



DOELGER SELLS APARTMENTS—Henry Doelger Builder, a name synonymous with construction of the Westlake section of Daly City, sold the final bloc of 3000 apartments to a San Francisco group of investors represented by Gerson Bakar (far right) for more than \$30 million. Announcing the sale in

Daly City Monday were (l-r) Mike Doelger; Alfred S. Wilsey, associate of Bakar; Ms. Mary Anne Sayler, associate of Bakar; and Doelger vice president Edward King. King and Doelger will remain with the staff of the new organization.

Emporium Will Open Thursday

The Emporium's Tanforan Park Shopping Center store in San Bruno will open Thursday at 9:30 a.m.

George Corey, mayor of San Bruno, will join Bill Voorhees, store manager, in cutting the ribbon which will officially open the store at 9:30 a.m. Ceremonies will begin at 9:15 a.m.

Among the dignitaries present will be Arden R. Batcheider, Chairman of The Emporium; Capwell Company Division of Broadway Hale Stores, Inc., along with Robert G. Wilhelm, President of The Emporium; Capwell Company and Charles A. Haine, General Manager of The Emporium.

Representing the City of San Bruno will be City Manager Gerald Minford, and Vice Mayor Margaret Kozkowski along with Bill Wilson, President of the San Bruno Chamber of Commerce.

Hap Smith, President of the Hapsmith Company will also officiate as developer of the Tanforan Park Center.

Tanforan Park Shopping Center is a two level climate controlled mall which is the former site of the famous Tanforan race track, constructed in 1890 by San Francisco sportsmen seeking a regal aura for "The Sport of Kings." Tanforan was the site of most of the early horse race movies produced in Hollywood.

The Emporium is part of a second phase of construction which included additional mall shops, and the three level parking structure.

Employment figures for The Emporium, total 386 persons with approximately 95 percent drawn from San Bruno and the surrounding communities. The sales staff will be 275, with 75 in sales supporting areas, along with a group of 36 executives.

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S.F. Investors Buy Last Doelger Bloc

A group of San Francisco investors have purchased the last group of apartments owned by Henry Doelger Enterprises of Daly City for a sum exceeding \$30 million. The Times learned yesterday.

Westlake Associates reportedly had been negotiating with Doelger representatives for more than a year on the properties, which include 3,000 apartment units in Daly City, Lyons restaurant and an office building.

Excluded from the sale is a gasoline station on Alemany Boulevard.

The new owners have engaged Gerson Bakar and Associates to be the managers of the apartments.

The firm, according to Bakar, is associated with recreation-oriented developments in San Mateo (Woodlake); Palo Alto (Oak Creek), and the North-point project in San Francisco.

They are also expected to begin development soon of a multi-million dollar condominium complex bordering the San Francisco Golf and Country Club on Lake Merced Boulevard, Bakar said.

All the apartments sold by Doelger were built between 1951 and 1970.

Three shopping centers, also built by Doelger, were sold to different buyers during the past 15 years — namely, Westlake, Fairmont and Skyline Plaza. There will be no material

changes in the Doelger managerial staff, Bakar said.

Doelger's vice president, Edward King, will remain as local head of the organization, as will King's assistant, Mike Doelger, son of the millionaire builder.

The young Doelger expects his father will now devote most of his time "to more pleasant matters, such as building his new yacht."

For the past few months it had also been rumored that Doelger, who has a fondness for sailing, was searching around the world for a shipbuilder to construct Westlake IV to replace his present yacht, Westlake III.

Bakar said their will be "no new development" on any of the properties purchased.

SSF Arrests 3 for Theft

Three persons were arrested by South San Francisco police Monday night on charges of receiving stolen property. The loot, consisting of \$600 worth of coins, was alleged to have been taken the night before in a burglary of the trailer home of Edward Brehm, in Colma.

Police arrested Jerry Banta, 23, 299 C St., and two companions, 15 and 16, all of South San Francisco.

Police were alerted when Banta dropped into Winston Manor Liquors, 103 Hickey Boulevard, several times and paid for his purchases with coins in rolls, apparently taken from a coin collection.

San Bruno Council Change

San Bruno's regularly scheduled second and fourth Monday of the month council meeting dates have been changed to the second and fourth Wednesday for the month of October.

Council Monday night voted unanimously to change the October meeting dates to October 11 and 25 due to the Columbus Day and Veterans Day Monday holidays.

Redevelopment

Two Views of D.C. Projects

Meetings concerning redevelopment in Daly City were held within blocks of each other last week with one group vociferously opposing the project and the other quietly discussing possible boundaries for redevelopment.

The official Economic Evaluation Subcommittee of the Daly City Redevelopment Agency met at the War Memorial building on Mission Street to map out project boundaries and listen to comments on the issue from some 20 citizens attending.

Three blocks away, at the Our Lady of Perpetual Help church on Wellington Avenue, a group of some 85 citizens turned out to listen to Legal Aid Society attorney Fred Scott tell them how to continue "your struggle" against encroachment of their property by the Redevelopment Agency.

The group, called the "Original Citizens to Save Old Daly City," are involved in a "two level struggle," one phase is po-

litical and the other legal, Scott said.

He presented a petition which would have the RA cease activities until such time as the Agency comprised what members of the organization feel would be a more representative body — persons within the project area, rather than only members of the city council.

The anti-development group claims 300 memberships and embodies an area stretching from the San Francisco county line south to Colma, east to San Bruno Mountain and west to the Junipero Serra Freeway. It excludes all other sections of Daly City.

Guest speaker at the meeting, which unanimously adopted the petition presented by Scott, was GOP assembly candidate Ted Long — a San Bruno city attorney.

Long confined much of his remarks to his personal fight for conservation; his opposition to Interstate 380 through Crestmoor Canyon; the development of the Coast by developers, and his need for volunteers to walk precincts for him in his campaign against Daly City councilman Louis Papan for the 27th Assembly District seat.

Meanwhile, six members of the city appointed subcommittee of the RA, went over the "core" of the proposed project area.

The "zone for new development" is proposed for that area adjacent to the Knowles Corridor, Mission Street, 280 Freeway and the Bay Area Rapid Transit station.

"The large parcel of presently undeveloped Crocker land (east of Mission Street) should also be included to derive the tax increment base resulting from utilization of the now-vacant parcel," the report proposed.

The report went on to explain that the commercial and residential areas immediately adjacent to the new development zone should be included for programs emphasizing rehabilitation, conservation and public improvements, "to provide a transition zone for the positive economic forces radiating from the new development core."

Or Is It 'Suspend'?

'Dismissal' Policy Is Urged On Superintendent's Action

By FRANK LAPIERRE

Whether to "dismiss" or "suspend" a school superintendent for infractions of policy centering around construction projects turned into a game of semantics at a board meeting of the Jefferson Elementary School District last week.

Trustee Mrs. Dorothy Adams suggested a strong stand on the issue because of what she called previous performances by administrative personnel in the district.

She was, in part, referring to the purchase and construction of several portable classrooms at Fernando Rivera School.

Superintendent Frank L. Greenwood asked the board not to adopt Mrs. Adams' policy.

He attached an opinion from the San Mateo County district attorney's office which he said provided a basis for rejection of the policy. The opinion recommended deletion of a paragraph

"because we doubt its legal validity" in enforcing immediate dismissal of a superintendent.

Mrs. Adams argued the opinion, written on June 28, 1972, by Deputy District Attorney James Parmelee, was not in conflict with her policy and accused Greenwood of "not reading the full text of the opinion."

Parmelee said: "We find no legal authority to 'suspend' a superintendent from his position as superintendent, but there is authority to 'dismiss' him by terminating his contract as a superintendent on proper notice under provisions of No. 938 of the Education Code and in contract law."

Section 938 provides that the services of a superintendent may be terminated by giving written notice at least six months prior to expiration of his contract indicating he will not be re-employed.

There is no requirement to

show good cause for not renewing a superintendent's contract, Parmelee wrote.

Mrs. Adams said Greenwood failed to bring out one important point in the deputy district attorney's opinion:

Under general contract law, a superintendent's contract may be terminated by the school board at any time on the basis of "substantial nonperformance."

"There is no hearing required. The remedy available to the 'dismissed' superintendent would be to bring a suit for damages against the school district for breach of contract," Parmelee wrote.

If the dismissed administrator is successful in his suit, the district may have to buy up his remaining contract as damages.

A recent case involving a San Francisco school superintendent was settled out of court between the school board and superintendent.

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Wednesday, Sept. 27, 1972

An Unusual Personnel Case in D.C.

A personnel commission decision on whether to uphold action of the board of trustees of the Jefferson Elementary School District in the firing of classified employee Mrs. Betty Comisky is not expected for at least three weeks.

Hearing of the unusual case was held on Monday at the district administration building on Lincoln Avenue, Daly City, before the three-member Personnel Commission.

Mrs. Comisky, assigned to the district as a library assistant before her dismissal by a split 3-2 vote of the school board last May, was fired on the basis of acute absenteeism, reportedly connected with a heart condition.

In asking for the dismissal, Personnel Director David Pia charged Mrs. Comisky with "Inefficiency based on absenteeism."

Pia, who has been with the district about one year, told the quasi-judicial hearing that during her four-year, ten-month tenure with the district Mrs. Comisky was off the job 388 days, or 31 per cent of the available work time.

"For every three and a quarter workdays (Mrs. Comisky) has been absent one day," the personnel commissioners were told.

Because of this absenteeism, Mrs. Comisky was not able to perform effectively for the district, according to Pia's testimony.

Representing the commission at the hearing was Deputy San Mateo County District Attorney Lem Summey. For the board of trustees was Deputy District Attorney Jerome Coleman, while Mrs. Comisky was represented by William Young of the California School Employees Association.

The case involving Mrs. Comisky has bounced between various departments within the district for some time. Her absenteeism was brought about, for the most part, by a heart condition, the commissioners were told.

But the former employee now feels "terrific," she said. Furthermore, her doctor has stated in writing he expects his patient to live a full life with the ability to function in a normal manner.

Attempts by Young to introduce this physician's statement after Commissioner Mrs. Jean Kennaugh asked about it, was opposed by Deputy DA Coleman, who asked whatever decision the impartial commission made be based only on those facts heard during the hearing.

Young pointed out the fact that Mrs. Comisky had indicated she had a doctor's statement while under oath on the witness stand. Therefore it was part of the evidence presented. Young also noted that this was the first time a doctor had volunteered a

D.C. Leaders Seek To Help A Senior Citizen

By FRANK LAPIERRE

For some folks life is a big bowl of cherries. For others it often turns out to be a lemon, a span of time marked by disappointment after bitter disappointment.

The story of Enaco "Nick" Gabriellini is being repeated throughout this Golden State every minute of every day. It is a typical case that affects countless of today's senior citizens—those who should be living their twilight years in relative security and comfort.

In the autumn of 1971, friends of Nick solicited the aid of The Times in securing proof of his incapacitated wife's birthdate in order to qualify her for federal social security. There was doubt Mrs. Anne Gabriellini had reached her sixty-second birthday, inasmuch as records of her birth had been destroyed by fire.

After weeks of searching, marriage certificates attesting to her age were uncovered in Santa Cruz and accepted by the government.

The reason for this exhaustive search was because, like others, retired metal welder Nick Gabriellini was being hit with staggering taxes on his small two room home in the "Old" section of Daly City. And his wife was being cared for in an East Palo Alto boarding home.

Mrs. Gabriellini had been apart from her husband for the better part of 20 years. She was first cared for at Agnews State Hospital. When that facility cut back its patient load she was transferred to San Bruno, thence to Burlingame for treatment of a foot injury and, finally, to East Palo Alto.

Coupled with mounting property taxes, food prices and day-to-day necessities, the financial burden placed on Nick Gabriellini is staggering.

He does not qualify for food stamps because he owns his home, a former shed purchased with the couple's modest salary many years ago.

He cannot qualify for Old Age Assistance for the same reason and because he receives a monthly pension of \$163, paid

for out of his salary while employed for almost half a century.

So restrictive is Nick's budget that he ends up living on less than \$3 a day.

He sometimes has enough to buy a beer at a local pub owned by his close friend, Vince Merlo. Merlo first brought this newspaper's attention to Nick's plight.

Present state laws governing cost of caring for his wife are responsible for Nick's present predicament.

When the Social Security department early this year began drafting checks in the amount of \$73.60 monthly for his wife, Nick thought his monthly contributions to her care in East Palo Alto would be reduced by a like amount.

No luck! The law says Nick—a property owner—may keep \$200 to live on and the rest must go towards the cost of caring for his wife, in this case some \$242 monthly.

Here's how it works: Cost of care at the East Palo Alto "boarding home" is \$242. The sum total of Nick's monthly gross income is \$353 — \$163 pension and \$190 Social Security. Nick keeps \$200 and sends \$153 to care for his wife. Mrs. Gabriellini's Social Security check in the amount of \$73.60 is applied toward her care. The remaining amount is paid for by the County. If and when Nick or his wife receive more monthly income it will be applied to the cost of her care and the county's share is decreased.

If Nick sells his home — \$19 for \$10,000 — half goes into a "trust fund" maintained by the (Please See Page 2, Column 1)

Recall Movement Survey 'Favorable'

A 4-1 survey response favoring recall of Pacifica city councilmen was reported this week by Mrs. Ray Karczewski of "Pacifans for a Responsive City Government."

The survey was in the form of an advertisement placed in last week's issue of a Pacifica newspaper. The advertisement asked three questions:

1. Are you satisfied with the present city government?
2. Do you feel you are being adequately represented by your city council?
3. Do you see recall as a possible solution?

Mrs. Karczewski said that no decision on either a recall or any other course of action has been decided upon yet.

The group is an informal one which has met once and decided to run the ad to determine what

the feeling of the populace is in Pacifica, in regard to the responsiveness of the Pacifica City Council.

The group has received letters and telephone calls in response to the ad, but apparently not enough to enable a decision upon a course of action. The exact number of responses was not revealed.

"We may put the coupon in again," Mrs. Karczewski said. Further meetings are planned, she added.

Meanwhile, she announced that the group will put on a program over cable-television Channel 8, October 5, giving pertinent examples of the lack of responsiveness of the Pacifica City Council.

Mrs. Karczewski is the wife of a former Pacifica police officer who has been feuding with the city council.

'Understanding' Pacts

Memorandums of understanding were officially approved Monday night for San Bruno's firefighters, inside employment group, administrative employees, supervisory and police employees.

Conspicuously missing was an agreement with the public works and library employees, who have steadfastly refused to sign a memorandum of understanding, and by the same token have taken no strike action.

According to City Manager Gerald Minford the status with the public works and library employees is in a state of limbo. Spokesmen for the union employees have refused comment, while employees continue to work without a signed contract.

Minford said they are receiving the same 3.5 per cent pay raise earlier approved by the council for other employee groups, but rejected by public works and library employees.



BOYS' KNIT SHIRTS

Short sleeve turtleneck in fashion color stripes and solids. 50% polyester and 50% cotton. Machine wash for easy care.

3 FOR \$5

J. C. Penney

Westlake Shopping Center, Daly City 756-3000

More About

D.C. Senior Citizen

(Continued From Page 1)

county. He continues to pay all over \$200 of his earnings, his wife hands over her Social Security and the county takes the difference from the \$5,000 trust fund. When this lump sum has been used up the county goes back to assuming a larger share of the financial load.

But now Nick, minus his home, can receive food stamps, although he must now find a new place to stay.

A rough rule of thumb breakdown of how Nick spends his \$200 living allowance each month goes something like this: \$25 property taxes; \$90 food; personal items (figured at \$3 per day); \$20 utilities (heat, gas, electric, phone); \$20 general maintenance on his house (paint, etc.); \$15 for health not covered by medical plans.

The remaining \$12 or so goes toward "entertainment."

What bewilders the white-haired Nick is why the care for his wife was only \$40 month's when he was working in 1968 and earning more and now has skyrocketed to more than \$150.

Authorities at the San Mateo County Department of Public Health and Welfare fail to explain this item. They claim their hands are tied by the law.

In the case of Nick Gabriellini, at least, they go by the book.

And the book is explicit according to County Eligibility Worker Lloyd McGrady and his superior, Mrs. Muriel Nolan.

Mrs. Nolan said she did not necessarily agree with some of the rules governing cases but "the county doesn't have any options" in such matters.

"Regulations are specific," McGrady said.

However, both State Senator Arlen Gregorio and Daly City councilman Louis Papan, active in the case for some months, disagree with this "letter of the law" concept.

"They agree cases such as this should be more carefully studied."

"These are people, not numbers," Papan stated after being informed of the legal web Nick Gabriellini is caught up in.

Through the offices of Senator Gregorio it was learned Nick has another avenue of appeal to explore — the Fair Hearing Board — comprised of a referee from the State Welfare Board.

He may take his case to this body and point up what he considers inequities in the program.

Meanwhile, Gregorio said he plans to continue to push for amendments to laws affecting senior citizens in an attempt to keep them from being crushed under the burden of taxes.

More About

Accidents

(Continued From Page 1)

her car on the Coast Freeway near Clarendon overcrossing, crossed both lanes and crashed into the center divider, at 9:15 p.m. Monday night. Rushed to Peninsula Hospital, she was being examined for a possible heart attack.

Firemen report a rash of pole fires. South San Francisco reported seven fires in a two-hour period. San Bruno, six, and Pacifica, one. In addition, firemen were kept busy answering calls for arcing wires and fallen live wires, including five such fallen lines in Pacifica.

Such fires always accompany the first rains of the season, as the dust that has collected on the electrical connections cause short circuits.

Journalists

Meet Slated

A special meeting of high school and community college students interested in participating in journalism or broadcast media fields will be held at Skyline College, San Bruno, Wednesday at 3 p.m.

The meeting will be held in the journalism office in the gymnasium building.

All schools are urged to attend and be represented at this first meeting in which plans for the coming year will be formulated relating to activities and guest speakers.

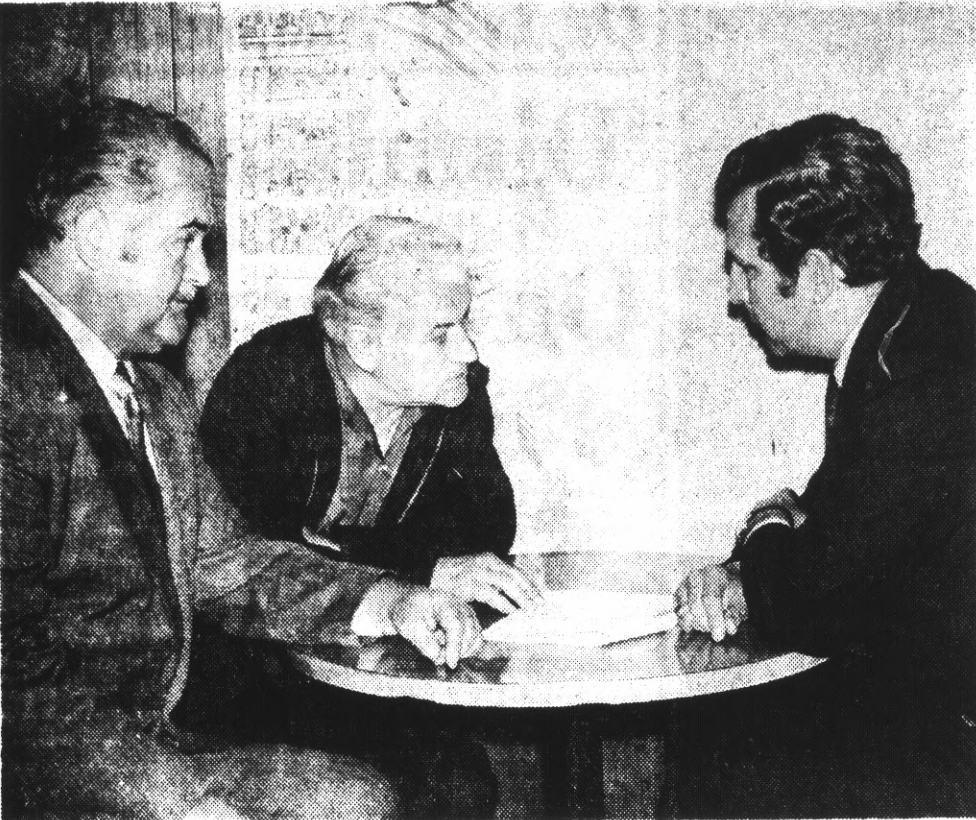
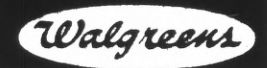
Advisors and students interested in attending should contact The Skyline Press, Skyline College, 3300 College Drive, San Bruno.

Dog Nearly Dies From Scratching Skin Raw

"Last year, a skin problem made our dog, Heidi, scratch her skin raw. I thought she'd have to put her to sleep, she suffered so. Then a neighbor told me about Sulfodene. I put Sulfodene all over Heidi. She stopped scratching and soon she was completely healed. Her coat grew back nice and thick. I'm convinced Sulfodene saved Heidi's life."

Mrs. L. Schwank, Arlington Hts., Ill. Sulfodene relieves the most frenzied itching almost instantly. Then it clings to the skin to go on working to kill infectious bacteria, help heal. Used by kennels and veterinarians. Get Sulfodene, the specific medication for dogs' skin problems.

GET IT AT



A BOWL OF LEMONS—That's what life has turned out to be for Enaco "Nick" Gabriellini (center) as he tells his story to Daly City councilman Louis J. Papan (right) and Mission Merchants' Association president Vince Merlo. Both Merlo and Papan, along with other high ranking state officials, have pledged to push relief legislation for senior citizens concerning taxes and medical care. (Times Photo)

Supreme Court Ruling Delays Coast Project

The long-debated Sea Garden project — an apartment complex to be built along the edge of a high cliff in the Sharp Park district in Pacifica Monday night became one of the first major developments in the state to be delayed by a new state Supreme Court ruling.

The ruling, announced last Friday, was made in a case in Mono County involving a large condominium development. Justices ruled that the pronoun "they" occurring in a recent environmental law referred to private individuals, not just to public bodies as formerly assumed.

Pacific City Attorney John Sherman said the ruling means that all developers with projects having significant effect upon the environment must file an environmental impact statement.

Acting Mayor Stanley Farber announced that a public hearing will be held, as advertised, but "we will continue it until an environmental report is filed."

After a good deal of discussion, the council decided to continue the hearing to November 13. Farber's efforts, however, in postponing a public debate on the 64-unit project to that date, failed.

Architect George Horvath denied that the project would be a "block-buster type development" that would make an impact upon the environment.

Horvath insisted it would be a development of two to three stories of "very subdued design, which would in no way interfere with views of other homeowners."

He presented an elaborate scale model of the project at the council meeting.

He was taken aback by sharp worded criticisms of the project made by several of the councilmen.

"If I were driving by in mid-ocean," declared Aubrey Lumley, looking at the model, "it would look beautiful, but from the street it looks terrible. It looks like one long row of garages."

Mrs. Wayne told the council that she also objected to the long line of garages.

"Our living room would be looking right down on it," she said.

She also objected to a change in design from a tile to a shingle roof.

"I can't see where anyone has used any imagination on this project whatsoever," declared Councilman Nick Gust. "It is a typical Pacifica-type development. I thought we would grow up and get something better."

I'm surprised the Planning Commission approved it. I believe that the site deserves something more imaginative."

Horvath explained that the plan calls for the cars to park by the street so as to keep the residential section of the development completely free from cars.

"I wanted to separate the cars from the people," he explained.

He added that he thought it would be "terrible" to break up the apartments to provide roadways for parking cars under apartments.

The garages would not be visible from the street, he insisted. There would be a long mission-style wall, instead, with the roofs of the apartments visible over the wall, to give the viewer the idea that there is "something exciting out there."

Councilman Harlan Minshew asked about parking under the units. Horvath said the cost would be prohibitive, causing them to go up to a Class A structure and necessitating more units. In addition, the site would have to be quarried, which the present plan avoids.

As he left, Horvath's parting shot was: "If you gentlemen are going to reject my project, I don't think we should bother to present the environmental statement."

Bruno Neutral On Coast Prop.

San Bruno's City Council has voiced no position on the controversial Proposition 20, known as the California Coastal Zone Conservation Act.

The council filed a communication from the Southern California city of Long Beach, requesting opposition to the November Ballot measure.

Councilman John B. Arnold suggested the letter be filed because everyone may not have the same opinion. Councilman Tony Governale and Councilwoman Margaret Kozkowski quickly agreed.

More About

Unusual

(Continued From Page 1)

written statement about Mrs. Comisky's health.

Although Mrs. Comisky informed the commission her health had improved in recent months, Coleman emphasized her medical history and the fact it caused her to miss work to the point where she was ineffective to the district.

Coleman said Mrs. Comisky had felt good after each period of illness and told the commissioners, "It looks like we could have annual heart attacks" involving the woman.

Robert E. Muller, head of the district's libraries and related departments, observed that Mrs. Comisky's absences were not excessive "while she was working for me."

In fact, the former employee had been sick only during one summer season, Muller said.

Asked who approved sick leave time in his department, Muller replied this was the sole responsibility of the personnel office (Pia's department) or business office because "I cannot control a person's illness."

Muller was responsible for approving only annual leave, not sick leave, it was explained.

The commission has the power to amend, uphold or overrule the board's action in the case.

BRUNO CALLS BIDS

The San Bruno City Council Monday night authorized a call for bids to replace a two-wheel motorcycle in the police department, and to purchase a new two-door vehicle for the city manager.

Guadalupe Health Center Moving Into New Quarters

Our Lady of Guadalupe Health Center will sponsor an open house at its newly-acquired quarters in the old Daly City city hall, 75 Wellington Avenue, on Saturday, September 30, from 1 to 5 p.m.

According to Ester Talavera, chairman of the board of directors, members of the community are welcome to drop in and look over the facilities currently being renovated. Other members of the health center's board of directors will be on hand to answer questions and receive suggestions about the clinic's operations and about the proposed floor plan. A short film about the work of the center will be featured throughout the afternoon, and volunteers will serve refreshments.

The renovation is a community project and the clinic will need the help of community members interested in offering their time and skills in carpentry, interior painting and sewing, according to the chairman. The center seeks a muralist or artist willing to donate paintings to help decorate the clinic. Also needed are volunteers willing to help move office and medical equipment from the center's current location at 6705 Mission Street.

The City Council approved the leasing of the old city hall building to the health center September 14. The renovations constitute half of the agreed upon rent, and the clinic will have to pay an additional \$500 a month for the rest of the year.

THE POST

SAN MATEO POST

J. HART CLINTON, Editor and Publisher
Amphlett Printing Company, Owner

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(PG)

8:40 Fri.-Sat. 7:15 & 10:30

Also

Ran Ruan in
"LAST OF THE
RED HOT LOVERS"
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Bill Cosby—Robert Culp
"HICKEY & BOGGS"
9:10

Lee Van Cleef
"RETURN OF SABATA"
7:15

Next: Sean Connery as James Bond
"THUNDERBALL"
and "YOU ONLY LIVE TWICE"

SEAVUE PACIFICA
355-2164

Robert Redford
"THE CANDIDATE"
7:00 & 10:20

Jean Claude Killy
in "SNOW JOB" 8:50
Sunday continuous from 1:00

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Police in D.C. Warn Consumers on Heater Fraud

By FRANK LAPIERRE

Daly City police have put the heat on a consumer fraud scheme that is currently sweeping their city and bilking homeowners out of thousands of dollars, it was learned Friday.

Detective Sergeant John Kolbmann said already two suspects

in the possibly far-reaching case have been arrested and indicated other arrests would soon follow.

In the meantime he warned citizens to beware of the racket which he described as "a take-off on the old pigeon drop."

Investigation by Kolbmann's office started with the arrest last month of Douglas Seibert and Albert Butera on charges of impersonating state officials and grand theft fraud. The pair allegedly posed as state building investigators in the Bay Area

Rapid Transit (BART) station area on Knowles Avenue and would inform homeowners of costly repairs that had to be made to their homes to bring them up to code standards.

"If a homeowner balked at the cost — some as high as \$2,000—the pair would inform the homeowner the repairs would be made anyway and charged to their property taxes," according to Kolbmann.

The men worked for a San Francisco heating firm, police learned. This same firm, ac-

cording to Kolbmann, has a thriving repair and furnace replacement business going in Daly City.

In one area along Skyline Boulevard, the company is in the progress of, or already has, replaced seven furnaces "because they were supposedly faulty," Kolbmann's investigation revealed.

Here's how the operation is carried out:

Two men go from house to house soliciting furnace cleaning jobs for a mere \$31.75.

After "cleaning" the furnace they inform the homeowner their heating apparatus has "had it" and should be replaced "before it's too late."

Arrangements are made for a new furnace at a cost of some \$975 (as much as \$300 more than most local firms charge) and arrangements are also made to finance the deal, thus boosting this price even higher.

To show they are "honest," the furnace company agrees to deduct the \$31.75 cleaning fee. In some cases they even hand-

the check or cash back to the purchaser.

Kolbmann said City Inspectors have informed his offices the furnaces in the Skyline section of the city do not appear to be old enough for complete replacement.

Building Inspector Hank Weisner assumed the role of one victim's brother in the redevelopment area near the BART station. When "state building inspectors" Butera and Seibert visited their intended victim to pick up the \$2000 needed for

home improvements, police stepped in.

Weisner said in such repairs were necessary to the home on Los Olivos Avenue.

But others have been victimized, Kolbmann said. The case of the heating company is a prime example, he said.

Kolbmann advised those persons contacted might first call a second firm for an estimate. If they are still suspicious, the Better Business Bureau and police fraud detail are willing to assist, he said.



MARINE PFC. Salvador Espinoza of 53 Muirwood St., Daly City, graduated from basic training at the Marine Corps Recruit Depot in San Diego.



MARINE PVT. Luis F. Chavez, son of Mr. and Mrs. Luis V. Chavez of 430 Niantic Avenue, Daly City, graduated from basic training at the Marine Corps Recruit Depot in San Diego.



MARINE PVT. William C. Mossmyer Jr., son of Mr. and Mrs. William C. Mossmyer Sr. of 716 Spruce Avenue, South San Francisco, graduated from basic training at the Marine Corps Recruit Depot in San Diego.



MARINE PVT. Tupainau Sioto of 243 Avalon Drive, Daly City, graduated from basic training at the Marine Corps Recruit Depot in San Diego.

Rabbi Tells Schedule of His Services

Rabbi Sheldon Edwards of Congregation B'nai Israel announces the schedule of services for the conclusion of the Succot Holiday period: Hoshanah Rabbah September 29 at 7 a.m.; Eve of Shemini Atzeret on Friday at 8:30 p.m.; Shemini Atzeret on Saturday at 10 a.m.; Eve of Simchat Torah on Saturday at 7:30 p.m. and Simchat Torah on Sunday at 10 a.m. The Saturday morning service will include a Yiskor (Memorial) Service.

Rabbi Edwards, assisted by Cantor Henry Greenberg, will conduct the services.

The theme he has selected for the week-end is "In every life there is a time for tears and a time for joy and a time for everything under the sun."

Rabbi Edwards' sermon topic for Friday night is "Why Are We Assembled?" and on Saturday morning it will be "It Is So Easy to Forget to Remember."

"A Time to End and a Time to Begin" is the sermon for Simchat Torah on Sunday.

Rabies Clinics Set Vaccinations

Rabies vaccination clinics will be held in San Mateo County at six locations October 22, from 1 to 4 p.m.

The clinics are jointly sponsored by the Peninsula Veterinary Medical Association and the San Mateo County Health Department to give dog owners, who have not done so in the last two years, an opportunity to have their animals vaccinated against rabies.

Religion Class

St. Bruno's will hold religion classes for all children with learning disabilities, (handicapped children), during the 9 a.m. mass.

"We will get these children ready to receive Holy Communion, if they are old enough," said Mrs. Frances Antonini.

Registration will be October 7 before and after 9 a.m. mass. It will start October 8.



A Shop-at-Home Special!

Satin Symphony Drapery Collection
FREE LINING!

Sale \$2⁴⁰ & \$4⁰⁰ yd.

Reg. 3.50 to 5.00 yd.

A Grant's decorator will come to your home and show you many custom drapery treatments, fancy top treatments made to your precise measurements, finest workmanship. Call today. No obligation to buy.

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CALL 355-7070

Linda Mar Shopping Center, Pacifica

BETTER LIVING THROUGH GRANTS CREDIT

Is that really Ginger Rogers wearing Penneys pantyhose?

You bet it is. And we're introducing a brand new shade to celebrate.

Come and meet Ginger Rogers at San Bruno, Tanforan Park. Friday, Sept. 29th at 7:30 p.m. in the Mall.

It's a great new hue called 'Ginger.' And we've got it in Penneys most popular pantyhose styles. All with the perfect, almost personalized, fit Penneys is famous for. Short, average, tall lengths; Queen sizes, too. All available in basic and fashion shades.

All sheer stretch nylon. **1.29** Subtle Shaper with spandex/nylon panty. **1.69** in extra sizes, \$2

Run resist stretch nylon. **1.69** Control top with spandex/nylon panty. **\$2**; in extra sizes. **2.50**

JCPenney
The values are here every day.

Charge it at SAN BRUNO, Tanforan Park.
Shop 5 nights a week 'til 9:15 p.m.
Saturday 9:30 to 5:30. Sunday 12 to 5 p.m.

**6 SAN MATEO
COUNTY WALGREENS**
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WESTBOROUGH SQUARE Walgreen Blvd. and Highway 101 San Francisco	WESTLAKE SHOPPING CENTER BURLINGAME Howard Ave. and Primrose	MILLBRAE SQUARE CENTER HILLSDALE On State Ave. San Mateo
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SALE WED. Thru SAT.

Walgreens

BIG 2 SALE!

**BUY
2 FOR
SUPER
SAVINGS!**

ANEFIRIN

2/24 FOR COLDS,
HAY FEVER

Effective Time Capsules. Pack of 10.

Reg.
79¢ **299¢**
FOR

PACK 20. Reg. \$1.39 2 for \$1.88

GLYCERIN

Suppositories

Walgreens ... quality-made! Pack of 24.

Reg.
69¢ **289¢**
FOR

RUBBING ALCOHOL

Walgreens 91% extra-strength Isopropyl.

Reg.
49¢ PINT **259¢**
FOR

VISINE EYE DROPS

Clears up redness in no time. 1/2-oz.

\$1.50
Value **2173**
FOR



MULTIPLE VITAMINS

WITH IRON. Bottle
100. Reg. \$1.49

2149

Multi-Vitamins Without Iron

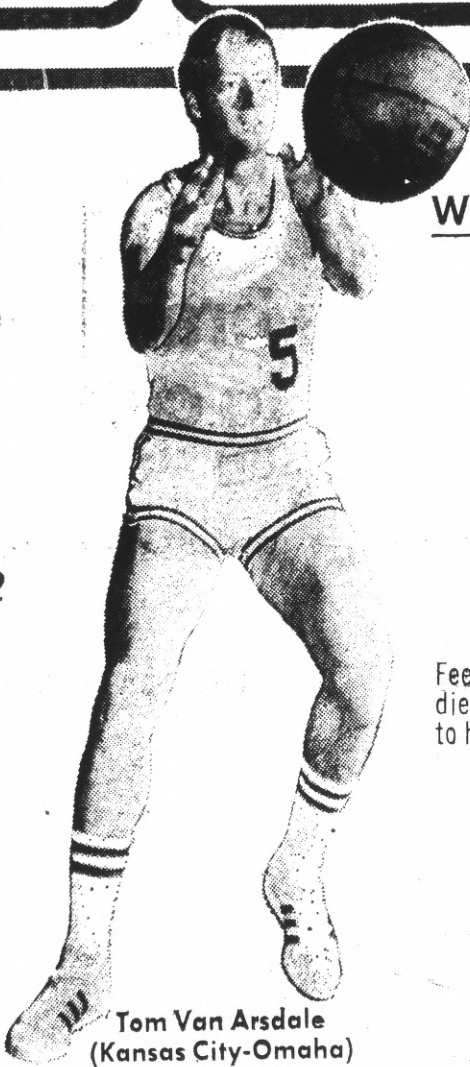
100's. Reg. \$1.29 **2129**



SUPER GERIATRIC

Olafsen vitamins.
100's. Reg. \$4.77

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Tom Van Arsdale
(Kansas City-Omaha)

WALGREEN VITAMIN FORMULAS

The Vitamins
Recommended by the
NBA PLAYERS ASSOCIATION

Champion
Brand
for
Quality!

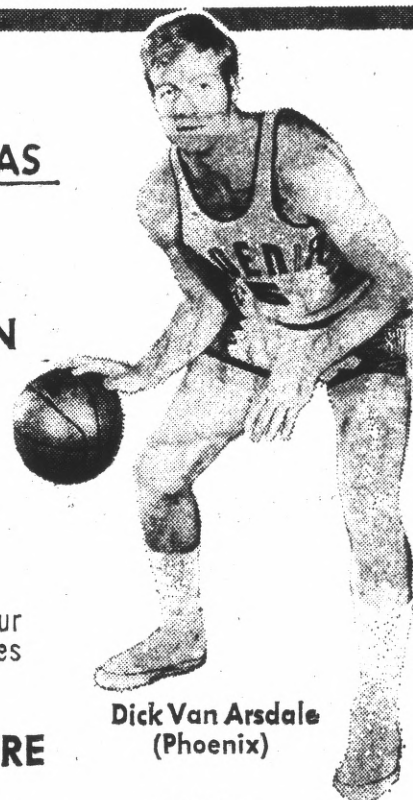


All-Star
Choice
for
Value!

Feel your best! Do as the Stars do ... fortify your
diet with vitamins from the Walgreen Laboratories
to help you keep fit.

TWIN SPECIALS--SAVE MORE

WHEAT GERM OIL 100's	Reg. 87¢	2119
BREWERS YEAST TABS 250's	Reg. \$1.19	2159
KIDS' CIRCUS MATES 100's	Reg. \$1.89	2269
SUPER B COMPLEX 100's	Reg. \$3.79	2498



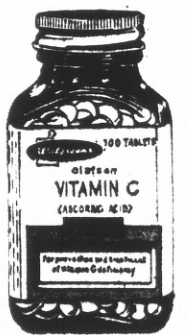
Dick Van Arsdale
(Phoenix)

250-MG VITAMIN C

Walgreen Olafsen. Bottle
of 100. Reg. \$1.59

2189

Vitamin C 100's	Reg. \$1.19	2129	100mg
Vitamin C 100's	Reg. \$2.59	2349	500mg



200-MG VITAMIN E

Walgreen Olafsen. Bottle
100. Reg. \$4.98

2659

Vitamin E 100's	Reg. \$3.79	2498	100mg
Vitamin E 100's	Reg. \$6.98	2998	400mg



Anti-histaminic Cough Syrup

Walgreens. Safe, non-narcotic,
soothing. 8-oz. Regular 98¢

2127

ANEFIRIN NASAL SPRAY

Walgreens. Relieves nasal con-
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Atlas FEVER THERMOMETER

By Ballo. Oral or rectal types
Inside markings Reg. \$1.06

2999¢

BUFFERED ASPIRIN 100's

Walgreens. Gentle but fast
relief. Why pay more? Reg. 77¢

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Natural Vegetable Powder

Walgreens. Gentle constipation
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Non-fattening sweetener from
Walgreens. Regularly 69¢

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Walgreens. Stain removing.
Regular or Mint. 7-oz Reg. 63¢

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FRESH BREATH AEROSOL

Walgreens. 3 happy flavors. 1/2-oz
take along pocket size. Reg. 79¢

2107

EYE GLASS CLEANER

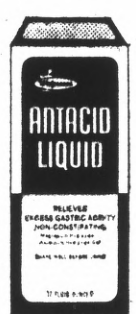
Another fine Walgreen product
1/2-oz. aerosol. Regularly 69¢

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105-FT. OF DENTAL FLOSS

Physicians & Surgeons. Professional
quality. It's strong. Regularly 39¢

244¢



Walgreens fast
Antacid Liquid
12-oz. Reg. 87¢

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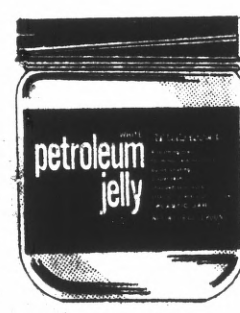
SPEED SHAVE
Reg. Menthol
11-oz. Reg. 59¢

279¢



FLEET BRAND
ENEMA
4-oz. 52¢ Value

263¢



Walgreens White
Petroleum Jelly
16-oz. Reg. 57¢

1279¢



Johnson's Foot
Soap, Pack 4
Great 55¢ Value

269¢



CONTACT LENS
WET SOLUTION
2-oz. Reg. \$1.03

2129

WALGREENS SOAKING SOLUTION
4-oz. Reg. \$1.19

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SAVE--DELUXE
TOOTHBRUSHES
Variety from Walgreens.

258¢

ORA FIX
for Dentures
2 3/4-oz. \$1.29 Value

2169

BIG 2

BIG 2 VALUES FOR YOUR BABY!

Q-TIPS SWABS

Double-tipped. Pack of 88. 69¢ value.

277¢
FOR



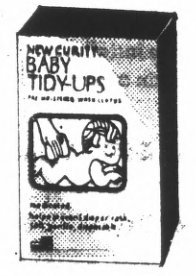
Disposable
Bottle Refill
65's. Reg. 97¢

2169

Crib Age Shampoo,
Powder or Oil

For everyone's
baby. Gentle.
16-oz. Shampoo
or Oil. Reg. 67¢
14-oz. Powder
Reg. 69¢.

2\$1



CURITY BABY
TIDY-UPS
18 pads. 79¢ value

2\$1

**NOW! A
SUPER
SALE
EVENT!**

Walgreens

BIG 2 SALE!

TW

Charge It with your
BANKAMERICARD or
MASTER CHARGE CARD



Prices effective while stocks last. During this sale, no wholesale or dealer sales (limit rights reserved). NOTE: MOST WALGREENS CARRY ALL ADVERTISED ITEMS UNLESS LIMITED BY SPACE OR LOCAL CONDITIONS.

SALE WED.-SUN.

BIG 2

TOILETRY BUYS

AQUA NET SPRAY

13-oz. size, choice of 3 types. SAVE!

88¢
Value
(Limit 2)
279¢
FOR

ASSORTED FORMULA 20 SHAMPOOS!

5-oz. tube Concentrate,
4 3/4-oz. tube. Protein, 4-oz.
tube Dandruff shampoo.



2 FOR **119**
Reg. 87¢
and 89¢

STYRO CUPS

Pkg. of 51
7-oz.



263¢
FOR

DIAL Bath SOAP

Bath size. Price includes 9¢ off label.

REG. 63¢
3-PACK
(Limit 2 packs)
2 \$1
Packs
FOR

FASHION RITE Gelatin Capsules



Fortifies nails
"from within."
REG. \$1.57
BOTTLE 100

2 FOR **198**

BOLD MAN Natural Hair Control

Controls hair
to look great
"naturally."
REG. 89¢
7-OUNCE



2 FOR **129**

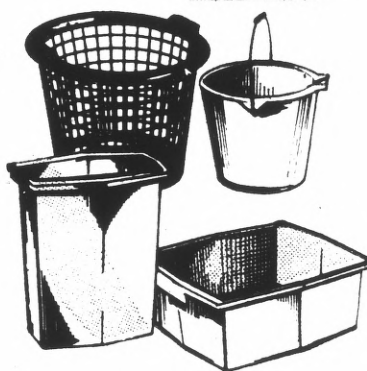
WALGREEN COUPON

FREE
Watchband
CALENDAR
FOR OCTOBER

With coupon through
Oct. 1, 1972.

BIG 2

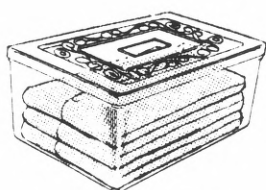
HOUSEHOLD VALUES!



SAVE NOW ON LOMA Household Plastics!

Bu. laundry basket! 11-Qt.
pail, wastebasket, or dish
pan! Nice time to SAVE!
Reg. 57¢ and 77¢

2 FOR **90¢**



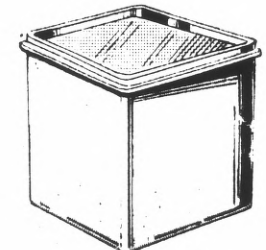
PLASTIC
STOR-ALL BOX
13 1/2 x 10 1/2 x 3 1/2"

Reg. 99¢
2 137



PLASTIC
SHOE BOX
12 1/2 x 6 1/2 x 3 1/2" deep.

2 59¢



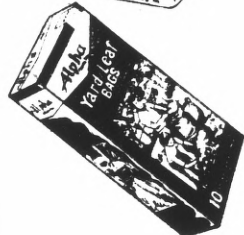
Poly Plastic
FOOD SAVERS
32-oz. Superseal.

Reg. 47¢
2 59¢



Nylong Sponge
4 PACKS!
Handy kitchen size

2 68¢



ALPHA PLASTIC
LEAF BAGS
7-Bushel. PACKS 10

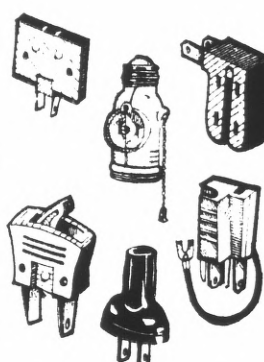
Reg. \$1.17
2 187

G-E Electric "Odds & Ends"

Cube taps, current tap
with chain, ground and
adapter, plugs. Choice.

Reg. 44¢ to 69¢

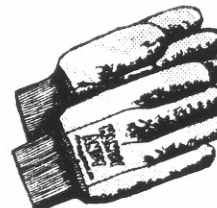
2 FOR **74¢**



"Handy Andy" Utility Gloves

For household chores

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CHOICE OF EMPIRE BRUSHES

Whisk, bowl, or lint

Reg. 88¢
2 109



200-FT. PRESTO PLASTIC WRAP

Just wrap and seal

Reg. 48¢
2 77¢



CANDY BUYS!

BIG 2

SMOKERS' BUYS!

10¢ CANDY BARS

Hershey's! Mr. Goodbar! Reese Peanut butter
cups, and MORE!

TAKE
YOUR
PICK!
ANY
213¢
FOR



PLANTERS
DRY ROASTED
PEANUTS

8-oz.
Jar,
NOW
2 \$1
FOR



Amphora Pipe Tobacco

Complete choice types in a
pocket size pack.
Pick your favorite!

2 FOR **67¢**

Lito Lighter Fluid

Sure-fire buy in 8-ounce
cans, now you can buy

2 39¢

Scripto Butane Fuel

4-ounce refills.
98¢ Value Each! NOW

2 99¢



Cigar 5-Pack

Robt. Burns Tiparillo;
Muriel Coronello
on Air Tips at savings!

2 47¢

Luden's Cough Drops
Choice of flavors!

2 19¢

13-oz. Plastic Tumblers. Colors. Reg. 23¢ 2 for 39¢
Walgreen Disinfectant, 14-oz. spray. Reg. 98¢ 2 for 1.29
Super Spray Cleaner, Qt. Walgreens. Reg. 89¢ 2 for 1.39
Audiosonic C-60 Cassette. Reg. \$1.00 2 IN PACK 88¢

CSM Forum Focuses on Coastline

The second of the regularly scheduled forums being presented by assembly candidate and San Bruno attorney Ted Long, at the College of San Mateo, will focus on the San Mateo County coastline and the ballot measure affecting it.

Statuesque Beauty Is Burglary Suspect

A tall, statuesque beauty is being sought in Pacifica this week. It's not to enter her in a beauty contest, however — just yet. Police want her, and an even taller, long-haired male companion as suspects in a series of burglaries in Pacifica.

Charles E. Van Winkle, a mechanic living at 330 Loma Vista Terrace, reported that someone had forced open a sliding glass door at the rear of his home and took \$210 worth of items.

Mrs. Van Winkle told police that she and her daughter returned from shopping Monday afternoon and found her back window and glass door open. Gone were two radios, a camera and leather purse, as well as a collection of 314 half dollars and 3500 pennies.

A nearby workman told police that he noticed a young couple who came to the front door, then went around the back. He had shoulder-length hair and was 6 foot 3, while she was 5 feet 11 — and very attractive.

On Tuesday, Rollin E. Fabian, teamster at 179 Beachview Ave., reported to police that someone had lifted his rear sliding glass door off its tracks and took \$400 worth of stereo equipment, plus a reflex camera.

A neighbor saw a young couple speed away on a motorcycle. The neighbor was attracted by the difficulty the couple was having in getting a large bundle atop the motorcycle. The neighbor's description also agreed that the girl was very attractive.

North County Holdups Told

Two gunmen held up Welte's Bar, 254 Grand Avenue, South San Francisco, Sunday morning and escaped with more than \$100.

The two walked into the back door at 6:15 a.m., as co-owner Robert Welte and janitor Charles Baker were preparing to open for business.

The gunmen ordered the two into the kitchen, then bound them hand and foot with adhesive tape as they ransacked the premises. The victims eventually managed to free themselves but the gunmen were gone.

The culprits were described as white males, in their mid-50s, 5'9" in height. One weighed 180 lbs., wore a tan suede jacket and overalls. The other had on a dark hat, dark coat and pants, and wore a yellow mask. His companion had no mask.

Details of two holdups in Daly City Sunday within 30 minutes of each were fuzzy today with detectives continuing their investigation of the cases.

About the only thing that is known about the two incidents is that the first involved a gunman, described as Caucasian and about 26 years old, who held up the Kentucky Fried Chicken shop on Mission Street about 9 p.m. Sunday. Police did not say what he was armed with or how much he got.

Some 30 minutes later, a black man and a Caucasian accomplice armed with snub-nosed handguns held up the Mission Drive-in Theater several blocks away and fled with an undisclosed amount of cash from a box office.

A pair of gun-wielding would-be robbers failed in their attempt Saturday to rob the Rio Bar, 414 San Mateo Avenue, San Bruno.

Police learned that janitors Anthony and Andrew Tarantino were cleaning up at about 7 a.m. when a man entered the bar and was told the establishment was not open for business.

According to the police report, the man left but returned about 20 minutes later with a companion, both carrying handguns.

Communion at Church in DC

World-Wide Communion will be observed Sunday at the Broadmoor Presbyterian Church, 377-87th St., Daly City, according to the Rev. Herbert Tweedie, pastor.

This first Sunday of October is the occasion for Christian congregations all over the world to observe this sacrament of the Lord's Supper to illustrate their oneness of faith, Pastor Tweedie said.

The sermon is on the topic, "To Be Loved."

The choir will sing "Wondrous Love" by Billings, with Virginia Morse singing a solo.

Cab Owner Fined, Sent to County Jail

Milton Henke, owner of the Peninsula Veterans Cab Co. of Pacifica, lost the latest round of his fight on Friday when he was fined \$1000 and sentenced to four days in jail for not obeying a court order to stop picking up passengers at San Francisco International Airport.

San Mateo County Superior Court Judge Louis B. Dematteis also levied a total of \$78,000 in civil damages — \$53,000 compensatory and \$25,000 exemplary — against the firm to the plaintiff, Yellow Cab Co. of San Francisco.

Henke said he is considering

an appeal and that he would retaliate by not letting his seven cabs pick up airport passengers from Peninsula points. The idea is that if he can't take them out of the airport he won't take them in, he said.

He stated that other Peninsula cab companies, which would be affected by this ruling, are thinking about boycotting the airport also.

Yellow Cab, which pays \$300,000 a year for an exclusive franchise to pick up passengers at the airport, filed a \$1 million damage suit and a temporary restraining order was issued

against Henke's cabs in June, 1970.

Henke and one of his drivers, Robert Kelly, were declared guilty on two counts of criminal contempt of court for violation of the order. Kelly was fined \$200.

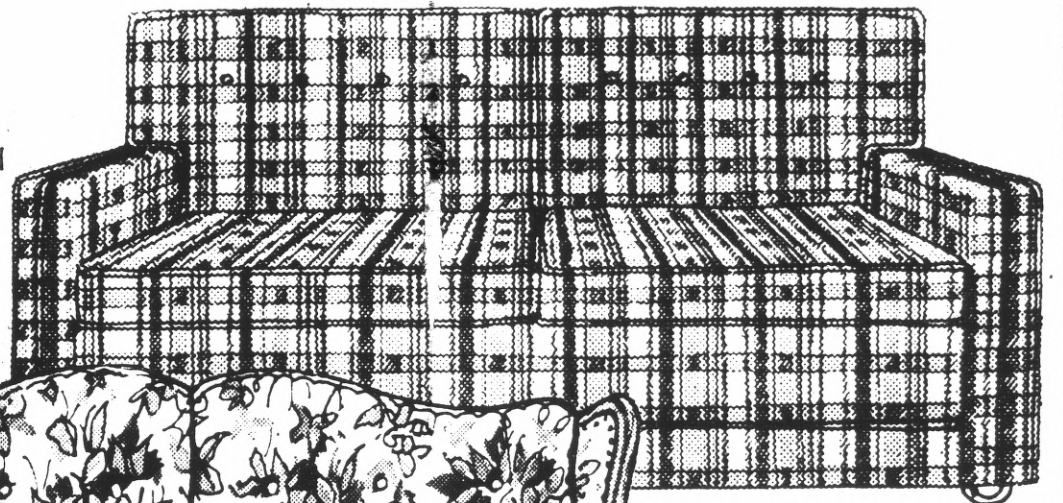
Henke was sentenced to ten days in jail, but six days was suspended when Henke said he wasn't doing business at the airport anymore.

Henke's defense was that his state license permitted him to pick up passengers in any unincorporated area of the county, which includes the airport.

End-of-month clearance.

Now \$288

Orig. \$329. Queen size sofa/sleeper. Modern styling with kiln dried hardwood frame and coil spring back. Converts easily into a bed with a comfortable coil spring mattress. Tan/forest green plaid. \$12 a month.*



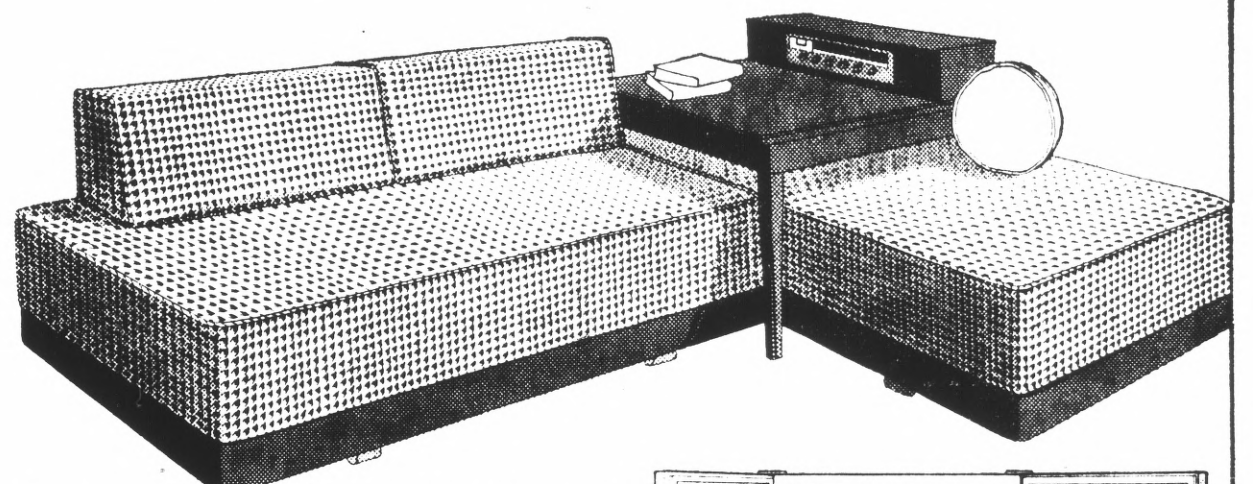
Now \$288

Orig. \$349. Early American style sofa/sleeper. 72" sleeper with tight back cushions, loose seat cushions. Maple finished exposed with nail head trim. Floral print in Athens gold. \$12 a month.*



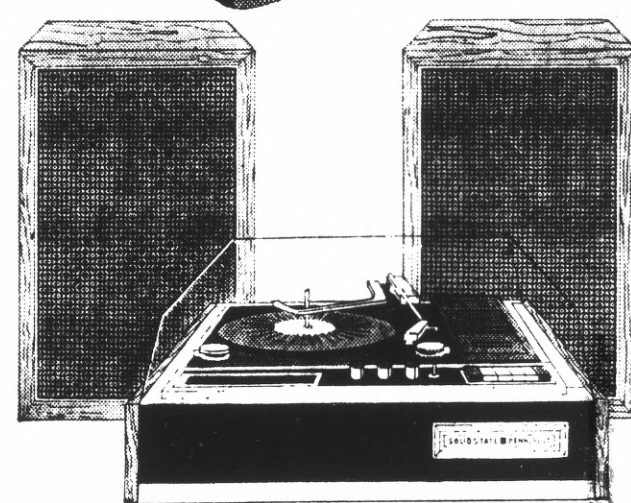
Now \$249

Orig. \$299. Contemporary style corner group includes two beds, two bolsters, corner table and AM/FM stereo radio. Quilted cap covers. \$10.50 a month.*



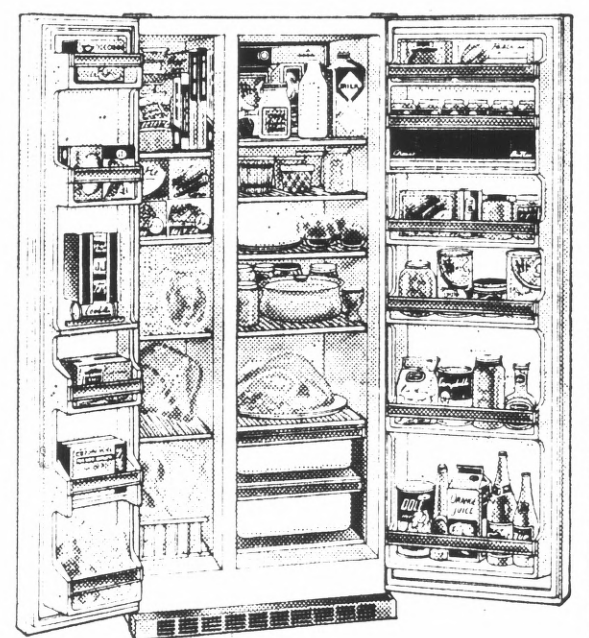
Now \$144

Orig. 199.95. 3-piece radio/phone component system with cassette recorder. Features AM/FM stereo tuner, BSR mini changer. \$7 a month.*



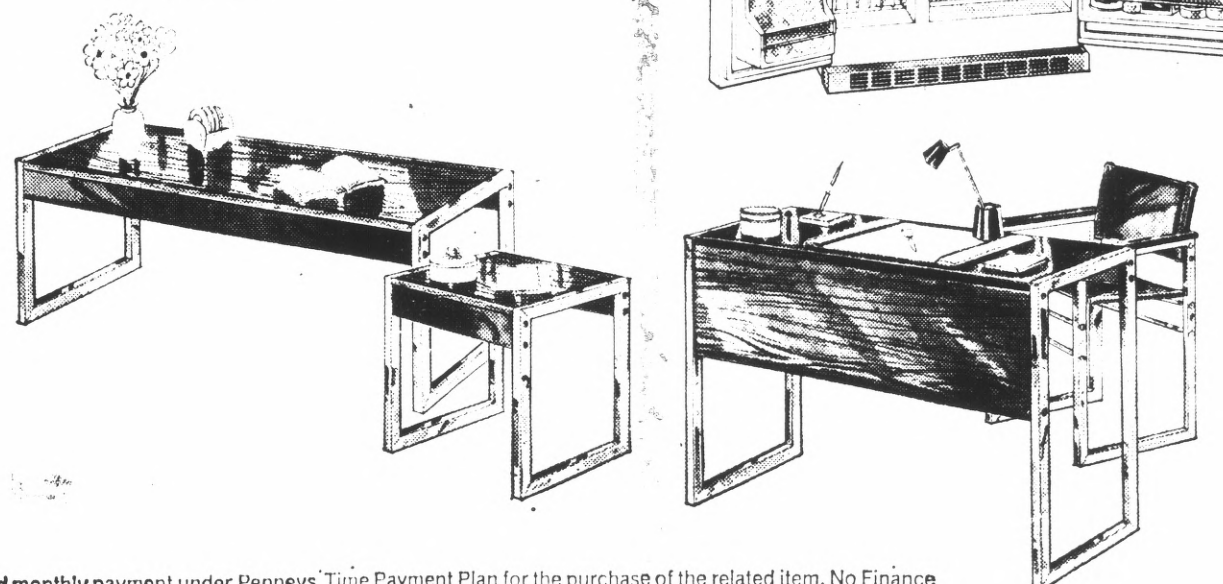
Now \$328

Orig. 399.95. 18.5 cu. ft. side-by-side refrigerator/freezer is completely frost-free. Your choice of white, avocado or gold. \$13 a month.*



Your choice 18.88

An elegant chrome pecan group to add elegance to your decor. Your choice of pieces at a low, low price. \$5 a month.*



Cocktail table 18.88
Bunched tables 18.88
Desk 18.88
Chair 18.88
End table 18.88
(not shown)

This amount represents the required monthly payment under Penney's Time Payment Plan for the purchase of the related item. No Finance Charge will be incurred if the balance of the account in the first billing is paid in full by the closing date of the next billing period. When incurred Finance Charges will be determined by applying periodic rates of 1.2% (Annual Percentage Rate 14.4%) on the first \$500 and 1% (Annual Percentage Rate 12%) on the portion over \$500 of the previous balance without deducting payments or credits.

JCPenney

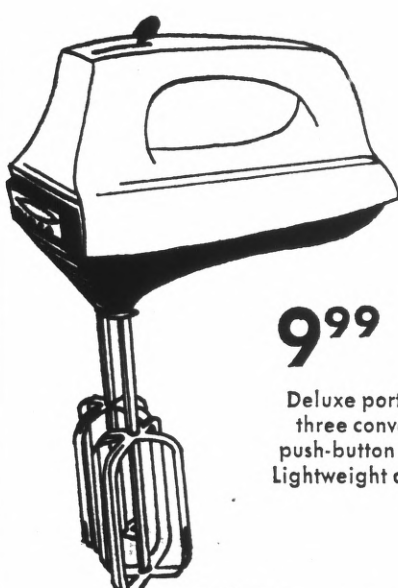
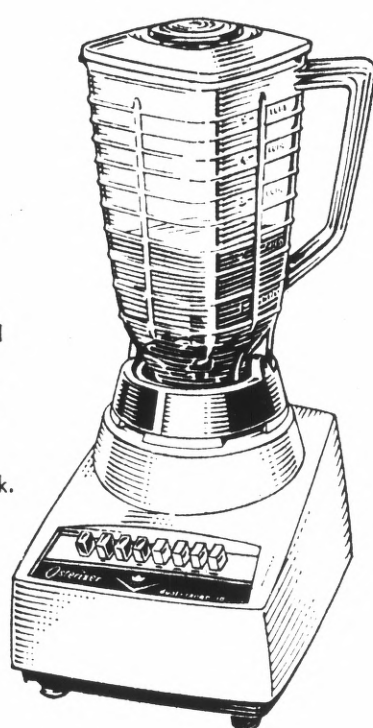
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MILLBRAE FIESTA QUEENS are shown here. From left to right are Sandy Wilson, current Miss Millbrae; Frank Fava, chamber president; Crystal Chalmers, Miss La Fiesta of 1972, runnersup Darcy Rowe and Carol Junkin and Mrs. Vicki Dubreuil, Miss La Fiesta of 1971.

Serramonte High - lites

Mrs. Laurie Cahill, assistant principal-guidance at Serramonte High School in Daly City has arranged a College Information Night October 4 at 7:30 p.m. in the little theater.

Representatives of the University of California, Berkeley; California State University, San Francisco; and Skyline College will be stationed in different areas of Serramonte and parents will have the opportunity to consult them during the evening.

The College Information Night will be open to all interested parents and the parents of senior and junior students are especially urged to attend. Seniors at Serramonte High School recently received a senior information packet and have attended an information meeting which alerted them to entrance requirements of various colleges, scholarships available, SAT Test dates, etc.

A Career Information Center has been opened at Serramonte for aid in planning careers in both business and college.

SERRAMONTE has an enrollment of 1,450, which has caused a classroom shortage.

The trustees of the Jefferson Union High School District have approved the building of five small classrooms, three resource centers, and a reading lab in the north mall.

Also included in these plans are study centers at each end of the mall with comfortable chairs and tables.

When this construction is completed, the north mall will be converted into an academic area.

EACH WEDNESDAY morning at 10 Serramonte parents have an opportunity to meet with Anthony Trujillo, the principal, and several faculty members in the school's conference room.

These meetings are an opportunity for getting acquainted and for parents to ask questions about Serramonte High School and their children's education. Any parent interested in attending one of these meetings may call Trujillo (992-9555) or Mrs. Elizabeth Nelson, chairman of the Serramonte High School Association (755-1218).

"TELL US ABOUT Your Kids Night" will be September 27 at Serramonte High School.

The evening will begin with a general meeting and slide show in the Little Theater at 7:30 p.m.

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WE DELIVER

Choral Society Launches Its Rehearsals

The San Mateo County Choral Society is now in its fourth week of rehearsals. A few additional voices are still needed in each section of the choir. Anyone interested should call 873-4121 for further information.

The society is under the direction of Marietta Sedlock Tassos, and meets Tuesday evenings from 8-10 p.m. at the Community Methodist Church, Chabourne and Poplar Avenues, Millbrae.

Works to be featured in a January concert are the Gloria by Poulenc, "A Festival Te Deum" for choir, brass and percussion by Ron Nelson, a short cantata for choir, strings and recorder, and the choral work, "Ring Out Wild Bells," scored for choir, brass and percussion by the resident San Mateo composer, Peter Sacco.

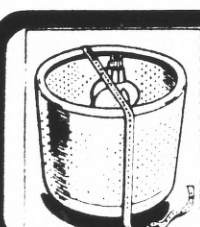
Writing Series At SC Planned

Skyline Community College is offering a series on how to write for publication, beginning on October 3 at 7:30 p.m. in the Millbrae Library, 631 Magnolia Ave.

Alice Kennedy, a professional writer, will present an extensive and intensive six-week workshop in the techniques of writing, revising, and marketing for the new or unpublished writer.

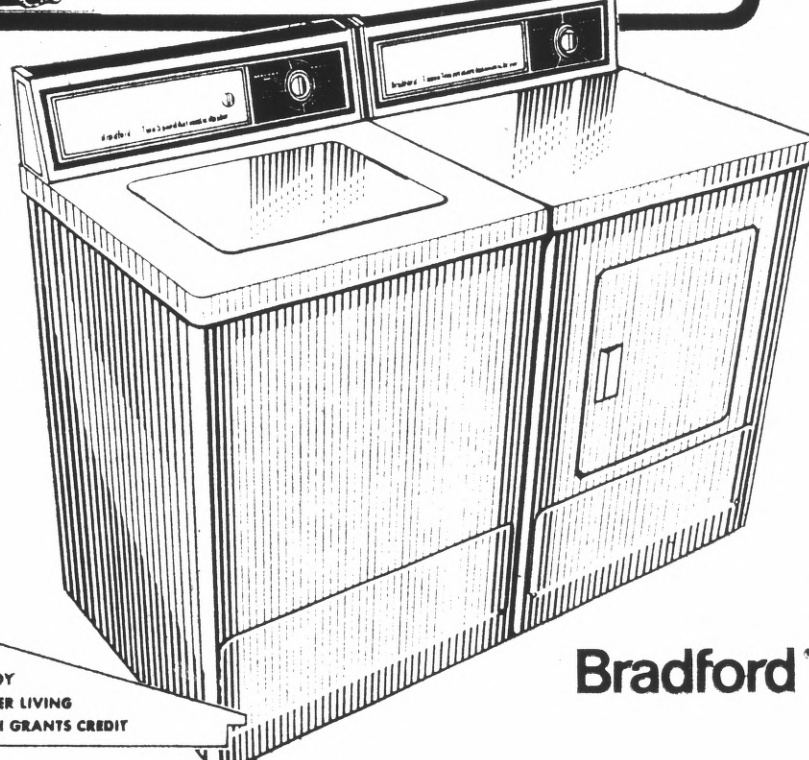
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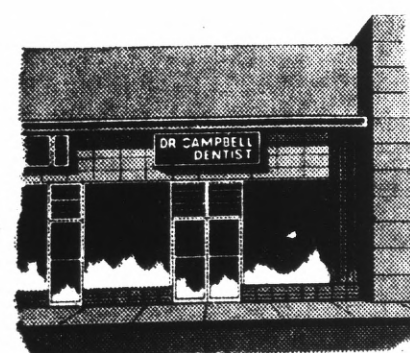
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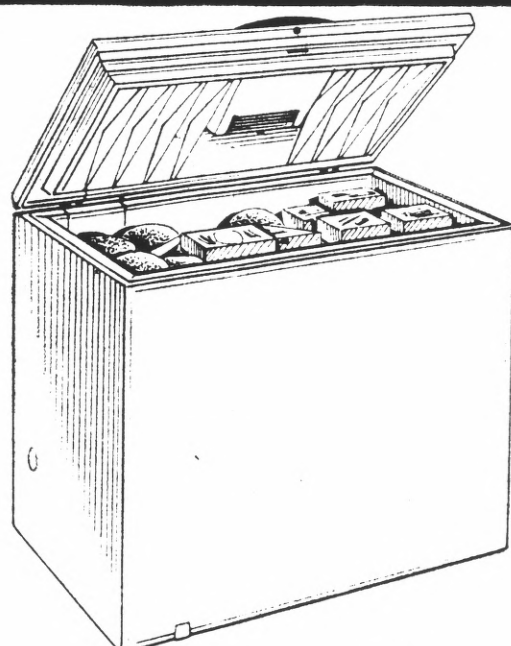


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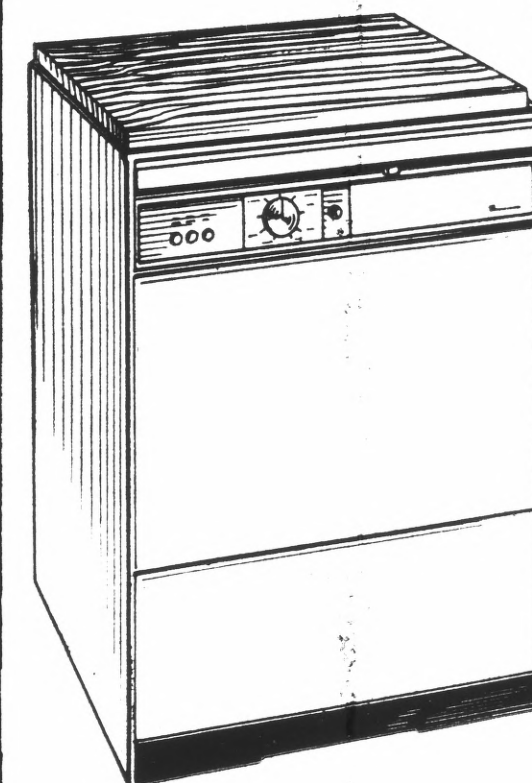
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Kidnaping Charge on D.C. Man

Daly City police Thursday night arrested Lawrence Mark Cauchi, 20, 709 Hillside Blvd., Daly City, on a charge of kidnaping.

He was being held in lieu of \$25,000 bail Friday.

Police received a call Thursday night from a service station on Eastmoor and Junipero Serra Boulevard that a girl riding between two men in a black Austin-Healey convertible asked to be saved from a kidnaper. Stopping the car on Eastmoor, as it headed toward Sullivan, police arrested the driver, Milton Wesley Jones, 21, 1412 El Camino Real, Burlingame, and his passenger, Cauchi. They later released Jones on insufficient evidence.

According to police, the girl, Linda Ann Henry, 18, of Fell Street, San Francisco, told that the two men dropped into her home. She had known Cauchi for a few months. Cauchi demanded money. When she said she did not have any, he threatened to kill her. He then took her, by bodily force, into the car.

Police said that the girl was not injured or otherwise molested.

PSA Seeks Purchase of Airline

A public hearing into the question of whether Pacific Southwest Airlines should be allowed to purchase Air California, will be held Wednesday in San Francisco, by the State Public Utilities Commission.

The hearing will begin at 9:30 a.m., in the Commission hearing room of the State of California building, 350 McAllister Street, San Francisco.

State PUC Examiner William N. Foley will preside, and all interested persons will be given an opportunity to be heard.

Under Commission hearing rules, anyone wishing to testify must be sworn in, and must agree to answer, cross-examination. The hearing procedure is said to be much like that of a courtroom, though more flexible.

The sale of Air California to PSA has been approved by directors of both intra-state airlines, but questions may be raised by other airlines, or other interested parties, regarding competition, supposed concentration of California's airline capability into one company, and effects on service to several California communities.

Four Youths Arrested As Suspects

An alert San Mateo neighbor's call to police brought the arrest of four youths on burglary charges on Sunday afternoon, after San Bruno Police flagged them down in a county-wide roadblock.

San Mateo police were called to the Los Prados Apartments at 2:30 p.m. on Sunday after the neighbor felt that the youths were acting suspiciously as they came and went to an apartment.

Officer Larry Mackey led a convergence of police to the scene. He quickly ascertained there had been a burglary and alerted headquarters, setting up an immediate roadblock.

In San Bruno, Officer Richard Watson took position and saw what appeared to be the suspect vehicle, white, four door auto, proceeding north on the Bayshore Freeway. He intercepted it at Baden Avenue and the four were arrested.

Held were Joseph Potenza, 24, of 2836 South Norfolk Street, John Everett Burris, 19, of 37 East Fortieth Street, Steven Dennis Abbott, 23, of 1812 Echo Street — all San Mateo — and a boy of 17.

They were being questioned today as to other burglaries in the area.

Police said stereo components, checks and a small amount of cash had been stolen from the apartment.

They reported Monday that the loot had been identified by its owner.

NORTH COUNTY DEATHS

LORENZ ERBER

Lorenz Erber, 88, 710 Birch Street, Montara, died Tuesday at St. Mary's Hospital in San Francisco, after an illness. He was a native of Germany and a Coastside resident 50 years.

He was a retired butcher. Funeral services will be held Friday at 8:30 a.m. from the Dutra-Randleman funeral home chapel, Half Moon Bay, with requiem mass at Our Lady of the Pillar Catholic Church at 9 a.m. Interment will be at the Pillar Cemetery, Half Moon Bay.

LLOYD G. SMITH

Lloyd G. Smith, 59, of Millbrae, died September 21 in Burlingame.

A native of San Francisco, he had lived here for many years. He worked as a Yellow Cab driver.

Smith is survived by his wife, Mary, a daughter, Dawn S. Wicklander of San Jose, and his father, Alfred, of Oakland.

Services were held Saturday at Chapel of the Highlands in Millbrae, followed by interment at Cypress Lawn Memorial Park.

MARTINA MARIA ARALDI

Martina Maria Araldi, 83, 156 Anza Way, San Bruno, died September 21 at Peninsula Hospital.

A native of Italy, she had lived here for the past six years.

She was a member of the Sons of Italy chapter of South San Francisco.

She is survived by a daughter, Theresa Pulliam of San Bruno, and a son, Alfred, of San Francisco, plus three grandchildren and five great-grandchildren.

Rosary was held Sunday, 8 p.m. at the San Bruno Funeral Home. Mass was recited at St. Robert's Church, at 10 a.m. Monday, and followed by interment at the Italian Cemetery in Colma.

EUGENE P. JENNINGS

Eugene Paul Jennings, 64, 460 Miller Avenue, South San Francisco, was pronounced dead on arrival Saturday at Kaiser Foundation hospital, after suffering an apparent heart attack while at work at the family-owned pharmacy on Grand Avenue.

He was a native of San Francisco and a local resident 50 years.

He was a member of the California Pharmaceutical Association, had been active in Civil Defense during World War II, and was an Amateur Radio Operator. He was a member of All Souls Catholic church, and was active in the Young Men's Institute.

He was a member of a family of which several had been pharmacists, including his parents, the late Mary and James Jennings, and a sister.

Survivors include his wife, Jean; two sons, David, and Paul; a daughter, Maryanne Sims; and one grandchild; three sisters, May Armanini, Mountain View; Frances Evans, San Mateo, and Dr. Agnes Jennings, South San Francisco; three brothers, Theodore, Menlo Park; James, Redwood City; and Richard, South San Francisco.

Services were at the chapel at 9 a.m. Tuesday, with requiem mass at All Souls church at 9:30. Interment will be at Holy Cross cemetery, Colma.

S.F. Officer's Badge Stolen

San Francisco Policeman Richard D. Moore was swimming in the ocean near Princeton Wednesday afternoon when someone stole an identification wallet from his pants which he left on the beach.

Moore, 40, of Pacifica, reported he had taken several youths from his neighborhood to the beach. When they completed a swim and returned to their clothing on the beach, Moore discovered his identification wallet had been stolen.

The wallet contained San Francisco Police Department Badge 1792, Moore's driver's license and a credit card. A total of \$215 located in other pockets in Moore's pants, was not taken.

DEPLOYED

USS CONSTELLATION — Navy Petty Officer Second Class Michael D. Horton, husband of the former Miss Valerie J. Gorzoch of 1062 Hanover Street, Daly City, has returned to San Diego aboard the aircraft carrier USS Constellation after a nine-month deployment to the Western Pacific.

During the deployment his ship provided air support to U.S. forces in Southeast Asia, and visited Hong Kong, Singapore, Japan and the Republic of the Philippines.

LEO T. SULLIVAN

Leo Timothy Sullivan, 71, 49 Scott Street, San Bruno, died September 19, at Kaiser Hospital in South San Francisco.

A native of Illinois, he has lived in the county for 49 years. Sullivan was a steel worker for 35 years for Bethlehem Steel Co. He is survived only by two brothers, William F. Sullivan of Aurora, Colo., and John P. Sullivan, of Pueblo, Colo., as well as a niece and nephew on the Peninsula.

WALDEMAR STIER

Waldemar A. "Jack" Stier, 75, former resident of Millbrae, died Thursday at El Camino Hospital, Mountain View, after a long illness. He was a native of Wisconsin, and a resident of the Bay Area since 1946.

He had retired as Western Division Engineer of the Kraft Cheese company, after 42 years of service which began in his native Wisconsin.

He had served in the U.S.

Army Field Artillery, in World War I, and was active as a Boy Scout leader, and a member of the Millbrae Methodist Church. He was a member of the Masonic Lodge at Pocatello, Idaho, Past Exalted Ruler of the Pocatello Elks' Lodge, and a current member of the Palo Alto Elks.

Survivors include his wife, Carla, 1474 Baeton Drive, Sunnyvale; a son, John Stier, Sr., San Mateo; a sister, Mrs. Claudine Byrum, and a brother, Floyd Stier, Wisconsin; and four grandchildren.

PAULA SELOVER

Mrs. Paula Selover, 79, 212 South El Camino Real, Millbrae, died Wednesday at Mills Hospital, after a long illness. She was a native of New York, and a local resident nine years.

Survivors include her husband, Newton P., a son, Walter W., Darien, Conn.; a brother, W. Stull Holt, Bellevue, Washington; a sister, Mrs. Elizabeth Downs, Londonderry, Vermont; and three grandchildren.

S.S.F. Fire Chief Opening Draws Thirteen Applications

Filing closed Wednesday for appointment as new South San Francisco fire chief, with a total of 13 applicants.

Five have applied from the South San Francisco Fire Dept., and eight from other departments in the Bay Area and elsewhere in northern California.

Those applying from South San Francisco must all be captain or above. Those applying from outside, must be at least a battalion chief, the next highest rank.

Serving as acting fire chief, meanwhile, has been Assistant Fire Chief Derk Zylker, who, however, will be returning Monday from a month's leave. Acting as chief in his absence has been Battalion Chief Jack Ehle.

The new chief will succeed James Meidl, who resigned shortly after being appointed, the entire support of the council earlier this year, because he complained that he did not have

Meidl, who was still serving as fire captain, last week resigned from the department and left South San Francisco, to go to work reportedly, for the State of California.

Car Kills D.C. Walker

Leo Revello, 47, of 42 Westfield, Daly City, died early on Monday of numerous injuries suffered Sunday evening when he was struck by a car as he walked across Junipero Serra Boulevard near Alemany Boulevard just north of the county line in San Francisco.

Coroner's Investigator Steve Horton reported Revello, an engineer, was struck on the right side by a southbound car driven by James Jarvis of 2391 Toyon Way, San Bruno.

\$2,434,358 Funds

Approved at Airport

Additional airport operating funds of \$2,434,358 for the remainder of this fiscal year, were approved by the San Francisco Airport Commission.

The request now goes to the city's Board of Supervisors, and the Mayor's office, which cut the items from the airports budget earlier.

Airports Director James K. Carr told the Commissioners that the money would come from airport revenues, not property taxes.

He said the Mayor had cut the items from the airport budget earlier, with a suggestion that they be re-submitted at mid-year.

The funds include \$530,000 for landing field improvements, \$525,000 for terminal facilities, \$225,000 for parking lot work, \$230,000 for relocating utilities, \$216,000 for new equipment, and \$150,000 in other improvements.

The Commission also agreed to increase, by \$75,000, the amount of fees to be paid Bechtel Engineering for various design projects.

They agreed to spend another \$4500 for design of the North Terminal basement.

Commissioners accepted as completed, the work Lowrie Paving Company has done on a runway intersection, noting that it was three weeks ahead of schedule.

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LIVING ROOM, DINING ROOM, HALLWAY AND TWO BEDROOMS

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BASED ON 60 SQUARE YARDS
COMPLETELY INSTALLED OVER LUXURIOUS FOAM PADDING

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Gust's Motel Plans Win Pacifica Favor

Pacifica's planning commission last week granted a use permit to allow Councilman Nick Gust to build his city's first major motel.

The 32-unit complex would be erected on a 1.4-acre site located to the north of Gust's Moonraker's ocean frontage, marked by its pounding surf.

Some questions were asked at the meeting regarding the blocking of views. The staff report noted that the proposed layout of the motel indicates two 3-story wings, one fronting Rockaway Beach Avenue and Maitland Road and the other fronting the northern end of the property; and a one-story wing fronting the ocean in the middle of the block. This, they indicated,

plus the shape of the motel, would have the effect of breaking up any undesirable wall effect and would permit a gap in the middle for an ocean view from Coast Highway.

Questions were also asked regarding the continued use of San Mario as a public right of way along the ocean. The questioners were assured that San Mario would continue as a dedicated right of way.

The motel would include two-level parking, with two conference rooms, a recreation room and recreation facilities.

The staff report recommended approval of the use permit. "This is a logical commercial recreation facility in relation to the area's restaurants, ocean

frontage and access from Coast Highway."

They noted that the city has a need for a new motel, that the basic elevations and placement of the buildings appear to be in scale with the site and that it should not distract from the highway view, due to the higher elevation of the Coast Highway.

The staff also noted that the city is making plans for a small boat harbor just to the north of this site, on the quarry lands.

"Motel uses are compatible with such water-oriented facilities."

Gust is now expected to apply for a permit for site development. This will be followed by actual plans for the motel complex.

Pacifica Apartment Plan Wins

Pacifica planning commissioners met until 1:45 a.m. September 18 as they held a series of public hearings on various proposals which included three apartment complexes, totaling 307 living units.

They approved a use permit and site development plans for the biggest, a 152-unit complex to be built by Ken Royce on a 7 1/2-acre site on the north side of Fessler Avenue across from Crespi School. It will have four apartment buildings, each to contain 28 one-bedroom and 10 two-bedroom units.

Its recreational facilities will include an open pool, a 1375 square foot recreation building and open court play area, two putting greens, pathways, and several "leisure-recreation pads" distributed throughout the site. Some 62 per cent of the site will be in open area.

The staff report noted that the

population projection of the area totals 280, 31 of whom would be children.

Among conditions imposed was that no parking shall be permitted along the complex' 2000 feet of Fessler Avenue frontage, no sidewalks would be required along it, but special landscape treatment should be provided, possibly incorporating a pathway effect along the curb frontage. The central recreation area, including the pool and recreation building, must be ready for use before issuance of occupancy permits for two of the four apartment structures.

Commissioners continued over consideration of specific plans filed by William Kirkland in behalf of Pan Pacific Development Co. for construction of a 135-unit apartment complex located between Robert Road and Coast Highway 1, north of Linda Mar.

The development plan had already been approved, quite a while ago, but the current hillside development moratorium was holding up this project.

The commissioners expressed their wish to obtain a better idea of how the project would appear when completed, and how it would look from the Coast Highway.

This project includes 14 acres, three-quarters of which are sloped more than 30 per cent. It would have 108 one-bedroom and 27 two-bedroom units, within the four major building groups. Its buildings would be two stories in height, three stories over parking.

Pan Pacific plans a recreation complex consisting of a 2800-square foot building, a 1000-square foot swimming pool, a 4000-square foot sundeck and a 1500-square foot barbecue area. A foot path connects the two major groupings.

Commissioners approved a use permit for a 20-unit apartment complex located on Linda Mar Boulevard, about 300-feet north of the Adobe Drive intersection.

The complex would include three main buildings. The staff report recommended 17 units only, claiming that 20 units for 20,511 square feet were simply too dense, particularly when in a single family area. However, the planners approved the 20-unit request.

The staff also warned investor Barry Roth of Woodside that approval of a use permit by the Commission does not necessarily constitute approval of the building's appearance, as shown in the application.

"Shown elevations are very similar to those residential developments which the Planning Commission is becoming more critical, in lacking architectural distinctiveness."

Judge Rejects Bid To Halt Coast Pier

U.S. District Judge William T. Swift turned down a request Wednesday afternoon for a temporary restraining order to halt construction of Pacifica's 1000-foot fishing pier and sewer outfall line.

The judge said that he would not grant the order unless the complainants—four Sharp Park residents—put up a \$25,000 bond. That was the amount of damage that city representatives claimed would be done by such a shut-down.

"Since my clients are all poor persons," Attorney Tom Adams said, "they were not able to come up with any such bond."

He had asked for the temporary restraining order so that construction would not proceed to such a point where it would be too late for issuance of the order to have any effect upon the actual situation.

Judge Sweigert set a date and time for a formal hearing on granting of a preliminary injunction to stop construction of

the line—September 29, 11 a.m., at the U.S. District Court in the Federal Building at 450 Golden Gate Avenue, San Francisco.

Attorney Adams, of the San Mateo County Legal Aid Society, is representing Sharp Park residents Art Durnford, Barry McVeigh, Edward Kerger and Lilly Barros. He faced a battery of four attorneys, representing the jurisdictions financing the pier and the sewer plant—City Attorney John Sherman; Francis Boone from the U.S. Attorney General's office; Richard Jacobs of the State Attorney General's office, and Nan Boert, assistant regional counsel for the Environmental Protection Agency.

The residents seek to have the outfall line and pier go straight out from the sewer plant now under construction, rather than the present plan to have it go out two blocks north of the plant, at Santa Rosa Avenue, where they fear that the resulting commercialization would adversely affect their residential area.

\$200,000 'Missing' In Sidewalk Fund

That \$200,000 supposedly deposited by former Crystal Springs Terrace developer Walter Beeson for construction of sidewalks along Crystal Springs Road isn't in escrow.

Matter-of-fact, according to San Bruno City Engineer Leo Van Dusen, there never has been any money, in the literal sense, set aside.

Van Dusen said that the \$200,000 figure appeared when the matter of placing a sidewalk along Crystal Springs Road first came before the City Council at the beginning of the project.

The city engineer said that at that time Beeson agreed to a proposal whereby an estimated site development cost would be made including all streets on the project, and from that estimated cost (the \$200,000) the sidewalk would be built. The money was not literally set aside, only agreed to in writing, that the sidewalk would be completed.

In addition, according to Van Dusen, any amount remaining from this projected \$200,000 cost of site development was to go toward future extensions of Crystal Springs Road or for sewers.

Van Dusen explained that at the time this \$200,000 figure was discussed, Beeson had made a special request for a narrower street section (from 40 to 24-feet) by eliminating parking lanes in order to save the trees along Crystal Springs Road. The council accepted this proposal. It was at this time the estimated site development cost was made, said Van Dusen.

"There's no money in a bank or anywhere," said Van Dusen.

"There just would be an accounting at the end of the project that the city would be guaranteed that the developer would put in the street and the city would receive any excess money."

Van Dusen said there has been "a confusion in interpretation, without anyone checking the ordinance or the minutes of the council. It was assumed Beeson would give the city \$200,000 to do the work. That's not so."

It was during a planning commission meeting that Mrs. G. M. Biddle, of 140 Oxford Lane, asked what happened to the \$200,000, believed to have been set aside for the sidewalk.



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Amazing new 100% nylon pile. This carpet has excellent softening characteristics that makes your carpet look cleaner longer. Long wear, easy caring, static control yarn comes in many beautiful decorator colors.

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100% Antron nylon pile. Luxurious, resilient, dense pile that is more durable than other nylon or natural fibers. This carpet is easy to care for and retains its new look even under heavy use. Many rich and exciting colors available.

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100% Antron II pile. Unbelievably rich, resilient, dense pile... rich and truly delicate colors. Antron II looks clean and fresh longer than any other fiber. It retains its new look even under heavy use.

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COMPARABLE RETAIL \$18.99

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BRAIDED RUG
4x6
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VALUABLE COUPON

BRAIDED RUG
9x12
COMPARABLE RETAIL \$89.95
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COMPARE OUR MEAT PRICES!

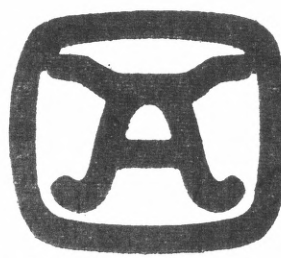
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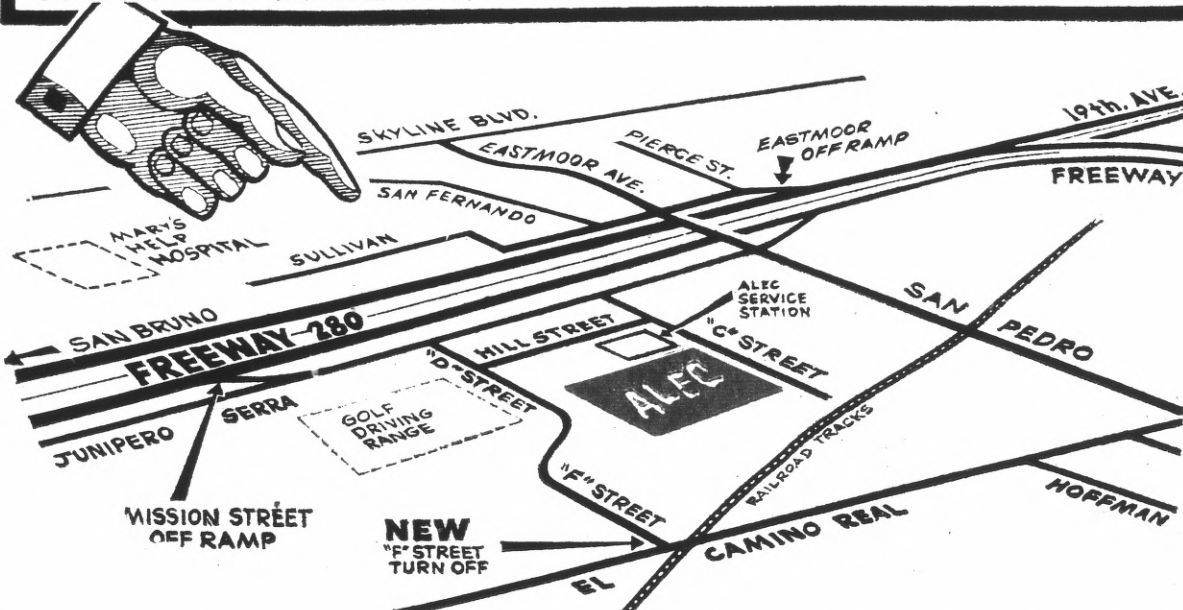


NO NEED TO COMPARE PRICES...WE'VE DONE IT FOR YOU!...PRICES SHOWN BELOW FOR POPULAR MEAT DEPT. ITEMS CHOSEN AT RANDOM FROM OUR COMPETITOR'S PRICES FROM IN-STORE AND NEWSPAPER ADVERTISEMENTS DURING THE WEEK OF SEPTEMBER 18th.

CUTS OF MEAT	ALEC	SAFEWAY	LUCKY	QFI	GEMCO
GROUND CHUCK, fresh ground79 lb.	.87 lb.	.68 lb.	.79 lb.	.67 lb.
PORK ROAST, loin or blade end,69 lb.	.97 lb.	.89 lb.	.99 lb.	.88 lb.
POT ROAST, boneless-bottom round...	.98 lb.	1.19 lb.	1.25 lb.	1.29 lb.	1.24 lb.
SWISS STEAK, boneless	1.09 lb.	1.62 lb.	1.25 lb.	1.39 lb.	1.24 lb.
FRYER PARTS, fresh legs & thighs.....	.59 lb.	.75 lb.	.69 lb.	.79 lb.	.69 lb.
MARKET STEAKS, boneless, waste free...	1.89 lb.	2.19 lb.	1.99 lb.	1.89 lb.	1.98 lb.
BEEF STEW, boneless cubes of beef.....	.98 lb.	1.09 lb.	1.05 lb.	1.29 lb.	1.04 lb.
CUBF STEAK, delicious for frying.....	1.49 lb.	1.79 lb.	1.69 lb.	1.79 lb.	1.68 lb.

SHOULDN'T YOU BE SHOPPING at ALEC?

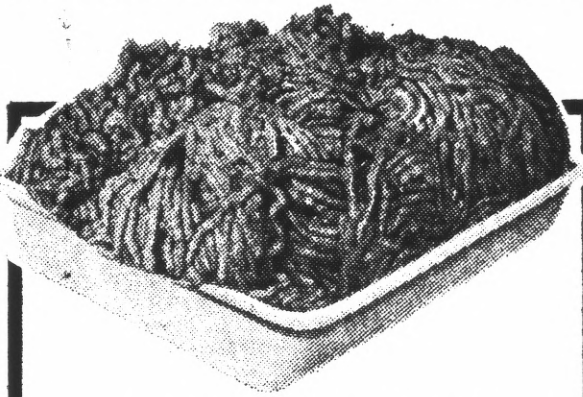
8.50	10.41	9.49	10.22	9.42
TOTAL	22.5%	11.6%	20.2%	10.8%
	HIGHER	HIGHER	HIGHER	HIGHER



CHUCK STEAKS

Tender, Economy Steaks, USDA Choice & Allan's Quality Steer Beef

59¢
lb.



GROUND BEEF

Freshly Ground USDA Choice and Allan's Quality Steer Beef

48¢
lb.

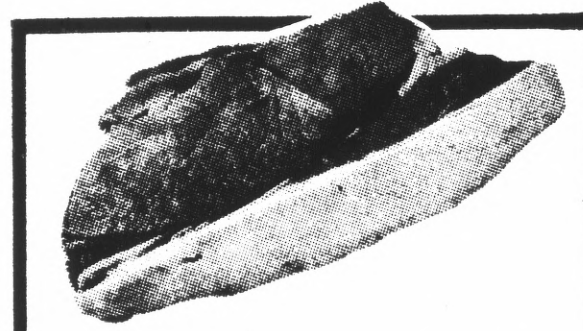


TOP SIRLOIN STEAK

Delicious for Bar-B-Q.... USDA Choice and Allan's Quality Steer Beef

1.69
lb.

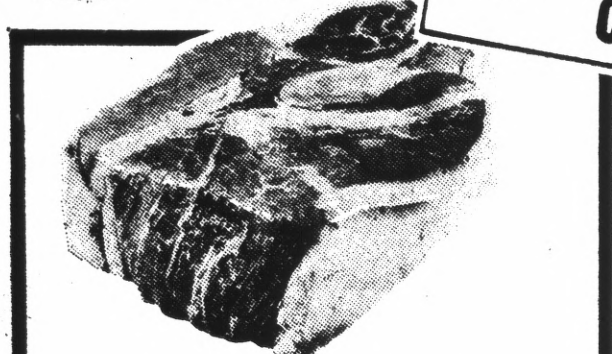
POSITIVELY NO SALES TO SUPERMARKETS!



TOP ROUND STEAK

Boneless USDA Choice and Allan's Quality Steer Beef.

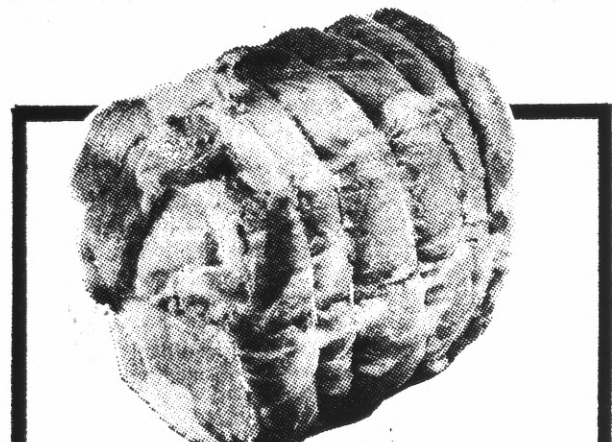
1.19
lb.



CHUCK ROAST

Any Cut! USDA Choice and Allan's Quality Steer Beef

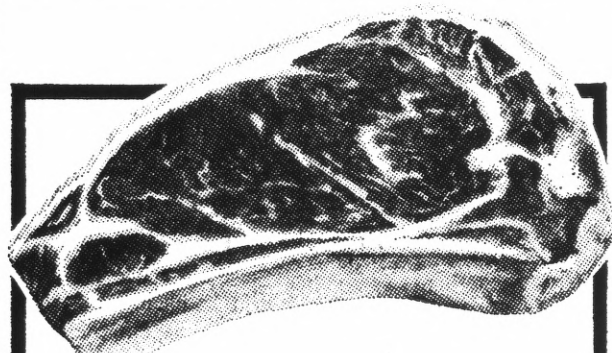
55¢
lb.



SIRLOIN TIP ROAST

Boneless Oven Roast, USDA Choice & Allan's Quality Steer Beef

1.09
lb.

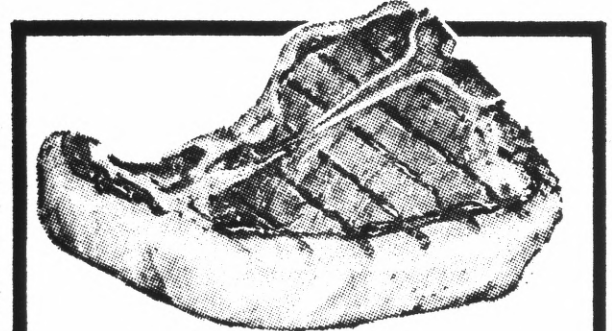


SIRLOIN or RIB STEAK

Tender, Juicy Steaks, USDA Choice and Allan's Quality Steer Beef

1.09
lb.

POSITIVELY NO SALES TO DEALERS!



T-BONE STEAK

Well Trimmed & Tender, USDA Choice and Allan's Quality Steer Beef.

1.24
lb.

IN THE DALY CITY/COLMA AREA THE ROADS TO GUARANTEED LOWEST MEAT PRICES LEAD DIRECTLY TO ALEC!

Funds Alloted To S.F. Airports

California airports will be allotted at least \$18,278,537 from federal funds during fiscal 1973, Secretary of Transportation John A. Volpe announced last week.

The money comes from three separate funds within the federal Airport Development Aid Program authorized by the Airport and Airways Development Act of 1970. Further funds totaling \$83,330,000 may be spent by the Secretary of Transportation for airport and airways development, at his discretion, and without regard for geographical boundaries.

Largest chunk of the federal money to be allotted to California, is \$11,015,651 granted to 31 airports.

Another \$5,706,312 is set aside for development of airports serving airlines, and \$1,556,574 is set aside for airfields serving general aviation.

From the larger sum, \$3,123,209 is available to San Francisco International; and \$5,017,035 to Los Angeles.

San Diego's Unified Port District will get \$834,038; and the Port of Oakland will receive \$486,607.

Other allotments include: San Jose, \$403,023; Sacramento, \$352,046; Orange County, \$229,809; and Fresno, \$110,578.

Monterey Peninsula Airport will get \$92,187; Long Beach, \$87,539; Palm Springs, \$66,270; Santa Barbara, \$57,512; Kern County, \$32,328; Humboldt County, \$28,685; San Joaquin County, \$14,015; Santa Maria, \$13,654; and Redding, \$10,058.

Ventura County will get \$93,321; Imperial County, \$84,577; Modesto, \$77,760; Merced, \$54,711; Chico, \$44,447; Visalia, \$43,211; Sonoma County, \$38,611; Los Angeles County, \$34,244; San Luis Obispo, \$25,866; Del Norte County, \$19,955; El Dorado County, \$17,435; Riverside County, \$581; and Yuba County, \$2.

San Francisco International,

Man Arrested, Block Parent Calls Police

A 38-year-old South San Francisco man, Donald Tufts, was arrested by police on a charge involving rape at knife point of a 12-year-old girl.

According to police, Tufts was previously a boarder at the home of the girl's mother. The mother left home for a couple of days and told the daughter to stay at a neighbor's house. Tufts called at the house where the girl was staying and told her that she was supposed to stay at her own home. He then took her to her vacant home.

Police allege that Tufts returned that night to awake her, blindfolded and gagged her, and then, threatening her with a knife, committed his rape, early yesterday morning.

The mother returned home unexpectedly, at 5:30 a.m. and Tufts answered the door. The frightened girl ran out of the back door, ran two blocks until she saw a "block parent" sign, and asked for help. The block mother called the police.

2 Promoted At Oceana High

Trustees of the Jefferson High School District promoted a teacher and an administrator last week at Oceana High School in Pacifica.

Frank Terra Nova, 40, assistant principal-administrator at Oceana was elevated to vice principal.

Faculty member Andrew McCarthy will succeed Terra Nova, who moved up to the slot previously occupied by Joe Conway, the new principal of the Pacifica school.

Conway became principal recently when Dr. Robert Watt was selected to move up to assistant superintendent-business in Jefferson District offices in Daly City.

Both Terra Nova and McCarthy live in Burlingame.

ABOARD CARRIER
USS CONSTELLATION — Navy Stewardsman Dante A. Magno, son of Mr. and Mrs. Dionisio C. Magno of 140 Edgemont Drive, Daly City, has returned to San Diego aboard the aircraft carrier USS Constellation after a nine-month deployment to the Western Pacific.

Burglary at Bruno Home

Some burglars apparently have their minds set on exactly what they want.

At least that appears the case in the home burglary of Marie L. Monize on Lassen Drive in San Bruno.

Someone broke into her residence between 1 p.m. and 5 p.m. Wednesday and took liquor, a camera, and a piggy bank, police said. Also reported to San Bruno police on Wednesday was the burglary of Phyllis N. Williams' residence on Milton Avenue. Police said a TV, stereo and tape deck were taken with a loss estimated at \$600.

On Thursday evening, while Arthur S. Mowat, of Rollingwood Drive, was visiting friends someone used a pry bar to pry open his front door and escape with an undetermined loss that included rifles and currency, according to a police report.

Youth Held For Gunplay

San Bruno police following up on information received September 20 arrested an 18-year-old San Francisco youth on charges of carrying a concealed loaded weapon.

Booked was Clay Leon Huckins. He was released on \$315 bail and is scheduled to appear in South San Francisco Northern Judicial Court October 2. Police said a loaded .38 caliber revolver was found under the right front seat of Huckins' car.

Bar Bandits Are Foiled

A pair of gunmen fled the Rio bar in downtown San Bruno on Saturday morning after an unsuccessful attempt to hold up the establishment.

The men, one wearing a mask, entered the bar in the 400 block of San Mateo Avenue shortly after 6:30 a.m. while two janitors were cleaning up.

After ordering Anthony Farantino, 21, and his brother, Andrew, 19, to lie on the floor the two men went through the pair's pockets without success, police said.

Vandals Rip S.S.F. School

Arrest of four children has broken South San Francisco's school started its fall term. Vandals broke 95 percent of the windows in the school, police report, and then ransacked many rooms, taking office and electronic equipment. Police are still trying to recover the stolen loot.

Cost of the damage is estimated at \$5,000. School officials have promised to make the children or their parents pay for the cost of repairing the windows.



1015 EL CAMINO REAL — SOUTH SAN FRANCISCO
959 EL CAMINO REAL — MILLBRAE
20TH AND EL CAMINO REAL — SAN MATEO
64 SERRAMONTE CENTER — DALY CITY
2900 ALEMANY — SAN FRANCISCO

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BEST FOOD BUYS

SANI-CLOR BLEACH
SCOTTOWELS
HUME PEACHES
MEDIUM PRUNES
SKIPPY DOG FOOD
FRUIT COCKTAIL
CORNER BEEF HASH
OLIVE OIL
LIBBY'S BEETS

GALLON Jug **35¢**
BIG ROLL Decorated **25¢**
ELBERTA Finest Sliced, 2 1/2 Can **29¢**
DEL MONTE-DRIED 2 Lb. Pkg. Reg. 89¢ Value **69¢**
15 Oz. Can **65¢**
DEL MONTE 2 1/2 Can **39¢**
LIBBY'S 15 1/2 Oz. Can **48¢**
BERTOLLI 24 Oz. Can **99¢**
(Gallon Can... 4.69)
PICKLED-SLICED 303 Jar **29¢**

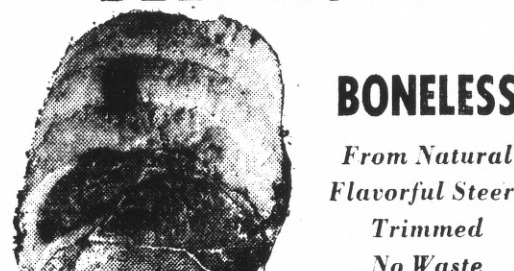
Libby's SOLID PAK PUMPKIN 2 1/2 Can **29¢**
Diamond A FRENCH SLICED GREEN BEANS 303 Can **23¢**
Del Monte STEWED TOMATOES 303 Can **23¢**
Italian Kitchen RED WINE VINEGAR 24 Oz. Bottle **43¢**

Meat Prices Effective
Wed. Thru Sat.

QFI Finest Meats

At The Following Locations Only
2900 Alemany—64 Serramonte—South S.F.—Millbrae—San Mateo
U.S.D.A. CHOICE OR ALLAN'S FINEST STEER BEEF

BEEF ROASTS



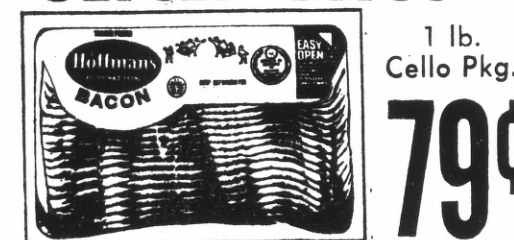
SIRLOIN TIP, CROSS RIB & RUMP 1 lb. **1.29**
ALL PURPOSE EYE OF THE ROUND 1 lb. **1.49**

ANNIVERSARY STEAK SALE!



Quality And Variety Galore
T-BONE & PORTERHOUSE 1 lb. **1.49**
SIRLOINS 1 lb. **1.09**
Aged, Tender, Uniform

HOFFMAN-BETTER MAID SLICED BACON



1 lb. Cello Pkg. **79¢**
CHUNK BOLOGNA Krey, Large Per Lb. **59¢**
KREY LIVERWURST Fine Texture 1 lb. **67¢**
DINNER FRANKS Allans, Plump, Juicy, Serve With Sauerkraut 2 Lb. S **1.49**
JUNIOR TURKEYS Norbest, 5 1/2 to 6 Lbs. each **2.89**
FRESH FRYERS Cut-Up Or Split, Calif. Pheasant Brand 1 lb. **47¢**
TURKEY SAUSAGE In Rolls, Economical 1 lb. **59¢**
SLICED BOLOGNA All Beef, Marbled, Reg. 89¢ Special **69¢**

OSCAR MAYER Favorites

All Meat or Beef Franks 1 lb. **89¢**
SMOKIE LINKS 12 Oz. Pkg. **89¢**
BOLOGNA All Meat Or Pure Beef 12 Oz. Pkg. **79¢**
BRAUNSCHWEIGER Spread Tube **45¢**

LITTLE SIZZLERS Homlets, 12 Oz. Pkg. **69¢**
MCCOY BEEF BACON (McCoy Chili, 1b. 69¢) Sliced, 12 Oz. Pkg. **75¢**
LINK SAUSAGE Shenson Beef Or Hoffman Pork, 1/2 Lb. Pkg. **39¢**
PORK CHOPS Family Pak, Economical 1 lb. **99¢**
PORK LOIN ROAST Wilson Certified Fresh, Plenty Centers 1 lb. **79¢**
CHUCK GROUND Quality Controlled 1 lb. **77¢**
BAR-S HAM HOCKS Meaty, Boil With Cabbage Or Beans 1 lb. **49¢**

JOHNSON'S RAID

House & Garden Bug Killer
13 1/2 Oz. Aerosol Can **1.39**

ROYAL SPAGHETTI 1 Lb. Pkg. **22¢**
S&W RED KIDNEY BEANS Large 27 Oz. Can **29¢**
S&W SWEET WATERMELON Pickled Tumbler Glass **39¢**
S&W FANCY APPLE SAUCE 8 1/2 Oz. Can **2.29¢**
FILET OF MACKEREL Diamond Impaired Boneless 4 1/2 Oz. Can **25¢**
CONTADINA TOMATO PASTE 6 Oz. Can **2.33¢**
B & M OVEN-BAKED BEANS 19 Oz. Can **33¢**
BERTOLLI CHIANTI WINE 24 Oz. Bottle **1.59**
SHAKE N BAKE For Chicken 7 1/2 Oz. Pkg. **79¢**
LESLIE SALT Plain Or Iodized 26 Oz. Pkg. **2.25¢**
DUNCAN HINES BROWNIE MIX 23 Oz. Pkg. **59¢**
GLAD WRAP 100 Ft. Roll **29¢**
GLAD STORAGE BAGS 25 Ct. (80 Ct. ... 33¢) 150 Count Pkg. **39¢**
GLAD SANDWICH BAGS Andes 8 Oz. Box **55¢**
CREME DE MENTHE WAFERS Or Choc. Parfait 5 1/2 Oz. Box **65¢**
PEARSONS COFFEE NIPS Powdered 12 Quart Size **29¢**
CHALLENGE NON-FAT MILK 12 Quart Size **1.49**

KING TIDE

With This QFI COUPON Expires After October 3rd
Giant 84 Oz. Reg. **1.09**
One Coupon Per Customer

MAYONNAISE

With This QFI COUPON Expires After October 3rd
BORDENS Quart Jar **49¢**
One Coupon Per Customer

BUTTER-NUT COFFEE

With This QFI COUPON Expires After October 3rd
2 lb. can **1.39**
One Coupon Per Customer

START SAVING WITH BEST FROZEN FOOD BUYS!

Swanson BREAKFAST

French Toast & Sausage, Pancake And Sausage, Scrambled Eggs & Sausage
3 reg. \$1 paks. **39¢**

BIRDS EYE INTERNATIONAL VEGETABLES

Bavarian, Chinese, Danish, Hawaiian, Italian, Japanese, Mexican, Polish, and Spanish Style Vegetables, 10 Oz. Pkg. **39¢**

Colonial CHOCOLATE FUDGE OR GERMAN CHOC. CAKE

Reg. Pkg. **89¢**

SEABROOK CREAMED SPINACH 9 Oz. Pkg. **25¢**
FROSTY ACRES STRAWBERRIES Sliced 10 Oz. Pkg. **5.5¢**
TREESWEET ORANGE JUICE 6 Oz. Can **5.89¢**

Berkeley Farms PREMIUM ICE CREAM

All Flavors On Sale 1/2 G A L **69¢**

SWANSON ENTREES Fish n Chips Or Beef Enchiladas Reg. Pkg. **3.5¢**
COOL 'n CREAMY Birds Eye, Light Or Dark Chocolate, 4 Pack **49¢**
CROWN PEA PODS Reg. 32¢ 6 Oz. Pkg. **2.49¢**
ALASKA SHRIMP Pacific Pearl 8 Oz. Pkg. **79¢**
TURKEY ROAST Valchris, 4 1/2-5 Lbs. Average All Breast & Thigh Meat 1 lb. **89¢**

Dairy Case Specials

BERKELEY FARMS YOGURT European Prepared Or Reg. All Flavors **5.5¢**
HOMEMADE RAVIOLI 48 To A Carton Reg. Pkg. **39¢**
HOMEMADE SAUCE 7 Oz. **4.5¢**
SWEET CHERRY PEPPERS Homemade 32 Oz. **59¢**
100% ORANGE JUICE Berkeley Farms Full Quant **44¢**

KRAFT SLICED SWISS CHEESE

Natural 6 Oz. Pkg. **39¢**

BANANAS

Finest Quality Chiquita Or Cabana 1 lb. **11¢**

POTATOES

U.S. No. 1 All Purpose Oregon Russets 4 lb. bag **49¢**
JONATHAN APPLES Fancy California Grown 4 lb. bag **49¢**
VALENCIA ORANGES Fancy, Sweet, Juicy Calif. Sun-Kist Brand 5 lb. bag **69¢**
LAKE COUNTY PEARS U.S. No. 1 Bartletts 1 lb. **29¢**

GRAPES Ladyfinger Variety, Fresh, Sweet, Tasty 1 lb. **25¢**
CELERY Fancy Fresh Crisp Stalks each **25¢**
ASSORTED VIOLETS 4 Inch Pots (Colors) In Our Flower Dept. Not Available At Stonestown Lock Or Grand Central Mkts. **99¢**

'Fishes' Is DC Book Reviewer's Subject

Dr. Earl S. Heard, associate director of Steinhart Aquarium, will be the first book reviewer of the current season for the Friends of the Daly City Library September 28, at 10 a.m. in the Coral Room of the Westlake Public Library, 275 Southgate Avenue.

Mrs. F. Lincoln Walter, book review chairman, said Dr. Heard will discuss his most recent book, "Fishes of North America," released by Chanticleer Press in April, 1972.

The series of free book reviews is being presented by The Friends as a community service, and the public is invited to attend.

Millbrae Couple Marks Golden Wedding Date

Friends and relatives of Mr. and Mrs. Merle Fenelon Faber gathered at their Millbrae home to honor them on their golden wedding anniversary.

The cocktail dinner party was hosted by Mrs. Faber's sister, Mrs. Walter Altmeyer. During the evening, the couple showed photographs and described events of their lives.

D.C. Gym Open; Schedule Given

The Daly City Recreation Division, with the cooperation of the Jefferson High School District, has announced the following schedule of evening gymnasium usage by the general public:

Serramonte High School Gymnasium, open on Mondays, Tuesdays and Fridays from 7-10 p.m., for free play basketball and ping pong; Wednesdays from 7 to 10 p.m., open gym, volleyball only.

Westmoor High School Gymnasium, open 7-10 p.m., Monday through Friday, and from 10 a.m.-4 p.m., Saturdays.

Jefferson High School Gymnasium, Mondays and Wednesdays, from 7-10 p.m., free play.

Teen Sewing Contest Slated

Jane Desmond, Wards fashion fabric coordinator, has announced the opening of the fourth annual teen sewing contest.

Teenage girls, 12 to 19 years old are eligible. Contestants will personally cut, sew and make a garment for herself and enter it in the sewing bonanza contest in the Serramonte Montgomery Wards. There is no entry fee required.

Contest dates are August 28 through October 14. Garments may be entered in Wards fashion fabric department at any time before October 14.

'Garage Sale' By ORT Chapter

Mrs. Leo Amster, president, has announced that a "Garage Sale" will be sponsored by Sunlit Chapter ORT October 6-7 at 200 Laurel Ave., San Bruno between the hours of 9 and 5.

MUSIC PROGRAM

Music students from Westmoor and Serramonte High Schools in Daly City are participating in the music education benefit program for the National Music and HiFi Expo '72 in conjunction with the California Music Educators Association (CMEA) at Daly City's Cow Palace, October 6-8.

PROGRAM CHANGE

Cannonball Adderley, famous jazz saxophone player, is replacing jazz bassist Charlie Mingus at the National Music and HiFi Expo '72 which runs Oct. 6-8 at Daly City's Cow Palace. Mingus is ill and had to cancel.

SSF is Setting for Nuptials

Our Redeemer Lutheran Church in South San Francisco was the setting for the marriage of Karen Rothgery, daughter of Mr. and Mrs. Grover Rothgery of San Bruno, and Bruce A. Heise. He is the son of Marjorie Heise of Pacifica and Ernest Heise of El Granada.

The newlyweds greeted well wishers after the service in the Mermaid Room of the El Rancho Motel. They honeymooned in Hawaii and are now living in San Bruno.

When Karen said her promises, she was dressed in a white Empire gown of organza over satin with daisy trim. Yellow Empire gowns trimmed in white lace were worn by all her attendants.

Laurel Foss was her sister's matron of honor and Kristin Rothgery, another sister, and Melissa Musura were the bridesmaids.

Bruce asked Clifford Cox to be his best man. Ushers were Frank Martin, Gary Hayden and Bradley Heise, his brother.

The newlyweds are both graduates of Oceana High School. She is now employed in Brisbane and he works in Pacifica.

Karen has one brother, William Rothgery. Her husband is also the brother of Patricia Love and Craig, Eric and Todd Heise.

Smith-Brandt

A honeymoon in Southern California followed the marriage of Mr. and Mrs. Michael Richard Brandt which took place at Broadmoor Presbyterian Church in Daly City.

The new matron is the former Cathryn Patricia Smith, daughter of Mr. and Mrs. Donald Smith of Daly City. Her bridegroom is the son of Mr. and Mrs. George Brandt, also of Daly City.

The newlyweds greeted guests after the service at Brentwood Lodge in San Francisco. They are both graduates of Westmoor High School.

Cathryn asked Joann Zago to be her maid of honor and Donna and Lynn Smith, her sisters, shared bridesmaid duties with Laurie Layton, Michael's sister. Susan and Robin Galliano were the flower girls.

Bradley Cloonan stood with Michael as best man and guests were seated by Monte Mettke, Dave Impeatrice, Robert Layton and Michael McLennan.

Allen-Herrera

Northern California was the honeymoon destination of Mr. and Mrs. Lawrence Anthony Herrera (Dawna Charlene Allen) who were married at the Valley United Presbyterian Church in Portola Valley and are now living in Foster City.

The new matron is the daughter of Mr. and Mrs. Kenneth R. Allen of Hanford who hosted a reception following the service at the Cabana Hyatt House in Palo Alto. The bridegroom's parents are Mr. and Mrs. Lawrence Herrera of San Bruno.

When Dawna said her vows, she was dressed in a Victorian styled white organza gown detailed with Cluny lace. For something old, she carried a wedding glove dating back to 1905 belonging to her maternal grandmother. She also had a six pence from England in her shoe.

mayfair SUPERMARKETS

MONEY SAVING SPECIALS

Boneless CROSS RIB ROAST OVEN ROAST LB. **99¢**

YANKEE POT ROAST THE BETTER POT ROAST **67¢** LB.

SIRLOIN TIP ROAST BEST FOR OVEN ROAST (SILVER SIDE TIP... LB. \$1.33) **\$1.26** LB.

CHUCK ROAST 7 BONE CUT... LB. **56¢**

BLADE CUT **56¢** LB.

BEEF STEW LEAN AND BONELESS... **99¢** LB.

GROUND BEEF SMALLER AMOUNTS... **73¢**

ARMOUR STAR BACON MIRA CURE 12 OZ. PKG. **79¢**

MAYFRESH THICK 2 LB. PKG. **\$1.79**

BUTTERFISH OCEAN FRESH FILLETS **59¢** LB.

LEG OF LAMB GENUINE SPRING NEW ZEALAND FLASH FROZEN **88¢** LB.

BABY LOBSTER TAILS AVG. WT. 10 OZ. PKG. OF 4 **\$3.59**

SMOKED PICNICS DRY CURE BAKE LIKE HAM **66¢** LB.

SMOKED PORK CHOPS CENTER CUT... **\$1.19**

FOSTER FARMS CALIF. GROWN! FRYING CHICKEN PARTS

WHOLE LEGS, DRUMSTICKS, THIGHS **55¢** LB.

BREASTS **66¢** LB.

MAYFRESH 32 OZ. MAYONNAISE **49¢**

MAYFRESH 1 LB. MARGARINE **6 FOR \$1**

CHIC-E 6 1/2-OZ. CAT FOOD **10¢**

MAYFRESH 10 1/2 OZ. CAN TOMATO SOUP **10¢**

LOG CABIN 24 OZ. BTL. TABLE SYRUP **59¢**

PINEAPPLE 46 OZ. DOLE JUICE **28¢**

MAYFRESH SODA 1 LB. CRACKERS **25¢**

MAYFRESH NO. 303 APPLESAUCE **6 FOR \$1**

MAYFRESH NO. 1 TALL CANNED MILK **18¢**

ICE CREAM

Orange Juice Minute Maid 16 OZ. Can **69¢**

Eggo Waffles 20 OZ. PKG. **69¢**

Swanson Breakfast Pancakes 5 1/2 OZ. PKG. **39¢**

Birdseye Cut Green Beans 9 OZ. PKG. **45¢**

MORTONS DINNERS REG. SIZE **39¢**

ARDEN HALF GALLON **69¢**

Van De Kamp Beef Enchilada Dinner 7 1/2 OZ. **39¢**

Stewed Vegetables 2 1/2 OZ. **49¢**

Grape Juice Mayfresh 8 OZ. Can **51¢**

Meat Pies Marions 8 OZ. **45¢**

ORE-IDA TATER TOTS 32 OZ. **49¢**

JELLS BEST OR MAYFRESH GELATIN 3-OZ. PKG. **5¢**

HI-C ASST. FLAVORS 46 OZ. CAN **3 FOR \$1**

IVORY SOAP 4 PAK PERSONAL DEAL PAK **29¢**

Sanalac Instant Powdered Milk 10 OZ. **1.49**

Mayfresh Salt Iodized or Plain 26 OZ. PKG. **11¢**

Dog Food Bear Brand 2 1/2 OZ. **10¢**

Schilling Casseroles Taco, 12 1/2 OZ. PKG. **59¢**

Crisco Salad Oil 48 OZ. Btl. **99¢**

Velveeta Cheese 2 1/2 OZ. **1.25**

Deluxe Mushrooms SL & Whole 2 1/2 OZ. Can **35¢**

Beef Stew Dinty Moore 24 OZ. Can **79¢**

Coffee Hills Bros. 16 OZ. Inst. 1.29

Hydrox Cookies Sunshine 20 OZ. PKG. **49¢**

Welch Grape Jam & Jelly 32 OZ. **59¢**

Fab Detergent Giant Size **69¢**

Pork & Beans Van Camp 19 OZ. Can **19¢**

Mashed Potato Buds Betty Crocker 28 OZ. PKG. **1.19**

Facial Tissue Mayfair 200 Ct. **45¢**

Faultless Starch Fabric Finish 22 OZ. **69¢**

Dry Dog Food Skippy 10 Lb. Bag **1.39**

Del Monte Catsup 26 OZ. Btl. **33¢**

mayfair LIQUORS

ROYAL OCCASION VODKA 80 PROOF HALF GALLON **6.66**

Whiskey Royal Occasion Chateau 1 1/2 Gal. **8.88**

Royal Occasion Scotch 50% Imported 1.49

Canadian Whiskey Royal Occasion 56.39

Berwicks Gin 56.29

Blended Whiskey West Port 56.29

mayfair HEALTH & BEAUTY AIDS

BAND-AID SHEER STRIPS 70's **84¢**

Right Guard Spray Deod. 4 OZ. **76¢**

Protein Hair Spray 13 OZ. **1.34**

Fem Hygiene Spray 1.5 Lb. Powder & Ex-Stomach 3 OZ. **1.20**

Lysol Disinfectant Spray 14 OZ. **1.27**

Anacin 30 Ct. Bottle **59¢**

WASHINGTON APPLES EXTRA FANCY RED OR GOLDEN DELICIOUS **4.89¢** LB.

POTATOES CALIFORNIA U.S. No. 1 WHITES 3 1/2 OZ. **5¢**

LEMONS SUNWEST 5 1/2 OZ. **49¢**

ITALIAN SQUASH 1 Lb. **29¢**

CRISP FRESH STALKS CELERY EA. **23¢**

RADISHES IN BUNCHES 2 1/2 OZ. **29¢**

DATES CALIFORNIA 13 OZ. CUP UNPITTED 1 Lb. **49¢**

ARTICHOKES MARINATED HEARTS 4 1/2 OZ. JAR **3.99¢**

CALIFORNIA VALENCIA ORANGES 56.69¢ LBS.

WE GLADLY ACCEPT FOOD STAMPS

OPEN 24 HOURS EVERYDAY

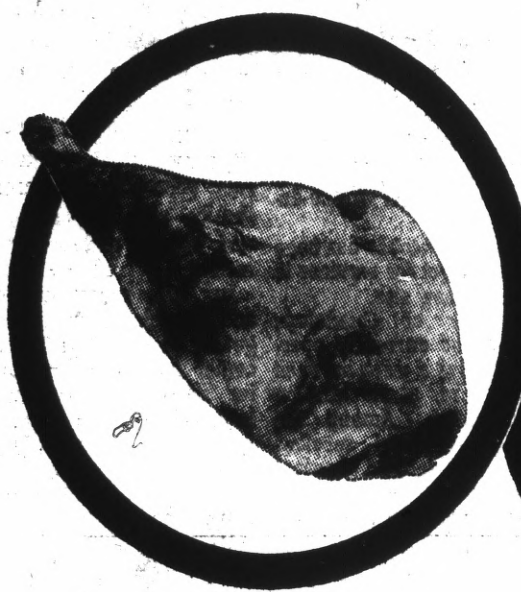
2350 JUNIPERO SERRA, DALY CITY
2665 GENEVA AVENUE, DALY CITY

6967 MISSION STREET, DALY CITY
Open 8:00 A.M. to Midnight

BLUE CHIP STAMPS

mayfair SUPERMARKETS

THERE'S A MAYFAIR NEAR YOU Open 24 Hours EVERYDAY!



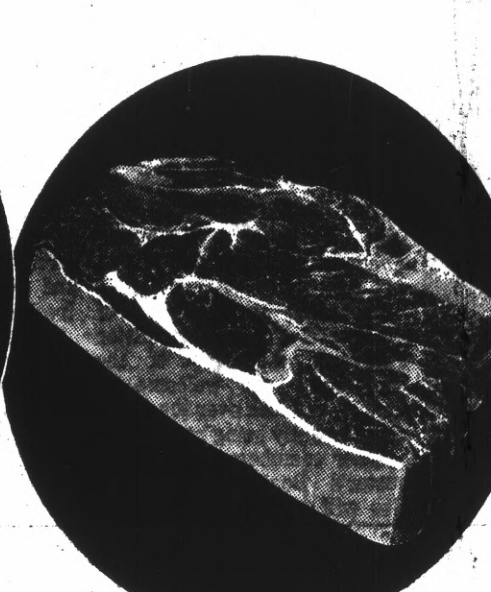
Leg of Lamb
New Zealand
Flash Frozen
Lb. 79¢



Whole Fryers
Manor House
USDA Grade A
Flash Frozen
Lb. 33¢



Reg. Ground Beef
Safeway
Quality Controlled
Lb. 68¢



Chuck Pot Roasts
USDA Choice
Including 7-Bone
Cuts (Bone In)
Lb. 65¢



Full Cut Round
USDA Choice
Steer Beef Steaks
(Bone In)
Lb. 99¢

Fish Sticks Pre-cooked, Coleslaw Choice—Lb. 78¢
Italian Style Sausage Reg. or Hot—Lb. \$1.07
Jones Link Sausage 1-lb. Package \$1.27
Breakfast Sausage 10-oz. Package 91¢
Lean Ground Beef For A Delicious Meat—Lb. 87¢
Turkey Breast Steaks A Quick Meal—Lb. \$1.39
Top Round Steaks Boneless—USDA Choice—Lb. \$1.39
Top Sirloin Steaks Boneless—USDA Choice—Lb. \$1.84
Rib Club Steaks USDA Choice Beef—Lb. \$1.69
Market Steaks Boneless, USDA Choice—Lb. \$2.13
Veal Steaks Sliced and Cubed—Lb. \$1.69

Rib Pork Chops Blade End Cut—Lb. \$1.06
Crossrib Roasts Boneless—USDA Choice—Lb. \$1.13
Sirloin Tip Roasts Boneless—USDA Choice—Lb. \$1.25
Boneless Chuck ROASTS—Lb. 99¢
Leg of Pork From Finest Quality Eastern Pork—Lb. 94¢
Pork Roasts Boneless—USDA Choice—Lb. \$1.11
Steer Beef Oxtails So in or Braising—Lb. 59¢
Reg. Beef Shortribs Boneless—USDA Choice—Lb. 89¢
Boneless Hams Farmers' Harvest Brand—Lb. \$1.77



Canned Hams Oscar Mayer—Sandwich Slices—1-lb. Tin \$4.99
Sliced Bacon Oscar Mayer Vacuum Pack—1-lb. Pkg. \$1.08
Smokie Links Oscar Mayer—12 oz. Package 99¢
Bologna Oscar Mayer—All Meat—8 oz. Package (All Beef—4 oz. Pkg. 42¢) 59¢
Braunschweiger Oscar Mayer—8 oz. Chub—Each \$2.22
Sandwich Spread Oscar Mayer—8 oz. Dubuque Tasty Seasoned—12 oz. Roll \$3.33
Summer Sausage Seasoned—12 oz. Roll \$1.10
Sliced Large Bologna Safeway—1-lb. Pkg. 99¢
Fryer Thighs Rogers Royal—5-lb. Box \$2.22

Small Half Hams Farmers' Harvest Brand Boneless—Lb. \$1.85
Smoked Ham Halves Fine—Oscar Mayer—Lb. 78¢
Canadian Bacon (Center Cut—Lb. \$1.89) \$1.59
Fryer Parts For A Delicious Meal—Lb. 75¢
Fryer Wings Boneless—Lb. 39¢
Corned Beef Brisket Boneless—Lb. \$1.18
Canned Hams D. H. Lee—5-lb. Tin \$5.79
Canned Hams Swift Premium Ham—4-lb. Tin \$4.85
Cooked Salami Safeway—12 oz. Package 89¢
All Meat Franks Safeway—1-lb. Package 83¢
Danish Ham Safeway Sliced, Imported—4-oz. Package 63¢

Smoked Slab Bacon
End Piece, Any Size
(CENTER CUTS) **Lb. 72¢**
Pound 84¢

Turkey Hindquarters
USDA Grade A
Flash Frozen
Lb. 33¢

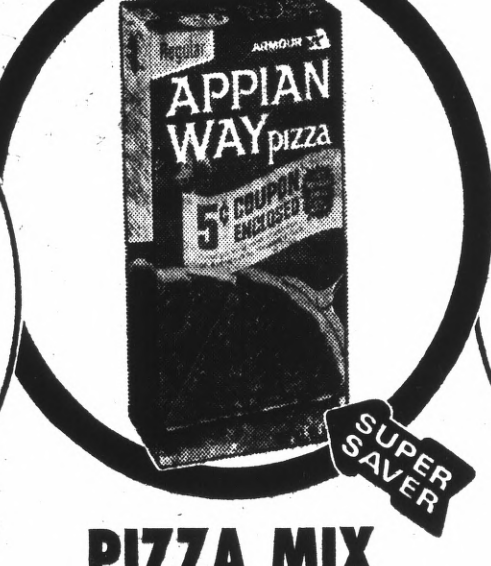
Corn Tortillas
La Reina
10-oz. Package **10¢**

Cornish Game Hens
Manor House, Frozen
1-lb. 4-oz. **Each 69¢**

DISCOUNT PRICES & SUPER SAVERS AT SAFEWAY!



HEINZ KETCHUP
32-oz. Bottle
Reg. Discount **SS** **49¢**
Price 57¢ **PRICE**



PIZZA MIX
Appian Way—12.5-oz.
Reg. Discount **SS** **33¢**
Price 47¢ **PRICE**



APPLE CIDER
Town House—Gallon
Reg. Discount **SS** **\$1.15**
Price \$1.27 **PRICE**



KRAFT DINNERS
Macaroni—7 1/4-oz.
Reg. Discount **SS** **21¢**
Price 24¢ **PRICE**



ALL DETERGENT
Concentrated—49-oz.
Reg. Discount **SS** **69¢**
Price 79¢ **PRICE**

Home Needs
Hills Bros. Coffee 2-lb. (1-lb. 93¢) \$1.62
Kava Instant Coffee 8-oz. \$1.57
Edwards Coffee 2-lb. Can \$1.51
Split Top Bread 2-lb. Can \$1.34
Salad Macaroni 2-lb. Golden Grain—2-lb. 46¢
Oven Baked Beans 28-oz. 40¢
Beans 28-oz. 22¢
Instant Breakfast 28-oz. 89¢

Orange-Vanilla Ice Cream
Lucerne COMBINATION... Vanilla Ice Cream & Orange Sherbet—Half Gallon **77¢**

Orange Juice Bellini—16-oz. 62¢
Orange Plus Birds Eye Orange Drink—9-oz. 54¢
Caiflower Bellini—10-oz. 28¢
Apple Pie Bellini—24-oz. 37¢

Coldbrook Blended Whiskey
80 Proof—Half Gallon \$8.25
(Ancient Age Straight Whiskey 86 Proof—1/2 Gallon \$10.98)
Liquor Available At Stores Marked (L) only.

Family Needs
Blue Bonnet Margarine Soft—1-lb. 43¢
Coldbrook Margarine 1-lb. 21¢
Imperial Soft Spread Margarine Two 1/2-lb. Tubs 44¢
Sharp Cheese Safeway Random Weight Chunks—Lb. \$1.20
Accent Seasoning 4 1/2-oz. 92¢
Dill Pickles Del Monte Halves Regular or Kosher—22-oz. 51¢
Maxim Freeze Dried Coffee 8-oz. \$1.84
Folger's Instant Coffee 6-oz. \$1.04
Instant Tea Lipton, 100%—2-oz. (Box—\$1.33) 96¢
Grape Drink Welch, White—46-oz. 37¢
Dressings Seven Seas, Caesar or Green Goddess—8-oz. (Creamy Russian 47¢) 49¢
Mazola Corn Oil 32-oz. 81¢
Duncan Hines Fudge Brownies 25-oz. 70¢
Bisquick Betty Crocker—40-oz. 84¢
Green Giant Niblets Corn—12-oz. 23¢
Hunts Skillet Dinners (Green Beans, Kitchen Sliced—14-oz. 24¢) 89¢
Dole Pineapple Regular Size Sliced or Crushed—20-oz. (Chunks—20-oz. 39¢) 42¢
Velveeta Cheese Spread Kraft—2-lb. \$1.29
Cat Food Purina, Variety Menu—5-oz. (Liver or Kidney 16¢) 17¢
Bath Tissue Softweave—2-Roll Pack 25¢
Ajax Cleanser Decorated Pack—17-oz. 24¢
Disposable Diapers Freshaway, Daytime—30 Count \$1.57
Dial Deodorant Anti Resistant—6-oz. \$1.09
Every Night Shampoo 8-oz. 99¢
Large Eggs Grade AA, Cream O' the Crop—Dozen (Medium Eggs—Dozen 47¢) 52¢

Garden Fresh Produce And At Safeway Discount Prices



Honeydew Melons
4 for \$1

Delicious Apples 8 Lb. \$1
Fancy Red...California Grown

Bartlett Pears Choice Fruit From Lake County 3 Lb. 89¢
Valencia Oranges California Grown 7 Lb. \$1
Danish Squash (Acorn) Fine For Baking 2 for 29¢
Green Cabbage Nice Crunchy-Crisp, Solid Heads—Lb. 10¢
Crenshaw Melons The King of Melons—Each 88¢
Casaba Melons A Breakfast Treat—Mini in Good!—Lb. 9¢
Head Lettuce Western Iceberg—Large Heads 4 for 88¢
Brussels Sprouts A Vegetable Change—10-oz. Cup 39¢
Green Bell Peppers For St. Frying or Salads—Lb. 29¢
Roasted Peanuts Plain or Salted In Shell—1-lb. Bag 58¢

BANANAS 8 Lbs. \$1
Premium Quality Fruit

FOOD STAMP SHOPPERS ARE WELCOME

Items and prices in this ad are available from September 27 through October 3, 1972 at the Safeway Stores listed below:
DISCOUNT with a DIFFERENCE



Shop & Save At The Safeway Discount Near You

851 Broadway at Arguello, Redwood City	(L) 860 No. Delaware, San Mateo	(L) 2256 Westborough Blvd., So. S.F.	100 Pacific Heights, San Bruno	250 Fairmont Center, Pacifica (B)	1298 E. Hillsdale, Foster City
(L) 850 Woodside Road, Redwood City	401 So. Norfolk, San Mateo	260 Washington, Colma	(L) 2100 Ralston Ave., Belmont	(L) 1015 Terra Nova Blvd., Pacifica	2630 Bayside Blvd., San Francisco
(L) 1655 El Camino Real, San Mateo	(L) 1450 Howard Ave., Burlingame	(L) 525 El Camino Real, Millbrae (B)	(L) 901 Emmett St. at 6th, Belmont	(L) 1420 Southgate Ave., Daly City	
100 Crystal Springs Center, San Mateo	910 Mission Road, So. San Francisco	100 Skycrest Center, San Bruno	(L) 5550 Coast Highway, Pacifica	(L) These Safeways have liquor depts.—(B) These have in-store bake shops	



SHOWN HERE, wearing block sweaters and caps, Mrs. Elena Franzio and Mrs. Bernice Greenblatt scan school yearbooks for old friends' faces to emphasize theme, "Rock Around the Clock," for September 29 dance, which will feature music of the 1950's. St. Andrews Center fund-raiser at St. Francis Square, Daly City, will start at 8 p.m. (Post Photo)



BARBARA ESCOFFIER, San Bruno children's librarian, has invited San Bruno children between the ages of 3 and 5, to attend pre-school story hour every Tuesday at 10 a.m. and every Wednesday at 9:30 and 11.

Meeting Slated Of Journalism Students Here

San Mateo County's high school and college student journalists and broadcast media students will meet at Skyline College, 3300 College Dr., San Bruno, September 27 at 3 p.m.

This meeting will be held in the Skyline College's journalism office, Building 3, room 34 in the gymnasium building.

All schools are urged to attend and be represented at this first meeting, at which plans for the coming year will be formulated relating to activities and guest speakers.

Advisors and students interested in attending this meeting should contact, The Skyline Press, Skyline College.



ANN TWOHEY and Chona Baptista (right), meet again after spending the summer abroad in Europe in The Ambassador Program of The Experiment in International Living. Ann lived with a family and travelled in Germany. Chona stayed with a family in Italy and travelled in that country. Both of them are senior students at Westmoor High School. They are available to share their summer experiences by speaking and also showing color slides taken to classes, clubs and other community groups. Contact may be made with them through the school or with Mrs. Lloyd Eagleton or the Rev. Herbert Tweedie.

Open House at New Health Clinic in D.C.

Our Lady of Guadalupe Health Center will sponsor an open house at its newly acquired quarters in the old Daly City City Hall, 75 Wellington Avenue, September 30, from 1 to 5 p.m.

According to Chairman of the Board of Directors, Ester Talavera, members of the community are welcome to drop in and look over the facilities currently being renovated.

Other members of the health center's Board of Directors also will answer questions and

receive suggestions about the clinic's operations and about the proposed floor plan.

A short film about the work of the health center will be featured throughout the afternoon, and volunteers will serve refreshments.

The renovation is a community project and therefore the clinic will need the help of community members interested in offering their time and skills in carpentry, interior painting and sewing.

The health center seeks a

muralist or artist willing to donate paintings to help decorate the clinic, Mrs. Talavera said.

Also needed are volunteers willing to help move office and medical equipment from the center's current address at 6705 Mission Street to the new location, she said.

Daly City's City Council approved the leasing of the old city hall building to the Health Center September 14. The extensive renovations constitute half of the agreed upon rent, and the clinic must pay an additional \$500 monthly for the

rest of the year.

The move reflects the health center's expansion from 89 families — when it began in July, 1971, to its current 1200 families. The newly-acquired quarters will also provide space for new services made possible by several recent grants.

A community mental health program to provide counseling and crisis intervention services will be established in conjunction with Mary's Help Hospital and Northern San Mateo County Mental Health Serv-

ices. Dental services will be introduced, and a self-supporting family health center will be developed.

The end of October has been set as the target for services to begin at the new site.

Our Lady of Guadalupe Health Center currently operates five days a week between 9 a.m. and 10 p.m. at its Mission Street location. Among the medical and social services provided are general physical examinations, free school exams, immunizations, prenatal

and post-natal counseling, pregnancy tests, venereal disease screening, TB screening, family and child counseling, and minor emergency treatments.

In 1971, many community and church groups joined together to establish the health center in response to the need for improved health care services felt by members of the American Indian, Chicano-Latino, Black, and other minority communities of northern San Mateo County.

LUCKY PRICES ARE LOW PRICES EVERYDAY • SHOP LUCKY... THE LEADER IN DISCOUNT PRICES • LUCKY PRICES ARE LOW PRICES EVERYDAY • SHOP LUCKY

STILL IN THE DARK ABOUT REDUCING YOUR FOOD COSTS?

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THEN LET LUCKY TURN ON THE LIGHT FOR YOU!

OVER 9,000 ITEMS AT LOW DISCOUNT PRICES EVERYDAY

FRESH FRYERS USDA Grade A, Whole Body (CUT UP) 1b. 33¢ Unconditionally Bonded	CHUCK ROAST Bone Cut 1b. 58¢ (CENTER CUT) 1b. 68¢ Unconditionally Bonded	GROUND BEEF Approx. fat content 25% 1b. 68¢ Unconditionally Bonded	ROUND STEAK Full Cut — Bone In 1b. 98¢ Unconditionally Bonded	SLICED BACON LARD LEE 1lb. pkg. 79¢ (WACK) 2lb. pkg. 1.59¢ Unconditionally Bonded	CROSS RIB ROAST (Beef Shoulder Clod) 1b. 1.08 Unconditionally Bonded	STANDING RIB ROAST 4-7lb. Rib 1b. 1.16 Unconditionally Bonded	PORK LOIN ROAST 10lb. Loin, 3% Fat 1b. 89¢ Finest Selection 1b. 89¢ Unconditionally Bonded	TURKEYS USDA Grade A, 10-12 lbs. (approx.) 1b. 39¢ USDA Grade A, 12-14 lbs. (approx.) 1b. 46¢ Unconditionally Bonded
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Chuck Steaks 1b. 75¢ Sirloin Steaks 1b. 1.56 Rib Steaks 1b. 1.56	T-Bone Steaks 1b. 1.66 Porterhouse Steaks 1b. 1.71 Leg of Lamb 1b. 1.09	Smoked Picnics 69¢ Fryer Parts 69¢ Smoked Ham 69¢	SWIFT Butterball, Deep Basted 55¢ Turkeys 59¢ HARVEST DAY — Self Basting 49¢ Turkeys 55¢	Ground Turkey Meat 64¢ Veal and Beef Patties 89¢ Sliced Bacon 88¢
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PRICES EFFECTIVE WEDNESDAY, SEPTEMBER 27TH THROUGH TUESDAY, OCTOBER 3RD, 1972

BEVERAGES

Save 10% on all liquors. Buy a case of 12 — Fifths or 12 — Quarts — Any Combination.

Gin or Vodka 3.73 2.99
 (1/2 gallon 7.39)
American Grain 3.36 2.70
 (1/2 gallon 6.60)
Lucky 86 4.98 3.99
 Straight Kentucky Bourbon Whiskey
 (1/2 gallon 8.69)
Scotch Whisky 4.98 3.99
 Imported
 (1/2 gallon 8.69)
Mateus Rose Wine 2.99
 12 ounce cans 99¢
Regal Select Beer 1.69
Premium Beer 1.69
Beverages 10¢

Available Only at Stores with In-Store Liquor Dept.

CIGARETTES

PALL MALL RED 3.25
 LUCKY STRIKE REG. 3.25
 Regular King or 3.19 3.25
 Filter King 3.25

FROZEN FOODS

Orange Juice 26¢
 Cut Green Beans 54¢
 Grape Juice 20¢
 Pet Whip Topping 41¢
 Swanson's T.V. Dinners 69¢
 Ham, Loaf Pork or Chinese Style 92¢
 Breakfast Sausage 10¢
 Mighty High Shortcakes 1.09
 Blueberry or Peach 32 ounce package
 Apple Pie 87¢
 White Bread 64¢
 Birds Eye Vegetables 19¢
 Banquet Dinner 39¢

FISH & MEATS

Franco American Spaghetti 19¢
 With Cheese Sauce 15 ounce can
Corned Beef Hash 52¢
 Bumble Bee — Pacific 59¢
 Tiny Shrimp 49¢
 Sardines 27¢
 Admiral Maine, In Soy Bean Oil 39¢
 Chunk Tuna 39¢
 Brown Gravy Mix 16¢
 Tiny Shrimp 57¢

CONDIMENTS & PRESERVES

Salad Dressing 38¢
 Sweet Relish 33¢
 Morehouse Mustard 27¢
 Heinz Ketchup 49¢
 Lady Lee Mayonnaise 57¢
 A-1 Steak Sauce 73¢
 Worcestershire Sauce 71¢

BREAD - CEREAL - FLOUR

Harvest Day Bread 25¢
 Whole Wheat Bread 33¢
 Raisin Bread 34¢
 Ritz Crackers 43¢
 Fruit Loops Cereal 72¢
 Instant Breakfast 49¢
 Pancake Mix 58¢
 Oreo Cookies 81¢
 Quick Rice 2.49
 Gold Medal Flour 2.49

OTHER ITEMS

EVERYDAY LOW PRICE

DOG & CAT FOOD 18¢
 26 ounce

Black Pepper 47¢
 Dishwasher Crystals 72¢
 Lady Lee Detergent 93¢
 Fabric Softener 75¢
 Spanish Peanuts 59¢
 Johnson's Raid 97¢
 Kool-Aid 12¢
 Accent 95¢
 Swift's Shortening 75¢
 Mazola Corn Oil 81¢

KEY BUY

COMET CLEANSER 25¢
 21 ounce

DAIRY PRODUCTS

Lady Lee Butter 81¢
 Lady Lee Eggs 52¢
 Coffee Creamer 66¢
 Squeeze-A-Snack 23¢
 Soft Margarine 78¢
 Lady Lee Ice Cream 2.25
 Lady Lee Dry Milk 33¢
 Nucoa Margarine 1lb. pkg.

COFFEE & TEA

HILLS BROS. COFFEE 1.63
 Regular or Electric Perk Blend
 2 lb. can

Harvest Day Coffee 1.57
 13 lb. can
 Instant Coffee 1.19
 Freeze Dried Coffee 82¢
 Tea Bags 89¢

FRUITS & VEGETABLES

Vegetable Juice 59¢
 Prune Juice 41¢
 Peeled Tomatoes 24¢
 Yellow Cling Peaches 28¢
 Lady Lee Juice 37¢
 Stewed Tomatoes 24¢
 Pork & Beans 18¢
 Sliced Green Beans 24¢
 Lady Lee Pineapple 34¢
 Cranberry Sauce 27¢
 S & W Peas 27¢
 Orchard Drinks 49¢
 Dole Pineapple Juice 13¢

PAPER ITEMS

EVERYDAY LOW PRICE

COLGATE STRETCH 'N SEAL 69¢
 100 ft. roll

Facial Tissues 23¢
 Paper Towels 26¢
 Zee Bathroom Tissue 20¢
 Decorator, Single Ply — 450 sheets 2 roll pkg.

DELICATESSEN

Marco Polo Salami 49¢
 Danola Ham 57¢
 Super Dogs 83¢
 Fleishman's Yeast 8¢
 Biscuits 11¢
 Canned Hams 4.79
 Chopped Ham 87¢
 All Meat Wieners 96¢
 Pure Beef Franks 96¢
 Sliced Bologna 87¢
 American Cheese 76¢

pepsodent

PEPSODENT 6.75 ounce tube 66¢

LISTERINE MOUTHWASH 20 ounce bottle 1.39

EFFERDENT TABLETS 40 ct. pkg. 1.07

PEPSODENT TOOTHBRUSHES each 49¢

RIGHT GUARD 4 ounce can 77¢

CLAIROL SHAMPOO 8 ounce bottle 1.27

VESPRE 2.5 ounce can 1.17

TEGRIN Shampoo 2 ounce tube 1.19

4-SEW BROOM 1.99

DUST MOP 2.38

SPONGE MOP 1.96

WAX APPLIER MOP 1.12

WAX APPLIER REFILLS 4 ct. pkg. 54¢

MIXING BOWLS 2.49

SALAD BOWLS 46¢

LIBBEY GLASSES 99¢

DUPONT ZEREX 1.89

MIRROR 99¢

HOUSEHOLD GLOVES 58¢

PLASTIC CLOTHESLINE 56¢

EXTENSION CORD 64¢

LEGAL ENVELOPES 38¢

THRIFT TAPE 36¢

Girl Scouting

The last Saturday of this month marks a first for the Daly City Girl Scout Association of a Junior Jamboree.

Events such as this in the past have been for more than one day and later in the year.

In kicking-off the new fall Scout season with a one-day affair the Camp Committee hopes to provide a preliminary camping experience for more girls, according to Camp Coordinator Mrs. Mary Ann Dale.

The September 30 event, scheduled for Junipero Serra Park from 10 a.m. to 3 p.m. will include cook-outs, camping

skills and help to troop leaders from the very qualified staff of Senior Girl Scouts.

Liaison or camping personnel can give more specific information on the up-coming event.

DALY CITY GIRL Scout troop registration will be held at the home of the registrar, Mrs. Virginia Tufts, 122 Bellevue Avenue in Daly City from 10 a.m. to 3 p.m. the day of September 28.

Troop leaders and committee chairmen are asked to have all forms and checks ready when they arrive.

Attorney Corey to Address PWP

Attorney George R. Corey will be the guest speaker at the first of the five-part annual SOS program sponsored by the Burlingame-San Mateo Chapter 54 of Parents Without Partners, Inc., October 4.

His talk, "Married Today, Single Tomorrow — Legal Aspects," will include his professional and personal insight into the legal aspects of the Family Law Act (Dissolution) as opposed to the old act of divorce.

Parents Without Partners (PWP) sponsors the program as a community service to help people who are going through the trauma of divorce, widowhood, separation, or contemplating a divorce. The SOS program serves as a yellow caution sign rather than a stop or go in its message to the public.

All five parts of the program, including four lectures and one panel discussion, are free-of-charge and held at Parkside School on five consecutive Wednesday evenings from 8 to 10 p.m. The school is located at 1685 Eisenhower Street (near So. Norfolk Street-19th Avenue turnoff on Bayshore), San Mateo.

Corey is a partner in the law firm of Bible, Corey and Henson in San Bruno specializing in general trial practice, business law, and family law, including extensive work in the law of divorce and the new law of dissolution.

Corey also is chairman of the North County Council of Cities and first vice-president of the San Mateo County Trial Lawyers Association, in addition to being mayor of San Bruno.

Terra Nova Topics

By DENISE BARR

"Someone told me room 41 is on the fourth floor."

"Where is the fourth floor?"

The familiar statements of freshmen at Terra Nova as a new school year begins. This year promises to bring about a lot of changes at TN, the most noticeable being the huge fence that now surrounds our once easy-to-get-into-free football field.

More classrooms also are being built to accommodate Pacifica's fast growing teenage population.

Three popular teachers, Lou Boccia, Ed Brownstone and Dave Campbell, have returned from one-year sabbaticals. Brownstone returned with a dark tan and many stories about his year in Europe. Boccia has returned from a year at college with an all new look.

Among the new faces at TN are 16 new teachers. One of our novice teachers, Mrs. Jeanne (Miller) Graham, is a TN graduate, Class of '67.

LOUIS PACINI a TN teacher since way back, has been selected as a 1972 Merit Award recipient by the Board of Directors of the Newspaper



MRS. ALBERT Modena, chairman for the Westlake Catholic Women's "Day at the Races," announced this week that reservations for the October 25 affair, which is to include a buffet luncheon, now are being received.

Fund. He is in a category with the top 14 teachers in the United States chosen for this honor.

Pacini is advisor to Tiger Tales and also teaches English and creative writing.

TN's library will be given \$250 from the awards program, to be used to set up a Journalism Learning Center, consisting of related books and learning materials. The learning Center will be marled with a plate bearing Pacini's name.

New TN Student Body Officers

Terra Nova's High School Student Body officers for the Fall Semester of the 1972-1973 school year have been voted into office.

The new officers and commissioners are: President, Joe Racinelli; vice president, Mary Ann Stewart; secretary, Dave Bier; treasurer, Kathi Fukami; commissioner of publicity, Honika Kuhlman; commissioner of clubs, Denise Kentra; commissioner of rallies and assemblies, Janice Plate; commissioner of athletics, Luis Sanchez; commissioner of student control and safety, Debbie Bovee.

News About ...

Cub, Boy Scouts

"Physical fitness in today's boys and men is a foundation element of Scouting today," according to Dr. J. Russell Kent, San Mateo County chairman for the September 28 School Night to Join Scouting program.

Dr. Kent urges San Mateo County men (and their wives) to take their boys to their local school from 7:30 to 9 p.m. for enrollment in the largest character building agency in the world, the Scouts.

Registration for troops' new members to join Scouting will be held from approximately 8 to 9:30 p.m. in six separate districts.

Northern District area chairmen and school coordinators will meet at the West Orange Avenue Library in So. San Francisco to total new Scout memberships; Portola District men will meet at Nick's Restaurant, Rockaway Beach Ave., Pacifica; Pine Tree District, 1818 Trousdale Blvd., Burlingame.

TROOP 248 of the Boy Scouts of America, sponsored by the Westlake Improvement Association, held a Court of Honor on September 13.

John Schoolcraft was promoted to the rank of Life Scout and Kenny Nolan to Second Class Scout.

Eighteen merit badges earned at summer camp at Camp Royaneh were presented to Lowell Hart, Keith Gross,

Albert Nagy, Steve Steinberg, Ed Gillen, Greg Schoepf and John Schoolcraft. Russ Williams and Jeff Jones earned special awards.

The following officers of the troop were installed: Senior patrol leader, John Schoolcraft; assistant senior patrol leader, Ed Gillen; scribe, Sidney Rosenthal; quartermaster, Kenny Nolan; librarian, Donald Piiwaa; bugler, Keith Gross.

Patrol leaders are: Apache, Dave Piiwaa, assistant, Greg Schoepf; Beaver, Lowell Hart, assistant, David Foley; Eagle, Albert Nagy, assistant, Steve Steinberg.

After the Court of Honor, the Scouts and their parents were informed of some of the

changes in the Scout program adopted by the national association.

Earlier, the Scouts had voted to adopt the new red beret as the official headgear of Troop 248.

CUB PACK 360 of Daly City held its fall opening pack meeting with about 40 cubs and parents present.

Its new charter was presented by Ray Sutcliffe, Serra District executive, to Col. Edward S. Berry, senior warden of St. Martin's Episcopal Church, which is adjacent to the school on Southgate Ave.

Four adults were awarded one year pins for service to the pack. They were Paulette and Kenneth Michell, Jessie

Brewer and Sandy Isola. Nine boys also received one year pins. Five were presented with Bear books to signify entrance into a new advancement area.

Webelos artist and geologist awards were presented to Gonzalo Borja. Mark Tattei was awarded four silver arrows.

Den Three announced the appointment of Mark Tattei as denner and Glen Daugherty as assistant denner.

The awards were presented by Packmaster Keith Martin.

DALY CITY CUB Pack 37 will hold its first meeting of the new school year at the Lincoln School at 7 p.m. September 27.

All boys, 8 years old or in the third grade, and their parents, have been invited to join.

Month-End Clearance

3 big days

KING SIZE
Reg. \$349.95 Supreme quality! Cover Multi-Quilted to 1/2" foam. With Mattress, 2 Box Springs, Ortho-Pak & Double Bonus!
\$228

KING SIZE
A majestic low-priced king. With Scroll-Quilted cover. Includes: Mattress, 2 Box Springs, Ortho-Pak & Double Bonus!
\$118

KING SIZE
Reg. \$239.95 An incomparable king! Cotton-Felt added cushioning. With Mattress, 2 Box Springs, Ortho-Pak & Double Bonus!
\$158

KING SIZE
Reg. \$299.95 Luxury detailing throughout! Urethane foam top & bottom. With Mattress, 2 Box Springs, Ortho-Pak & Double Bonus!
\$198

QUEEN SIZE
Reg. \$249.95 Peerless craftsmanship! With 1/4" foam Multi-Quilted to cover. Includes Mattress, Box Spring, Ortho-Pak & Double Bonus!
\$178

TWINS & FULLS
Reg. \$159.95 Extraordinary quality construction! Cover Multi-Quilted to 1/2" foam. Great savings still includes Mattress, Box Spring & Double Bonus!
\$98

QUEEN SIZE
Reg. \$209.95 This beautiful queen offers buoyant comfort & resilient support. Crown-Flex center support. Mattress, Box Spring, Ortho-Pak & Double Bonus!
\$138

TWINS & FULLS
Reg. \$99.95 A gorgeous twin or full-sized mattress set. Cotton-Felt filling for added cushioning. Includes: Mattress, Box Spring & Double Bonus!
\$68

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Mateo Mayor Upset By Sugarloaf Names

A last minute statement filed this week at San Mateo city hall by a group favoring annexation of Sugarloaf Mountain to San Mateo pointed to the need of a reform in the election laws. Mayor John J. Murray of San Mateo told the Council of Mayors of San Mateo County, meeting in Redwood City.

Asserting that he, personally, had taken no position on whether Sugarloaf Mountain should or should not be annexed to San Mateo, Murray questioned a statement filed by the "Committee to Save Sugarloaf," filed by William Murphy, was no more than a twist of names on the group — "Save Sugarloaf Mountain"—which has been opposing annexation to the city of the area for two years.

Murray pointed out that the city council had already placed upon the November ballot a proposed measure, "Shall Sugarloaf be annexed?"

The last minute attempt of the "Committee to Save Sugarloaf," Mayor Murray asserted, was no more than a "nefarious, deliberate attempt to confuse" the 30,000 voters of San Mateo by taking up a similarity of names of the opposition group.

Mayor Cecil J. Marmont of Half Moon Bay made an appeal against County Proposition A on the November ballot which would set aside 10-cents within the general tax rate to allocate funds to acquire additional open spaces and parks for the county during the next 10 years.

Because most of the land proposed to be acquired would be on the county's Coastside, Marmont said the properties would be taken off the public tax rolls and would result in "a violent tax increase to us."

Marmont said that for the last several years, coastside school officials have been attempting to get the board of supervisors to pass an equalization tax to help Coastside property owners whose taxes have increased as lands have been placed in agricultural reserves.

Councilman Joseph E. Judge of San Carlos said the ten-year plan would provide areas for "picnicking, camping, swimming, hiking and riding and nature studies without any increase in the tax rate."

"This measure requires the board of supervisors to specifically set aside a trust fund, each year for ten years, for park purchase and development," Judge asserted.

Mayor Bernard J. Lycett of Daly City stressed the proposal was not one of a "tax increase, but a matter of priority of buying open spaces."

John Brook, county director of tax and recreation, pointed out that supervisors have for the past five years been allocating

four-cents from the general tax rate for the acquisition of parks and open space instead of, as originally proposing a bond issue. He said approval of the measure would merely add six-cents to the fund and would mean additional state and federal funds to the county.

"It is a simple issue," Esser maintained. "Do you want parks and open space?"

A resolution proposed by Belmont Councilman Robert A. Jones condemning state legislators for the support of the Watson Amendment whose votes placed the amendment" on the November ballot was approved. The amendment, according to Jones, would result in tax reductions of 70 per cent to business, compared to only 30 per cent to property owners.

A resolution proposed by Mayor Nat Landes of Woodside that would require the state public utilities commission to conform to all local and municipal laws in its rulings was defeated by a 9 to 5 vote, while the mayors adopted a resolution reaffirming the need of a North County holding jail.

San Mateo City Manager Donald Mueller was named the county's representative to the Metropolitan Transit District to replace Pacifica City Manager James A. Swayne, who has resigned his city post.



Participants at the annual barbecue the Red Cross board hosted Monday night to honor the organization's 140 local volunteers included Andy Castle of Menlo Park (left) and Bill Glang of Millbrae, who shared chef duties, and Mrs. Andrew Boyer of San Mateo. Castle is vice chairman of the San Mateo County Red Cross Disaster Committee and his wife is the regional manager of the Sequoia Red Cross office. Glang, the former mayor of Millbrae, is the County Disaster Committee chairman and Mrs. Boyer is chairman of volunteers for the San Mateo Region. Setting for the event was the Hillsborough home of Mrs. Robert B. Henderson. (Geoff Cook Photo)

Ganino Stays As EOC Aide From S. Mateo

Frank Ganino was retained as the city of San Mateo's representative to the Economic Opportunity Commission of San Mateo county at Monday night's Council meeting.

Chairman Willie G. Williams of the North Central Neighborhood Council asked for his removal after stating Ganino had not been in contact with the target poverty area as represented by the Neighborhood Council, Community Service office, other groups and agencies.

He prefaced his remarks by noting the poverty target area didn't include Parkside or Shoreview, but added 1960 census tract information was used and should be up-dated.

The EOC has defined the target area as covered by Census Tracts 41, 42, 46 and 34. The latter was an old system number and included a portion of Burlingame, Williams explained.

Williams said the Neighborhood Council had not met with Ganino even when he was invited.

3 Suspects Arrested In Holdup

It took sheriff's deputies and Menlo Park police only a little over an hour last week to apprehend three teen-aged youths who robbed The Burger Snack Restaurant at 3283 Middlefield road, south of Redwood City of \$60 at the point of a "Saturday night special" revolver.

Thomas M. Bowers, 21, an attendant at the drive-in, reported that two black youths, about 20, ordered two hamburgers and two soft drinks about 7:30 p.m. When he gave them their order, Bowers said, one of the boys pointed a revolver at him, ordered him to "freeze," and took the money from the cash box.

An immediate county-wide road blockade was put out, and Officer Jack Kamball of Menlo Park noticed a car answering the description of the getaway car at Willow road and Hamilton avenue. Deputies Jack Piazini and Gerard Masshar arrived at the scene, and took two Menlo Park boys, 17-years-old, into custody on armed robbery charges.

Black Magic Course Slated For Canada

What's your interest — mechanical, black-magical, philosophical, musical?

Canada College is offering new series of public programs designed to appeal to all four of those tastes.

"Able Appliance Owner" will feature seven sessions instructed by "master fixer" Dave Hershkowitz on the workings — of common failings — of IV sets, dishwashers, washing machines, dryers and refrigerators, to help participants "talk knowledgeably with repairmen and learn which repairs they can confidently tackle on their own. Meetings will be held weekly on Mondays at the college, 7-10 p.m., starting October 2.

"Magic, the Devil and Witchcraft," six weekly lectures on Tuesdays by college psychologist Herman Bates, will deal with such occult ceremonies and rites as the Sabbath and Esbat, Admission Ceremony, Covenant, Devil's and Witch's Marks, and Black Mass. This series opens September 26, 7:30-9:30 p.m. at Menlo Park Recreation Center.

"Existential Philosophy: Authenticity for Living," in which Barbara Kessler will explore the nature of man and the meaning of human existence, begins its seek-meeting Wednesday schedule September 27, 7:30-10 p.m., at Menlo Park Recreation Center.

"Sociology of Jazz," coordinated by Canada's Bennett Kilpack and Pete Douglas, owner of the Bach Dynamite and Dancing Society, will employ

Fireman's Wife Halts Grass Fire

Mrs. James Price, wife of San Carlos volunteer firemen and Traffic Commissioner James Price, was credited today by San Carlos Fire Chief Millard Thomas with preventing a possible major fire yesterday afternoon at Arguello Park.

According to firemen, Mrs. Price was driving past the park when she noticed a small grass fire burning toward a grove of trees. She drove rapidly to a nearby home to call in an alarm, and then returned to the fire with a folding GI shovel of her husband's. By the time fire trucks arrived, Mrs. Price already had the fire under control by chopping down the burning grass.

Public Sale For Library Books Here

Many old books, long cherished, are beginning to appear at San Mateo Library, along with recent literature, as volumes collect for the public book sale which Friends of the Library have scheduled October 26, 27 and 28.

But more books, along with more posters, maps and recordings are sought by Friends of the Library as they prepare for the sale which will help finance such things as additional services in the children's department, and needed records and cassettes.

Typical of treasures to be found at the sale may be such collections as those first donated by the Knights of Pythias in 1898, and more recently returned and exhibited at the Library.

Hours of the book sale are October 26, 5 to 8 p.m.; October 27, 10 a.m. to 5 p.m. and October 28, 10 a.m. to 4 p.m.

Committee chairmen named by Friends of the Library include Mrs. F. L. McFadden, treasurer; Mrs. Gordon Ridgeway, cashier; Mrs. E. K. Kilinger and Irwin Robertson, book pricing; Mrs. Walter Gaines, book collection; Mrs. T. H. Smith, posters; Mrs. Jean Halstead, flyers and book-marks; Mrs. Joseph Pausner, music and poster sales; Mrs. Henry Cohler, traffic; Rodney Coltart, service clubs; Mrs. Rodney Coltart, school publicity; Mrs. John Outzen and Mrs. William Bohn, clean-up; Lisa Prickett, elementary school representative, and Mrs. Robert Sweatt, general chairman.

EASY AD FINDER

WHERE TO LOOK FOR WANT ADS ANNOUNCEMENT and SERVICE GROUP — 100 to 199

AUTOMOTIVE GROUP — 900 to 999

BOATING AND AIRPLANE GROUP — 800 to 899

EMPLOYMENT GROUP — 200 to 299

FINANCIAL GROUP — 600 to 699

FOR SALE AND MISC. GROUP — 400 to 499

REAL ESTATE GROUP — 700 to 799

RECREATION GROUP — 300 to 399

RENTAL GROUP, HOME — 500 to 599

TIMES CLASSIFIED
SAN BRUNO HERALD
RECORD PROGRESS
COASTSIDE CHRONICLE
THE POST
ADVERTISING RATES
AND INFORMATION
Cost per line per issue
(3 line minimum)

More
3 to 9 Lines 72c
10 to 19 Lines 72c
20 to 29 Lines 60c
30 to 39 Lines 51c
40 to 49 Lines 45c
50 to 59 Lines 45c
60 to 69 Lines 45c
70 to 79 Lines 45c
80 to 89 Lines 45c
90 to 99 Lines 45c
100 to 119 Lines 45c
120 to 139 Lines 45c
140 to 159 Lines 45c
160 to 179 Lines 45c
180 to 199 Lines 45c
200 to 219 Lines 45c
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340 to 359 Lines 45c
360 to 379 Lines 45c
380 to 399 Lines 45c
400 to 419 Lines 45c
420 to 439 Lines 45c
440 to 459 Lines 45c
460 to 479 Lines 45c
480 to 499 Lines 45c
500 to 519 Lines 45c
520 to 539 Lines 45c
540 to 559 Lines 45c
560 to 579 Lines 45c
580 to 599 Lines 45c
600 to 619 Lines 45c
620 to 639 Lines 45c
640 to 659 Lines 45c
660 to 679 Lines 45c
680 to 699 Lines 45c
700 to 719 Lines 45c
720 to 739 Lines 45c
740 to 759 Lines 45c
760 to 779 Lines 45c
780 to 799 Lines 45c
800 to 819 Lines 45c
820 to 839 Lines 45c
840 to 859 Lines 45c
860 to 879 Lines 45c
880 to 899 Lines 45c
900 to 919 Lines 45c
920 to 939 Lines 45c
940 to 959 Lines 45c
960 to 979 Lines 45c
980 to 999 Lines 45c

ACCEPTABILITY:
The Times reserves the right to reject, censor and properly classify any advertisement.
ERRORS SHOULD BE REPORTED IMMEDIATELY. Responsibility will not be assumed for more than one incorrect insertion of an advertisement ordered for more than one time.

GENERAL INFORMATION
Rate cards and circulation figures are available upon request. For more detailed information on rates, deadlines, cancellations, and additional rates please contact your nearest office for a rate card.
San Bruno 589-1234
Redwood City 349-1791
San Mateo 348-4444

101—Lodge Notices

San Mateo Eagles
Aerie 440
101 South Blvd.
San Mateo, Calif.
Meets every Tuesday 8 p.m.
Sojourning Eagles are welcome to attend our meetings.
Jack L. Miller, Jr.
Worthy President
Alphonse S. Woyak, Secretary
Phone: 349-8082

San Mateo Toastmasters
CLUB NO. 191
Meets each Tuesday 7:30 p.m.
Fidel Castro, President
& Loan
11 E. Third
San Mateo (rear entrance)
to practice public speaking.
Men 18 and over invited to visit and participate.
John Regan, Pres.
Phone 341-2468

PENINSULA LODGE
No. 745 F.A.M.
621 Massachusetts Way
Belmont, Calif.
Meets every Monday at 7:30 p.m.
Welcome all Masons to attend our meetings.
345-0819
Donald F. Morse
Worshipful Master
Joseph Elmer Young, Secretary
430 North San Mateo Drive
San Mateo, California

SAN MATEO
No. 226 F.A.M.
At Ellsworth
Tilton Ave.
Meets every Thursday, Sojourning Masons are cordially invited to attend our meetings.
Reinhold Schmidt
Worshipful Master
208 So. Norfolk St., S.M.
Earl A. Davis, Secretary
345-4293

ATTENTION ALL SCOTTISH RITE MASONS
Burlingame Bodies meet on Monday evenings. Stated meeting last Monday of the month, 8 p.m. at 145 Park Rd., Burlingame. Secretary's office, DI 4-4841.

121—Funeral Directors

Patterson & O'Connell
FUNERAL HOME
San Mateo—345-8385

141—Personals

WE WILL BUY OLD CLOTHES
1330 OR OLDER
Licensed, Courteous Appraisal.
CAROUSEL RESALE
1500 Irving, S.F., 681-5544

IF your husband's, wife, or your own drinking is getting worse, causing unhappiness and family problems, we can show you how to stop the problem once and for all. Dial 928-3400 in S.F. for recorded explanation. (It's worth the toll call.)

MASSAGE \$5 off Moved to new location. Linda's Massage Salon. Try our new waterbed table! 55 43rd Ave., S.M. 349-8142 or 349-8143.

MASSAGE \$8
Attractive girls, 318 So. B St., S.M. Call 342-2102.

Leona Spiritual Psychic
Help and advice on all affairs. Menlo Park, 325-9448.

CARD READINGS
Past, present, future. By KATHERINE. M.P. 325-1179.

HOT APRICOT oil massage for men-women. Steam shower. Open 7 days, 10 a.m.-1 a.m. 369-9056, 915 Middlefield, R.C.

FORTUNE Teller Madam Diane. Palm, cards, psychic. Past, present, future. 591-7996.

AUTO Insurance. All risks. Any age. Monthly payments. Call 343-3336 or 755-7594.

SINCERE Widower, 60, seeks lady to share nice home and companionship. 323-9655.

GIGANTIC 1972 CLOSEOUT!

ALL UNITS IN STOCK MUST GO TO MAKE ROOM FOR OUR '73's!

BRAND NEW
1972
DALY CITY
DATSUNS



\$1915 CASH PRICE

\$48⁹⁸ DOWN
\$48⁹⁸ PER MONTH

SEDANS, FASTBACKS & PICKUPS
STARTING AT THE LOW PRICE OF ONLY ...

36,000 MILE OR 36 MONTH
WARRANTY AVAILABLE ON ANY
NEW 1972 DALY CITY DATSUN!

Price and payments are based on LR 1200 sedans. Cash price of only \$1915 plus tax and license. Deferred payment price of only \$2527.77 APR. 11.82%. 48 payments of \$48.98 on credit approval.

DALY CITY DATSUN DOES NOT GIVE FREE GAS, FREE STAMPS, 10-SPEED BIKES, ETC., ETC.! WE DO GIVE YOU HONEST-TO-GOODNESS DOWN-TO-EARTH SAVINGS AND THE FINEST SERVICE ANYWHERE!!

1970 Datsun 4-door
4-speed, radio, heater,
low miles. P115 **\$1399**

1972 Datsun 4-door
automatic radio heater
showroom condition P165 **\$2399**

1968 Volkswagon Bug
4-speed, radio, heater,
super sharp. WZ1717 **\$899**

USED CARS
100% FINANCING (Reliable Buyers)
ALL DETAILS HANDLED HERE!

\$199 TRADE-IN
ON ANY CAR YOU CAN BRING IN WHETHER
IT RUNS OR NOT ... ON ANY REGULAR
PRICED CAR IN OUR LOT!

1969 Triumph Spitfire
4-speed radio, heater, like new
with only 28,000 miles. 909A1X **\$1099**

1968 Renault R10
automatic transmission, radio
heater, only 33,000 miles. XAS175 **\$759**

Datsun 240Z
4-speed, radio, heater, looks
and drives like new. 855BDV **\$3299**

ONLY MINUTES AWAY FROM ANYWHERE ... TAKE A SHORT DRIVE TO ...

DALY CITY DATSUN

"B.O.D.I.T.W.W.W."

7283 MISSION ST. • DALY CITY • 756-7071

OPEN 7 DAYS A WEEK • EVENINGS 'TIL 9 FOR YOUR CONVENIENCE • NITE SERVICE 'TIL 11 P.M.

Times-Post Want Ads

"Where more San Mateo County Want Ads are published than in any other newspaper"

San Mateo 1080 S. Bayshore **348-4444**
San Bruno 205 West Angus Avenue **589-1234**
Redwood City 723 Middlefield Rd. **369-1791**

SAN MATEO COUNTY Business Directory

A convenient, handy guide to leading San Mateo County businesses and services

ACOUSTIC CEILING
ACOUSTIC SPRAYED
 Ceilings. Free Glitter. Free Estimate. 593-3528; 345-4252.

ACOUSTIC SPRAYED CEILINGS
 NEW AND REMODELED TAPE AND TEXTURE. FREE ESTIMATES. 968-9630.

ADDITIONS
 CUSTOM CABINETS. All styles. New, remodel, repair, kitchen cab. Formica. Reas. Free est. No job too small. 345-0633.

FOUNDATIONS—FRAMING
 FINISH — ALL OR PART LICENSED 341-0793

BUILDERS
 REMODELING REPAIRS
 Jim Thorne 345-3579; 343-1230

REMODEL Add-A-Room, Slip-in windows, kitchens, lic. contractors. Financing available. Free est. 591-7979; 344-9582.

CONCRETE-ASPHALT
FREE ESTIMATES 341-8896
 Cement, sidewalks, patios, driveways, aggregates.

368-5206 FREE ESTIMATES
 CEMENT WORK—PATIOS, SIDEWALKS, DRIVEWAYS, ASPHALT DRIVEWAYS AND PARKING LOTS RESURFACED. Free estimates. Call 343-2177.

CARPENTRY
 FENCES, stairs, kitchen, alum. windows, patio doors. Remodeling. Ins. 574-7952.

DRAPE
\$59.50 CUSTOM MADE
 Ceiling-to-floor, wall-to-wall, all complete incl. fabric, hardware, installations. Free prof. decorator service — Call 593-8140, JOSEPH'S INTERIORS.

FACTORY prices on customer specifications. Stop by, see our display and workroom. Bring in your old drapes for BIG DISCOUNT. 1601 Old County Rd., S.C. 592-5249.

Custom Drapes 345-4100
 or 347-1017. 12 Ft. \$59.50 incl. fabric, rods, install. Free est.

ELECTRICIAN
WIRING — 110-220 OUTLETS. Main, Serv. Addit. Lic. rates. Free est. Lic. Ins. 574-5161.

FLOOR
EXP. REFINISHER
 Polyurethane — Plastic — finish. Dark stains — waxing. Free est. Reas. rates. 588-8658.

GARDENING
JAPANESE GARDENER
 MAINTENANCE — CLEAN UP All Garden Service. 347-3521

CLEANUP GARDEN
 Free Estimate. Call anytime. 592-9637. Lawn Landscaping. After 6 p.m. 344-3784.

JAPANESE gardener. Monthly main. clean. Addit. Lic. rates. After 6 p.m. 344-3784.

GENERAL Yard Man. 19 years exp. Clean-up, weeding, trimming, hauling, landscaping. Free estimates. 589-1056.

LANDSCAPING Japanese gardener. Maintenance, clean up. Call after 6 p.m. 349-3652.

141—Personals

REFINED Lady desires middle aged gentleman companion; musical, dinner, drives, good conversation. Business Ref. req. Reply P.O. Box 3332, Hillsdale Sta., S.M.

161—Lost and Found

LOST: Cat, white w/blue eyes. Gray markings. Male. Vic. Aragon / A I a m e d a. Tues. 9/19 342-7258.

LOST: Male Shep. Collie. Tan w/white paws/chest, wearing black flea collar, vic. 26th Ave. 9/27/72. Call 349-6257.

LOST: Female mixed German Shepherd, vic. Burlingame, "S.Cindy." 347-0535.

LOST: sm. fem. white shaggy poodle, Prudence, Vic. of S.B. or Serra Monte. 873-4270.

COLLIE lost, female, bluish-gray. Vic. Chadbourne, Millbrae. 697-1647.

200—EMPLOYMENT GROUP

211—Education and Instruction

GREG'S SHORTHAND, TYPING. Spelling, English. Day or eve. Marie T. Baestrien, 341-9500.

WANTED: Beginning ceramic lessons on wheel and work room. Call 573-5379.

SUPERMARKETS need cashier \$95-\$195 wkly. Counseling and job help in S.F. Take day or evening classes. Jobs waiting. Call anytime.

564-3300

Market Trade School, 3808 E. 14th, Oak, 2409 19th Ave., S.F. 564-3300.

Real Estate License

PREPARE NOW!
 Exams getting more difficult. APPROVED FOR VETERANS. Pass exam or tuition refund. **ANTHONY SCHOOLS**
 832 Mahler Rd., Burl. 697-8314

CERAMICS—San Mateo

Greenware — Firing — Glazes
 Stains — Free Instructions
 344-8077 347-5732

211—Education and Instruction

Train To Be A

HEAVY EQUIPMENT OPERATOR

Learn to operate bulldozers, draglines, cranes, scrapers, loaders, trenchers, etc. Study at home followed by training in Las Vegas or Miami Beach. Home Office—Miami, Florida. APPROVED FOR VETERANS. **UNIVERSAL AIRLINES PERSONNEL SCHOOLS, INC.**
 Dept. No. 1236
 260-A Baldwin Avenue
 San Mateo, Calif. 94401
 Phone (415) 344-9635

Learn to Operate

DIESEL TRACTOR-TRAILERS

Professional drivers enjoy good pay and steady work. Study at home followed by training in our BIG DIESELS in So. Florida. Home Office, Miami, Florida. APPROVED FOR VETERANS. **UNIVERSAL TRUCK DRIVER SCHOOLS, INC.**
 Dept. No. 1236
 260-A Baldwin Avenue
 San Mateo, Calif. 94401
 PHONE (415) 344-9635

U.S. CIVIL SERVICE TESTS!

Men-women 18 and over. Secure jobs. High starting pay. Short hours. Advancement. Thousands of jobs open. Experience usually unnecessary. Preparatory training through home study as long as required. FREE booklet on jobs, salaries, requirements. Write TODAY giving name, address and phone. Lincoln Service, Box 4823, The San Mateo Times.

Let Want Ads Help You

211—Education and Instruction

GO AIRLINE

Train for positions as Reservationists, Ticket Agents, Ground Hostesses, Ramp Agents, etc. Study at home followed by resident training in Las Vegas or Miami Beach. Home Office—Miami, Florida. APPROVED FOR VETERANS. **UNIVERSAL AIRLINES PERSONNEL SCHOOLS, INC.**
 Dept. No. 1236
 260-A Baldwin Avenue
 San Mateo, Calif. 94401
 PHONE (415) 344-9635

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Let Want Ads Help You

213—Employment Agencies

CHECK THESE LOCAL PENINSULA JOBS

✓ **NO FEE**
 ✓ **CHEM. ENGINEER**... \$14M Process Engr. Exper.
 ✓ **PAYROLL CLERK**... up to \$700 Union P/R Exper.
 ✓ **SECTY.** S. Mateo... \$575 Good Shand Read.

✓ **ADVERTISING SECTY.** \$700 Young, Bright Group
 ✓ **SECTY., Cred. Exp.** up to \$575 Split and Repay Fee
 ✓ **G/FRL** No Shand up... \$550 Phones, Type, Variety
 ✓ **DENTAL RECEPT.** up to \$450 No Sat. Work
 ✓ **OFC. TRAINEE**... up to \$400 Accurate, Fast Typist
 ✓ **GENL. OFC.** Bgme. up to \$380 Train Tele. On Bus
 ✓ **P.T. G-FRIDAY**... \$3/hr. to L.C. Shand
 ✓ **P.T. OFFICE**... \$2/hr. Coll. Girl Pref. (Partial Listing Only)

BILL WARD
 High Quality — Low Cost Lic., Ins. Terms Avail.
 369-6652 574-2261

B-B PAINTING
 Quality painting and paper hanging. Res./comm'l. 20 yrs. exp. licensed, ins. 345-6288.

STANLEY NEDWICK & SON
 PAINTING/PAPERHANGING 347-0234 or 341-7689

INTERIOR-EXTERIOR
 Best workmanship. Do own work — guar. Ref. 345-9778.

INTERIOR-EXTERIOR
 FREE ESTIMATES
 R. R. PERRI, 345-5194, 252-2406

REASONABLE rates. Free est. Work guaranteed. Exterior-interior. Norm. 347-6540 eves.

221—General

Installations — Sales

20 MEN NEEDED NOW

Company will train, full comm. incl. company, no exp. nec. STARTING SALARY OF \$4.45 PER HOUR START IMMEDIATELY 574-7377

Travel—Intrigue—Excitement

Investigation mystifies you? This must be the spot — male or female wide open for the right person. All benefits including car and expenses. 697-3033, French & French Agency of Burlingame, 1815 El Camino.

Window Trimmer

Decorate and show your talent here! \$460. 349-6333. French & French Agency of Burlingame, 1815 El Camino.

San Mateo Firm

looking for several young men and women for permanent positions. Complete co. paid training for secretaries, operations assistant, area coordinator and interviewer trainees. No exp. nec. Good starting salary working w/young people. For personal interview, 342-0663. An equal opportunity employer.

Army Opportunities

Live and work in Hawaii, Europe, Panama, Alaska or Far East. Or, Presidio of S.F., Ft. Ord, Ft. Lewis, Wash. Army enlistment guarantees assignment and training. We pay you to take one of over 200 job training courses. Many excellent benefits. Call TODAY, San Mateo 573-6494, San Bruno 873-6795

40 MEN & WOMEN NEEDED

For big inventory job — the week of September 26 to 29. Contact

MANPOWER

1813 El Camino Real Burlingame, 697-7731

Critter Sitter

Like animals? This is your chance to get paid for your hobby. You Dr. wants capable assistant to help out in busy office. Good location. 697-3033, French & French Agency of Burlingame, 1815 El Camino.

Students Part Time

Back-to-school openings! Evenings and Saturdays. Pick up orders and deliver! 16 yrs. or older. No exp. necessary. \$1.65 per hr. No. 1236, BRUSH CO. 697-5647 anytime!

MANAGEMENT

Dynamic young, fast-food organization needs aggressive individual to train for immediate opening in management program. Previous management experience helpful but not necessary. Interviews 1-5 P.M., Bonanza Sirloin Pit, 1885 El Camino, Santa Clara, or call Mr. Butow at 296-9249 for interview.

GEN. WORKER

Variety plus! Get going. \$2.25 hr. 349-6333, French & French Agency of San Mateo, 2000 El Camino.

LOCAL

factory branch has openings for 2 mechanically inclined persons who are able to work well with other people, to service our product in the field. Call 573-8022, E.O.E.

GIRL

attractive, sales oriented, meet public, drive mobile food truck. Good working conditions. 21 yrs. +. Call 9-1 only. 583-8076.

CUSTODIAN

6613-5746
 Call Belmont School District office. 593-8204

MANAGEMENT

trainee. Nat'l corp. needs candidates for management training. \$800. Salary if you qualify. Call 57-8023, E.O.E.

OLD ESTABLISHED FIRM

opening new office — need 2 representatives fed up with poor wages. Wonderful money making opportunity. Call for appt. 493-6863

MALES, 21 and over, to drive cars.

Local, part time. Call 347-7722, Esther.

PART-TIME JANITOR

Call 697-7078 Mon 2-4 p.m. only.

SECURITY guards (4), Mature, dependable. Full and P/T. \$2 hr. Rate Job Employment Agency, 920 El Camino, SSF, 583-7779

221—General

SECURITY OFFICERS

Pay above union scale + full union benefits. Join the nation's oldest and largest private security organization. Pinkerton's Inc. has immediate full and part-time openings in S.F., San Mateo, Redwood City and adjacent areas. We train and furnish all needed equipment. Ideal position available for retired and ex-military. Apply in person, Holiday Inn, 1101 Shoreway Drive, Glenmoor, Across from Marine World, Sept. 26, 27, 9-5 p.m. An Equal Opport. Empl.

MATURE WOMEN

Part time opening for women to work 4 hrs. a day, 9 a.m. to 1 p.m. Established commercial Fuller Brush accounts. \$2 per hr. salary plus bonuses to start. Ask for Mr. Newton, 592-7598 or 697-5647.

222—Business/Clerical

SECTY. To \$600. 1/2 fee. Bal. Reimb. Sharp w/figures.

☆bruce agency☆

919 So. El Camino, S.M. 347-1002

CLERICAL

typists, immediate employment through MANPOWER, 1813 El Camino, Burlingame, 697-7731.

PAYROLL

2 yrs. exp. union and hourly type SCOUT EMPLOYMENT AGENCY, 456 San Mateo Ave., San Bruno (over Key Pharmacy) 589-8822.

WE

are accepting applications for accounting clerks. Applied Financial Systems, 155 Boyer Rd., San Mateo.

ORDER

desk, \$475. Busy spot in front office! Good typing, a must! Call Mary Hall, 871-9755, GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.S.F.

F/C Bookkeeper

Gal needed now! \$7500. 349-6333, French & French Agency of San Mateo, 2000 El Camino.

STOCKMAN

Mechanically inclined, inventory good with pub. Fringe benefits. National corp. Call 493-6863

GIRL FRIDAY

1 girl office, typing, cashier. Fringe benefits. National corp. Call 493-6863

☆bruce agency☆

919 So. El Camino, S.M. 347-1002

SECRETARY

\$564. Super Burlingame loc. Fee nego! Call Linda Ray, 871-9755, GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.S.F.

DESK CLERK

NIGHT AUDITOR. Apply in person, Los Prados Motel, Bayshore Hillsdale exit.

CREDIT

Rep. to \$9K. Nat'l blue chip co. needs lite exp. while credit. Call Lee Ross 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

CLERK-TYPIST w/General Office

relief telephone work exp. Call 591-7161.

TIPIST

accurate with figures, 10 key add. Well known Peninsula Electronics firm. 349-3111, ext. 202. An equal opportunity employer.

GIRL Friday, min. 1 yr. exp.

lite S.H. type 50. Burl. 1/2 fee. \$500. Management Services Agency, 1842 El Camino, Burl. 342-9441.

TIPIST-Clerk, \$2.85 hour. Full time.

San Mateo Community Service Center, 346-3500.

KEYPUNCH

operator, mature, exp. req. 2 yrs. agency exp. desirable. Group life and health plan. Free parking. 5 day work week. Salary \$635 up depending on qualifications. Call 756-0142 after 2 p.m.

OFFICE Mgr. Trne. \$6000.

Brite outgoing HS grad who wants to move up fast! Call Betty Allen, 871-9755, GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.S.F.

ACCT'G

Clerks, 10 key. Exp. No. fee. Task Force, 871-7577, 715 El Camino, S.B.

TIPIST, dicta or stat or general.

No fee. Task Force, 871-7577, 715 El Camino, S.B.

TIPISTS! \$475 to start. No fee

with this top notch Soc. Cal. Craig Stevens, 348-3234, Ethan Allen Personnel, 2 W. 5th Ave., S.M. Fee jobs also.

SECRETARY, \$500 + Good future.

SSF firm needs qualified gal. assume responsibility for 30. Student acceptable. Salary \$3 per hour, 1 p.m.-5 p.m. Phone Arlene, 593-8216.

BOOKKEEPER: A/R, A/P, payroll,

some typing, salary open. STATISTICAL TYPIST: Typing and billing, some bookkeeping knowledge helpful. 592-1373.

TELLER

applications now being accepted. 25 hr. week. Exp. preferred. Bank of America, 1400 Broadway, Burl.

EXPORT

Documents to \$700. Min. 1 yr. + exp. a/r night exp. Know tariffs, schedules.

☆bruce agency☆

919 So. El Camino, S.M. 347-1002

CODING

clerk, mature, will train exp. office worker. \$450. 1/2 fee. Also fee jobs. SCOUT EMPLOYMENT AGENCY, 456 San Mateo Ave., San Bruno (over Key Pharmacy) 589-8822.

☆bruce agency☆

919 So. El Camino, S.M. 347-1002

PERSONNEL SECTY.

Seasoned skills? Here's your chance to use them! Great job! Call Gail, 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

HOSTESSES

Attractive, well groomed. No fee. Call Task Force, 871-7577, San Bruno.

PART TIME

Secretary with exp. office exp. General office duties. No S/H. Salary Open. 591-5787

AUTO

Service Cashier, Exp. Nec. hrs. 8 to 5, Burlingame dealer. Mrs. Joseph, 342-8601.

Let Want Ads Help You

222—Business/Clerical

VARIETY

Ofr. to \$6000. Spend 3-4 hr. on typing keys! Rest in office action! Call 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

AIRLINE

Payroll clerk. Heavy payroll. Self starter. Travel bnfts. \$507-\$535. GUIDE-RITE Employment Agency, 139 Mitchell Ave., SSF.

SECRETARY

\$500 to \$550. All office mach. including dictaphone. Type 60 +. Benefits include dental, eyes and major medical. Fee paid. Also fee. GUIDE-RITE Employment Agency, 139 Mitchell Ave., SSF.

222—Business/Clerical

Secretary

Opening available in our Marketing Department. Requirements include 60 wpm typing; shorthand preferred. Background and experience in marketing and/or electronics preferred.

Please contact our Personnel Department for a confidential interview. 1651 Page Mill Road, Palo Alto, California. 493-3320.

U.S. Citizenship Required
We are an equal opportunity employer

Kaiser Aerospace & Electronics

NEEDED IMMEDIATELY

EXPERIENCED
★ KEYPUNCH OPERATORS
★ BKKPR/ACCT'G. CLERKS

Other skills need daily No fee

MASSEY

TEMPORARY SERVICE
35 El Camino, Millbrae
Next to Millbrae Theater
An equal opportunity employer

BOOKKEEPING CLERK

We have a full time position on our finance desk for someone interested in and qualified for heavy detail. Figure aptitude and typing necessary. Hours 9 a.m. to 5:30 p.m., Mon. thru Fri. Salary \$574 to \$711 per month, depending on experience.

APPLY 2-4 P.M.

THE TIMES
1080 So. Bayshore Blvd.
San Mateo

FINANCE

Our dynamic company requires an ambitious bright young man with proven Finance Commission experience. Prefer present manager or assistant who likes to make an office grow. Starting salary depends on experience. Excellent benefits. Call Mr. Hannan at 341-8261.

CIT FINANCIAL SERVICES

An equal opportunity employer

No Fee

Keypunch Operators

Part-time/Full-time

Computer Operators

360-30. Min. 2 years exp.

Call Bobbie Andersen

342-7258

EBS Data Processing

COUNSELOR

We are in need of an EXPERIENCED employment agency interviewer and offer an excellent commission structure + management potential. Call Miss Wood, Sunset Employment Agency, 347-9807.

YOUNG WOMEN

Opportunity for advancement and growth in advertising industry. Challenging multifaceted positions open. Learn all phases of operations. Complete co. paid training, no experience nec. For personal interview, call 342-0663. An equal opportunity employer.

ACCOUNTING CLERK

We are a food product distributor located in So. S.F. The person we are looking for will have recent exp. and be able to use a calculator. Employee benefits. 761-4790 or 871-6166.

BE A WESTERN GIRL

Exp. required. Top rates

All Office Skills Used

WESTERN GIRL INC.

341-3411

LEGAL Sec'y. Exp. in gen. practice. One girl office, top S/H and typing req. Salary open. Send resume with refs. to Box 4866, The Times, S.M.

BURLINGAME firm needs clerical trainee. Must be accurate typist and file filing. Will train for PBX relief. Must have own transp. Call Mrs. Smith, 692-3585.

EXECUTIVE Secretary, dictaphone OK. Variety. Discuss fee. \$600 up.

Serv-All

EMPLOYMENT AGENCY
440 San Mateo Ave., San Bruno
589-0315

GEN. Office Clerk, to do typing, pricing of invoices, answer phones, filing, for sales office. Salary \$500. Benefits are Med. Pension, life ins. hrs. 8:30-5. Ph. Aro Corp. 347-1451. Loc. S.M.

223—Culinary/Personal Services

LIVE-IN companion for elderly

San Mateo, home 4 days a wk. Must have own transp. Call Mrs. Smith, 692-3585.

SHAMPOO Assistant and Hair-stylist

min. 1 yr. exp. Mills Square Coiffure, 344-5057.

HAIRDRESSER

downtown. Small clientele necessary. 341-4571 after 6.

HOUSEKEEPER

care of 2 yr. old. My Foster City home. 8-3. 341-5501.

Let Want Ads Help You

223—Culinary/Personal Services

APT. MANAGERS/STEWARDS

SPECIAL mature couple to assist in 238-unit luxury apt. complex in Foster City. Able to maintain positive tenant relationship. Wife to have charisma and be strong, enter, husband to have excellent maintenance skills. References required. Call Mrs. Gross 349-3366.

WANT TO WORK 4 to 40 hrs. No fee. ★HOUSEKEEPERS, live in or out. ★NURSES, RN, LVN, Nurses Aids. ★COOKS, Party help. Interviews 9-12, Mon. thru Fri.

HOMEMAKERS/UPJOHN CO.

Burlingame 347-8271, Ext. 1 Redwood City 364-0161, Ext. 2

APT. MANAGER

Major bldg. concern seeks qualified couple to maintain 100 apt. complex in S.S.F. Exp. apt. sal. + apt. good fringe benefits. Only exp. need apply. Send resume to Box No. 4857, Times, S.M.

HOUSEKEEPERS NEEDED (Day work) in your particular area. GOOD PAY \$4.40 to \$4.80. HOMEMAKERS/UPJOHN CO.

Burlingame 347-8271, Ext. 3 Redwood City 364-0161, Ext. 4

LIVE-IN housekeeper for active San Mateo family. Must love children. Prefer mature woman with good references. Private room, board and good salary. Call from 9-5. 345-5728, after 5 call 343-8733

LIVE in housekeeper needed immediately. Good salary and benefits.

HOMEMAKERS/Upjohn

364-0161, Ext. 7. Redwood City

BABYSITTER wanted for 4-6 hrs. on Monday thru Friday. 8:15-9:45 a.m. and 2:30 to 4:00 or 5:30 p.m. A bit of house work. own transp. \$1.50 hr. Call 343-9872, aft. 5:30 p.m. or weekends.

HOUSEKEEPER/Invt. cooking, motherly, Redwood City. Fr. 8:15-9:45 a.m. and 2:30 to 4:00 or 5:30 p.m. San Bruno home, local refs. req. \$300 mo. 981-1408.

RESTAURANT mgmt. trne. \$6600. St. w./fastest-growing chain of fine restaurants. Terrific pay. Apply in person. Nardis 871-9755, GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.S.F.

ASST. MANAGER

Mature, stable, attractive woman, 25-40 with restaurant exp. for unique coffee shop. Call 592-9817.

APT. COMPLEX needs couple or single lady. Personality. exp. No collections. salary + owner. 348-7004.

BABYSITTER, Mon.-Fri. 8:30-3, my home, Baywood, S.M. Call 347-0211

BABYSITTER for Mon. and Tues. 9-6 in your Burlingame home or mine. Call 344-8094

WAITER, cook, \$2.00-\$2.50 per hr. Apply in person. Nardis Restaurant, 310 Pacific Heights Plaza, S.B. Wed. 9/27, 10 a.m.-4 p.m.

DISHWASHER, mature, 12 to 9 p.m. S.M. \$350. Rite Job Employment Agency, 920 El Camino, S.S.F., 583-7779

CHEF OR COOK — Peninsula Restaurant, full time, for full time. Write P.O. Box 185, San Carlos, Ca. 94070.

HOUSECLEANING, 2 days per wk. Exp. refs. English speaking. Own transp. 345-8115.

MANAGER 19 units, adults. Vestside Burlingame. Garden apt. Over 40 yrs. please. Call Mr. Chesterman, 574-5770.

MATURE couple to manage 71 unit complex in S.F. Salary + apt. No children or pets 344-2772

HOUSEKEEPER Mature, Eng. speaking, live-in, room, board, salary, Hillsborough, Call 342-1169.

COMPANION for elderly woman, live-in. Live hswrk. Exchange for rm., board salary. 574-4753.

WOMAN live-in, priv. room, share work w/day worker, care of handicapped mother, two boys 8-10, and housework. No nursing exp. req. Refs. req. Please phone 345-8132.

3 MOTHERLESS children, 2, 5 and 6 need someone to care for them. Live in/out. Call between 6-10:30 p.m. 373-7452.

LIVE-IN woman to take care of 2 pre-school girls. Live housework. Spanish speaking. Eng. no nec. 341-0392.

WANTED: Experienced beauty operator. Woman only. Call between 4-6 p.m. 369-4626

BEAUTICIAN, exp. mature woman to take over following. Crestmoor area. 589-8717.

HSKPR/Baby sitting, 1 child. Live out. 4-5 day week. Good salary. 347-0448.

BABYSITTER 2 or 3 hrs. a day. Live in or out. Millbrae. Phone. 697-1341.

MATURE Lady to babysit in San Mateo home 4 days a wk. from 8-5:30 p.m. 349-1303.

HOUSEKEEPER mature, with references. Apply in person, 1100 Trousdale Dr., Burlingame.

LIVE-IN Housekeeper and babysitter wanted. Must have car. Good salary. 579-8001 or 573-0402.

BABYSITTER, full or part time. Live in or out. References required. 873-5688.

MANAGER for 40 unit building in Pacifica. Compensation includes 1 bdrm. apt. +. Call for apt. 365-0870.

CHURCH organist wanted: San Carlos location. Call Mr. Brown. 591-9142.

ASST. MGR. Full time couple. Beautiful Foster City complex. Apt. + Sal. 341-6700.

ENGINEERING aide, fabric company. Process drawings. S.S.F. \$528. Rite Job Employment Agency, 920 El Camino, S.S.F., 583-7779.

224—Professional/Technical

Dental Assist.

Local Dr. needs your smiling face! \$5400. French & French Agency of San Mateo, 2000 El Camino.

224—Professional/Technical

Communications Engineers

The Hughes Space and Communications Group offers immediate career opportunities for communications engineers in the following areas:

MICROWAVE SOLID STATE

Microwave solid state components, such as mixers, up-converters, parametric amplifiers, tunnel diode amplifiers, transistor amplifiers, or microwave integrated circuits. Must have five or more years experience in microwave technology — be familiar with electromagnetic theory, microwave circuit theory, microwave semiconductors, construction techniques for space application, and microwave testing techniques.

RF CIRCUITS

Including mixers, IF amplifiers, lumped constant filters, limiters, frequency multipliers, or RF amplifiers. Operating frequencies range from HF to S-band. Must have five or more years experience in RF circuit design — be familiar with RF circuit theory and analysis, RF circuit design techniques, hybrid circuit techniques, semiconductor and associated high reliability components for space applications, and RF circuit testing techniques.

DIGITAL CIRCUITS

Ultra-high-speed digital data processing circuits, including logic elements operating at RF frequencies. Must have five or more years experience in RF and digital circuit design — be familiar with circuit theory and analysis, logic design techniques, integrated circuit techniques, high speed digital components, and RF and digital test techniques. All positions require a B.S. or higher degree in electronics and U.S. citizenship.

PALO ALTO INTERVIEWS

Sunday, Monday, Tuesday October 1, 2 and 3

To arrange an appointment for a personal interview, please call (collect):

MR. R. H. WITHERS
(213) 648-4588

If you are unable to meet with us on the above dates, please send your resume to:

Professional Placement,
Hughes Aircraft Company,
Station, Los Angeles, CA.
90009.

MR. R. H. WITHERS

(213) 648-4588

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224—Professional/Technical

LNVS

IMMEDIATE full time opening on 3 to 11 and 11 to 7 shift. For experienced nurses. Also part time position on 7 to 3 shift.

Mills Memorial Hospital
342-8111, Ext. 306
8 a.m. to 4:30 p.m.

REAL ESTATE INSTRUCTOR

Evening class, once a week. Law Degree and Broker's license desirable. Send resume to Box 4863, The Times, S.M.

TEACHING Aides — for non-English-speaking students. Prefer previous exp. working w/children. 347-9111, ext. 257 on Sept. 27 for interview.

SERVICE Tech. trne. \$7300. Some electronics bkgd. Co. will train for in-field service. Call Wendy Brooks, 871-9755, GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.S.F.

POSITIONS available for LVN's and experienced nurse's Aides. 692-3758. Apply Casa Madonna Convalescent Hospital, 1100 Trousdale, Burlingame.

MEDICAL LAB TECH
Part time. California License required. REDWOOD MEDICALS, 2900 Whipple, RC. 369-5851.

EXP. NURSE'S AIDES
Call 349-2161
Between 8 and 2 p.m.

225—Retail Store

Management trainees.

\$3.50 hr.
PART-TIME

Will train 6 men or women as managers and training directors of 3 new offices to be opened in 4 months. Should be presently employed and sincerely interested in bettering yourself. Earn \$3.50 hr. 4 hrs./eve., 4 eves./wk. while training. Upon completion of training \$700 + or \$975 + mo. 341-7455.

SALESMEN. Full time. Neat, personable, some experience desired, but will train if right qualifications. Excellent benefits. Apply in person only! Dahkinc Inc. of San Carlos, 1245 San Carlos Ave., San Carlos.

SALES women, highly experienced women's apparel. 5-day week, \$450 per mo. Apply mornings, 10-12, Green, downtown San Mateo.

SALES PERSON children's shoes, exp. helpful but not nec. Salary open. Advancement opp. Call 9-5:30, 341-1059

MODEL-sales for ladies' high fashion dresses. Good opp. Apply in person. 441-2355

2 OPENINGS for P.T. help, grave yard and swing shift. 7-11, 975 Rollins Rd., Burl.

227—Sales/Agents

MANAGEMENT-ATTENTION

Expanding multi-million dollar consumer merchandising firm. Salesmen to learn in wholesale dist. system. No exp. nec., training provided. Up to \$1200 mo. commission avail. Immed. pos. avail. Be first. Mr. Grimm 591-6795.

REAL ESTATE SALES
Licensed saleswoman with ambition can earn many \$\$\$\$. Exp. for confidential interview, 349-4484.

FOOD sales trne. \$7800 + car w/assistant growing opp. w/assistant growing opp. Apply to Allen, 871-9755, GATEWAY Snelling & Snelling Agency, 220 E. Grand, S.S.F.

APARTMENT Rental Agent for leading property management firm. Must have mature, dynamic sales ability. Prior apartment management or rental experience is absolutely required. Phone 322-6291.

LIFE and disability specialists. Exp. disability salesmen. All leads promised. No exp. req. — make me prove it. For appt. 345-5757.

Sales

Fast growth Co. offers fast advancement. Call 349-6333, French & French Agency of San Mateo, 2000 El Camino.

TELEPHONE SOLICITOR for make appointments for life insurance man. Salary and bonus. Experienced only. 593-3728.

SALESMAN, familiar with athletic equipment. SSF. \$500. Rite Job Employment Agency, 920 El Camino, S.S.F., 583-7779

NEED EXTRA INCOME? Unusual job opp. Part/full time. Adults. Day 993-8466, Eve Coastside. 726-5012.

SEEKING CAREER? FARMER'S INS. w/train your part-time for full-time career. Call Mr. Beckheyer, 873-5982 or 592-0065 eves.

WE HAVE 2 openings with immediate opportunity for earnings of \$185 week or more. Prefer over 25, married. Call 573-8022.

REAL ESTATE Licensed. Well located Burl. office. Resident. comm. sales. Conf. P.O. Box 532, Millbrae. 697-9320

TOY and gift parties. Housewives earn \$1500 by Dec. 1. No del. or coll. Free hostess gifts. need car. Gifts in Gadgets Since 1950. 593-6075

SALES AND MANAGEMENT \$5000 per mo. possible. Full-P.T. We train. Age, exp. no barrier. 697-2626.

MOTHERS evenings free? Start earning for Christmas. Sell toys-gifts now to Dec. Parv. plan. No exp. nec. Need car. 583-3128.

PROFESSIONAL salesmen high percent comm., excel. income potential. no travel. Call 592-3003, Mr. Dale.

SALES REP. \$7800 + car, bon. Inside/outside retail sales. exp. OK. Ext. Co. Call Ernie. 347-2181, Grand Snelling & Snelling Agency, 4 W. 4th Ave., S.M.

SALES CAREER OPP. SAL. \$800. Free aptitude test. Ext. trng. Mgmt. avail. LINCOLN NATIONAL LIFE. 347-7057

ALL around mechanic for fleet maintenance. (Yellow Cab) Appt. in person to Mr. Gello or Mr. Pant, 110 Grand Ave., So. S.F.

SEAMSTRESS. Custom draperies. Blind stitch experience. Call 591-9926 for interview.

SERVICE station attendant. Apply Leo's Arco, 1000 Broadway, Burlingame.

SERVICE station attendant. Clean cut, experienced. Full time in person to Mr. Gello or Mr. Pant, 110 Grand Ave., So. S.F.

AUTO Mechanic, 3-5 years exp. All French cars. Call 591-0351 between 8-5.

ALL around mechanic for fleet maintenance. (Yellow Cab) Appt. in person to Mr. Gello or Mr. Pant, 110 Grand Ave., So. S.F.

MASSAGE — Full or part time. Will train. 915 Middlefield Rd. RC. 369-9056 anytime.

227—Sales/Agents

MEN

ARE YOU TIRED
of being told no experience, no college degree — NO JOB!
Don't sell yourself short
I WANT YOU

I will personally train and develop you. Men who are eager to improve their standard of living. Give yourself a chance to step into a lucrative and rewarding career. For an appointment call Mr. Bakich at 592-5613 betw. 10 and 5, Mon. thru Fri.

227—Sales/Agents

ARE YOU TIRED

of being told no experience, no college degree — NO JOB!
Don't sell yourself short
I WANT YOU

I will personally train and develop you. Men who are eager to improve their standard of living. Give yourself a chance to step into a lucrative and rewarding career. For an appointment call Mr. Bakich at 592-5613 betw. 10 and 5, Mon. thru Fri.

228—Trades/Industrial

MECHANIC

Line Maintenance Mechanic

We have immediate opening for a microwave production equipment repairman to set up and perform line maintenance on Gold Ball and ribbon bonders and helium detector. Also perform normal manufacturing equipment and fabricate and maintain production fixtures.

Qualific applicants please contact Industrial Relations Department (415) 322-7222, ext. 265. An equal opportunity employer.

Philco-Ford Corporation
Sierra Electronic Operation

477—Equipment Rental

LIQUIDATION — Office furn. and equip. incl. 3M Copier, w/auto. feed. Inspect at Suite 201, Borel Bldg., 1000 E. 1st St., S.M. eyes. Call 349-2045.

481—Pets, Poultry Live Stock

BASSET Hound, 4 months old, male, tri-color, AKC, \$100. Call 344-8522.

COCKER Spaniel, 6 months old, male, AKC reg., all shots, \$65. To loving home. 343-9375.

FEMALE Basset Tri-color, 2½ yrs. Spayed. To loving family. No call 342-8265.

GERM. Shep. puppies, AKC, only 3 left. Call 344-9141 from 9-5; 349-4161 aft. 6.

IRISH Setter, AKC, champion bred, female, 11 mo., red. Call 341-0662.

LABRADOR retr. pups, AKC, reg. Ch. blood lines. Reas. 349-5823 days, 349-0843 eves.

MIN. Schnauzer puppies, W/F, 4 mos., shots, ears, piper. \$125. Call 347-6466.

SAMOEYED Malamute/wolf, fluffy little teddybears, sil. blk., or pure white. 349-8638 aft. 6.

SAMOEYED puppies, 1 month old. Mother is show dog. \$100 each. Call 347-8180.

SAMOEYED pups, thoroughbred. No papers, 5 wks., \$50. 588-6475

489—Furniture Rental

RENT FURNITURE. 3 rooms, \$22 per mo. 100% purchase option. **CUSTOM FURNITURE RENTAL.** 1144 El Camino, San Carlos. 591-7387.

500—RENTALS GROUP

500—General

Rental Center

HOUSE, 3 bdrms., 2 baths. AEK, beautifully carpeted and draped. Lovely yard and garden, ideal sunny area. Close to everything. \$390.

HOUSE — Parrot Park. Extra large 2-bdrm. Separate dining room, breakfast room, patio, terrace. Carpets, drapes. Full time gardener incl. \$355 mo.

DUPLEX near downtown S.M. for level walking convenience in most exclusive area. 2 bdrms., separate dining room, charming g. Adults, please. \$300.

DUPLEX UNIT in Hillsdale residential area. 1-bdrm. + use of patio. Charming for single. \$150.

NIXON ELLIOTT

REALTOR 347-1411

NORTH BURLINGAME home. Walk to transp., schools, shops. 3 + bdrms., 1½ bath. AEK. \$375. No pets.

Westside home, 1 block west of El Camino. All large rooms completely redecorated. 3 bdrms., 1½-bath, 3-car garage. \$325. No pets.

3-bdrm., 1½ bath, deluxe apt. AEK. \$265.

1-bdrm. unif. apts. Near Broadway shops. \$140 mo. No pets.

ABC REALTY 342-3551

HILLSDALE GARDENS

TOWNHOUSES/APARTMENTS 30-acre garden creek setting. Studios, 1, 2 and 3 bdrms. From \$150.

ALL UTILITIES INCLUDED Heated olympic swimming pool. Walk to Hillsdale Shop. Mail Adult recreation.

Open Mon. thru Sat. 9-5

San Mateo 345-4852

3421 Edison Street

HOUSES

APARTMENTS FURNISHED-UNFURNISHED No Fee

COCKCROFT & CO.

REALTORS—MLS 345 Howard Ave., Burlingame 344-1778

Ward Anderson 347-8231

Lge. 1-BR. AEK. \$150
2-BR. hse. water pd. \$250

MOVE IN TO

2-BR. duplex, w/side \$265
3-BR. duplex, large \$335

Raymond Realty 349-2366

501—Apartments for Rent

Furnished

BELMONT

2 BR. 2 Bath—\$215 Up

Large. Quiet, wooded, close to everything. Elevator, pool, dishwasher. 10 Mulberry Court. 593-7446.

1-BDRM. \$155. AEK, water, garbage pd. Carpets, drapes. Adults, no pets. \$92-2220, 150 Irene Court.

VIEW 1-BR. Watch deer, hike, play tennis. Furn. or unf.; w/w shag. AEK. \$180-\$185. Nr. shops. 2120 Valera, 593-2966.

1 BDRM. Heated pool, laundry facilities, carpets, drapes. No pets. \$185. 2431 Carlmont Dr. 593-5346.

COTTAGE. Bedroom and bath. All util. paid. Single adult. \$80 mo. Aft. 5 p.m. 593-8719.

BURLINGAME

BURLINGAME Motel, rent by day \$8, week \$45, month \$150 and up. 811 Rollins Rd., 344-7421.

1-BDRM. near Burlingame Ave. w/w carpet, drapes. No pets. \$165. 342-7550.

RENT Your Furniture. See our ad under 489. Custom Furniture Rental. 591-7387.

1-BDRM. newly furn., painted. Private deck. AEK. Close in. No pets. \$185. 697-2498.

BACHELOR'S HIDE-A-WAY, deluxe Westside studio cottage. 140. 343-0333.

1 BDRM. \$175. AEK, new carpets, drapes. Off Broadway. Call 347-8894.

ONE of the biggest things about Want Ads is the good jobs advertised each day. Check now.

501—Apartments for Rent

Furnished

BURLINGAME

1 and 2-BR.

Excel. loc. AEK. w/w carpets, drapes, pools. Nicely Furn. 1418 Bellevue 347-4520
1422 Bellevue 347-4520

OR IF NO ANSWER 342-5621

LGE. 2-bdrm., 2-bath, lovely pool, dishwasher, undergrnd. park. 525 N. San Mateo Dr. 342-2326.

MILLBRAE

\$167.50 Up

Special Bargain

1-2 bdrm. New Decor. Pool. Near conveniences. On premises. 105 Garden Lane. Near Millbrae Ave. 348-7001

\$142.50

Spacious Poolside studio Nr. transp. Also 1 bdrm. 105 Garden Lane. 348-7001.

REDWOOD CITY

\$142.50

Artistic studio. BBQ, balcony. Pool. Near transp. 1212 Whipple. 368-1320

MODERN studio apt. AEK, crpts., drapes, heated pool, central loc. Sec. bldg. \$130. 364-2250 from 10 a.m. to 7 p.m.

CHECK HERE. Lge. Studio or 1-BR. Adults. Lge. pool, AEK. W/W carpet. Pet OK. 364-4328.

HOT lge. studio, \$128 w/extra storage. AEK, heated pool. Sm. pets OK. 364-4328

STUDIO. \$120, all utilities paid. No pets, near transp. 364-6744.

SAN BRUNO

LARGE STUDIO APT. Close to shops, transportation. \$125. 589-2973.

SAN CARLOS

2 BDRM. AEK. Sun Deck. Walk to Shops and Trans. \$195. 1264 Laurel St. Mgr. Apt. 9. 591-3871.

VIEW 1 BR. AEK, pool, elev. Good transp. \$189-\$195. 551 Walnut. 592-4285.

SAN MATEO

FURNISHED STUDIOS \$140

☆ Pool ☆ Free Utilities
☆ Adults Only ☆
☆ No Children or Pets ☆

Knights Inn Apartments

☆ 100 North Bayshore ☆
347-7234

1-BDRM. Deluxe. Beaut. shag carpets, AEK, heated pool. Great loc. Walk to 4th Ave. shops. Adults, no pets.

THE HAMILTON

18 Hayward Ave. Near 9th Ave. 347-3573

1-2 Bdrms.

Excel. loc. AEK. w/w carpets, drapes. Pools. Nicely furn. 225 Catalpa 343-3826
1521 Lago 574-2671

OR IF NO ANSWER 342-5621

Near Hillsdale Shops

1-BDRM. w/POOL. CARPETS, DRAPES. CLOSE TO HILLSDALE SHOPS. ADULTS. NO PETS. \$195. 3603 COLEGROVE. 345-3185.

SPACIOUS 1-BDRM.

Large storage, insulated walls. AEK. w/w carpets, drapes. Carport. \$169. 14 State St. 343-2471, 343-1274.

VILLA D'ESTE APTS.

1 or 2 bdrms., week or month. Nicely furn., neat. Carpets, drapes, heated pool. 112 No. Bayshore. 342-6622.

SECURED BLDG.

ADULTS. Studio, \$140. Carpets, drapes, pool, etc. Call mgr. 342-5684

1-BDRM. AEK, cpts., drps., pool. \$150. 753 North Ave. 692-0608 after 6.

BEAUTIFUL large 1 BR. newly furnished. Water/garage pd. \$175. Call 348-8601.

Furnished 2-Bdrm. \$190

Newly redeco. Large. Child OK. 314 E. Poplar. 347-9360.

1-BR., 1ST FLOOR, \$170

Deluxe. Encl. gar. Empl. adult. 344-7371, 341-9179, 592-2046

\$160. 1-bdrm. nicely furn., w/w cpts. Nr. Hillsdale shops, transp. Adults, no pets. 341-4221.

MODERN lrg. 1-bdrm. apt., din. rm., lrg. closets, w/w cpts. \$165. Ph. 783-7029.

3-BDRM. 2-bath, AEK, pool, balcony. Adults. 157 Elm. 342-6927 or 342-5621.

\$155. ideal loc., 1-BR. Nicely furn. Incl. heat, water, garbage. Carport, vty. quiet. No pets. 1 adult. Very quiet. 345-7403

DELUXE STUDIO. AEK. Ample storage. Close in. Secluded. Util. incl., 328 N. San Mateo near 342-4940, 343-0501.

LARGE studio, deluxe. \$155. AEK, new carpets, drapes, walk to downtown. 342-3216.

LARGE studio, small complex. \$150 mo. Water, garbage paid. 345-2796 or 365-2887.

DELUXE lge. 1-BR. newly furn. w/w cpts. W/D. Nr. Hillsdale. \$180. 574-0525.

2 BEDROOMS. Furniture from St. Francis Woods home. No pets. Infant o.k. \$195.00. ROCHEX & ROCHEX, 344-6831.

STUDIO and 2-BR., nr. transp. Adults, no pets. 723 Highland. 343-5512, 344-4013.

2-BDRM. \$215. Pool, elevator, water, and garbage pd. 444 N. El Camino, S.M. 347-1903.

STUDIO 10, washer/dryer, pv. ent., pv. home, all util. pd. 341-2049 aft. 6 p.m.

502—Apartments for Rent

Unfurnished

MATURE PERSON OR COUPLE

Preferred. No pets. Lease. 1 bedroom and den. Second floor. Very light apartment. Private deck. Convenient to Woodlake shopping. \$250. ROCHEX & ROCHEX, 344-6831.

BELMONT

1-BR. Deluxe AEK. Cpts., drapes, pool. Close to El Camino. 347-0908

1 BDRM. nr. shops. AEK, carpets, drapes. nr. shops. Pool. 2187 Carlmont, 593-9670.

ONE of the biggest things about Want Ads is the good jobs advertised each day. Check now.

Let Want Ads Help You

502—Apartments for Rent

Unfurnished

BELMONT

French Village

Garden Apartments

☆ 1-Bedroom, \$190
☆ 2-Bedroom, \$220
☆ 3-Bedroom, \$255

☆ AEK/dishwasher
☆ heated pool
☆ patio/balcony
☆ adult community
☆ close to shopping
☆ good transportation
☆ shag carpeting
☆ beautiful French courtyard setting

Phone 591-7217
649 Old County Road

NORMANDY SQUARE

Luxurious executive 1, 2, and 3-BR. apt. homes. Some with den. (Furn. or unfurn. avail.) Full security. Carpets, drapes. AEK w/dishwasher, self clean oven. Enjoy the party room, saunas, pool room, gym, and large heated pool.

☆ Ask about our social move in Bonus!

621 Old County Rd. 592-7766

AWARD WINNING

1 and 2-bdrm. luxury apts. feature 16-ft. ceilings, views, townhouse plan. Pool, patios, and all luxury features. If you are looking for something special in apartments, try

WOODMONT APTS.

1050 Ralston Ave. 592-6340
From \$200
Also furnished Available

BELMONT TOWNHOUSES

Hillside setting, fine view, easy access, 3 arterials, 20 Mi. S.F., San Jose, Oakland.

2 Bdrms., 2 baths, yard, patio, beam ceilings, shag carpets, AEK with 7 appliances, pool. 2 Blocks to Community library, shops.

FROM \$255

Alameda and Valera
(Up the hill) 2121 Valera Dr.
592-6178 or 345-6154

VERY SPACIOUS

Now Open—1, 2, 3 BRs.

BELMONT TERRACE APTS.

View, security, pool, cable TV, decorator furniture.

1050 CONTINENTAL WAY
OFF RALSTON IN UPPER
BELMONT . . . FROM \$210

591-1143

GARDEN SETTING AMIDST

LUSH OAK TREES

3-bdrm., 2-bath; dishwasher. Fireplace, shag carpet. Large yard. INCL. UTIL. POOL. PRIVATE PATIO. Families welcome. ASK ABOUT OUR DISCOUNT. 2301 Carlmont. 593-4572.

ELEGANT SPACIOUS

LUXURY 2-BDRM., 2-BATH BRICK FIREPLACE. AEK. POOL. SAUNA. PATIO. ADULTS. NO PETS. \$250. 2321 CARLMONT DR. 591-2490.

BELMONT GARDEN APTS. 1-Bdrm. Garbage/water pd. Adults. No pets. Close to transp. \$110 mo. 601 Middle Rd. 591-9197.

1 AND 2-bdrm. AEK. Near shops. Heated pool, sauna, elev. carport. Quiet. Adults. No pets. 2200 Valley Court, 591-6518.

Elegant Spacious 2-Bdrm. Shag carpets, pool, AEK. Top Belmont location. 2401 Carlmont Drive. \$205. 591-2490.

TWO 1-bdrms. appts. \$165 mo. One 2-bdrm. apt. \$195 mo. W/W cpts., drps., heated pool, near Carlmont Shop Ctr. 591-9197.

3-Bdrm. Townhouse! FIREPLACE 592-4900 \$265 mo.

VERY special \$155. 1-BR., elev. Quiet, view, wooded. Mature adult. sm. pet. 591-7284.

2-BDRM. apt. AEK, pool, heat and water included. Carpets, drapes. No pets or children. \$195. 592-5723.

DELUXE 1-Bdrm. w/w carpeting, drapes, patio. Convenient loc. \$160. 593-1327.

\$165. Large 1 bdrm., AEK, new carpets, drapes. Carlmont Dr. 345-2460, 345-5229 after 7.

PRIME loc. Nr. El Camino, 2 bdrms. Modern. Partially furn. \$190. Mgr. 592-8726.

BURLINGAME

STUDIO, 1 and 2 bdrms. incl. carpets, drapes, dishwasher self cleaning oven, pool, tennis, gym, sauna. From \$185. Models open daily. NORTH PARK 342-2301.

ADULTS. large 1 bdrm., w/w carpets, AEK, incl. dishwasher. Garden apts. \$200 mo. security. Call Mrs. Louie, 697-7231.

LARGE 2-bdrm., 2-bath, AEK. one w/fireplace. Patio w/park view. Adults, no pets. \$260. \$185. JOHNSON REALTY, 697-4085.

HOME-TYPE 2 bdrm., bit-in kitch. disp., sep. dining, newly dec., drps., new gold cpts., washer, dryer. \$210. 1017 El Camino.

1 BDRM. w/w carpets, drapes, AEK. Close to everything. Carport, patio. Four tenants. \$160. 343-7535.

LARGE studio, \$140; Elevator, all util. pd. Adults only. Walk to downtown. 347-2211.

STUDIO \$130. 1-bdrm., \$140. No pets. Handy loc. Lse. Refrig.; stove, w/w carpets. 342-2204.

LGE. sunny 3-rm., ground floor, stove, refr., incl. utilities. \$135. 697-0200.

NEW DELUXE 2-BR. 2-bath, Adults, 1 blk. to town, \$245-\$255, fireplace. 342-4485.

\$250—3-bdrm., 2-ba. AEK, w/w carpets, drapes. Nr. library. Avail. Oct. 1. Call 344-9207

3 BEDROOMS. 2 baths, AEK, W/W carpets, drapes. Clean. Near Broadway. 347-0642

\$155. 1-bdrm. W/W carpets, drapes, AEK. Lorton Ave. Call 342-8141, ext. 286.

NR. Broadway. \$165. 1-bdrm., AEK, lge. closets, new cpts., drps. Adults. 342-4531.

502—Apartments for Rent

Unfurnished

BURLINGAME

2 BEDROOMS

Spacious. Fireplace, large closets, pvt. balcony, AEK w/frost-free refrig., dishw., walnut cabinets, intercom, sec. bldg. 692-675. Sun deck, laundry facilities and storage. 821 El Camino Real, 343-7701.

ELEGANT 2-BDRM.

Full security system. Teak panelling, dishwasher. Roof garden. All luxury features. From \$226. Furn. Avail. 1411 El Camino, 344-9209; 342-5842. Ask about our discount.

531—Rooms for Rent

SAN MATEO
DAILY MAID SERVICE. TV. POOL. 24-hr. PBX. Free airport transportation. Some kitchens. \$35 week up.

CASA MATEO INN
350 N. Bayshore 344-6376
PRIV. entrance, bath, close to everything. For woman. \$60 mo. 3833 Beresford St., S.M.

536—Rest Homes

BURLINGAME
VACANCY. Care Home. Amb. In preferable resident area. Fam. living, all diets. 347-5303 Eves.

REDWOOD CITY
BEAUTIFUL Home for Alert Amb. Private and Semi-Private Rooms. Sunny Patio, gardens. Care by owner. 365-9352.

537—Hotel-Motel

HO-HUM Motel, San Carlos. Quiet rooms. Maid service. TV. Refrig. Shops, transp. \$36 wk. up. 592-9805, 1140 Morse.

ROOMS, kitchenettes. Weekly and daily rates. Millbrae Motel, 1390 El Camino, 588-1048.

541—For Rent Mobile Home or Space

REDWOOD CITY'S most charming park. Adult space, no pets. Avail. w/purchase of new mobile home. Agent, 408-734-1974 between 6-9 p.m.

553—Resort Rentals

LAKE TAHOE
THINK SNOW. North Lake Tahoe. Winter ski leases available. Ideal location close to all major ski areas. AGATE BAY REALTY, By The Sun Club Pool, P.O. Box 428, Camellia, Calif. 95711. 916-546-2622.

SO. TAHOE, deluxe new chalet, furn. pool, fireplace. \$135 week. Call Mr. Erhard, 285-3536 or 638-8100 Ext. 232.

561—For Rent on Share Basis

ROOM with house privileges. 19th Ave. Park, S.M. Nr. shops. \$95 month. 345-3296.

563—Rentals, Exchange

YOUNG male student wants room in exchange for work. Mid-Peninsula. 344-8584 att. 4 p.m.

581—Stores and Offices For Rent

STORES FOR LEASE
Laurelwood Shop. center 20 ft. x 80 ft. \$480 per mo. min. rent.

Approx. 20 ft. x 101 ft. 25th Ave. \$450 mo. includes gas, water and electricity.

San Mateo Investment Co.

Realtors Since 1935
4100 El Camino San Mateo 349-2121

DELUXE Air conditioned office space. 1500 sq. ft. \$625 mo. 347-8021.

BURLINGAME

OFFICES from \$75 up. Carpets, drapes, secretarial service and answering service avail. See mgr., 340 Lorton.

OFFICES or suite, modern. 35c/sq. ft. Burlingame. 345-8566 days; 342-8661 eves.

1050 Broadway 169; 240 Sq. ft. Conv. to Bayshore. Perfect Mfr. rep. 948-7014.

SAN MATEO

2-FURN. offices, adjacent. \$100 ea. Incl. phone ans., mail serv. Sec'y. avail. O.R.S. 307 South B. S.M. 344-4455.

3250 SQ. FT. 1ST FL. Modern. Conc. show rm., office, 28c sq. ft. Lge. parking. ALSO downtown. B St. 9 offices. \$65 ea. 933-3999.

583—Industrial Commer. Prop. for Rent

RENT-A-SPACE
Warehouse/Storage Units from 300 sq. ft. for office records, equipment, contractors, mfgs. Refs. distributors, retailers. 2075 Palm Ave. 341-6500.

U-STOR-IT

Secure, clean, protected space avail. for personal and business needs from \$6 up. 1855 Rollins Road, Burl. 697-1146.

SAN MATEO

2500 sq. ft. available in new building. Roll-up door, high ceilings, auto sprinkler system. Claremont/Birch Sts. San Mateo 344-4968.

S.M. warehouse. 3600 sq. ft. Incl. carpeted offices, alarm, parking, clean. \$350. 621-8223 Mon-Fri.

600—FINANCING GROUP

611—Business Opportunities

OPPORTUNITY AWAITS

Invest in beauty shop + wig shop on busy Burlingame Ave. Low rent. Good terms. Ask for George Pissak. ACE REALTY, 343-1889.

SMALL PAYMENTS

2nd Mortgages—\$100-\$10,000. Compare our costs first.

FIRESIDE THRIFT
33 3rd Ave., S.M. 342-5791
352 El Camino, S.B. 871-8033

REST HOME + COTTAGE on 1/2 AC. 8 Gt., expandable. Excell. inc. NO VACANCY. Seller will finance. Write agt., Box 2711, Menlo Pk.

Printer Wanted

Offset only. Going business wants to expand. 345-0053 att. 6.

COFFEE shop, small, couple can operate. Short hours. Call after 5 p.m. 755-4057.

BEAUTY shop in Burlingame with clientele, for sale. 344-5300 or 638-6631.

611—Business Opportunities

AAMCO Transmission Shop For Sale
In this area. Good potential return on investment. Must sell for personal reasons. Terms available.

Box 4854, The Times, S.M.

DISTRIBUTORSHIP

Dynamic Industry of 70's 37% unsaturated market area. Free self-installed Warranty-Product liability TV Advertising-Financing Compl. training program Buy back agreement. Call 697-2626

Drive-In Restaurant

EL CAMINO REAL FRONTAGE
On site customer parking. Owner anxious, will negotiate.

SOFOS, Realtor
349-2177 or 347-2001

631—Loans, Appraisal, Insurance

2ND Mortg. \$4000-\$100,000. L. J. Vetter, Realtor. Quick. New electrical. 220 E. 3rd, San Mateo. 343-2500.

NEED quick 2nd mortgage? Rely on Reliance Investment & Loan Co. Money avail. now. 591-9033.

TRUST DEEDS PURCHASED OR HYPOTHECATED. Call or write Mr. J. S. Hipsman, FIRESIDE THRIFT, 2529 Broadway, Redwood City. 365-1050.

700—REAL ESTATE GROUP

701—Commercial and Industrial
R-4 at \$4.25 sq. ft. Completely level, walk downtown, near Mills Hospital. Will accommodate 7 units and adjacent property also available with a 20 unit potential. Call us for details to inspect.

Ward Anderson 347-8231
Realtors, 407 So. "B" St., S.M.

2 STORY BUILDING, S.M.

2 stores on grd. flr. w/3 garage. Upper has 4 apts. Owner help. fin. Just reduced to \$27,500. SOFOS, REALTOR, 349-2177 or 347-2001.

702—Income Investments

10 UNIT APT.
\$16,200 ANNUAL GROSS JUST LISTED \$149,950

MODERN apt. 8-1-BR. and 2-2-BR. units. Close-in. Always rented. LOW RENTS. Min. upkeep. Sep. util. Home income only. Move right in. So. Peninsula location. Your home or smaller income property in trade. Call the Leaders in Income Property Sales.

TOWN & COUNTRY, Realty

1352 Broadway, Burl. 344-5701
1801 El Camino, Burl. 697-6700

TAKE YOUR CHOICE 4 UNITS OR 8

Two side by side 4-plexes in Redwood City, each offering two bedrooms and two 1-BR. units. Excellent condition and shows good return. WILL TRADE UP, or sell for \$60,000 each.

AVENUE REALTY

Realtors—MLS
S.P. Depot, San Carlos 591-0791

COMMERCIAL INVESTMENT DOWNTOWN SAN MATEO

New listing. Reinforced concrete construction. Prestige location. Long term lease for substantial tenants. TAX CLAUSES. \$21,420 annual income. 8000 sq. ft. of town. owner will sell on contract of sale or will help finance. CHOICE LONG TERM investment. Call today for full particulars.

TOWN & COUNTRY, Realty

PAUL CONSTANTINO
1352 Broadway, Burl. 344-5701
AUBREY GLANG
1801 El Camino, Burl. 697-6700

Sound Investment!

Commercial Building
\$140,000
Prime San Mateo Location. Air conditioned, walnut paneled and carpeted. GOOD TENANTS.

HARRIETTE T. DAVIS

REALTOR 342-9023

BURLINGAME

12 one-bedroom apartments. 2 buildings. Near bus and train. Good rental area. \$165,000.

ROCHEX & ROCHEX

574-3223 344-6831

CLEARLY READY

Level .95 acre Industrial Bldg. Side on Adrian Road, Burlingame. 115 ft. x 360 ft. approx. spur. \$127,500.

BLITZ REALTY

REALTORS—MLS
257 Primrose Rd., Burl. 344-1162

Owners Leaving Area

and want OFFER! 53 modern units in good rental area of R.C. All amenities, including A.E.K. Private patios, Decks, ELEVATOR, and POOL. Try your terms or Trade up or down at \$650,000.

APEX REALTY 592-6355

OWNER'S UNITS

14 Westside deluxe units \$35,000. Cash required. Principals only. Agent Mr. Smith, 592-9960.

6-UNIT APT. S.F. Age 7 yrs. Gross \$10,440. Low div. or will exchange for hse. lgt. Asking \$77,500. HOWAY AGENCIES—343-3674.

READ—USE WANT ADS EACH DAY.

702—Income Investments

Income Producers
BURLINGAME DUPLEX — 2 Each has 2 Bedrooms. "A GOOD HOLD" for Multiple Zoned Land Potential. \$42,950 "As is."

BURLINGAME TRIPLEX — 2 Bedrooms in Two Units. Plus Furnished Studio. Gross \$6180 — Near Broadway — \$59,950.

SAN MATEO — HILLSDALE — FOURPLEX — Gross \$9000 — Two Large 2 Bedrooms and two One Bedrooms. \$79,950.

BURLINGAME — 6 UNITS
About 5 years old, with owner's 3-Bedroom, 2-Bath Unit. Large Patio. Four Two's and One 1-Bedroom. Gross \$13,820 — Asking \$112,000.

SAN MATEO 15 UNIT — 6 years — A.E.K. Kitchens — Landscaping — Carpets — Drapes — Buy Now — Profit Later — \$200,000.

CAHEN-MINDELL & DOUGHERTY

Realtors
1106 S. El Camino, S.M. 574-2121

"Lancer Has The Answer" Duplex SPECIAL!

1-2-bedroom unit and 1-3-bedroom unit in outstanding close-in location. Both units are large and in tip-top condition. Refrigerator, stove, dishwasher and garbage disposal in both units. If you are looking for a home with income, see this at \$69,500.

LANCER REALTY CO.

Andy Leavitt, Realtor
2440 S. El Camino, S.M. 345-4858

DOWNTOWN Burlingame Ten Unit Office Building, loads of parking. Offered at \$139,500. Harvard, Realtors. 342-2061.

703—Real Estate Wanted

CASH AVAILABLE for buying small apt. properties in San Mateo/Burlingame. MAY ASSOCIATES, 345-0288.

710 Real Estate—General

FOX & CARSKADON
REALTORS

A MUST SEE!

Tired of taxing the children to school? Well, let them walk from this beautiful contemporary with 3 BDRMS., dining room and a spectacular view that's unbelievable. In a prime westside San Mateo location. \$43,500.

UNDER CONSTRUCTION UP IN THE CLOUDS

An unobstructed 360 deg. view that's indescribable! Simply gorgeous. A home of the finest construction with lavish appointments. 4 BDRMS., 3 1/2 BATHS, family room with wet bar, a sunken living room and a gourmet kitchen. Hurry to choose your colors and carpeting now. \$113,000 + Bonds.

951 SOUTH EL CAMINO REAL, SAN MATEO OFFICE.

342-7701
Menlo Park—Sharon Heights—San Rafael—Tiburon—Los Altos

COLONIAL RANCH \$45,950

HOME IN HILLSDALE, SAN MATEO. Within easy walking distance of transportation, stores and schools. 4 bdrms. (one with beams and wood paneling could be family rm.) Reverse plan with central hall, 2 baths, 2 car. Sep. dining area. Protected garden and patio with decorative fountain. Call for apprt. to see!

A BELL RINGER \$39,950

PRIME WESTSIDE LOCATION! 3 bdrms., ranch with a large secluded yard. Extra tool and storage house. Close to 25th Ave. shopping, schools and transportation. Price includes carpeting, stove, refrig. and window coverings. GIVE US A RING NOW!

AUGUST ASSOCIATES

REALTORS
2100 So. El Camino, San Mateo 345-5721

SHINGLED COLONIAL

This fine family home has 4 bedrooms, 2 1/2 baths, paneled family room. Separate dining room. Large fireplace. Lovely yard and large swimming pool. Close to shopping and transportation. \$87,000.

DELUXE DUPLEX

Excellent location west of El Camino. Close to downtown San Mateo shopping and transportation. Lower level gardens, creek setting, big trees. Two beautiful 5-room units, 2 bedrooms, 2 1/2 baths, large living room, separate dining room, remodeled kitchen and baths. Price includes appliances and many extras. Income from rental unit pays your taxes and expenses. \$106,500.

WEST'S LARGEST RESIDENTIAL BROKERS

COLDWELL, BANKER

REALTORS
100 S. EL CAMINO, SAN MATEO 342-4313

VIEW TOWNHOUSES With Luxurious Appointments

Private and quiet on the Belmont hillcrest, only 5 minutes from Fwy. 280 and the 19th Ave. Fwy. A parklike setting with cabana and pools. All professionally maintained. V. it The KNOLLS today and see exciting new plans.

FROM \$68,950

Models Now Open

CAUCHI REALTY

Jerry Cauchi, Realtor
Borel Shopping Center 349-4484
"The Full Service Realty"

Can you scrape up \$1000?

If so we have many G.I. and FHA loans to choose from. Low, low down payment.

McCLAIN Realty 349-1441

SAN MATEO ASSOCIATES

342-4354
929 S. El Camino, S.M.

San Mateo Investment Co.

Realtors Since 1935
4100 El Camino San Mateo 349-2121

WE SPECIALIZE

Having difficulties finding that perfect Coastside property? Call us, put your order for us to do the work for you. Dolphin R.E. 726-5216.

DUPLEX, Nr. El Cam., Newly dec., Spacious 1-2 Bdrm. Lg. yd. Ls. Option, Trade, Priv. Pty. 593-4443 eves, wknds.

Let Want Ads Help You

703—Real Estate Wanted

WHY gamble that your home will sell? We guarantee to sell it at your price or we will buy it for cash. JACKSON REALTY CO., 348-0663.

704—Real Estate Exchange

WE CAN MOVE your OUT OF AREA EQUITIES.
Grace Woods Real Estate INVESTMENT & EXCHANGE SPECIALISTS
1308 Bayshore Burlingame By Appointment. 342-9881

705—Condominium and CO-OP

LOW down payment. 1 Month free rent. Co-operative living. Realize tax savings every year. Close to schools and shopping center.

3-Bdrm. townhouse. 1573-A Day Ave.

3-Bdrm. townhouse. 1576-C Marina Court.

Come to office. 1600 Marina Court. 341-9258.

2 BDRM. on waterfront, pool, private fenced patio. A.E.K. w/w cpts. thruout. Lower. A.E.K. \$2500. 1600 Marina Ct., S.M. 341-9258 days, 349-0478 eves.

3-BDRM. A.E.K.; carpet. Pool. Garbage disposal, dishwasher. Tax deduction. Util. paid. \$220 mo. 341-2225.

MARINA GARDENS Co-op. 2 bdrms., patio, w/w carpets. A.E.K. 341-9258 days, 349-0478 eves.

709—Mobile Homes

Special Sale
All display homes reduced and ready for immediate occupancy. ACCENT HOMES. Half Moon Bay. 2 1/2 miles south of Rte. 92 on Highway 1. 726-5503.

LOW down payment \$500. \$80 per mo. 6 1/2% int. Clear Lake Highlands. \$9,000. 873-6436.

Let Want Ads Help You

711—El Granada Princeton

5 BDRMS. 2 baths, fam. rm. w/w carpets, drapes, refrig. Real family home. 2200 sq. ft. \$37,000. MARKS REALTY, 302 Main, H.M.B. 726-4453.

712—Montara, Moss Beach

OCEAN VIEW
Beamed ceiling rustic rancher. 3 bdrms., 2 baths, 2-car garage. Floor-to-ceiling driftstone fireplace. W/W carpeting throughout. Self-cleaning oven and dishwasher in large family kitchen. Low down payment or lease option possible. \$32,500.

ring SPRING

Fredric Lane
3 bdrms., 2 baths, 2-car. 50x125 lot. Trees. \$33,900. 726-4455 726-4409

SEASIDE homes, brand new and ready to move into. Some with ocean view. Canyon Realty. 728-3366 or 726-6336

713—Pacifica

LINDAMAR
3 bdrms., \$26,500.
3 bdrms., 2-bath, patio, \$30,500.

JOHN GEARY 355-0351

714—Half Moon Bay, Pescadero
LO AND BEHOLD!
An attractive one story home in Half Moon Bay. 3 bdrms., 2 baths, 2-car garage. Beautifully landscaped, corner location, quiet neighborhood. Priced to sell quickly at \$30,000.

DOLPHIN REAL ESTATE
726-5216

OCEANSIDE 3-BR., 2-bath, 2-car. 60x125 lot. Rm. 1st flr. home. \$30,950. Richard Stahl Realty. 726-6336.

716—So. San Francisco, Brisbane

AVAILON PINES
IS THE AREA!
437 MARIPOSA IS THE PLACE!
(Close to Hwy 280)
4-Bedrm., 3-bath, Lge. Fam. rm. and only \$42,950

FIRESIDE HOMES
SAN MATEO 341-2929

CUTE 2-BDRM. COTTAGE. Full basement. New carpets. Some view. Try 5% down; Pay \$143 per month. 8000 sq. ft. on Balance. BRISBANE REALTY, 467-0248.

CASH RIGHT NOW

Any Condition — Any Location
Ryan Realty 583-5818

721—Millbrae

4-BDRM., 2 1/2-ba. Liv., din., fam. rms., w/w carpets, patio, lawns, view. Owner. 697-1767.

723—Hillsborough
LARGE, SMALL HOME
Burlingame Country Club location — IDEAL FOR BUYER NEEDING FEWER BUT LARGE HIGH CEILING ROOMS — in a beautiful garden setting, with mature trees and shrubs, complete privacy of patio living, swimming pool, intricate BURGLAR ALARM SYSTEM. Modern in exterior design... beautifully redecorated interior including elegant carpets, drapes and wall coverings. 32 ft. Living Room, gracious Dining Room, Lanai Room opens into pool, patio, 24 ft. panoramic view of delightful master suite with mirror wall dressing room and new marble walled bath and custom designed fixtures. "HIS" or 2nd bedroom and bath. Addition possible. Shown only to qualified buyers thru listing office. \$167,500.

COCKCROFT & CO.
REALTORS—MLS
1345 Howard Ave., Burlingame 344-1778

Focus on Elegance

and casual comfort in a lush forest setting. Hillsborough Retreat for the whole family in this 1/2 Acre, 4000-sq.-ft., 4-Bedrm., 3-Bath, Family Room, Frank Lloyd Wright inspired Clifford Nordley creation sparkling with originality and daring design from the 19th. beam ceiling massive wall of brick custom fireplace 36-ft. Living Room and cantilevered construction Mandarin Design surrounded suspended walkway over the indoor/outdoor pool and Geller access sleeping area to the twin dolphin lantern lighted serene greenery patio entrance from a quiet court just off Bailey Road offers a peaceful pastoral setting and close convenience. Featuring a close relationship to the natural site this mammoth Contemporary landscaped interior lighting and sophisticated space organization from the music wall Family Room with swirling sit-down wet bar and excellent service location. A.E.K. custom Kitchen. Fabulous Formal Dining Room, magnum Master Bedroom Suite with gold fixtures and tile Roman Bath plus private sun deck, unique wardrobes with custom built-ins and sky-dome natural light throughout. Will accept an exchange of property and shown by appointment only to qualified clients. OUR EXCLUSIVE. \$179,950.

TROPICAL GARDENS MAGNIFICENT HOME

A unique and delightful setting in close-in (and so close to San Mateo shops) Hillsborough. Designed as a mature adult home yet with ample room for grandchildren's visits. 2 master bedrooms, family room/library with fireplace, music room and/or bridge room, 25x17 living room, large entry with 8 1/2 ft. ceilings, 3 family bedrooms, maid's room and bath. Breakfast room overlooks a portion of the lovely garden. Patio room, orchid house, and a hobby shop. Wait till you see the garden house with BBQ, kitchen and a complete bath. Ideal for parties, studio, etc. The grounds are truly beautiful, fruit trees, complete privacy, curved driveway, and special guest parking. Offered at \$147,500.

William Wright & Co.

344-7146

PULLMAN PACKAGE

Drive by Pullman Road near the corner of Ralston. This fantastic level lot with the home of your choice built upon it is a rare opportunity! Talk with us about the plans — there is ample room for your pool, and a tennis court, will be shared by only four families.

GRUBB & ELLIS

48 Park Rd. Burlingame 348-1161

724—San Mateo

CHOICE 3-4-5 Bedroom quality Whitecliff Homes. Laurelwood with wood, stone, patio areas, and other custom designed features. These spacious, grand homes are priced from \$54,950. Phone 349-5292.

SUNNYBRAE 3-bdrm., by Owner. 341-6885 after 5 p.m.

HILLSBOROUGH BY OWNER

3-Bdrm., 2

727—Belmont

ORIGINAL OWNER
How could any home be finer? Rambling board and batten rancher, used brick trim. Double door slate entry, central hall plan. Dreamy A/C w/Japanese ash cabinets, dining bar, adjoining family center. Central heat. Living-dining rm. leads to picture book lawn, patio, garden, waterfall, and fishpond. 3 bedrooms, 2 ceramic tile baths (vanities), 2 car garage + private area to park your boat or trailer. W/W carpets, drapes throughout. IMMACULATE CONDITION. Easy maintenance, no grass to mow! Delay may mean disappointment. SEE THIS TODAY! \$49,950.

Trade Your Present Home
PANTANO REALTY CO.
Our 18th Year of Service
1060 El Camino, Bel. 591-7324

BRAND NEW

2 new contemporary homes completed and ready to view. 4 more under construction. Unique artistic designs. 3 and 4-bedroom homes situated in a lovely tree setting. Close-in location. Call to inspect.
GEORGE T. CATOMER
REALTOR
277 Baldwin, S.M. 342-9593
COUNTRY setting, W/S. large 3 bdrm., din. rm., w/w cps., drs., p.mmac. Nr. shops, bus. \$34,950. Princ. only. 591-3608.

731—San Carlos

ENGLISH TRADITIONAL

Luxury is yours in this stately 4-BR. Tudor home. Situated on a quiet street across from San Carlos' most lovely park. Large spacious living room features hand-hewn beamed ceilings, and a lovely slate fireplace. From there you step up to a large dining room overlooking a tree-lined patio. Breakfast brightly colored A/EK kitchen is a separate sunny breakfast room viewing out onto the patio. With the 2 full baths and two "1/2" baths there is no morning congestion. Enjoy the FM-AM intercom radio indoors and out. Near the completely private heated and filtered POOL is a large firepit adding pleasure to your relaxed entertaining. All this and MUCH MORE for only \$69,950. OUR EXCLUSIVE.

INQUIRE ABOUT OUR TRADE-IN PLAN

AUGUST ASSOCIATES

REALTORS 376 El Camino, San Carlos, 591-7101

JUST LISTED!!!!

Brittan Heights with cinema-scope view! Four bedrooms, two baths, family room with wet bar, formal dining plus study. An executive home at unbelievable price!!!!

TROTTER REALTY

Belmont 593-7646 Millbrae 697-0860

CHARMING RANCHER

Immaculate 3-bdrm., 2-bath home located west of Alameda off Eaton Ave. Lovely w/w carpeting and drapes. Large 2-car garage. Well landscaped yard with nice patio. \$48,950.

TOWN & COUNTRY, Realty

1801 El Camino, Burl. 697-6700

1352 Broadway, Burl. 344-5701

EATON Meadows: Now Under

construction a choice community of custom homes. You may still select site and have the home designed to your specifications. From \$60,000.

SAN CARLOS HOMES

1620-C El Camino, S.C. 593-1663

BUILDER'S OWN HOME and

just one year young! All on one level. Beaut. A/EK loaded w/extras. Built-in vacuum system, w/w carpets, drapes, oversized 2-car. Ideal home for entertaining. A must see at \$48,500. COUNTRY CLUB REALTY, 593-7895

NO. 1 Anchor View. 180-deg.

view S.C. Hills. 4-bdrm., 2-bath. Master bdrm. opens onto 75-ft. deck w/pool. 900. ARDATH MILLER Rty. 342-5951.

EXC. LOC. White Oaks 3 bdrm.,

fam. rm., din. rm., 1 1/2 baths. lge. yard. \$37,500. Owner. 591-6490.

727—Belmont

EYE-DEAL!

The eyes have it in this 3-Bedroom Split Level Contemporary featuring minimum maintenance surroundings in pine, evergreens, rock and wind free atmosphere with natural wood paneling in the Living Room and Dining Area framing a massive used brick raised hearth fireplace while the harmonizing artistic wall decorated kitchen with Eating Area overlooks a large enclosed and covered BBQ lanai and free form lawn private large 2 Car storage garage. Rustic oak studded wall and potential wine cellar. OUR EXCLUSIVE. \$37,500. BUSINESS IS GREAT WITH **RUPERT TAYLOR**
R.E. INC., Realtors
1090 Ralston Ave., Bel. 591-5531

Possibilities Unlimited

THE HOME OF UNLIMITED EXPANSION possibilities 3 bdrms., 2 1/2 baths, large kitchen. Downstairs family room with wet bar. The addition of 2 or 3 spacious rooms is possible with very little difficulty. Offered for \$48,500.
Crotty & O'Halloran
Parrott and Polhemus 349-5178

731—San Carlos

ENGLISH TRADITIONAL

Luxury is yours in this stately 4-BR. Tudor home. Situated on a quiet street across from San Carlos' most lovely park. Large spacious living room features hand-hewn beamed ceilings, and a lovely slate fireplace. From there you step up to a large dining room overlooking a tree-lined patio. Breakfast brightly colored A/EK kitchen is a separate sunny breakfast room viewing out onto the patio. With the 2 full baths and two "1/2" baths there is no morning congestion. Enjoy the FM-AM intercom radio indoors and out. Near the completely private heated and filtered POOL is a large firepit adding pleasure to your relaxed entertaining. All this and MUCH MORE for only \$69,950. OUR EXCLUSIVE.

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construction a choice community of custom homes. You may still select site and have the home designed to your specifications. From \$60,000.

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just one year young! All on one level. Beaut. A/EK loaded w/extras. Built-in vacuum system, w/w carpets, drapes, oversized 2-car. Ideal home for entertaining. A must see at \$48,500. COUNTRY CLUB REALTY, 593-7895

NO. 1 Anchor View. 180-deg.

view S.C. Hills. 4-bdrm., 2-bath. Master bdrm. opens onto 75-ft. deck w/pool. 900. ARDATH MILLER Rty. 342-5951.

EXC. LOC. White Oaks 3 bdrm.,

fam. rm., din. rm., 1 1/2 baths. lge. yard. \$37,500. Owner. 591-6490.

CARLMONT

Associates—Realtors

M.L.S. 592-7111

Carlmont Shopping Center

RALSTON and ALAMEDA, Blmt.

SPACIOUS country living, orchard, garden playland and all those things that one can do on the 1/2 Acre plus. Like new 3 bdrm., 2 bath, workshop, view, 2000 sq. ft. living space. Privacy all around. Price reduced to \$52,500.

PRUDENTIAL

REALTORS—MLS

1037 Laurel, S.C. 591-5395

Exclusive White Oaks

Large sunny kitchen, 3 huge bedrooms with oversized closets — 2 baths — 2 car garage. E-Z car yard. Our exclusive at \$49,500.

SPRINGS & TASKER

Realtors M.L.S. Service

1701 Laurel, S.C. 593-2166

CUSTOM built 3 BR., 2 1/2 bath home with family room, and rural westside location. Brand new pool site. \$64,500. PEN-PAC REALTY CO., INC. 591-8981. 8 a.m. to 8 p.m.

5 Custom Homes

By "CHALLSTROM"

3-4-5 BEDROOMS

593-8885; 369-8040; 325-4595

FOR COMFORT LOVERS

The fixit services you find in the Want Ads — Check now!

732—Redwood City

IF! IT'S!!!

—A most EXQUISITE 18x36 HEATED AND FILTERED POOL (complete with POOL SWEEP) that you DESIRE — and IF IT'S a sweeping view of the BAY that will THRILL you in your EVENING HOURS OF RELAXATION — you will ENJOY LIVING in this excellent HOME of 3 Bedrooms and 2 Baths plus FAMILY ROOM so beautifully located near the Redwood TENNIS CLUB for other ACTIVITY!!! The LOT is EXCEPTIONALLY LARGE (over 200 ft. deep for EXCELLENT PRIVACY) — A 15 yr. old HOME with every "FAMILY FUN OPPORTUNITY" built-in for YOU at \$62,500!!! EXCLUSIVE.

THE FRATERS—Realtors

530 El Camino, San Carlos 593-7815

100 FT. Frontage. Sharp, attractive

2-bdrm. rancher located in Top Westside area. Great for kids. Close to schools, rec. center and park. Owner has purchased another home and has reduced price to \$29,950.

Fireside Homes & Inv.

San Carlos 593-1444

JUST move in this 3 BR. ranch

style home. Modern kitchen, fireplace, level lot and patio. \$35,950. PEN-PAC REALTY CO., INC. 591-8981. OPEN 8 a.m.-8 p.m.

GOOD starter home on R-2

basement. 2 BR., 1 bath, finished basement can be re-modeled for rental unit. \$28,500. PEN-PAC REALTY CO., INC. 591-8981. OPEN 8 a.m.-8 p.m.

NEW HOME \$49,400. LEVEL 1/2

ACRE, 3 BR., Family Rm. A/EK. to be built. 325-8885; 369-8040; 325-4595.

OPEN — Need 5 rms. close in

313 Dumbarton, Only \$24,500. 10% down. Try GJ ZUBER REALTY. 369-6990.

BUSINESS UP FOR SALE

WITH A CLASSIFIED AD. To place an ad call DIRECT 348-4444 bet. 8:30 a.m. and 5 p.m. Mon. thru Fri., 8:30 a.m. and 12:15 p.m. on Saturday.

734—Atherton, Menlo Park, Palo Alto

WE WILL DESIGN a home to satisfy your special needs AND budget or no cost to you. BOB CARD, BUILDER, 948-9571.

NEW 4-BR., Fam. Rm. \$43,800.

10% Down. A/EK. Top WEST SIDE location, to 325-8885; 369-8040; 325-4595.

737—Woodside, Portola, La Honda

2-MONTH-OLD HOME. BY OWNER. \$42,000. 10% down. 3-BR., Fam. Rm., 2-Ba., 2-car gar. A/EK. SHAKE ROOF. Used brick fireplace. IMMEDIATE OCCUPANCY. TOP WEST SIDE location. CREDIT SALE!! 325-8885; 369-8040; 325-4595.

NEW HOME \$38,950. 10% Down.

EDGE OF ATHERTON, 3-BR., 2 1/2-Ba. To be built. 325-8885; 369-8040; 325-4595.

WOODSIDE HILLS. Bayview. 4

BR., DR., FR./bar and BBQ. 1 acre. \$87,500. 369-2037.

WE WILL DESIGN a home to

satisfy your special needs AND budget or no cost to you. BOB CARD BUILDER, 948-9571.

741—Santa Clara County

SIERRA VISTA VILLAS

Spacious 1-bdrm. condominiums w/pool, \$22,990. Ph. 968-1674.

IN Santa Clara: 4-bdrm., 2 1/2

bath, brand new patio home. Pools, golf, carpets, \$31,950. 249-1330.

781—Resort and Country Property

SPECIAL LOT OFFER

LIMITED TIME ONLY! Second home, serenity in beautiful North Lake Tahoe. Lots in secluded family community of custom built homes. For a limited time, home sites reduced from \$10,500 to \$8750 cash. ALL UTILITIES PAID, including sewer. Natural gas, country paved roads. NO BONDS. No Assessments.

COMPLETELY PRIVATE: heated

pool, tennis courts, supervised activities for the younger ones. Lakefront and pier. Near all major ski areas

AGATE BAY REALTY

By the Sun Club Pool P.O. Box 428

Carnelian Bay, Ca. 95711 916-546-6222

LAKE OROVILLE

1.7 ACRES — \$1400 BY OWNER

\$1400 cash buys this 1+ Acre parcel with a fantastic view and nice trees. Mobile home. Only 10 min. from Boat launch. This is deeded land. Surveyed. Title policy available. Contact owner at 32 Grand Ave., Oroville, Ca. 95965 or call 916-533-3466.

LAKE PILLSBURY — 1-Bedrm.

furnished camper. Boat, TV, stereo, etc. Government leasehold \$16,000. VIL-LAGE BROKERS, 592-5990.

PARADISE Pines, ideal, wooded

level lot, paved rd., util., close to Oroville Dam, assume loan, smtl. dn. paymt. Pvt. party. 343-7805.

CLEAR LAKE FRONTAGE

100-350 ft. Days, 967-2064, Eves 948-7467.

MODULAR Magic, custom

homes. Wholesale to public. Area code 408-358-1784.

791—Lots

LOT with Plans designed to excite you AND within your budget or no expense to you. Hillsborough to San Jose. BOB CARD, BUILDER, 948-9571.

WE NEED LOTS for Quality

Custom Homes Hillsborough to Saratoga. BOB CARD, BUILDER, 948-9571.

50X110 Undeveloped lot, Half

Moon Bay, Sewer in. \$2800. Call after 5:30 p.m. 726-5776.

800—GROUP

BOATS and AIRPLANES

18-FT. DELUXE

SPORTSCROWN BOWRIDER

New 1972 105 hp., fully equipped, trailer, \$3895. Down payment, \$390. Trade in your boat, car or motorcycle.

THOR THORSTENSON, INC.

251 California Drive, Burl., Ca. 342-5278. Closed Sunday.

TRI HULL

Valiant runabout, new 1972, fully equipped, 55 hp., trailer, \$2195. Down payment \$220. Trade in your boat, car, or motorcycle.

THOR THORSTENSON, INC.

251 California Drive, Burl., Ca. 342-5278. Closed Sunday.

O'BRIEN

WATER SKIS

Complete line—Demonstrators and rentals. Thor Thorstenson Inc., 251 California Dr. Burl. 342-5278. Closed on Sun.

16 FT. wooden sailboat and

trailer. Sorry, no sails. \$250. 343-3828.

427 RAYSON, 17 ft. 9 in. Hol-

man & Moody. Best offer. Call 344-1406.

Results—With Want Ads

DISPLAY CLASSIFIED 901—AUTO LEASING

DISPLAY CLASSIFIED 901—AUTO LEASING

PLACE YOUR ORDER NOW!

'73's AT LOWER THAN '72 PRICES!

FULL MAINTENANCE LEASE

Place your 1973 order now to assure early delivery at big savings to you to avoid any loss of depreciation.

'73 COUGAR

Sports Hardtop, 351 V-8 auto, 10% down, P/S, P.B. white wall tires, vinyl bucket seats.

\$7989*

'73 LINCOLN

Cont'l. 2 dr. sports hardtop, air, LOADED with full power, push button trans., radio, Michelin X whitewall tires.

\$14989*

plus tax, license and lease deposit

METCALF REIS

LINCOLN MERCURY COUGAR CAPRI

Corner of Peninsula Ave. and California Drive

Burlingame, 342-8601

OPEN EVES. TO 9 AND SUNDAY

821—Boats and Supplies

40 FT. Cruise-a-home, pilots, stewardesses, doctors, excel. home. Everything included. Livable year round. For appt. Call 871-8624

900—AUTOS GROUP

901—Auto Leasing

WE Lease All Makes of Cars and Trucks. Reasonably. ARATA PONTIAC, 347-5431. 200 California Dr., Burlingame.

903—Auto Parts

VW engine, 1600 cc., new re-built, compl. w/6 volt system. \$350. 593-0967.

911—Motorcycles and Scooters

HARLEY '69 Sportster, good cond., best offer. 347-0330 after 6 p.m.

HONDA '71, 175. ONLY 60 mi., brand new cond. Red/white. \$500. 574-4588

HONDA '72 CL350, 2,000 mi., \$650. Phone, 728-7208.

HONDA '72 model '70, 2 months old. Excellent condition. \$300. Call 341-5557.

KAWASAKI '70 250 Sidewinder. Excel. cond. 4000 mi. \$400. Call Greg, 591-0212 aft. 3.

SPORTSTER '69 Custom XLCH Molded, painted, a chrome show quality. \$2800 firm. Call 589-9875 after 5.

SUZUKI 500 and 90. Both 1970. \$750 and \$300. Call 345-4454.

912—Trailers, Campers, & Motor Homes

BRAND NEW '72

FORD COURIER WITH

CUSTOM CAMPER TOP

VACATION SPECIAL ONLY \$2249

Plus tax and lic. in this fulfilled Ford economy pickup-camper. SGTAMG14983.

TURNER FORD

601 El Camino in San Bruno 588-6032

OPEN 7 DAYS A WEEK

CLEARANCE SALE

1972 13-ft. self-contained custom built chassis mount camper, \$2495. 1970 11-ft. Open Road Camper, toilet, jacks, boat rack, \$1695. 1964 27' Condor Motor home \$6395. 1969 33-ft. self-contained Streamline Trailer, \$6495. 1965 31-ft. Streamline Trailer, \$4495. Custom pickup tops \$295. 1971 10-ft. Vacationer. Camper, self-contained, heat, toilet and refrig., \$1995. Nelson's Trailer Sales, 3696 Haven Ave., Redwood City, Ca. Near Marsh Road and Bayshore. 365-2871.

Close Out All '72s

Prowlers, Nomads, Automates Trailer City Sales and Rents 1365 El Camino, S.C. 592-5333

CAB over camper, stove, sink,

ice box, sleeps 4, fits 8 ft. bed. \$650. 591-4942.

CAMPER 9-ft. Like new, Hyd.

jacks, shocks, Chem. toilet, 27' Condor Motor home \$6395. Call Chen, vanity + more! \$1650. Call 341-8972.

DODGE '67 PU, 3/4 ton, V-8, 4-speed, split rims w/8 1/2" x 16" Open Road slipper camper. Sleeps 4. Exc. cond. 588-1354 eves.

LITTLE Caesar, 13 ft., \$495. Full size garage model. EZ tow. 1365 El Camino, S.C. 592-5333.

DODGE '68 Camper van, 3/4 ton, New tires/batt., R/H, air, Lugz, rack. \$2250. 593-6375.

IH TRAVELLER 3/4 T. Trajler Tow special, P/S; 800 lb. 4 spd. Air, dtx inter, P/B; 8 lb. hitch. \$2350. 349-2721 aft. 6 p.m.

FOR RENT '72 fully self-contained 23-ft. deluxe motor home. 591-6964.

17 FT. Terry travel trailer. Self contained, clean, exc. cond. Offer. 794-9189. 592-0928.

BUYER needs 10 used trailers. Will pay over book. 1365 El Camino, S.C. 592-5333.

913—Trucks, Tractors

RANCHERO '72 Assume lease. G.T., 5 mos., Auto., air, P/S; P/B. Mags. Will trade. 591-9945.

913—Trucks, Tractors

Ford Pickups '72

7 1/2 BRAND NEW

Family Forum

Daly City Garden Club Will Meet

The general meeting of the Daly City Garden Club will be held on October 3 at 8 p.m. in the Coral Room of the War Memorial Community Center, 144 Hillside Boulevard, Daly City.

Mrs. Robert E. Busher will speak on what it means to belong to a garden club. She will explain the structure of national, regional, state, district and local garden clubs. Slides will be shown on the advantages of belonging to a garden club.

Mrs. Busher is the immediate past district director of the Bay Ocean District, California

Garden Clubs, Inc. She is also a National Council flower show judge.

The miniature flower show will feature chrysanthemums, both specimen bloom and potted plants. Artistic division schedule calls for an "Indian Summer" arrangement suitable for a patio table, using fruit and-or vegetables with fresh plant material, and "Farewell to Fall" using combination of fresh and dried material, wood or something gleaned from garden clean up.

The public is invited.



Louanne Heath

Reminder for parents with boys between eight and 18 years of age!

School Night for Scouting will be conducted tomorrow evening between 7 and 9 p.m. in all north county elementary schools. Cubs, Scouts and Explorers will be on hand to discuss the scouting program with youth and parents and adult leaders will offer information about types of groups and locations as well as discussing the up-date Scout program. Plan to pay a visit to the school nearest your home and find out what is so exciting about Scouting 1972.

"ROCK-A-ROUND the Clock," the nostalgia trip to the 1950's being presented by the congregation of St. Andrews, is slated for Friday evening in the St. Andrew's Center.

Mrs. William Holland, the publicity chairman, reminds friends of the congregation as well as parish members that the event is being chaired by Mr. and Mrs. John Carberry. The Carberry's still have tickets available and anyone interested in attending may phone for more information, 992-1799.

KEEP YOUR DANCING shoes in good repair for in addition to "Rock-A-Round the Clock," Pacifica residents may wish to attend the "Get Acquainted Dance" on Saturday evening at 8:30 p.m.

Father Keene, recently appointed to the pastorate of the Good Shepherd Church in Pacifica has invited his parishoners to come and help establish the "New Good Shepherd Parish Spirit."

According to Mrs. Clifford Taylor, the festivities will include live music for dancing, no-host cocktails and a midnight buffet. Mrs. Maureen Daly is the dance chairman.

Special feature of this get acquainted event will be the free admission policy of Father Keene who hopes to use that device to help assure all of the parishoners the opportunity to get to know one another socially.

"A WONDERFUL EVENING" is what Mrs. Al Martinez, president of the Guild at St. John's Ursuline High School, is promising all who attend the "First Fall Dinner Dance," set for October 7.

No-host cocktails will open the evening's activities at 7 p.m. Mrs. Joseph Novello and her committee have agreed to prepare a roast beef dinner and members of the senior class will begin serving the meal at 8 p.m.

Dancing, in the school auditorium, 4056 Mission St., will be to the music of Big Line Vig and His Hydrant Jumpers, according to Mrs. Bernard Albrecht.

Tickets, costing \$5 per person, may be reserved by calling Mrs. Ed Rose (585-5850) or Mrs. Joseph Shasky (585-2032). The co-chairmen of reservations have announced an October 3 deadline for tickets.

A FASHION SHOW and luncheon will be the highlight of the October 5 Mary's Help Hospital Guild Day at Serramonte, according to luncheon show chairman Mrs. Ann Falconi.

The colorful gala showing of fall fashions will be held in the Ranch Inn. A limited amount of space necessitates that all reservations be made by today. Call Mrs. Falconi (755-8368) now to prevent being disappointed.

DALY CITY'S Robyn Stuh, designer of the commemorative patch for the Happening at the Serramonte Mall last March, is being honored again for her work. The special patch is being featured this month in a national Scouting magazine.

RED, WHITE and blue bunting will fly and election fever will fill the air as the Mercy Guild commemorates its twentieth year and the coming national election during Vote 'N Vogue, the luncheon and fashion show which will be held on Saturday, October 7 in Barrett Hall on Mercy High school's campus.

Mrs. Frank Burns, the general chairman of the show, announces that the plans for the noon hour happening have been completed by the members of her committee which includes Mrs. Dale Johnson and Mrs. Philip Tomasello, reservations; Mrs. James Curran and Mrs. Walter Puccini, investment;

Mrs. John Spring, decorations; Mrs. Vincent LaRocca, models; Mrs. Jack Rose and Mrs. Robert Buckley, hostesses;

Mrs. William McCarthy, program; Mrs. Theodore Tronoff, table favors; Mrs. Dale Allen, luncheon; Mrs. Peter Burns and Mrs. Jack Webb, door prizes; Mrs. David Healy, table decorations and Mrs. Paul Lucido who heads the champagne Happy Hour committee.

Reservations will close on Friday and some tables, for eight or 10 persons, are still available. Reservations, costing \$6.50 per person, may be arranged by (Please See Page 24, Column 5-6)

Knights of Columbus Win Three Awards for Service

Grand Knight Joseph Gumina has announced that Marian Council No. 3773, Knights of Columbus representing Colma, Daly City, and Pacifica — recently received three awards from the Supreme Council of the Knights of Columbus for participation in the service programs for 1971-72.

They were:

Founders' Award, presented for establishing and maintaining an admission degree team and for conducting an admission degree during the year;

for sponsoring a Knights of Columbus insurance information program; for achieving a five per cent increase in membership and a 2.5 per cent increase in insurance members.

Columbian Award, for conducting four major involvement programs in each of these sections of the service program: Church, community, Community, council and youth.

Star Council Award, for fulfilling the requirements for both the founders' and Columbian Awards.

Gumina also reported that two members recently were honored by the council for outstanding work at council activities.

Merit for community involvement was presented to Donna Starr, hostess of the "Pacifica on Parade" television program. In addition, a Certificate of Recognition were Robert Hale and Ray Thurman.

Poster Contest

Set by Firemen

The San Bruno Fire Department is currently sponsoring their 19th Annual Fire Prevention Poster Contest in San Bruno Schools. Children in kindergarten through the sixth grades are competing.

If a child has not yet received his poster rules, he may get them from his school office.

Posters will be judged during the week of October 1 and the winners will be notified during Fire Prevention Week, October 8-14, according to Harper A. Petersen, local fire marshal.

WHAT'S NEW?

the CAP CUT!



Call Jina's House of Beauty

for the new fall styles
10 HIGH STYLISTS
FULL-TIME MANICURIST
38 Park Plaza Dr. 754-0805
Westlake Shopping Center
Open: Mon., Tues. & Sat. 9-6
Wed.-Thurs.-Fri. 9-8

LAYAWAY NOW FOR CHRISTMAS

\$200 Holds Any Item

No Payments until Nov. 1
Todd's will hold your layaway until Dec. 24

BARBIE'S NEW SURPRISE HOUSE

6 Play Areas

Folds for easy storage. Comes with three rooms, patio/garden, dining accessories. Seals for hanging.

Layaway Sale **\$13.99**

Barbie Family House Layaway Sale **7.99**

Barbie Beauty Center Layaway Sale **9.99**

Now Across the street
520
San Mateo Ave.
Downtown San Bruno
589-3287

Todd's

LOW PRICE
Toys • Hobbies

IT'S NATURALIZER WEEK

Matching Handbag **\$18.95**

WHEN YOUR HEART IS DANCING — SHOULDN'T YOUR FEET GO ALONG?

You'll glide along in a shoe that brings back the feminine look you've loved, but lately haven't been able to find. It's the ladylike, beautiful look with a higher heel to wear with your prettiest clothes. **\$22.95**

Black Suede
Brown Suede
Grey Suede

Chapman's SHOES

104 SERRAMONTE CENTER

master charge

your BANKAMERICARD welcome here

KNITS ARE KNIFTY!

Learn to sew the Stretch & Sew Way!

BASIC 8-WEEK SERIES \$15

Mon., Oct. 2 — 9:30 a.m. to noon and 7:00-9:30 p.m.
Tues., Oct. 3 — 9:30 a.m. to noon and 7:00-9:30 p.m.
Wed., Oct. 18 — 9:30 a.m. to noon and 7:00-9:30 p.m.

FABRIC CENTER

3565 Callan Dr., So. San Francisco (off Skyline at Westborough Blvd.)
Store Hours: Mon.-Thurs. 9-8, Fri. & Sat. 10-6, Sun. 12-5

8-WEEK SEW-IN \$30

Knit sewing especially for the beginner. Classes beginning Wed., Oct. 4 — 7 p.m. or Thurs., Oct. 5 — 9:30 a.m.

SKI PANTS \$3

1 class
Mon., Oct. 9 7-9:30 p.m.

LADIES' TAILORED JACKET \$5

2 classes
Tues., Oct. 3 & 10 7-9:30 p.m.

RESERVE YOUR PLACE 583-1560

Pair Admitted With Honors

Ken Peterson and Bob Renquist, two former Terra Nova High, Pacifica, students, were awarded admission with honors to the California Polytechnic State University in San Luis Obispo.

In order to receive these Honors, entering first-time freshmen must be among the top five percent of the state-wide class of high school seniors based on their high school grades.

FOR GUYS AND GALS

LADY J

LEATHERS

SERRAMONTE

New dimensions in living start in your bedroom... featuring modern size

Sealy Posturepedic®

Want real stretch-out sleeping comfort? Then come in today and see our exciting new ways to make every inch of bedroom space more livable with the modern size Sealy Posturepedic Queen and King size mattresses. Every inch of you will get a great night's sleep. The unique Back Support System is designed in cooperation with leading orthopedic surgeons for firm support. No morning backache from sleeping on a too-soft mattress. If you think you will not be comfortable on the extra firm Posturepedic, Sealy makes a gently firm Posturepedic, too. Come in today and see how, for a few pennies a day, you can have the finest — you will be happy that you did.

3 WAYS TO SLEEP MODERN

50% bigger	20% bigger	SWING KING
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A November wedding is being planned by Colleen O'Hara and Thomas Masini who will be married at Holy Angels Church in Colma.

The bride-elect is the daughter of Mr. and Mrs. Jack O'Hara of Daly City and the sister of Timothy O'Hara. She was graduated from Westmoor High School and is now employed in Brisbane.

Thomas is the son of Mr. and Mrs. Raymond Masini of South San Francisco. He is an alumnus of Jefferson Union High School who has completed six years service with the National Guard. Mr. and Mrs. Emil Oberger are his grandparents. He does nursery and landscape work in the family business.



PATRICIA ACEBO, WILLIAM GUINASSO

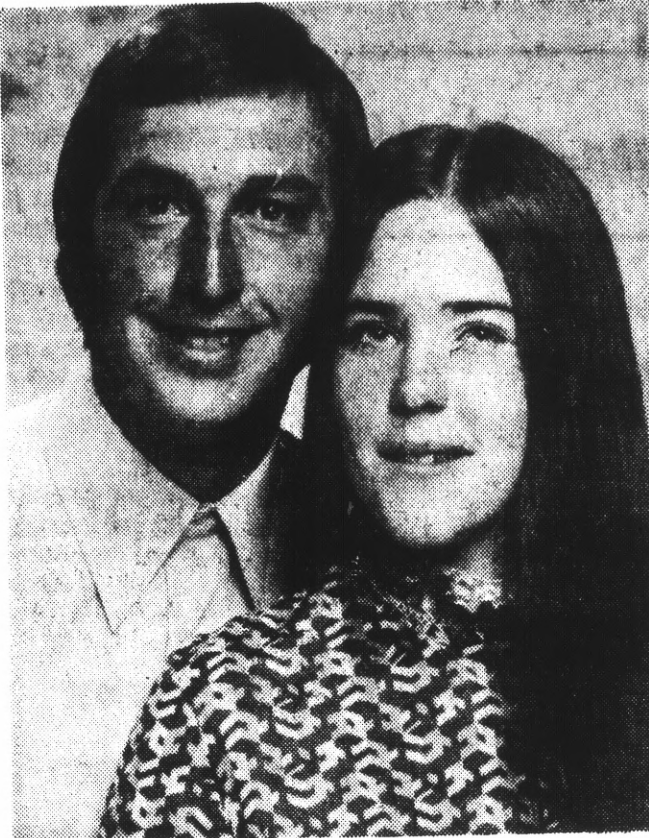
Acebo-Guinasso

Mr. and Mrs. Antonio Acebo Jr. of South San Francisco have announced the engagement of their daughter, Patricia, to William S. Guinasso, son of Mr. and Mrs. Stephen

Guinasso, also of South San Francisco.

A wedding date has not yet been set.

The bride-elect was graduated from South San Francisco High School and is now employed in Daly City. She is the sister of Yolanda Acebo and the granddaughter of Mr. and



THOMAS MASINI, COLLEEN O'HARA

Mrs. William Malonado of San Francisco.

Also a graduate of South San Francisco High School, William is now employed in San Francisco. His brothers and sisters are Rick, Lou, Tony, Ron, Bob, Mark, Marybeth and Anne Marie Guinasso. Mrs.

Mary Guinasso of San Francisco is his grandmother.

Friendship Club To Have Booth

The Evelyn Jarratt Friendship Club of South Francisco will be among the organizations participating in the Serrano Shopping Center's Community Bazaar September 30.

The club's charity is the Heifer Project, Inc., described as a practical approach to world hunger. The group plans to purchase a cow with proceeds from sale of shawls, slippers and other items.

First Area Rally by TOPS Clubs

TOPS (Take Off Pounds Sensibly) Clubs in San Mateo-San Francisco counties are having their first public area rally September 30, from 10 a.m. to 4 p.m. at Abbott Junior High, 636 - 36th Ave., San Mateo.

Highlights of the day will be baggy dress parade where girls who have lost 50 pounds or more will model their new figures in outgrown dresses. There will be a low-cal luncheon and original songs and skits will be presented throughout the day.

The Daly City TOPS Club will be presenting a skit "Little Red Riding KOPS" (Keep Off Pounds Sensibly).

Margaret Gatewood of Pacifica is Captain for the Peninsula KOPS Society and will lead a candlelight ceremony at the rally.

Information on TOPS Clubs or for the Area Rally can be obtained from Donna Kilfoil, area captain, at 871-5273.

Tickets will be sold at the door.

Donna Colato of San Bruno will be mistress of ceremonies; Kathy Suncin is rally chairman.



Nell Norton

Good morning, good cooks.

A good way to start off this good morning is to share a prize winning recipe from this year's Bake-Off. This dish combines ground beef with tomato sauce and other seasonings which is cooked in a crust of biscuits and topped with mushrooms, sliced tomatoes and Mozzarella cheese. Sound good? It is.

MAIN DISH PRIZE WINNER

- 1 1/2 pounds ground beef
- 1/4 cup chopped onion, or 1 Tablespoon instant minced onion
- 1-third cup tomato sauce
- 2 Tablespoons grated Parmesan cheese
- 1/2 teaspoon oregano
- 1/2 to 1 teaspoon salt
- 1/4 teaspoon pepper
- 1 can (8 oz.) Refrigerated buttermilk or country style biscuits
- 2-ounce can (one-third cup) mushroom stems and pieces, drained
- 1 tomato, sliced
- 1 cup (4 oz.) shredded Mozzarella cheese

Preheat oven to 350 degrees. In large fry pan, brown the one and one-half pounds beef and one-fourth cup onion; drain. Stir in one-third cup tomato sauce, one tablespoon Parmesan cheese, one-half teaspoon oregano, salt to taste and fourth teaspoon pepper. Simmer while preparing crust.

Separate the one ca biscuits into 10 biscuits. Press biscuits over bottom and sides of greased 9-inch pie pan. Spoon meat mixture into crust. Place the third cup drained mushrooms over meat mixture. Arrange tomato slices over pie; sprinkle with shredded Mozzarella cheese and the remaining tablespoon Parmesan cheese.

Bake at 350 degrees for 20 to 25 minutes until golden brown. For easier serving, let stand 5 minutes before cutting into wedges. Serves 4 to 6.

Refrigerate leftovers.

TEATIME can be many things to many people. It can begin early in the morning or extend late into the afternoon. But not matter when it's held, it's a good time to get together with friends.

The next time you're planning a tea, serve Lemon-Coconut Meringue Bars as an accompanying dessert. They're a light nut pastry topped with lemon-flavored meringue, sprinkled with cookie coconut, and cut into bars. Their elegance makes them the type of dessert that's so right for that extra-special occasion, such as a tea. Also, they're perfect as finger food, so handy when you're serving a large crowd.

LEMON-COCONUT MERINGUE BARS

- 1/2 cup butter or margarine
- 1/2 cup sugar
- 2 egg yolks
- 1/4 teaspoon salt
- 1 cup all-purpose flour
- 1/4 cups cookie coconut
- 1/2 cup chopped pecans
- 2 teaspoons lemon rind

TOPPING

- 2 egg whites
- 1/4 teaspoon cream of tartar
- 1/2 cup sugar
- 1 Tablespoon lemon juice

Cream the half cup butter, gradually add one-half cup sugar creaming well after each addition. Beat the two egg yolks, one at a time, beating thoroughly after each. Blend in the fourth teaspoon salt and one cup flour. Stir in one cup of the coconut (reserving remaining amount for topping), half cup pegan and two teaspoons lemon rind. Spread evenly in a lightly greased 13x9-inch pan. Bake 350 degrees about 20 minutes or until golden brown around edges.

Meanwhile, beat the two egg whites with the fourth teaspoon cream of tartar until foamy throughout. Gradually add one-half cup sugar, beating thoroughly after each addition. Gradually add the one tablespoon lemon juice and continue beating until meringue will form very stiff shiny peaks. Spread over pastry in pan. Sprinkle top with remaining fourth cup coconut. Bake at 375 degrees for about 10 to 15 minutes, or until topping is golden brown.

Cool, then cut into 1 1/2x2-inch bars. Cover and store at room temperature. Makes 32 bars.

NOTE: I used a glass baking dish and found that the minimum amount of baking time was right.



Louanne Heath

(Continued From Page 23)

writing Mrs. Johnson, 28 Lake Forest Drive, Daly City, or Mrs. Tomasello, 79 Lakeview Dr., Daly City.

According to Mrs. Albert Bucci, publicity chairman, Casual Aire fashions will be shown in the Fine Arts Little Theatre. Proceeds from the show will be used in the construction of new tennis courts on the school campus.

MRS. JAMES PRETTI will be delighted to provide information about the upcoming Holy Angels Parish Art Fair which will be held on October 13 and 14. Parishoners who have artistic talents or interesting hobbies will be interested in taking part in this event. Call Mrs. Pretti, 756-9013.

THE FIRST FALL event at Our Lady of Mercy will be Italian Night, according to Mrs. James McCann, publicity chairman for the Westlake Catholic Women.

Mrs. James Murray, who has assumed the alias of Mrs. Galli, to be more in character for her role as chairman of Italian Night, and Al Modena, co-chairman, are making plans for appropriate music and menu for the dinner dance in the parish hall October 13.

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Square Dancing

By Kalico Kats

The Kalico Kats will host a dance at the War Memorial Building in Daly City, 8-11:30 p.m. October 11, to celebrate their 11th anniversary.

Square Dancers are invited to join in the celebration, at which Roger Morris will call.

CAT SHOW

The Golden West Cat Club is preparing its Twelfth Annual Championship Cat Show at the Hall of Flowers in Golden Gate Park, San Francisco.

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NEWS NOTES FOR PARENTS A 'Quality Education' Focus Planned by Women Voters

Fernando Rivera will hold its Back-to-School night and Bake sale on September 28 at 7:30 p.m.

Parents will meet in the multi-use room, where a very brief P-TA meeting will be held and the coming years budget voted on.

Mrs. Iola McKeown, the principal, will welcome the parents and introduce the schools teachers, many of whom are new this year.

Mrs. Ruth Young, P-TA president, will introduce the P-TA officers.

They are: Vice president Mrs. V. Fluehr; honorary vice president, Mrs. I. McKeown; recording secretary, Mrs. C. Burrows; treasurer, Mrs. E. Gellen; historian, Mrs. M. O'Neil; and auditor, Mrs. G. Balestrieri.

Parents will visit their children's classrooms, meet their teachers and get an idea of what the students will be learning this year.

A bake sale will be held before and after the parents visit the classrooms. All parents are being asked to take a baked item to be sold with the money going into the P-TA fund.

THE LINDA MAR P-TA will hold its annual carnival at the Linda Mar School playground, October 14, 10 a.m. to 5 p.m.

Erma Tonna will be the carnival's general chairman.

Proceeds will be used for the school improvement fund. In past years, proceeds have been used to buy outdoor equipment for the playground, part of the basketball standards, the volleyball net and standards and part of the lockers.

The eighth grade will hold a "White Elephant Sale" to earn money for their graduation party. (If anyone has any "White Elephants" they want to donate, call Joyce Diaz, 359-2991, or Ramona Compton, 355-0945, or take them to the school multi-purpose room anytime after October 2.)

THE LINDA MAR School in Pacifica will hold its annual Back-To-School Night October 10.

Parents have been invited to attend their children's classrooms, meet and talk to the teachers and learn what is expected of their children during the year.

The class times have been staggered to allow parents of more than one child to attend several classes during the evening. The schedule for the classes is:

1-2 Combination, 3rd-7:45 p.m.; 4-6, 7:15-8; 7-8 (Room 9), 7:30-8:15.

The Linda Mar P-TA will

hold a short meeting following, at 8:15. The principal will review school goals for the year and long-range plans.

He will explain reading, math and student attitudes. There also will be an informal introduction of the staff by grade level.

Plans will be completed for the annual carnival to be held October 14.

THE CHURCH of the Visitation Mothers' Club will present its annual fashion show and entertainment at 8 p.m. November 3, in the parish hall, 775 Sunnydale Ave.

Proceeds will benefit the parish. Mrs. Frank Scolini, and Jan Janigian are chairmen.

SERRAMONTE High School parents are being asked to participate in a two-part evening of getting acquainted.

Parents will meet in the Little Theater today at 8 p.m.

The group will be greeted by Mrs. Richard Nelson, Parent Association chairman. Anthony Trujillo, the new principal, will introduce the department heads. This part of the program will conclude with a slide presentation by Mr. Mohr, vice-principal.

The slides will show all phases of Serramonte over the past three years.

When this part of the program adjourns, parents will be invited to visit the classrooms, meet the teachers, and answer the question: "What can you as parents, tell us about your teenagers?"

Membership donations will be accepted during the evening, from those who desire to join the Parent Association.

CARNIVAL TIME is coming to John Muir School September 30, when the John Muir P-TA holds its fund raising event.

It will be held from 10 a.m. to 3 p.m. in the school's multi-purpose room.

There will be games, booths and refreshments.

HIGHLANDS SCHOOL P-TA's membership committee, Mrs. Ivor Satero and Mrs. Donald Griffin, have scheduled "coffee hours" for parents.

Principal David Bratt will attend each coffee to talk with parents and help to acquaint or re-acquaint them with the school and its program.

The kindergarten coffee will be held at the home of Mrs. Dominic Bregante, 20 Colorado, on September 28 at 9:30 a.m.

Pre-schoolers will be welcomed.

There will be an evening meeting for working parents or those who are unable to attend the morning sessions at the

Quality education will be the focus of the study units of the League of Women Voters of North San Mateo County for October.

The third part of the two-year study on education will question the role of the state in establishing administrative and procedural regulations for California's schools.

State requirements, attend-

ance, curriculum, teacher credentialing, budgeting and accounting procedures, school building standards and codes, and methods of measuring the success of child, teacher, and system will be discussed.

Initial units are scheduled for the first week of October. Babysitting is available at all morning meetings and transportation arrangements may

be made through the unit chairmen.

Daly City will meet on October 3 at St. Martin's Episcopal Church, 777 Southgate at 9:30 McCullough (355-4887) is chairman.

San Bruno-South San Francisco will meet at St. Thomas Lutheran Church, 250 Courtland, San Bruno, at 9:30 a.m.

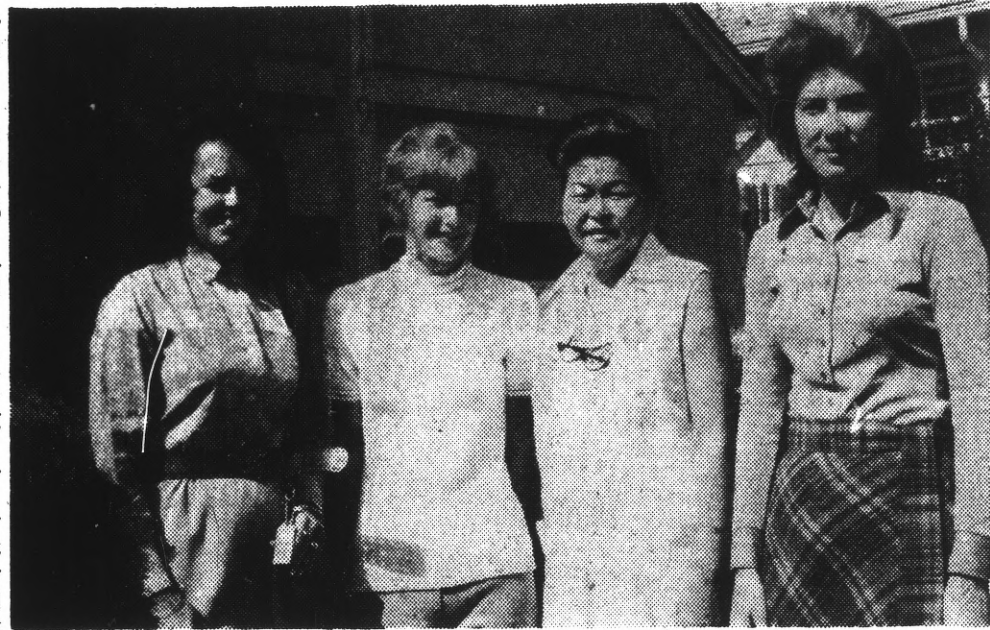
a.m. Audrey Niebolt (997-5358) is chairman.

Pacifica will meet on October 4 at St. Andrew's Presbyterian Church, 1021 Valencia Way, also at 9:30 a.m. Frances

Helen Hintereder (539-8152) is chairman.

The night unit will meet on October 5 at Skyline College, 3300 College, room 325 at 7:45 p.m. Maria Meagher (871-7652) is chairman.

The study will continue on education during the third week of October.



NEW HIGHLANDS P-TA (Millbrae) officers, shown after coffee hour planning session (see story, left), are (left to right): Mrs. Joseph Himes, vice president; Mrs. Gordon Spencer, president; Mrs. James Smith, treasurer; Mrs. Manuel Da Silva, coffee hour hostess.

home of Mrs. Joseph Himes Jr., 11 Corte Dorado, at 7:30 p.m. today.

During the past week coffees have been held at the homes of classroom representatives Mrs. James Holderby, Mrs. Manuel Da Silva, Mrs. Richard Day and Mrs. Ronald Hostetter.

AN ASSORTED buffet of Italian cuisine was offered at the home of Mrs. Warren Moresco in honor of principal David Bratt, the faculty and staff members of Highlands School in Millbrae.

Highlands School P-TA board members assisted Mrs. Warren Moresco who was the hostess of the luncheon.

Other honored guests were Mrs. Doris Brown, Millbrae District School Board member, Mr. Wade Pierce and Mrs. Margaret Dutton, district specialists, Mr. and Mrs. Karl Erickson and Mr. and Mrs. Frank La Franconi.

Mr. and Mrs. La Franconi, owners of the La Franconi Dairy in Santa Rosa, have for many years offered their dairy as a field trip experience to second graders. The children are shown all facets of the dairy including hand-milking, automatic milking machines, farm-animal life and working farm equipment giving many of the children their first opportunity of spending a day on the farm.

Family Forum

Sorority Prepares Rummage Sale

The members of Beta Sigma Chapter Epsilon Sigma Alpha International are preparing for their annual rummage sale, October 7, from 10 a.m. to 4 p.m. at 618 San Mateo Avenue, San Bruno.

Mrs. Lois Orent, ways and means chairman announced that there will be a wide variety of merchandise available including clothing, furniture, household goods and books.

The sale is held annually for the benefit of National Aid to the Visually Handicapped.

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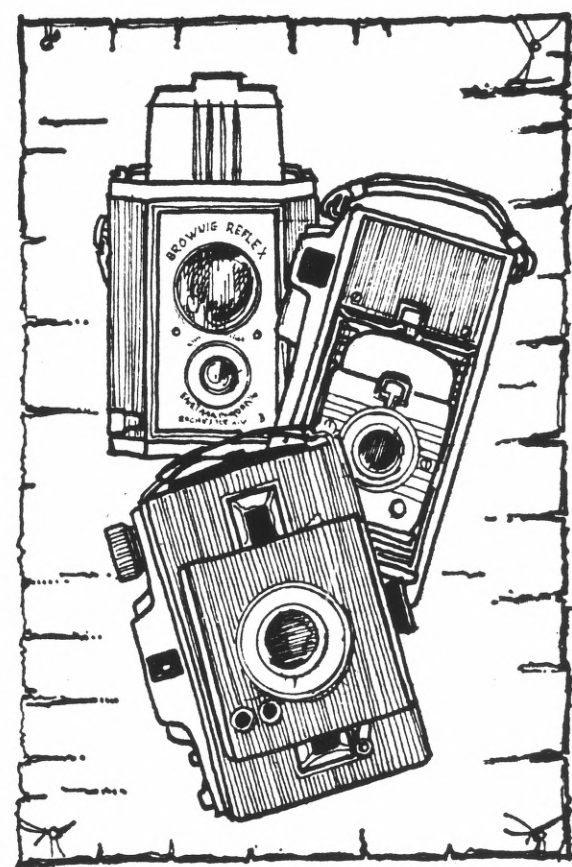
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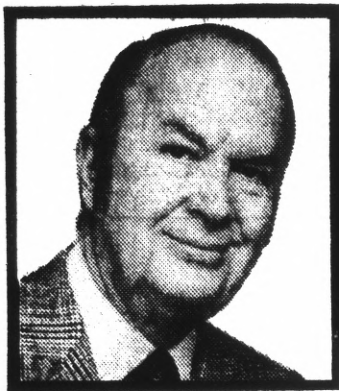
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BRIGHT LIGHTS BY ★ LLOYD JOHNSON

Musical Comedies Of Past "Brought To Life"

Drawing great response from longtime fans and tourists at **Finochio's** in San Francisco is a new revue based on nostalgic hits and personalities of show business history. There are all new show numbers, spectacular wardrobe, comedy bits and choreography. Specialty numbers of a past generation are included, as well as individual stars of the stage in recreated roles. Don't miss this nightly revue featuring spectacular comedy hits . . . Honeymoon couples are finding the **Hilton Inn** at the International Airport a perfect overnight spot while en route to their lovers paradise. The Inn provides convenience and good service with luxury accommodations and excellent food in a romantic atmosphere. A chilled bottle of champagne — compliments of the Inn — says "Congratulations." . . . **Sam Landy**, head of the famed **Paradise Island Casino** in the Bahamas, hosted a gourmet dinner party for San Francisco friends in the elegant **Wellington Room** of **Phil Lehr's** Steakery, in downtown San Francisco. . . .



SHAPELY MISS — Pretty waitresses with big smiles abound at **The Fisherman**, the luxurious new seafood restaurant on the Bay in Burlingame. Typical is **Sharon Hansen**, one of the dolls who serves your favorite toddies as you listen to the groovy sounds of the **Tom Francis Duo**, which is featured Wednesdays through Sundays.

Ben. Franklin Popular Prime Rib Dinners

Because the waiting crowds at the **Benjamin Franklin Hotel** on Mondays and Wednesdays to be seated in the Greenwillow dining room for the special priced Prime Rib of Beef dinner have been so overwhelming, **Chef Tom Delano** is now serving the modestly priced dinner three days a week (Mondays, Tuesdays and Wednesdays). Priced at \$2.95, the dinner includes vegetables, potatoes, dessert and beverage. Many other appealing entrees are available on the menu, plus an array of breakfast and luncheon items. Service is from 6 a.m. to 8:45 p.m., seven days a week . . . It's "Bon Voyage" for the New Southern's **Julio Donati**. After earning a well-deserved vacation, Julio and his wife will leave for Europe and 10 days in sunny Spain . . . If you want to "get the show on the road," so to speak, head for **Stuart Anderson's Black Angus** restaurant in San Mateo. After dinner, relax in the lounge where the **Road Show** plays for dancing on the new **Stainless Steel** dance floor. This unique restaurant is a blend of rustic motif with modern accents. Enjoy the thrill of being in **Black Angus** country tonight!

Duckling Flambe Au Tripel Sec

A classic entree served at the **Le Bistro Rouge** in San Mateo is **Escalopes de Veau au Citron et Capres** (Veal saute, lemon, capers sauce). Listed under **Specialties de la Maison**, the Continental selection is a culinary triumph. Another stellar entree is **Duckling Flambe au Tripel Sec**, which is served with fresh vegetables, rice or potatoes. The menu is rich with specialties, and many are prepared tableside by host-owner **Demetri**, who has a flair for pampering his gourmet diners . . . **Broadway Joe's**, a new restaurant in Burlingame featuring Italian food, is now open only for dinner. Service is nightly except Sunday, from 5:30 p.m. . . . **Don Reagan**, the new pianobar entertainer at **Bruno's** in downtown San Mateo, has quite a musical reputation in San Francisco. He's played in most of the hotels and lounges in the city, including three years at the **Fairmont** . . . **Dave Rasmussen** of **The Shadows** in San Mateo says his **Davey's Locker**, slated to open around the middle of October, will specialize in shellfish, which will be flown in daily from the East. A plush cocktail lounge will also be on the premises . . . Vacation at **Le Trianon Resort**, on beautiful **Blue Lakes** in Lake County, is really something to write home about. This family resort is only three hours from the Bay Area and offers every vacation pleasure. There are fourteen hundred acres of wooded hills and fields for outdoor activity. You may live in housekeeping cottages, your own trailer or camp. Hunters are welcome during the deer season; trout to five pounds, plus **Black Bass**, **Blue Gill**, and **Catfish**. For further information, drop a line to **Le Trianon Resort**, Star Route 2, Box 757, Ukiah, California. **Bob Somers**, the genial general manager will be delighted to set up your reservation dates.

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BRIGHT LIGHTS
BY LLOYD JOHNSON

Scotty Campbell's Is Special Occasion Site

The entrees at **Scotty Campbell's** in Redwood City range from Prime Rib to the Gourmet Platter for Two (special combination of barbecued ribs, chicken, sliced sirloin and scampi, served Lazy Susan-style). Broiled Mahi Mahi, covered with almonds, is another favorite at this award-winning restaurant. Hospitality and friendliness are other ingredients that have made dining at **Scotty Campbell's** a special place to take the family and friends. Before-theater dining here is popular with theater guests and current headliners, alike. Kilt-costumed waitresses keep curtain time in mind so guests may dine leisurely . . . The crowds of customers who flock to **Vince's Italian and Seafood** restaurant in San Mateo for lunch and dinner love its air of bonhomie and quality of the Italian dishes and seafoods. **Vince Licata** and his efficient crew are most cordial. There's a warm greeting for everyone who enters the door. Not only do people from the Bay Area frequent this flourishing restaurant, but Vincent and his family host thousands of tourists over the course of a year. Just a few steps up the street is **Vince's Fish Depot**, where the same friendliness is extended to patrons who drop in for fresh seafood to prepare at home.

Moonraker Features Don Kelly At The Organ

A popular spot on Sunday mornings is **Nick's**, a long-established restaurant and lounge overlooking the Pacific Coast at Rockaway Beach, Pacifica. Service begins at 10 a.m. with breakfast, lunch and dinner menus suggesting all the palate favorites. In the evening, **Nick's** entertainment includes the **Steve Romano Combo** in the lounge for listening and dancing. Wednesdays through Sundays . . . The **Moonraker**, located just across the street and offering the same spectacular view of the constantly changing surf, is another **Nick Gust** restaurant that demands your dining attention. The cuisine is Continental and the interior resembles various aspects of seagoing craft. In the entertainment spotlight is **Don Kelly** at the organ . . . The **Papagayo Room**, located in the lower level of the same building, features south-of-the-border dining. Colorfully costumed waitresses serve the Mexican specialties, of which there are many. All the favorites are listed as well as recipes that may seem new to the novice. As a suggestion: Clip the coupon appearing in the ad running in **Bright Lights** today and take advantage of the money-saving "2 for the price of 1" special. You will have the choice of a Steak Picado or Large Combination Plate — the least expensive dinner is complimentary. Valid Sundays through Wednesdays, except Holidays.

Royal Coach Motor Hotel For Fun

Two fine musical groups are headlining in the **Deacon Brodie Tavern** at **Royal Coach Motor Hotel**, San Mateo. Currently showcased are **Gary & Chelle**, who vary selections so that audiences may join with reminiscing. The talented **Tommy Donati Trio** presents a variety of soft dance sounds in the **Coach and Horses** dining room on Friday and Saturday nights . . . **Stanton Delaplane**, famed columnist with the **San Francisco Chronicle** and nationally syndicated, singled out the **Golden Pavilion** restaurants of San Francisco Chinatown and Los Altos as a favorite. In a recent column he spoke of best restaurants for out-of-towners: "Chinatown, we have to see. The **Golden Pavilion**. But phone **Colonel George Chow** and ask for the dinner he chooses for me." **Colonel Chow** is president and founder of the much-honored restaurants and is an authority on Chinese cuisine and its preparation . . . Next time you're taking a drive along the Coastside on Highway One, plan to stop off at **Torres' Beach** restaurant, located just south of Devil's Slide in Montara. **Frank and Fannie Torres** are the owners here, and they have provided an outstanding location for seafood dining. A view of the Pacific can be enjoyed from their large bay window. They are perhaps best famed for their South American specialties of the house.

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'Delightful Sensation'

Reporter Tells How to Fly a Blimp—Ain't It and Hope

By GEORGE GOLDING

Flying a blimp is a lot like steering a houseboat, you sort of aim the blasted thing where you want to go and hope it wallows along in that general direction.

At least, that's my experience after several minutes at the controls of the Goodyear blimp "Columbia," operating out of Oakland International Airport.

To begin with, a blimp is huge, massive though not heavy, enormous, even gigantic, compared to the size of its control surfaces.

Secondly, it is light, with an effective weight of about 50 pounds, and the wind plays with it as carelessly as the hero of a Victorian novel toys with the favors of a scullery maid.

Thirdly, a blimp is as underpowered as a small car climbing the Sierra Nevada.

Finally, the silver cigar has no roll control. You can pitch its nose down or up, you can kick it right or left, but you can't roll

the blame thing over sideways into a graceful, airplane-like turn.

Even so, it is a delightful sensation, as any flying experience must be for a person who has once cast himself free of earth.

Lifting off Oakland International, Captain L. J. "Nick" Nicolary hauled the nose up to an incredible degree, fed full throttle to the two engines and at a speed too slow to sustain flight in a fixed-wing aircraft, we climbed at an unbelievable 30 degrees.

We leveled off 1000 feet off the ground, and floated along at 36 miles per hour.

Steering to the right or left is accomplished by energetic action on a pair of rudder pedals. These operate the same as a plane's rudder pedals, but you could only move a plane's pedals that far if you were travelling at an extremely slow speed. Like 36 miles per hour.

Controlling rise or descent is

managed by equally large actions on a control wheel mounted between the pilot's seat and the other forward seat. The wheel is mounted vertically. It is bigger than the wheels on your kid's "polo" bike, but spins less easily.

When you haul back on the elevator control wheel, you can "feel" that mass of floating helium above you, all 200,000 cubic feet of non-inflammable gas enclosed in thousands of yards of rubberized fabric.

The Columbia is one of three hand-built blimps owned by Goodyear and operated around the country as "good will ambassadors." The company is building a fourth, "Europa," which will be sent to Europe, on the same mission.

They are hand-built because what on earth would you do with a blimp assembly line?

Each is nearly 200 feet long, 60 feet high, and 50 feet wide. A "blimp" is an aircraft without an airframe. There is no "chassis" hidden inside. Without its charge of helium and air, the big gas bag would be limp.

It is this last characteristic that created the tradition that blimps were so named because the British, in World War I, listed them on military supply records as "Balloon, Type B, limp."

Goodyear now says that is not so. They say the word was invented by a British Army Lt. Royal Navy Air Service Lieutenant, A. D. Cunningham, in World War I, who walked along plunking his finger against the gas bag's tight skin, until he mouthed the sound "blimp" as an echo of the noise his finger made.

Which leads one to suspect that blimpmen are not so serious as they might want one to believe. After all, how could anyone without a sense of humor spend his life with pottering about the globe in a silvery balloon 200 feet long, equipped only with a pair of 200 horsepower engines, that you can't keep

from rolling sideways in the wind?

This rolling characteristic is due to the round shape of the blimp, and is steadied only by the weight of its seven-passenger "car," which acts like a keel.

Oddly, although the car is mounted on the bottom of the blimp, it is actually suspended from the top, by cables slung down through that massive void.

Of course, it is not a void. The space inside a blimp is partially filled with helium gas.

There are also two air bags, called "gallons," which can be (and are) emptied and filled in flight. As the blimp rises, its helium expands, and air is let out so that the whole thing won't burst. As the blimp descends, air is let in, so that the whole thing won't be limp.

Captain Nicolary was trying to explain all this, as we vaguely turned northward above the Nimitz freeway and pointed ourselves toward the Kaiser tower.

What with the stiff sidewind, we were actually pointed somewhere toward the Golden Gate bridge, but proceeding toward downtown Oakland.

After some attempts to obtain a more precise relationship between nose and direction, I gave up. If the blasted thing wanted to fly that way, it was all right with me.

When it came to turning around and heading for home, the wind helped. I kicked in about a yard of right rudder pedal, and the nose, out there 100 feet ahead, began to come around, and around, almost aggressively at first, almost purposefully.

When I reached a point somewhere near the direction we wanted to go, I kicked in a yard of opposite rudder, and we blundered south, with our nose pointed easterly, in the direction of Live more.

I climbed out of the pilot's seat, and watched with steadily growing amazement as Captain Nicolary threaded the big bag

down over the Oakland Air Terminal, aiming it precisely at a group of 16 ground crewmen in mid-field, dropping it lower and lower until they grabbed its tie-down ropes and hauled them in.

"Without them we couldn't land," he explained. "They hold us down while the passengers get off and on, and when we're loaded, they actually throw us into the air."

He had said "you get a blimp license with 200 hours of flying time, and Goodyear won't turn you loose on the public until after you've had another 200 hours."

I had already realized there is a tremendous difference in skill between 400 hours of flight time, and 20 minutes.

And then he was gone, with a new group of passengers Goodyear wished to impress for whatever reason, hauling the Columbia's nose up to that impossible 30 degree climb angle and heading for the Oakland hills.

Barbara Bladen

U.S. Corrupted Jim Murray?



The United States corrupted Jim Murray of Burlingame, at least his relatives in Listowel, County Kerry, Ireland, must think so.

Now he's practically a professional actor (God Bless and they thought him to be an upstanding righteous, God-fearing hard working pharmaceutical salesman. Which he is when he isn't co-starring in San Francisco Theatre Company's production of "Juno and the Paycock," in the new, 480-seat theatre at 3250 Nineteenth Avenue, directly opposite Stonestown's beginning Wednesday at 8:30 p.m.

That's the company founded and directed by Jack Aranson who with his Irish wife, Mary Rose McMaster have been an integral part of the theatrical life of the Bay Area for the past 10 years. His "Moby Dick" and "Dylan," are milestones in local theater history.

Murray, the father of five children, three of whom attend Burlingame High School, is "almost" a professional because he's been acting most of his adult life but not getting paid for it, until now. And now that his family is almost all grown up, it's in the back of his mind to turn his avocation into a profession, depending on the future of the Aranson company.

"I knew them both as Performers in Ireland. Jack opened his theater here in 1964 and I joined him the following year, playing in the Irish play 'Sive.' 'Juno' will be my fifth show with Jack and the fourth time I've been in this play."

But this is his first assignment as Joxer, the debauched codger who bends with the wind, lives by his wits and begs, borrows, and steals to get by.

Murray had worked amateur theater with one of the best groups in Ireland and was graduated from University College of Dublin with a pharmacist's license. As a young lad, he wouldn't have dared think of acting as his life's work, in view of the dark cloud of suspicion that hung over an actor's head in that conservative country.

"You might have been in a play for fun but if there was any aspiration cast upon the clergy in the dialogue, the priest would criticize it from the pulpit at Sunday mass and no one would attend the performances."

"Once when I was writing for the school newspaper with my friend John Keane who wrote 'Sive,' he made a slight joke about the local priest and we were expelled from school. I had to attend miles away from my home town until I was accepted back. Acting is not considered moral. You'd never see Tennessee Williams or even Sean O'Casey performed in the smaller towns."

Actually O'Casey is not a popular playwright among the Irish community. He's resented because he tells the truth about them, is not fond of the clergy or Catholic influence. He knew Dublin but not the rest of rural Ireland.

And yet, O'Casey continues to be read and staged in America, to continuing success. His wit, prose and sarcastic comedic insight to human foibles strikes a contemporary note with young audiences. He was anti-establishment in a far more conservative society than his audiences have ever known.

Pauline Murray of Athy, County Kildare, Ireland, the actor's wife, appears to be his biggest fan and attends most of his performances. She and her husband speak some Gaelic around the house but Mairead, 16; Seamus, 17; Grainne, 15; Aileen, 11, and Kieran, 5½, keep up the traditional dialect in abbreviated form, such as simple expressions.

"I had my own group for awhile, until Jack came along, at St. Mary's Hospital on Stanyan Street. We put on plays for four years, under the leadership of Father C. Moriarty, chaplain. We were mostly from the Irish community but we got in the way of the nurses and medical staff, so had to give it up. Someday I might form a group on the Peninsula, but not as long as Jack's around."

Performances of "Juno and the Paycock" at Mercy Convent High School, run Wednesday through Sunday until October 8.

A STATEMENT appearing on this page, in Frank LaPierre's column, last week described cards being signed and distributed School District in Daly City, as "credit cards." Pia claims that the cards are "discount cards" for Disneyland attractions, and not "credit cards," and are being given not only to Trustees, but other district employees as well. The Post regrets the error.

—Editor.



LANDING Goodyear's blimp "Columbia" can be accomplished on any clear spot with enough room for the 200-foot airship and a dozen ground crewmen to grab the ropes dangling from her nose and hold

her to the ground while passengers get off and on. Here, the landing site is the middle of Oakland's International Airport.

Feature Page

James Halley

Travel Times Vital, Not Map Locations

Maps once showed a Roman what Rome was, both in a place and a time sense. Transit was horse bound, and it required about an equal amount of time to travel a mile, no matter where that mile happened to be. Today, maps are pretty pictures of geography and topography but are obsolete as aids in telling us how long it takes to get from one place to another.

During all my life, people have spoken of a shrinking world, but little has been made of the fact that it has shrunk unequally. In a time sense, the remoteness of New York has substantially decreased in the last 40 years, while the time required to reach, say, Yreka, California has not changed a good deal except for those using private planes.

REFLECT, momentarily on travel from a central location such as downtown San Francisco to the rest of California. When BART is fully operative, downtown Oakland will be under 10 minutes away for those located near BART stations. It will require at least 15 minutes for a person at the Palace Hotel to reach Nob Hill, and Sausalito will remain about 25 minutes away at non peak hours.

Comparison of travel times to more distant places shows the same kind of difference. Driving is the best way to reach Sacramento, and the trip takes about an hour and a half. Counting the run to the airport it is possible to reach Los Angeles in the same time. Add another fifteen minutes to get to San Diego. Unless the plane schedule is just right, you had

better count on more than two hours to reach Carmel.

I OFTEN must travel extensively within California, and have found that ordinary maps are little help in deciding where and when to go. A far better aid is a rough time chart — a simple extension of lines from a central point. These project in compass fashion from the center, and have lengths that correspond to ordinary transportation times between points. In determining times, regularity of transit is vital. Thus, flying time is an acceptable measure to use for Los Angeles, which is serviced by regular and reliable flights, but not for a valley town that schedules two or three flights a day. Once reasonably accurate time lines have been drawn, a compass set at a distance that corresponds to available time can easily circumscribe choices for trips, say, to any of California's 58 counties. In this way easy decisions can be made on where to go and what can be reached.

MAPS tell us a good deal about the world that was, and little about the world that is or will be. They tell us, for example, nothing of terminals and their profound effect upon travel and the way people work and live. It has been little observed, but ever increasing use is being made of office space and meeting halls near airports. Smart businessmen try to hold conferences near the Los Angeles airport, and thus avoid doubling the time of a trip from San Francisco to get to and dreary ride to a location in central Los Angeles.

BART and similar systems

will have the same effect, and people and activity will doubtless focus about stations. In 1962 I acted as Chairman of the Public Utilities Section of the Commonwealth Club of California. After long and stormy hearings our section approved the 3 county bond issue for BART, and later the club membership voted in favor of this ballot proposal. One sentence of our committee report (largely drafted by section secretary Bryant Zimmerman) foresaw coming change. "The rapid transit system will encourage the orderly development of the Bay Area along traditional traffic arteries and prevent further drift toward 'Los Angeles sprawl,' with its attendant greatly increased costs for public services and private business."

AMERICA thinks in terms of old fashioned maps, but modern transit is rapidly out-dating their usefulness. As awareness of time differentials increases a new kind of map will emerge. Thinking about time, and not distance, his path will follow the lines of least resistance, and these will relate to miles per hour, not total miles traveled.

As this personal development takes place, the physical appearance of the land will also change. Central business districts will tend to decline unless connected to air terminals by true rapid transit. Cities that delay (like Los Angeles) will find a relocation of business to places near air terminals, and some loss of head offices and plants to cities that provide speedy access.

Better Business

By LORENE BEASLEY

Unless your dresses bear the labels of Dior, St. Laurent or Galanos and the price tag is of no consequence, beauty appropriateness, style quality and durability and care will be the chief concern when buying clothing for yourself and your family.

Besides the amount of money initially spent for any garment, there are pertinent questions regarding the maintenance costs. Is the garment washable? Does it have a wash-and-wear or permanent press finish, or must it be ironed. Will it require touch-up pressing only, or must it be sprinkled and ironed? Does the tag say, "Wash only by hand" or, "Dry clean only."

A woman who buys a dress which must be dry-cleaned should stop and consider the additional cost of the dress each time the garment is sent to the cleaners. A dress costing ten dollars more, if were suitable, could be a better buy if it can be washed and pressed at home.

Permanent-Press is a wise choice for children's school clothing thus saving mother hours of ironing. However, permanent-press fabrics present certain problems. When alterations are necessary, there is no method by which a permanent-press crease can be removed from a cotton fabric. Consequently, it is very important when buying garments to be certain of the size. Hems may be taken up and seams taken in but neither can be let down or let out without the previous seam showing.

New fabrics and new treatments for fabrics have multiplied in the past few years and it is almost necessary for the

The Natural Gourmet by Tedo Johnson is arranged by dinner menu and, of course, used only natural foods. Unlike many of these books meat is featured here as in such chapters as "Steaks, Elegantly Different" and "Ham in a Bag."

OUR MOST RECENT acquisition is The Organic Yenta by Maureen Goldsmith "a hippie-type young woman with a Jewish background and an awareness of the here and now." This is a warm, witty book as enjoyable to read as it is practical to use. Try her "Mushrooms with Sour Cream!"

We shouldn't forget the pioneers in this field who were fighting the good fight long years ago such as Adele Davis with Let's Cook It Right and the Rodale publications from Emmaus, Pennsylvania, whose most recent publication in this field is The Complete Book of Food and Nutrition.

Finally, if you haven't started soon enough on the road to health through natural foods we have such books as Clara-Beth Bond's The Low Fat, Low Cholesterol Diet and Elma Bagg's Cooking Without a Grain of Salt — But no matter what shape you're in you'll find these cookbooks fun, informative and just plain good reading.

The Post gives its columnists a great deal of latitude, offering its readers the benefit of knowledgeable, varying opinion. Their opinions are not necessarily those of The Post which addresses itself to its readers only through clearly marked editorials.

housewife to learn a label language, the proper care and maintenance. If the label is unclear for clothing and household items, you must remove the labels, clip or tape it to a file card manufactured after July 3, 1972 with the description of the garment, and file for future reference. A permanent label is necessary for the

Samuel Chandler

The Philosophy Of Cooking



(Sam Chandler is on vacation and has asked Sheila Cavanor, the reference librarian at Daly City Public Library, to write an article in place of his. Attached is Miss Cavanor's article — Editor.)

By SHEILA CAVANOR

Almost every other cookbook published these days tells us how to cook organically, cook for health, cook with nature's own ingredients. The demand for these books almost equals the output. There are some outstanding cookbooks of this genre which have recently appeared on the library shelves.

A good book with which to start your investigation of this philosophy of cooking is Health Foods by Marjorie Miller. She tells "why" health foods and goes on to describe in detail such stand-bys as Brewer's yeast, soybeans, kelp and rose hips. There are a few "far-in" recipes included. To help you find these items the Rodale Press publishes the Organic Directory which lists a number of organic food stores by state and city.

The Burbbag by Ita Jones combines food, politics and philosophy. Thoughts about nature, revolution and meditation blend with simple recipes comprised of readily available ingredients. Her final chapter "Creating a Kitchen" describes how even a small kitchen overlooking a Manhattan alley can be turned into a "magical workroom" with plants, prints and pictures.

The Whole Earth Cook Book by Sharon Cadz wallader gives 138 recipes tested at the Whole Earth Restaurant on the campus of the University of California at Santa Cruz. All ingredients used are free of chemical preservatives, additives, pesticides and artificial growing conditions. The book is divided into kinds of dishes such as nonmeat protein dishes, grain dishes, desserts.

Two more specialized books are Honey and Your Health by Bodog Beck, a standard work giving the story of honey, its importance as a daily staple in your diet and some recipes; and The Tassajara Bread Book by Edward Brown which was put together at the Tassajara Zen Retreat and includes, as well as recipes, a well-illustrated general section on techniques and supplies.

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Regents Fall to Vikings

By STEVE JOHNSON
Post Correspondent

Football hasn't changed much around Mills High.

The Vikings, who ran more than anybody last year except Oklahoma, were back in form on Friday at Serramonte. Bob Field's crew rushed for 323 yards, rang up 16 first downs on the ground, and had two backs go over 100 yards in a 28-0 rout of the Regents.

Naturally, Field was pleased, right? "No," he said simply. "I wasn't. We were too sloppy. We fumbled too much. And we let up a little."

Field's like that. Sometimes it seems nothing can please him. But the next moment, he cheered up.

"Of course, those mechanical things just need time to be taken care of. And that McCracken, he is really tough. He just doesn't go down."

Field was referring to junior running back Kurt McCracken, who, along with Ken Place, hit over the hundred yard mark. He packed for 124 on just 13 carries.

McCracken, who has all the physical assets to become one of the MPL's best, scored both Vike first half touchdowns on gallops of 15 and 41 yards.

On each occasion, he started off tackle, then accelerated to the outside and outran the out-matched Serramonte defenders.

Place, last year's workhorse, went for 102 yards in 10 cracks. His 41 yard TD jaunt at the end of the third period put the game out of reach.

That came on a brilliant second and inches call by Vike quarterback Eric Nielson. Regent linemen jammed in close expecting a dive. Place took a pitch, skirted around left end, and was gone.

Reserve quarterback Craig Anderson took in the last Mills score on a three-yard run, set up by Dave Quilici's block of an attempted Serramonte punt.

The Viking defense, which "played very well as a group," according to Field, gave up a measly 12 yards total offense and an incredible average per play of less than a yard.

Westmoor Triumphs On a Blocked Punt

By JERRY LITTELL
Post Correspondent

Shutouts, the joy of the Westmoor Rams, are becoming a real bummer for the hard-luck Crestmoor Falcons in early pre-season play.

The North Peninsula League Rams hung out their second straight shutout of the campaign on Friday afternoon, 7-0, over the Falcons, who have yet to dent the scoreboard in the frustrating '72 season.

Despite what some predictors of doom have said the Falcons

do not have a bad team. There is size in the line and a crunching sophomore fullback named Moses Kafusi who, when he eliminates those expected inexperience-caused mistakes, will be a bone-jarring runner.

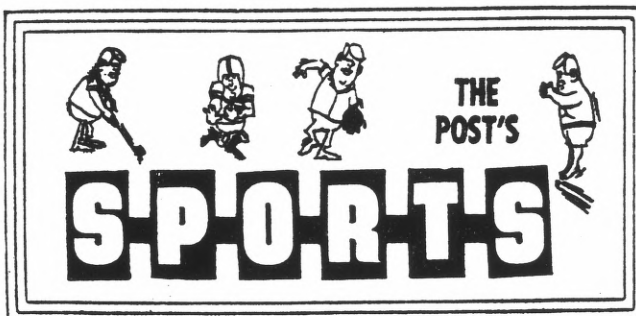
Westmoor won it on the scoreboard and in the punting statistics but the Falcons dominated just about every other offensive column. Kafusi got game honors with 70 yards, 39 yards more than the entire Ram offense could muster on the ground.

Were it not for a heads-up play by the defense, the two teams could have been battling

all afternoon. A strong rush on an attempted punt just into the second quarter gave Westmoor's Chris White a clean shot at the ball and his block gave teammate Jeff Snyder a chance to fall on the ball at the Falcon six.

Three plays later fullback John Hart powered over from the one and it was back to midfield for the rest of the game.

Westmoor took a 7-0 lead into halftime despite not having one rushing first down to show for its efforts. But when the offense isn't working one must make do with what's available.



SIX MORE — Reserve Mills' quarterback Craig Anderson splits two defenders en route to last Mills touchdown in 28-0 win over Serramonte. (Post Photo by Steve Johnson)

Colts Win First of The Season

Apparently still smarting from a poor offensive showing a week ago, El Camino High School came out with both barrels firing Friday to take its first win of the 1972 grid season.

Quarterbacks Rich Bergamaschi and Rudy Castellanos ran a high-gear offense at the Capuchino Mustangs, in their season opener, to register a 24-16 win

at Burlingame High School's field. And the manner in which the Colts handled the Mustangs had to give a boost to the coaching staff that saw the Colts shut-out by Hillsdale, 7-0, the previous week.

For the first time in eons the Colts actually got more aerial yardage than ground yardage and they also racked up 10 first downs by passing. Wonder of wonders.

Camino boasts two of the bet-

ter pass catchers around in splits ends Ken Acosta and Rich Wright and with Acosta going crazy last night it was a field day for the quarterbacks who totaled 235 yards. Acosta personally gathered in nine passes for 156 yards and two touchdowns.

Capuchino didn't look helpless at all in its debut and had not fullback Kim Jensen been ejected just before halftime for swinging at an EC player things might have been quite closer.

Jensen ran for the Mustangs' first score and powered over for the two-point conversion and was apparently warming up when his temper loss meant an early shower.

Still, all in all, both quarterbacks Bruce LaClergue and Ralph Costanzo handled the Cap attack well enough. In fact, LaClergue fired a beautiful strike to streaking end Mikell Slotnick which covered 77 yards and set up the first Cap score. Only a diving shoestring tackle by the omnipresent Acosta prevented a touchdown on the long bomb.

Camino jumped out to a 10-0 lead in the second period when a 95-yard march was capped by a halfback option pass from Phil Marty to Acosta from the 10-yard line. Gary Berticovich soccer-styled through a 13-yard field goal on the next Colt series to make it 10-0.

Then with 15 seconds left in the half Jensen plowed through twice for his eight-point effort. The Cap eleven took the second half opening kickoff and ran 12 ground plays to take a brief lead, 16-10, when Steve Sbragia slipped up the middle for a three-yard score.

Camino took the kickoff and came back to take a 17-16 lead as halfback Bill Sartin went over from the five. Castellanos and Acosta teamed up for two passes, 36 yards and a touchdown in the Colts final scoring drive halfway through the final period.

Camino coach Tom McCormick alternated Castellanos and Bergamaschi in no set pattern throughout the game. "Rich worked his tail off in practice and deserved a starting shot this week," McCormick said.

Le Pacini

Oldtimer
Talks Baseball

(First of a series)

Several years ago Dolph Camilli, an old Brooklyn Dodger hero, played in an oldtimer's game in Shea Stadium.

"The kids went nuts," relates Camilli, still shaking his head disbelievingly. "They went wild when I took the field, they surrounded me for autographs after the game."

There is, of course, no reason why kids shouldn't go nuts over a man who played 12 years of major league ball (10 full ones), hit 239 homers, drove in 950 runs (with a lifetime BA of .277), was an MVP (1941), and was considered perhaps the best fielding first baseman of his era.

What is surprising is that little kids idolize a man who broke into baseball in 1926, and that they are eastern kids venerating a man born in San Francisco, living in San Mateo, who rarely visits his old eastern haunts.

"I still get requests from kids back there for pictures and autographs and the like," says Dolph, now a retired scout who golfs in the morning, swims half a mile into the ocean in the afternoon, and is contemplating a parttime second career as a golf pro. "But out here, I don't think kids have ever heard of me."

Dolph's feelings aren't hurt, though. He's in good company. As he points out, Joe Dimaggio (another San Francisco Italian who also won the MVP in 1941) gets mobbed when he sets foot in New York, as does Willie Mays, yet both of those living legends are ignored in San Francisco.

"Eastern kids are very sophisticated on baseball history," says Camilli. "Stories about old baseball heroes are handed down from father to son. When I was playing back there, people lived for their jobs, their families, and baseball, and I'm not too sure baseball wasn't number one with them."

CAMILLI'S ROUTE to Brooklyn idolatry was an interesting and often circuitous one. His interest in baseball was first whetted when, as a youngster, he watched Sunday ball being played by members of the Native Son League at Glen Park, his neighborhood playground.

When he was 15 he played on a Glen Park playground league team that won the city championship under the managerial reigns of a young man barely older than Camilli himself, Joe Cronin. It was Cronin who was instrumental in getting Dolph back into high school — Cronin's alma mater, Sacred Heart, naturally — after Dolph had quit Poly after his first year there to go to work in the ship yards.

Dolph was about ripe for a return to education, even though he was making a name for himself with another city champion, playing in the Saturday Industrial League with and against grown men.

"It was tough working hard all week and playing ball just on weekends, so when Joe sent me to see Brother George, the principal of Sacred Heart, I was willing. I told Brother George I wanted to attend Sacred Heart, but that I couldn't very well play sports because I had to earn my own living. So I ended up getting room and board there to play baseball."

Because Dolph felt obligated, he also went out for football even though he had never played the game, and his first time out became an All-City end.

Nick Williams signed Camilli to a San Francisco Seals contract when he saw Dolph crack a hit off Ernie Nevers, who had just signed a contract with the St. Louis Browns, in a semi-pro game in Guerneville.

IT WAS NEVER that easy again. Camilli reported to Seal farm club Logan in the Utah-Idaho League, hit .311 with 10 homers in just 68 games, and finished the season in San Francisco, hitting .312 with seven HR's in 81 games. The next year was a bad one in his hometown. Again playing in 81 games, he hit only .244 with two homers, and was farmed back to Logan, where he finished the season with .311 and five homers in 47 games.

Spring training of '28 was even worse for Dolph. Always a backward, shy kid, he was accused by management of not "being aggressive enough" (which was and is a euphemism for not hustling), and was told he was being sent out again with a \$50 cut in salary. Camilli was thoroughly disillusioned with pro ball now.

"I was shy and backward, but I was never stupid, and I wasn't about to take the cut. Nobody ever played the game harder than I did, but Williams thought if you weren't a hollar guy, you were dogging it. So he told me if I wouldn't take the cut and demotion, I'd be released. I didn't and they did."

"Then Dutch Ruether, who had just returned from the majors, told me there were major league clubs who would be interested in me, and he gave me the names of the owners he thought would be and told me to wire them about my availability and my terms."

Camilli never got around to that, though. In a series of negotiations too complicated to go into in this limited space, he arranged to sign a relatively lucrative contract with Salt Lake, also in the Utah-Idaho League, under an arrangement whereby he would play one year for them with the understanding that they would release him conditionally after that year. So iron-clad was the agreement that Camilli was given a post-dated release before he even signed!

AS DOLPH SAYS, he was shy but never stupid. He hit .333 with 20 HR's at Salt Lake, and the next season, release in pocket, sold himself to Sacramento for \$1,000 and \$500 a month.

For the next five years, Dolph compiled a composite .293 average for the Solons, averaging about 16-17 (Please Turn to Page 29, Column 1-2)

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Odd Squad Maintains the D.C. Men's Slow Pitch Lead

Daly City Adult Slow Pitch Softball League teams are entering the last week of play in three of the four divisions.

After six weeks of play in the tough National League, the Odd Squad remained in first place and undefeated in league play.

The Odd Squad edged the Pomona Casuals, 2 to 1, in a defensive gem of a game.

Dennis Flannery provided the fireworks for the Odd Squad with a long double to right field that advanced Lou Quint to third from where he scored on a sacrifice fly by "stinging" Steve Roche with Flannery advancing to third.

Flannery came home with the winning run on a sacrifice fly to left by "Leaping" Lee Attabiti.

Steve Geramoni hurled another great game for the winners.

Mike Mjehovich had three hits for the Casuals and Dan Caffera threw an excellent game, only to be bested by Geramoni's performance.

In other action, the Whispers defeated Able Building and the Soul Patrol downed Baders Jewelers, 11 to 8. Once again, it was Mike Furch who led the Soul Patrol attack.

The Sluggin Fools kept their hopes alive for a second place finish by beating Gem Meats 12 to 11 in an offensive fireworks that could be seen throughout the city.

Leighton AhPo lit the spark for the Fools victory with a three-run homer in the final stanza.

Leighton AhPo lit the spark for the Fools victory with a three-run homer in the final stanza.

National League Standings		
Team	W	L
The Odd Squad	6	0
The Pomona Casuals	4	2
The Sluggin Fools	4	2
The Whispers	4	2
Baders Jewelers	3	3
Gem Meats	1	5
Able Building	1	5
Soul Patrol	1	5

The Round Table Knights clinched the title in the Pacific Coast League with a thrilling 6-3 victory over Melody Toyota. Rich Brewer and Ed Guzman were the heroes for the Pizza men. Hector Gonzalez continued his fine hitting for the Toyota's. Western Dental picked up their third win of the year by extracting the Nomads by a score of 14-10. Gary Thornton and Ray Petrocchi were outstanding for Western Dental in the hitting department, while the Doctor duo of Jack and Ron Lucetti sparked in the field. Jerry Brower's J & J Plumbing team jumped into a tie for second place by flushing the Blankers down the drain 17-4. The victory moved the plumbers one step closer to a second place finish. Long's Drugs picked up their first win of the year by upsetting the World of Carpets by a score of 14-7.

Pacific Coast League		
Team	W	L
Round Table Knights	6	0
Blankers	4	2
J & J Plumbing	4	2
Western Dental	3	3
Melody Toyota	3	3
World of Carpets Expos	2	4
Long's Drugs	1	5
Nomads	1	5

DC Slo-Pitch Action for The Women

The Women's Slo-pitch Softball League in Daly City opened its fall league single round robin at Westlake Park.

Six teams are participating in the league which will continue into October.

Shakey's Flakeys squared off against the Ed Cordero Pacers, 3-1. The game was scoreless until the bottom of the fourth inning when the Flakey's managed to score three runs.

Pauline Mackenzie pitched an outstanding game for Flakey's. The Pacers rallied in the top of the seventh to bring across one run, but it wasn't enough.

The Mission Rebels soundly beat the Sisters 12-3. Gloria Stamps led the Rebels with three home runs and three base hits. The Sisters tried hard to quell the hitting streak of the Rebels but couldn't hold.

The Datsun Swingers scored an easy win over the R. T. Women, 21-4. The Swingers were active at the plate, with Linda Knowls and Barbara Galwitz going "four for four" and "four for five," respectively.

Linda was credited with three RBI's and Barbara with five. Strong pitching came from Marilyn Tatous, who allowed only one run on six hits.

Led by captain Donella Martinez, the R. T. Women struggled vainly to hold the Swingers.

Fishing A to Z Class at Skyline

Skyline Community College's course, "Fishing from A to Z" begins October 3, 7:30 p.m. in room 310, Building 7 on campus.

Tom Fraley, Skyline's Community Services assistant, reported, "Fishing from A to Z" is the first course of its kind designed to give the aspiring angler an in-depth look at both fresh and salt water fishing.

Under the guidance of Larry Green, West Coast field editor for Field and Stream magazine, students will learn how to properly hook, play, land and identify their catch.

Le Pacini

Oldtimer

Talks Baseball



(Continued From Page 28)

homers a year in one of baseball's biggest parks, and 106 RBI's.

A combination of perhaps a wrong decision by Dolph and an injury prevented him from becoming a big leaguer four years sooner than he did. After his year at Salt Lake, he had a chance to sign himself with Cleveland, which was in the process of trying out 8-10 men for the wide open first sack job, for the same deal he had made himself at Sacramento. But Camilli felt he needed the experience of daily play in the fast Coast League before he would be ready for the biggies.

And then in late July that year, at Old Rec in his hometown, he suffered a leg break so severe that he was at first told he'd be lucky if he could ever walk normally again. But the determined Camilli wouldn't believe it. That winter he ran miles each day up and down the hills of San Francisco, took other exhaustive exercises, and soaked the leg in alternating buckets of hot and cold water each night.

He reported to spring training the next season with no after-effects, but the scouts were simply afraid to take a chance on him. Ironically, the Cubs bought him at the end of the '33 season, which hadn't been one of his better years. But Camilli was no longer being overlooked. He was taking Charley Grimm's place.

Camilli shakes his head — not bitterly, but enviously — when he thinks of how long it took him to make it, and how long it takes today's force-fed kids. "I had to have eight pretty good years to make it, five full ones in AAA. These days, you have a couple good months in ANY league, they bring you up."

(Continued Next Week.)

Auditor

Remo P. Boasso, Jr., of Daly City, has been promoted to Deputy Auditor, San Francisco Audit Department of United California Bank. He joined United California Bank in 1954 as a trainee in Oakland. He is a graduate of the University of California in Berkeley.

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Warriors Triumphant

It hasn't been often in the past several seasons that opposing teams have outgained the South San Francisco Warriors on the ground but St. Ignatius ran up almost a 2-1 margin and in doing so handed the S.S.F. eleven its first loss of the year.

The visiting Wildcats downed South City, 21-14, with a touchdown rally in the second half. It was SI's second straight win having previously downed Woodside's Wildcats.

The Warriors took a 14-7 lead into the locker room as quarterback Rhod Wallace floated a 22-yarder to tight end Ted Maynard to open the scoring and Wallace added the second TD himself on a four-yard run.

But Wildcat quarterback Dave Ragio guided the Wildcats on two TD drives of his own and scored both times himself, once from the 37 and again from the four. An eight-yard fumble recovery by Bill Shannon capped the SI scoring.

South City could manage just 150 yards on the ground, a low total for the power-offense oriented Warriors, while SI came up with 298 ground yards.

Special Wildlife Conservation Stamps Available

Postmaster Vincent P. Murphy of Daly City has announced that the colorful new series of wildlife conservation commemorative stamps are now on sale at the Daly City Post Office.

The series, in eight-cent denomination for first class mail, includes four separate stamps on each sheet, with views of big-horn sheep, a cardinal bird, fur seals and brown pelicans.

The stamps, designed by Stanley Galli, are in full color, jumbo size (one inch by nearly two inches) and are horizontal. They continue the highly popular modern series on wildlife conservation that began in 1968.

A League		
Team	W	L
Q-Rolo Sheet Metal	5	1
Rasmussen's Raiders	5	1
Bay Bailers	4	2
Westlake Lge. Radicals	4	2
Wallbangers	3	3
Master Batters	3	3
Sierra Ski N' Dive	2	3
Broadway Plumbers	2	4
Motley's More Ice	1	5
Bank of America	0	5

American League		
Team	W	L
Brothers IV	5	1
Nestle	5	1
Gino's Lounge	4	1
Emanons	3	2
Beer Busters	3	3
Canco	2	4
Film-Am Marauders	1	6
Klackers	1	6

Punt and Pass Contest Slated

Punt, pass and kick competition registration forms still are available at Serramonte Ford, located at 999 Serramonte Boulevard, Colma and the War Memorial Community Center, 134 Hillside Boulevard, Daly City. The Punt, Pass and Kick competition is co-sponsored by Serramonte Ford and the Daly City Recreation Division.

The competition will begin at Gellert Park at 1 p.m. September 30. Punt, pass and kick competition is for boys eight to 13 years of age.

Nab Brunan On Gun Count

Unemployed electrician Thomas M. Vasilove, Jr., 29, of 181 A. Santa Dominga Avenue, San Bruno, was arrested by police early today on a charge of possession of a concealed weapon and possession of a loaded firearm.

Vasilove, with a prior felony drug-related conviction, was booked after police saw him crossing El Camino Real in the 200 block and reportedly discarding a pistol into a flower planter box, along with a clip containing four bullets.

Police said they had earlier received a call from Obbie's Bar, 201 El Camino Real, where Vasilove allegedly had drawn the weapon.

Hillsdale Defense Stars

Defense is almost always the key to any championship football team.

Although Hillsdale couldn't boast much offensively either, the Knights moved when it counted.

Almost all of the seven Knights first downs came during their only two drives, each culminating in a score.

On the first play of the second quarter, Buddy Myers swept left end for 19 yards and a score, putting the finishing touch on a drive in which he carried the ball every time but once.

Louis Sanchez scooted 12 yards to deadlock the game at halftime, but after that it was all blanks for Terra Nova.

Kevin McCoy found end Harvey Fauria in the right corner of the end zone with a 26-yard TD pass in the third period, after scrambling away from a tough TN pass rush.

Mike Adams closed out the scoring with 11 seconds left in the game by going 53 yards with an interception return. He grabbed the ball in a pack in the middle of the field and streaked down the right sideline behind a wall of blockers.

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7. Kidney disorders, skin disturbances and mid-back aches.
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10. Bladder disturbances, leg cramps, and colon disorders.

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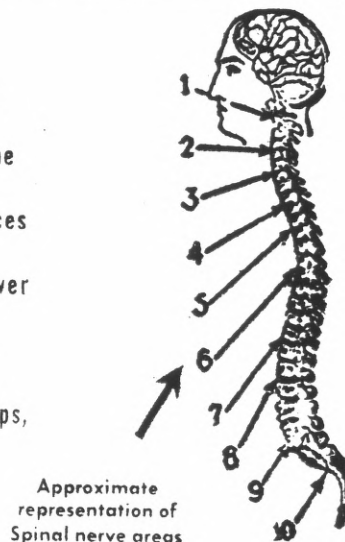


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700-13	16.95	1.95	
695-14	17.95	1.90	
735-14	18.95	2.00	
775-14	20.95	2.12	
825-14	22.95	2.29	
560-15	17.95	1.73	
685-15	19.95	1.89	
735-14	19.95	2.00	
775-15	21.95	2.13	
815-15	23.95	2.32	
845-15	25.95	2.51	

Whitewalls only \$3 more per tire.

Whitewall tubeless		
Tire size	Price	F.E.T.
855-14	27.95	2.46

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plus 1.75 F.E.T. and old tire, 650-13 blackwall tubeless.

Reliant. The 4 ply nylon cord tire with a 5 rib tread design.

Blackwall tubeless			Plus
Tire size	Price	F.E.T.	
775-14	14.88	2.12	
825-14	16.88	2.29	
825-15	17.88	2.32	

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Area Political Activity

Herb Rhodes, board of supervisors candidate, told a Hillsborough audience that the biggest problem he found in San Mateo County "was a lack of human communication."

Speaking at a "get-acquainted" coffee hour at the home of Dr. and Mrs. Norton Benner, Rhodes said he will campaign as "the new guard candidate."

A Special Committee of Lawyers for Herb Rhodes for Supervisor also has been announced by campaign chairman Roy Archibald.

Co-chairmen are John D. Jorgensen, Menlo Park city attorney; Mel Kerwin, chairman of the San Mateo County Bar Association; Environmental Law Committee, attorney for the Save Sugarloaf Committee; Guy O. Blase, Portola Valley; George Norton, Ladera; George Corey, mayor of San Bruno and a member of the LAFCO Commission of San Mateo County; and Joseph Cotchett, San Mateo.

ROBERT HIGGINS, Burlingame civic leader and insurance executive who served as campaign chairman for losing supervisorial candidate Herbert Petersen in the primary election, has endorsed William H. Royer for election in the general election to the County Board of Supervisors.

MRS. LOIS MONTGOMERY has accepted the position of Women's Press Coordinator for Assemblyman Leo Ryan's Congressional campaign. The last campaign Mrs. Montgomery managed was that of Ryan's opponent, Charles Chase.

Assembly candidate and San Bruno attorney Ted Long, hosting a weekly cable television show in Pacifica, this week will feature high school journalism students.

Long also said he is organizing a conference on retirement planning.

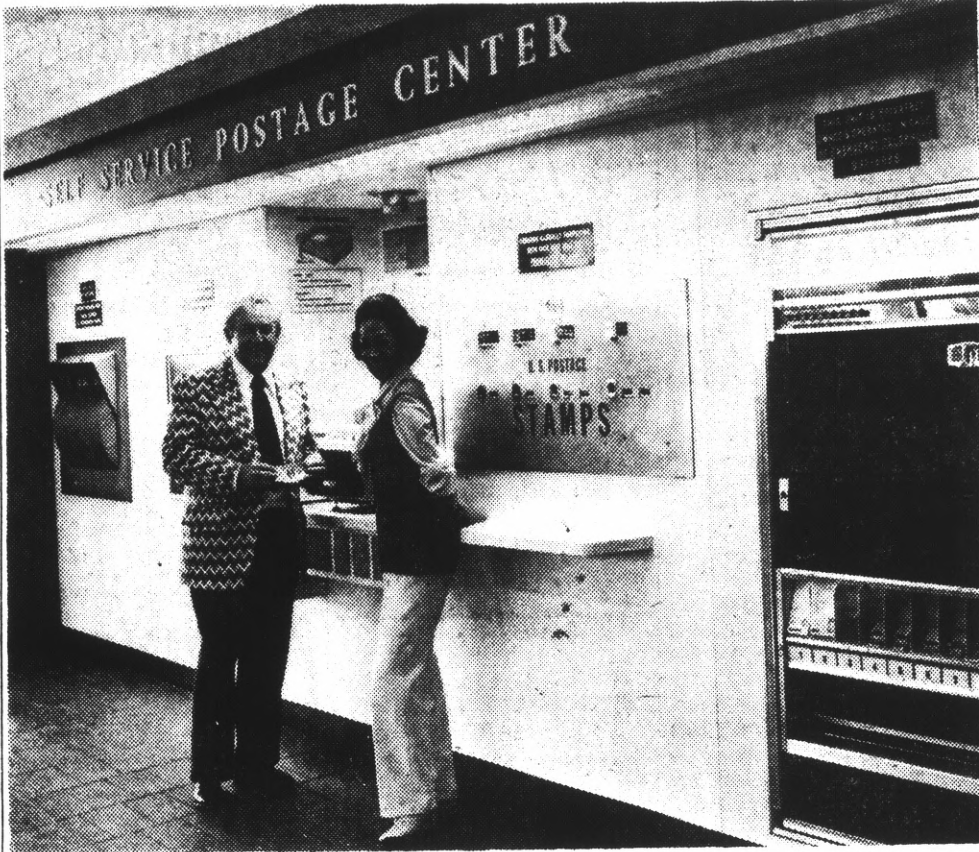
Long said he is seeking, on a voluntary basis, to bring together experts in physical health, financial planning, social security, budgeting and leisure time to set up "effective communication" concerning all the aspects involved for those planning retirement.

The Committee on Political Education (COPE) in San Mateo County has endorsed Democratic Assembly candidate Louis Papan. Papan, Daly City councilman and North County real estate broker, had split the COPE endorsement with Tony Governale during the primaries.

Will Slocum, also a candidate for the 27th Assembly District, this week issued a statement complimenting a San Francisco radio station for giving complimentary air time to all local candidates for public office.

SSF Police Nab 2 for Burglary

Two men were arrested for burglary in South San Francisco Friday when police officers on patrol observed them breaking into a car on the premises of Ron Price Volkswagen, 395 El Camino Real, police reported today.



DALY CITY MAYOR Bernard Lycett and Mrs. McRobert Stewart, wife of the Daly City councilman, pose with self-service postage center now provided at both Serramonte and Tanforan Shopping Centers. Centers provide change, stamps, postcards, ZIP code director, postal zone map, weighing and metering scales, as well as a large package drop in a single unit. (Post Photo)

Dog Mauls Pacifican, 8

An 8-year-old Pacifica boy was badly mauled Thursday evening when he climbed up a fence to see a dog, near the Jolly Market on Oceana Boulevard and Main Drive.

The boy, John A. Van Fossen, 328 Ave. Dr., is in Mary's Help Hospital, where he is reported on the road to recovery.

"I just wanted to see the dog, and he bit me," the boy told Pacifica firemen who gave him first aid. The dog, who was behind the fence, leaped up and attacked the boy around his head.

Firemen report that the boy was found lying in front of the market bleeding severely from wounds around his forehead. He was partially scalped, they reported.

A spokesman for the County Humane Society, meanwhile, said that Humane officers would check the dog sometime today and find out if there have been other complaints against it, and will decide whether the dog should be quarantined or impounded. They did not disclose the name of the owner.

Greek Class At Westmoor

Courses in modern Greek language for beginners, intermediate and advanced students are now being given at the Westmoor Adult School, 131 Westmoor Ave., Daly City.

The classes are held each Wednesday with the beginners group running between 7 to 8:15 p.m. and the intermediate and advanced students from 8:30 to 10 p.m.

These classes in Greek have been of special interest to those who expect to travel or study in Greece, to students of Ancient Greek, as well as to those who are interested in contemporary Greek culture and history in general.

The registration fee is \$1.

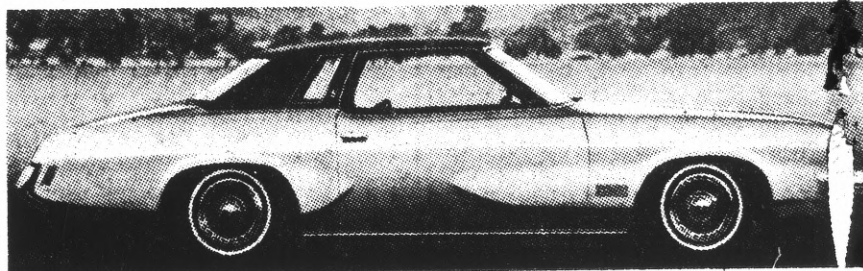
SAN BRUNO LINCOLN-MERCURY YEAR-END BUYS!
Prices Have Been Cut to Ribbons

'72 NEW LINCOLN CONTINENTAL COUPE. Copper Moon dust finish. loaded. Ser. No. 2Y81A863061. Orig. price \$8601.59. Now	\$6655
'72 NEW COMET 4-DOOR SEDAN. The well built little car. loaded plus air cond. Ser. No. 2K30F523347. Orig. price \$3841.31. Now	\$3176
'72 NEW COUGAR 2-DR. HARDTOP. For the stylish driver. Ser. No. 2F81H525976. Orig. price \$3945.84. Now	\$3466
'72 NEW MONTEREY CUSTOM 2-DR. HARDTOP. Convention size, economy priced. Ser. No. 2256M635575. Orig. price \$4802.30	\$3919
'72 NEW MONTEGO MX STATION WAGON. Car of the year, loaded with air cond. Ser. No. 2H08H601973. Orig. price \$4856.30	\$4084
'72 MARQUIS BROUGHAM 4-DR. HARDTOP. Beautiful gold moon dust finish loaded with EVERYTHING. Lic. No. 013ENX	\$4388
'71 COMET 4-DR. SEDAN 6-cyl. auto. trans. pwr. steer. vinyl roof. SHARP! Lic. No. 441CDK	\$2388
'70 COUGAR 2-DR. HARDTOP Extra sharp. Loaded with air cond., sunroof. Lic. No. 735BDL	\$2898
'69 BUICK RIVIERA GS Loaded, radial tires. Stock No. 1772	\$2398
'69 DATSUN 1300 PICKUP Unexplored versatility. 4-speed. for heavy duty work. Lic. YIG818	\$1488
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Tax & License not included in any price.

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SAN BRUNO LINCOLN MERCURY
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TV gave you a glimpse of the all new 1973 OLDSMOBILE SMART SET lineup



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SHOPPING FOR LOW MILEAGE? TRY THESE...

'71 ELDORADO
Desert beige, brown padded roof, leather. Every extra including Vogue premium tires. 1CF66. 11,102 miles.

'70 CADILLAC
Sedan de Ville. Adriatic turquoise, black padded roof, climate control, stereo, tilt wheel etc. 303AWM. 28,534 miles.

'71 OLDS 98
Luxury hardtop, Caribbean aqua, black padded roof, climate control, stereo, tilt wheel etc. 094CSV. 14,820 miles.

'71 CADILLAC
Coupe de Ville. Cotillion white/turq. leather and vinyl top, climate control, stereo, tilt wheel etc. 5044. 10,019 miles.

'71 CAPRICE
Luxury sedan finished in primrose with beige pattern cloth and vinyl. Factory air conditioned. 640CWU. 12,151 miles.

FANTASTIC DEALS AT FAZACKERLY CADILLAC

171 EL CAMINO
Brentwood Shopping Center
SOUTH SAN FRANCISCO
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BRAND NEW 1973 CHEV'S. ON DISPLAY... JUST IN TIME FOR OUR GRAND OPENING SALE!

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100% Financing Available with Good Credit

NEW IMPALA
1M57H2C00042 - 350 V-8, auto., P.S., WSW, WC, radio.
WAS \$4187.50
NOW **\$3328**

'72 EL CAMINO
BRAND NEW! Tint glass, vinyl roof, remote mirror, power disc brakes, 175 350 V-8, auto-hydroboost, power steering, WSW TIRES, RADIO, RALLYE WHEELS 1080ZLS43221
WAS \$4,056.35
NOW **\$3328.65**

SEE THIS 1972 VEGA 2-DOOR!
Body molding, wire wheels, radio, bucket seats. 1V1182U14842
\$1895
CHOOSE FROM 60 NEW VEGAS IN STOCK!

DRIVE IT... L.U.V. ... COME IN, TEST DRIVE THIS NEW JAPANESE IMPORTED TRUCK SOLD BY STEWART CHEVROLET
No options to buy. 4-spd. 8-cyl. tires and much more. All standard equipment. LUV829572
LIST \$2537.00 NOW **\$2099**

Chev. '66 Van, 6-cyl., 3-spd. UO571 \$795	Dodge '69 Polara 4-dr. H.T. V-8 auto. P.S. fact air. Yel. low. Saddle interior. ZIM784 \$1595	Dodge '67 Coronet Coupe. V-8 auto. P.S. in excel cond. YUN55 \$895	Austin '70 America 4. Auto. radio, w/blank int. 3648DC \$1095	Buick '67 Skyark V-8 auto. power steering. UGM509 \$1095
Ford '67 Wagon. 6-cyl., 9-sp. 350 V-8 auto. P.S. 4-C. 30,000 miles. Lug. rack. UXM16 \$1195	Chev. '70 Chevelle 4-dr. V-8 auto. radio. P.S. vinyl top. 166Z18 \$1895	Merc. '68 Cougar V-8 auto. P.S. air vinyl top. WLW032 \$2195	Wagon '71 Vega. 4-speed. radio. luggage rack, blue. WSW \$1995	Mercury '69 Cyclone. Coupe. V-8 auto. P.S. bucket seats. 1388DU \$1595
Volvo '68 2-dr. R.H. auto. low mileage. Only 15,136 mi. on this beauty. YV466. \$1595	Rambler '70 Hornet. 4-dr. Extra clean throughout. R.H. auto. 106AWL \$1595	Ford '70 Maverick Orange w/blk vinyl top. 8-cyl. 3-spd. 26,000 mi. Lk. new. ZFH314 \$1695	Ford '70 Gal. 500. Ascot. blue w/match int. blue vin. top. fac. air. P.S. V-8. 17080K \$2495	Datsun '71 4-cylinder automatic. RED. Only 17,000 miles. 625DLH \$1795
VW '69 Royal blue 4-spd. radio. YZ083 \$1395	Chev. '69 Bel Air. 4-dr. V-8. 3-spd. fac. air. YU1480. A good buy for only \$750	Camaro '69 228 Buick eng. w/match int. 4-spd. P.S. 45,000 mi. XOP244 \$2095	Datsun 240Z Le Mans Blue. 4-speed. radio mac wheels. only 20,000 miles. 192AWH. SEE THIS! \$2095	Chev. '69 Impala. 4-door. V-8 auto. P.S. fac. air. aut. trans. gold. 20850Z \$1275

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994-2400 OPEN MON. SAT. 8:30 to 9 • SUNDAYS 10 to 7
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FINAL WEEKEND FOR EXTRA LOW PRICES ON ALL '72's!

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NEW 1972 CHALLENGER
AUTOMATIC, AIR CONDITIONED, POWER STEERING, POWER DISC BRAKES!
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SAVE \$588.13

1973's IN STOCK NOW AT FROZEN PRICES!
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1970 PLYMOUTH ROADRUNNER \$2070.00
Hemi. Automatic. Orange. Low miles. Kelly Blue Book Price \$2270. 171AWH. OUR PRICE

1969 DODGE 1/2-TON \$1550.00
Pick up truck. 6-cyl. low miles. ZFM729. Kelly Blue Book \$1850. OUR PRICE

1968 FORD FALCON \$1095.00
2-door. light green with only 28,748 miles. XPH074. Kelly Blue Book Price \$1250. OUR PRICE

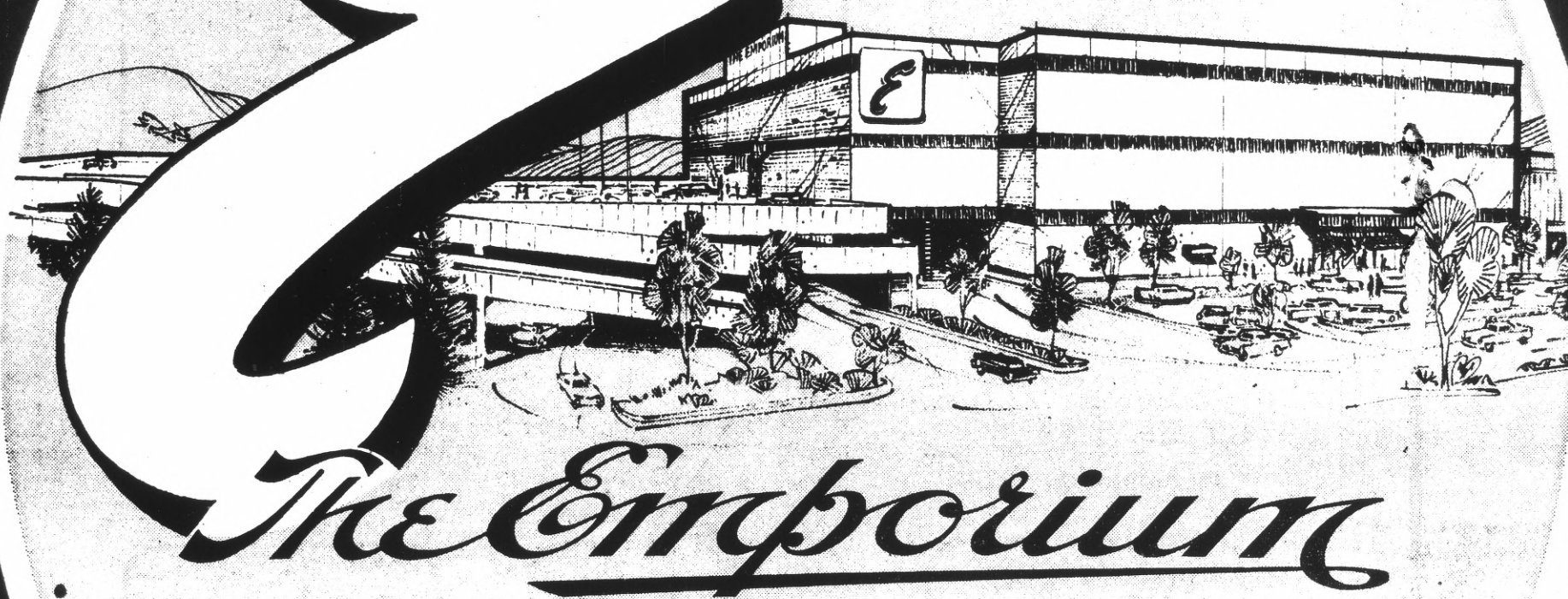
1969 BUICK LE SABRE \$1995
4-door HTP. Auto. A/C new tires. ZPP102. Kelly Blue Book \$2300. OUR PRICE

IS YOUR CAR SAFE FOR WINTER DRIVING? BUY NOW & SAVE!

GOOD YEAR TIRE SALE SAVE UP TO 33 1/3%
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398 EL CAMINO • SAN BRUNO • 773-2500
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NOW!...ANOTHER BIG E TO SERVE YOU WHERE YOU ARE!



The Emporium
TANFORAN

TANFORAN PARK AT THE CORNER OF EL CAMINO REAL & SNEATH LANE, SAN BRUNO • TEL. 873-1111

OPENS THURSDAY, SEPT. 28, 9:30 am

opening ceremony at 9:15

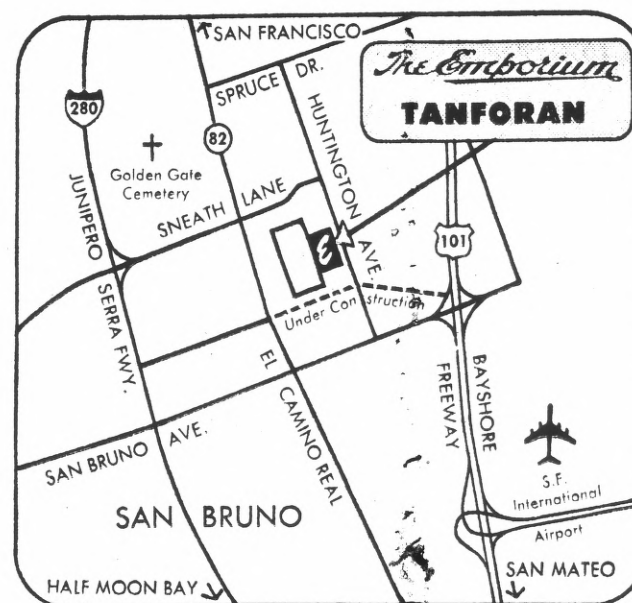
5,000-CAR PARKING . . . drive right up and park free in the midst of a handsome, 48-acre, fully-enclosed, climate-controlled mall at Tanforan, El Camino Real and Sneath Lane in San Bruno.

THE BIG SELECTION . . . everything for you, your family, your home . . . all of America's top brands, thousands of them all together in the big store, the Big E, for your shopping pleasure.

SPACIOUS SHOPPING . . . 145,000 square feet of shopping area on three beautifully laid out floors with extra wide aisles, handsome modern fixtures and lighting and convenient escalators.

AIR CONDITIONED . . . no matter what the weather is outside or at home, The Emporium Tanforan in San Bruno is cool in summer, comfortable in winter, right for your enjoyment all year around.

YOUR BIG E CREDIT . . . your credit card is good at all 11 Big E stores, and what a wide choice of plans! If you do not have an Emporium Charge Account, open one Thursday, Sept. 28 at the Big E.



SHOP THE BIG E TANFORAN MONDAY THRU FRIDAY 9:30 - 9:15, SATURDAY 9:30 - 5:30, SUNDAY 12 - 5

SAN FRANCISCO Mon-Thur-Fri 9:30-9:00 • STONESTOWN Mon-Wed-Fri 9:30-9:30 • HILLSDALE ALMADEN STEVENS CREEK STANFORD MT. VIEW Mon thru Fri 9:30-9:30 • MARIN Wed-Thur-Fri 9:30-9:30 • SANTA ROSA Mon thru Fri 10:00-9:00 • SALINAS Mon thru Fri 9:30-9:00 • TANFORAN Mon thru Fri 9:30-9:15
982-1111 other days 9:30-6:00 731-2222 other days 9:30-5:30, Sun 12-5 345-1111 265-1111 296-1111 326-1111 969-1111 Sat 9:30-5:30, Sun 12-5 472-1111 others 9:30-5:30, Sun 12-5 544-1111 Sat 10:00-6:00, Sun 12-5 443-1111 Sat 9:30-5:30, Sun 12-5 873-1111 Sat 9:30-5:30, Sun 12-5

Big E Opens At Tanforan Tomorrow

At 9:30 a.m. tomorrow, The Emporium will add its distinguished name to the Tanforan Park Shopping Center in San Bruno as it opens its new \$6,400,000 three-story department store on a 48-acre site at the corner of Sneath Lane and El Camino Real.

George Corey, mayor of San Bruno, will join Bill Voorhees, store manager, in cutting the ribbon which will officially open the store at 9:30 a.m. Ceremonies will begin at 9:15 p.m.

Among the dignitaries present will be Arden R. Batchelder, chairman of The Emporium Capwell Company Division of Broadway Hale Stores, Inc., along with Robert G. Wilhelm, president of The Emporium Capwell Company and Charles A. Haine, general manager of The Emporium.

Representing the City of San Bruno will be City Manager Gerald Minford, and Vice Mayor Margaret Kozkowski along with Bill Wilson, president of the San Bruno Chamber of Commerce.

Hap Smith, president of the Hapsmith Company will also officiate as developer of the Tanforan Park Center.

Tenth suburban store in The Emporium chain, the 197,000 square-foot store has 145,000 square-feet of selling space on three floors linked with escalators and a passenger elevator. The first and second floors will open into the enclosed mall, and connect with three levels of covered parking.

The interior will feature colorful woods, metals, glass and pastics with an emphasis on individual "Boutique" departments.

Major departments include men's, women's and children's apparel, home furnishings, shoes, housewares, bedding, sporting goods, appliances, and numerous specialty services including a beauty salon, watch repair, and Bride's registry service.

Tanforan Park Shopping Center is a two level climate controlled mall which is the former site of the famous Tanforan race track, constructed in 1890 by San Francisco sportsmen seeking a regal aura for "The Sport of Kings." Tanforan was the site of most of the early horse race movies produced in Hollywood. America's Sweetheart, Mary Pickford, was on hand opening day when the "new" Tanforan Race Track opened in 1923.

World War II saw the Tanforan track become an evacuation center for Japanese in the Bay Area. Post-war prosperity reopened the track and it flourished as never before. On July 1, 1964, the grandstands and the clubhouse were destroyed by a fire that could be seen all over the Bay Area. Construction of the shopping center began in June 1969, and Sears was the first store to open in October 1970.

The Emporium is part of a second phase of construction which included additional mall shops, and the three level parking structure. The total center will have a gross leasable space of over 1,000,000 square feet, with parking for 5000 cars. To date the center includes some 75 stores.

Employment figures for The Emporium total 386 persons with approximately 95 per cent drawn from San Bruno and the surrounding communities. The sales staff will be 275, with 75 in sales supporting areas, along with a group of 36 executives.

Building was under the direction of O. W. Litsinger, with Paul J. Berry of The Emporium Capwell Company. Clyde Whitlow was project architect for Welton Becket and Associates, and Earl Barnum, superintendent of construction for Dinwiddie Construction Company.

Architects for Tanforan Park Center are Victor Gruen Associates of Los Angeles. Landscape architect is John Vogley of San Francisco. Contractors for the center are Ernest Hahn Company of Hawthorne.

Customer Service Extras Available

The new Emprium store in Tanforan Park Shopping Center in San Bruno will have the Big E's famous big selection including many customer services that have helped make The Emporium the largest and most complete department store in northern California.

A complete beauty salon service will provide a staff of skilled operators in charge of hair styling and setting.

A portrait studio will be available to take pictures for all occasions. It will offer a special service of renewing old photographs, restoring freshness and clarity to treasured mementoes.


The bridal salon, with its wide selection on gowns for the bride, bridesmaid and mother-of-the-bride, will

have an experienced bridal consultant ready to advise the bride-to-be on all phases of her wedding plans.

The Emporium's centralized bride's registry provides an extensive list of gifts selected by the prospective bride to help relatives and friends with the problem of gift selection. Through the use of a bridal registry the bride can be sure that the gifts she receives are the ones she will treasure the most, and that the gifts are not duplicated.

The prospective bride can select merchandise which is carried in all Emporium stores and accessible to customers throughout the Bay Area. Registration is available in linens, blankets and comforters, china and glassware, silverware, kitchenware and small elec-

(Continued on Page 3)



TO CELEBRATE . . . WE'VE COMBINED

BIG E TANFORAN

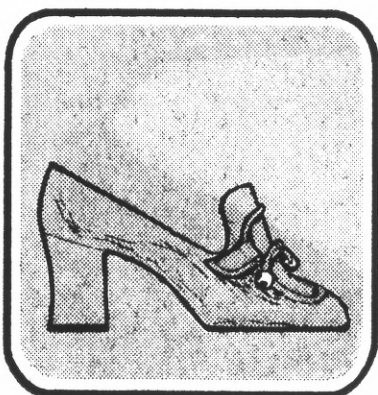


BOOT SAVINGS

24⁹⁹

Reg. \$34. Save over 25% from the regular price of these boots. Plain toe, stacked rubber heel. Soft calf leather w/side zipper.

The Emporium Women's Shoes

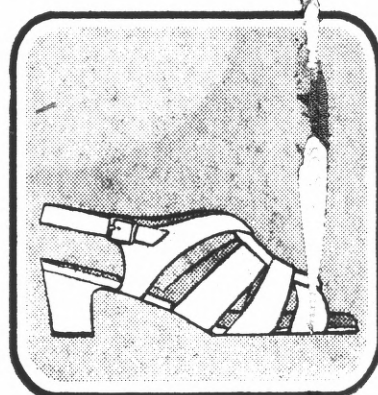


TASSEL PUMP

15⁹⁹

Compares to \$20 value. Squared moc-toe pump with a dainty tassel. Walking comfort in kid of navy, black or camel.

The Emporium Women's Shoes

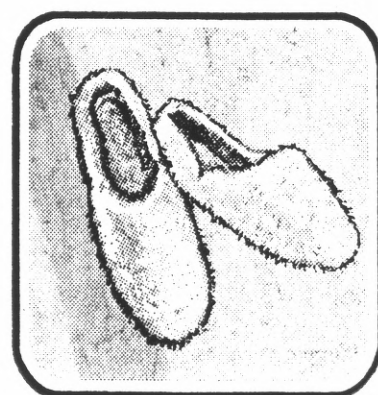


SLING PUMP

13⁹⁹

Compares to a \$18 value. Open toe styling with a sling back and two inch heel. A great look in kid of black or navy. Special!

The Emporium Women's Shoes



CHOW SLIPPER

3⁵⁹

Soft, warm, plush acrylic pile for toasty warmth on chilly evenings. Bright in cerise or light blue. Super-E special!

The Emporium Women's Shoes



HANDBAG SALE

4⁹⁹

Reg. \$9. Special purchase handbags of smooth or crinkle vinyl. Many styles in black, tan or navy. Hurry in for yours!

The Emporium Handbags



KNIT CAPE SALE

11⁹⁹

Reg. \$14-\$20. Acrylic knit capes in several styles. Washable for easy-care. One size fits all. In white, natural or bright hues.

The Emporium Women's Accessories

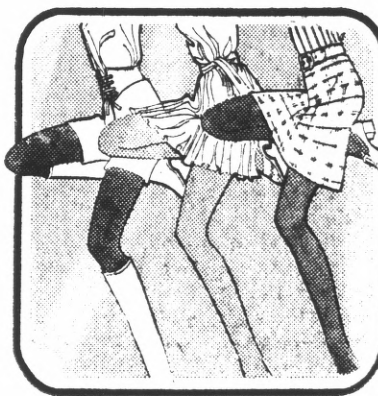


RIB KNIT SWEATERS

4⁹⁹

Compares to a \$7 value. Eight solid colors in turtleneck or U-neck styling. Long sleeve ed of washable acrylic. In S-M-L.

The Emporium Women's Accessories



ENCORE PANTY HOSE

79¢, 13/\$10

Sheer nylon savings by the Baker's Dozen. Fabulous colors under our Encore label. Sizes A (5'0" to 5'5") and B (5'6" and over).

The Emporium Hosiery



TOVAR CAP WIGS

4⁹⁹

Usually \$25. Very special savings on selected Tovar wigs with lightweight cap construction. Choose "Acupulco" or "Smash".

The Emporium Women's Wigs, Tovar Bar

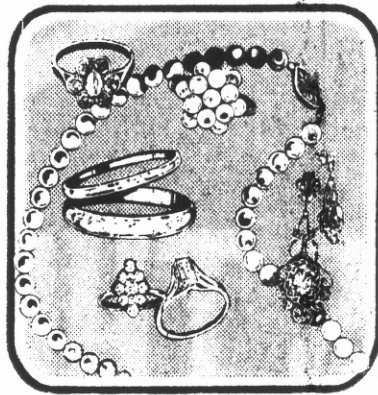


CAPLESS WIG SALE

15⁹⁹

Reg. \$25. Capless wigs of easy-living Dynel. Just a flip of the brush to style. Choose "Edie," "Tiny" or "Lylia." Cool and comfortable.

The Emporium Fashion Wigs

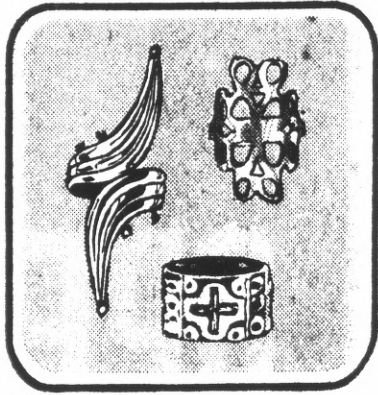


FINE JEWELRY SALE

save 20%

Semi-annual sale of diamonds in rings, pendants, wedding sets and more. 14k rings, bangles and more. Use our jewelry plan to pay.

The Emporium Fine Jewelry



RINGS GALORE

2⁹⁹

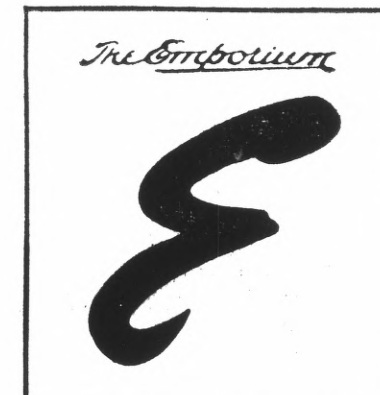
Sterling silver specials for each finger on your hand. A great selection of styles from which to choose. Usually sell for \$4.

The Emporium Fashion Jewelry

ACCESSORIES

Jewelry bonanza. Great Collectables. Ropes, chains, more . . . **99¢**. Pierced earrings, reg. \$2-3, now only . . . **99¢**. Travel clocks w/luminous hands, dots. Compare 7.99 . . . **4.99**. Pendant watches . . . **12.99**. Watches with 17 jewels. Dressy or casual styles. Just . . . **23.99**. Triguere Jewels. Save 1/3 on rings, pendants and earrings. Usually \$65 to \$240. Now . . . **43.44-\$160**

The Emporium Fine and Fashion Jewelry



MORE ACCESSORIES

Encore One Size Panty Hose. Good colors. Comp. 1.50 . . . **\$1.65/\$5.85**. Encore Queen Size Panty Hose. Super-stockings. Comp. \$2. Now only . . . **1.59, 6/\$9**. Encore Support Panty Hose. Beautiful comfort. Comp. 3.50, now only . . . **2.99, 2/\$5**. Encore Sheer-to-the-Waist Support Panty Hose. Compare 3.95. Now only . . . **3.49, 2/\$5.85**. Encore Support Stockings. All nylon. Comp. 2.50 . . . **1.99, 3/\$5.50**. Opaque panty hose. Agilon in S-A-T. Reg. 1.50 . . . **\$1.65/\$5.85**. Casuals and slippers that compare to \$4 values . . . **2.99**. Acrylic scuffs. \$4 . . . **2.99**. Knee highs. 1.50 . . . **99¢, 3/\$2.85**. Turtleneck body shirts . . . **5.99**

The Emporium Women's Hosiery

Capes of bonded Orlon acrylic/wool jersey. One size in five colors. Fringed. Reg. \$18. . . **10.99**. Cape of coat length in four colors. Usually \$26 . . . **19.99**

The Emporium Women's Accessories

WOMEN'S SHOES

Famous maker shoes that are usually \$24-\$26 . . . **19.99, 2/\$39**. More shoes from famous makers. Reg. \$19-\$23 . . . **15.99, 2/\$31**. Still more shoes that are usually \$16-\$20 . . . **13.99, 2/\$27**. Sample size sale for Lady 6B! Reg. \$19-\$26 . . . **10.99, 2/\$21**. Ghillie styles of soft leather. Navy, camel. Reg. \$18 . . . **13.99**. Open shoes w/foot-framing straps. Kidskin. Reg. \$17 . . . **13.99**. Crosstrap pump of Spanish kid in navy, black, camel. Regularly \$20 . . . **15.99**. Tailored slip-on. Kid in black, navy, brown. Reg. \$20 . . . **15.99**. Dressy sandals from Italy. In black, brown, navy crinkle patent, silver kid. Reg. \$18 . . . **13.99**. Strap pump, comp. \$20 . . . **15.99**. Dress Oxfords of kid in camel or navy. Comp. \$20 . . . **15.99**. City sandal from Italy. Buffalo or suede. Compare \$17 . . . **13.99**

The Emporium Women's Shoes

MORE ACCESSORIES

Capless wigs, wash and wear. Regularly \$15-\$25. Now specially priced at . . . **9.99-15.99**. Lady Tovar, reg. \$37 . . . **12.99**. Capless wigs of modacrylic. Reg. \$25 and \$35 . . . **17.99 to 20.99**

The Emporium Fashion Wigs, Tovar Bar

Famous signature scarves are usually 2.50-\$4 . . . **1.69, 2/\$3**. Fashion scarves, assorted . . . **99¢**. Handkerchiefs, 75¢, 49¢, 3/1.19. Knit hats, 2.50-\$5 . . . **1.69, 2/\$3**. Knit gloves, leather palms. Washable. Reg. 3.50-\$4 . . . **2.99**. Leather gloves. Fashion, basic colors. 6-8. Reg. \$8-\$14 . . . **3.99**. Fabric gloves in sizes 6 to 8. Usually \$2-3.50. Now . . . **1.29**

The Emporium Women's Accessories

Vinyl handbags, reg. \$11 . . . **6.99**. Better handbags, \$12-\$14 . . . **8.99**. Leather handbags. Fine quality. Usually \$17-\$20. Now . . . **12.99**. Umbrellas, reg. \$6-\$7 . . . **3.99**

The Emporium Handbags

**OUR THURSDAY OPENING WITH NORTHERN CALIFORNIA'S
BIGGEST SALE...THE BIG E GREAT ANNUAL SALE!**

OPENING SPECIALS



COAT SPECIAL

49⁹⁰

Special purchase of beautifully detailed coats of wool and wool-rayon. Proportioned lengths in solids and tweeds. Sizes 8 to 16.

The Emporium Better Coats



PANTCOAT SALE

28⁹⁰

Wool camelhair coats with double breasted styling, 1/2 back belt. Other styles in the group. Camel or grey. 6-16. Compares at \$40.

The Emporium Budget Coats



JUNIOR DRESSES

13⁹⁰ - 19⁹⁰

Right now looks that include short, long dresses and pantsuits. Junior sizes 5 to 13. Usually sell for \$17 to \$28.

The Emporium Junior Dresses



LEATHER PANTCOATS

69⁹⁰

Canadian imports of Cabretta leathers. Great styles and Fall colors. Assorted misses' sizes 8-18. Juniors' 5-13. Reg. \$90.

The Emporium Misses' & Jr. Coats



RAINCOAT SELECTION

21⁹⁰

Many styles from which to choose each at a sun-dazzling low price. The right look in sizes 8 to 18. Usually sell for \$29 to \$32.

The Emporium Budget Coats



JUNIOR MAXI

64⁹⁰

Reg. \$80. Dyed-to-match lamb hood trim maxi with style plus! Wool-nylon blends in exciting Fall colors. Junior sizes 5 to 13.

The Emporium Junior Coats



WOOL KNITS

34⁹⁰ - 39⁹⁰

2, 3-pc. skirt suits and 3-pc. pantsuits in many styles. Vests, blazers, jackets. Sizes 8 to 18. Reg. \$46-\$70. (Shown) 3-pc. ...**39.90**

The Emporium Casual Dresses



DRESS SALE

19⁹⁰ - 29⁹⁰

Huge selection of styles, fabrics and colors. Misses', women's: 8-18, 12 1/2-24 1/2. Reg. \$26-\$46.

The Emporium Misses' Casual, Moderate and Half Size Dresses



JUMPER SALE

12⁹⁰

Polyester doubleknit jumpers for pretty practicality. Assorted Fall colors in sizes 10 to 18 and 14 1/2 to 22 1/2. Special purchase.

The Emporium Budget Dresses



PANTSUITS GALORE!

24⁹⁰ - 34⁹⁰

Latest 2-pc., 3-pc. styles with vest-over-blouse or jackets. Shown is jacket styling for 29.90. Sizes 8-18. Reg. 29.90 to \$66.

The Emporium Misses' Dresses, Better Suits



DRESS COLLECTION

11⁸⁸

Misses' polyesters in sizes 12 to 18. Women's assorted jerseys in an array of styles. Sizes 12 1/2 to 22 1/2. Usually \$14 to \$28.

The Emporium Daytime Dresses



PANTSUIT SALE

14⁹⁰

Great styling in misses' and women's sizes. Bonded Orlon® acrylic in sizes 10-20; bonded rayon in sizes 14 1/2-22 1/2.

The Emporium Budget Dresses

COAT SAVINGS

Pantcoats of cotton corduroy. 2 styles. 8-18. Comp. \$24...**18.90**
All-weather coats in many styles. Sizes 8-18. Comp. \$34-\$40, **22.90**
Jungle fakes of man-made washables. Great styles. Comp. \$34 to \$42...**28.90**
Pantcoats of leather-look fabrics. Sizes 8-16. Comp. \$34-40, **28.90**
Pantcoats of wool melton. Fall colors. 8-18. Comp. \$40...**34.90**
Coats of wool knit. Selection of colors. 8-18. Reg. \$60...**49.90**
The Emporium Budget, Better Coats

Pantcoats of wool-nylon. Junior sizes 5-13. Comp. \$38-40, **28.90**
Pony-suede pantcoats of cotton. Jr. 5-13. Reg. \$36...**28.90**
Camel coats for the mature, smaller woman. Jr. 5-13. Comp. \$50...**39.90**
Wool coats, knee length. Junior sizes. Comp. \$50-\$60...**39.90**
Suede pantcoats from Canada. Rich leather, colors. Compare at \$79...**59.90**
The Emporium Junior Coats

LADIES' APPAREL

Bridal salon clearance for all formal occasions. Sizes 7-13 and 6-16. Reg. \$32-\$60...**\$14-\$19**
The Emporium Bridal Salon

Jr. blazer pantsuits of wool-nylon. Camel. Jr. 5-13. Comp. \$56, **42.90**
The Emporium Junior Suits

Dress selection. Rayon bonded acetate or polyesters. 14 1/2 to 22 1/2, 10 to 20. Now only **9.90**

Jumpers in many styles, fabrics. 10 to 20, 14 1/2 to 22 1/2...**9.90**
The Emporium Budget Dresses

Dresses. Acrylic knit sweater styles. 10-18. Comp. \$22, **13.90**
Pantsuits of acrylic. Sizes 8 to 16. Compares to \$26...**16.90**
The Emporium California Dresses

Daytime skimmers in wide array. S-M-L-XL. Reg. \$13-\$14...**7.90**
Muu-Muus from famous maker. Prints. Reg. \$5-\$7. Long...**4.90**
Short...**3.90**
The Emporium Daytime Dresses

LINGERIE BUYS

Nylon briefs, bikinis. 5, 6, 7. Reg. 2 for 3.50...**59¢ pr.**, **6/2.99**
Briefs, bikinis with lace trim. 5, 6, 7. Comp. 1.39. Now just **99¢**

Bikinis, briefs from famous maker. 4, 5, 6, 7. Reg. \$2-3, **1.49-2.29**

Petticoats, petticolettes. Nylon. S-M-L. Reg. \$3-\$4...**1.99-2.59**

Sleepwear assortment. Great styles in sizes S-M-L. Reg. \$4...**2.99**

Slips of nylon tricot. Famous makes. 32-40. \$4-\$15, **2.59-6.99**

Sleepwear. Famous makes. Sizes S-M-L. Reg. \$6-\$7...**3.99**

Better sleepwear. Top names, quality. Reg. \$7-\$9...**4.99, 5.99**

Robes. Reg. \$12-\$14, **6.99-7.99**
The Emporium Budget Lingerie

APPAREL SPECIALS

Maternity panties \$1, **89¢, 3/2.45**
Maternity tops \$6-\$8, **4.99-6.99**
Maternity pants, reg. \$8...**6.99**
The Emporium Maternity Shop

Jr. pullovers in classic or new-looks. S-M-L. Reg. \$12-\$14, **6.99**

Jr. cardigan, 31" long, hooded. Colors! S-M-L. Reg. \$18...**12.99**

Jr. pant, skirt sets in sizes 5-13. Reg. \$22-\$45...**12.99-26.99**
The Emporium Junior Sportswear

The Emporium



ARDERN R. BATCHELDER
Emporium Capwell Chairman

Board Chairman Attended SMHS

Ardern R. Batchelder, chairman of the Emporium Capwell Division of Broadway Hale Stores, Inc., is a native San Franciscan who spent his early years on the Peninsula and was graduated from San Mateo High School. He received his B.S. degree from UC Berkeley and started at The Emporium in 1934 as a stock boy.

His career progressed steadily through the years—group and divisional merchandise manager, manager of The Emporium's Basement Store, general merchandise manager and then general manager of Capwell's across the Bay.

The executive returned to San Francisco in 1964 as

executive vice president of The Emporium Capwell Company. He became president and chief operating officer in 1966, president-chief executive officer the next year and chairman in April of this year.

The Batchelders (she is the former Marjorie Lee Bowles) make their home in Orinda. They have two children.

Among Batchelder's professional and civic affiliations are directorships with the Associated Merchandising Corporation, the National Retail Merchants Association, the National Chamber of Commerce. He also is a trustee of the Bay Area Council.

Complete Range Of Departments

(Continued from Page 2)
tries and the bath shop. Customers wishing to make a purchase from the registered items simply call the centralized registry to find out the bride's wants and needs. When a customer purchases a gift from those selections, the salesperson will fill out a sales record form, which is forwarded to the registry and the records are brought up to date within 24 hours of the date of purchase.

The stationery department is prepared to fill orders for formal church weddings as well more intimate, informal occasions. It offers choices of the correct "paper trousseau" for all traditional and contemporary tastes. Expert help is available to make sure that the bride's invitations and announcements are properly engraved and printed.

Home furnishings in the Tanforan Emporium will have a host of styles to choose from. The services

of a trained decorator will be available at no charge to assist the customer in any decisions about color, fabrics, and specific "how-to." Also available are the services of a drapery consultant who will visit the home with fabric samples to choose from, and will assist in planning the curtains and draperies made to order.

Expert craftsmen are available to service and repair TV sets or furniture, upholster or slip cover furniture, lay carpets... all part of the complete home furnishings services.

The Tanforan store will have its own expert women's and men's alteration departments, jewelry and watch repair, along with fur storage and repair services.

Other important shopping conveniences include free parking for a total of 5,000 cars, and convenient hours of 9:30-9:15 five nights a week, 9:30-5:30 Saturdays, and noon to 5 p.m. Sundays.



Teen Board girls can be recognized working in The Emporium, Tanforan wearing plaid trouser pants, with a white patterned shirt, and a corduroy blazer, which are all from the Hi-Shop. From left to right: Lisa Donati, Mills High School; Melanie Nunes, Oceana High School; Ann Gressani, Serramonte High School.

Teen Board Girls Have Hostessing Assignments

The Emporium Teen Board members serve as a liaison between the store and the teen-age population in each community. Each girl serves as a special envoy from her school and her town, and takes part in a variety of retail related and community activities during her year of membership.

The Teen Board advisor in each store selects the girls from those who are nominated by their high schools on the basis of scholarship, citizenship, poise, personal appearance, and enthusiasm and interest in her community as well as retailing. The girls must be entering their senior year in school.

All of the girls take part in monthly meetings, and at least one community or charity project. They participate in activities in the store including fashion shows, informal modeling and act as hostesses.

At the monthly meetings the store provides instruction in merchandising

through career speakers, grooming workshops, and modeling and fashion instruction. The store also employs teen board members for additional sales staff where there are student openings available.

Teen Board representatives who have been selected for the Tanforan store are as follows:

Capuchino High School, Terry Lavagnino; Crestmoor High School, Carol Tonini; El Camino High School, Margaret Levens; Jefferson High School, Teri Jackson; Mills High School, Lisa Donati; Oceana High School, Melanie Nunes; Serramonte High School, Ann Gressani; South San Francisco, Diana Ellis; Terra Nova High School, Sue Pelly; Westmoor High School, Suzy Pratt.

Senior advisors are: El Camino High School, Janet Mylnar and Serramonte High School, Bunnie Davis.

All twelve girls will be acting as hostesses tomorrow to assist in introducing customers to the new store.



Another group of Teen Board girls are wearing bold and bright plaid dresses from Jonathan Logan, featured in the Career Junior Shop. From left to right: Terry Lavagnino, Capuchino High School; Margaret Levens, El Camino High School; Sue Pelly, Terra Nova High School; Diana Ellis, South San Francisco High School.



TO CELEBRATE . . . WE'VE COMBINED

BIG E TANFORAN



JUNIOR TOPS

3⁹⁹

Great variety of casual tops with long, short or no sleeves. Many styles and fabrics in sizes S, M, and L. Usually \$6 to \$10.

The Emporium Junior Sportswear



SUPER SHIRT SALE

5⁹⁹

Magnificent array of shirts in prints and solids. Many fabrics from which to choose. Junior sizes 7 to 15. Usually \$10-\$12.

The Emporium Junior Sportswear



JUNIOR JEANS

6⁹⁹

Jeans from a famous house in a selection of easy-care fabrics. Solids, patterns in Jr. sizes 5-13. Usually \$10 and \$11. Special!

The Emporium Junior Sportswear



JUNIOR PANTS

9⁹⁹

Fancy pants for the Fall season. Great styles and colors in several fabrics. All in junior sizes 5 to 13. Usually \$13 to \$16.

The Emporium Junior Sportswear

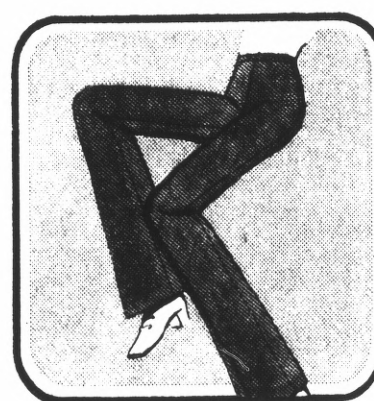


MISSIE'S SHIRTS

3⁹⁹-4⁹⁹

Famous name shirts in classic, now-styles. Prints and solids with long or roll sleeves. Various fabrics. 8-18. Reg. \$7 to \$16.

The Emporium Misses' Sportswear



PANT SPECIAL

7⁹⁹-9⁹⁹

Famous make pants of polyester or acrylic. Pull-ons in solids or prints. Sizes 10-18 and 10-20. Comp. \$14-\$16. Shown . . . 7.99

The Emporium Misses' Sportswear



JACKET SWEATERS

12⁹⁹

Wools or acrylics in several styles and colors. A classic look in sizes S, M, L and 36 to 40. These usually sell for \$18 to \$25.

The Emporium Misses', Budget Sportswear



BULKY SWEATERS

6⁹⁹

Cardigans and crew-neck pull-overs of easy-living acrylic. Long sleeved w/plain or cable fronts. S-M-L. Compare to \$8-\$9.

The Emporium Misses', Budget Sportswear



JACKET SWEATERS

7⁹⁹

Imports of easy-care acrylic. An assortment of styles and colors. Sizes 36 to 42. A great gift idea. Usually \$10-\$11.

The Emporium Misses', Budget Sportswear



SKI PARKAS

17⁹⁹

Nylon shell, polyester fiberfill in navy, red, yellow, blue or plum. Lightweight, yet warm for all outdoor activities. Sizes S, M, L.

The Emporium Active Sportswear



CO-ORDINATE SALE

9⁹⁹-12⁹⁹

Talbot co-ordinates in discontinued colors. Beautiful skirts, tops, pants. Machine wash. Sizes 10-18 and 36-40. Reg. \$16-\$22.

The Emporium Misses' Sportswear



TOPS AND BOTTOMS

6⁹⁹-12⁹⁹

Selected makers and styles in solids and patterns. Various fabrics. Mix and match a wardrobe. Sizes 10-20, 10-18, and 32-40.

The Emporium Misses', Budget Sportswear

SPORTSWEAR

Layer-look tops. Shrinks, vests, more. S-M-L. \$10-\$12, 6.99-7.99
Blouses in Fall hues, washable fabrics. Usually \$10-\$18 6.99
Famous name co-ordinates. Polyester tops, vests, more. S-M-L, 10-18. Comp. \$10-\$20, now on sale at 5.99-10.99
2-pc. vest-pant sets. Colors! Sizes 8-18. Comp. \$34 19.99
Wool skirts, \$14-\$22, 8.99-12.99
The Emporium Misses' and Budget Sportswear

LADIES' APPAREL

Ban-Lon® knit tops. Long, short sleeved. 36-38-40. Reg. \$8-\$17, now priced at 4.99-6.99
Acrylic knit sweaters. Asst. styles. S-M-L. Comp. \$7-\$8 4.99
Turtlenecks, mock or regular. S-M-L. Comp. \$6-\$7 4.99
Pullover sweaters w/turtlenecks. S-M-L. Reg. \$10 6.99
Fisherman-style sweaters in sizes S-M-L. Reg. \$12-\$14, 9.99-10.99
Coat-blazer sweater. Acrylic in sizes 36-42. Reg. \$18 10.99
Shrinks, tops, vests to layer. S-M-L. Reg. \$10-\$12 6.99-7.99
The Emporium Misses' and Budget Sportswear

Cotton dusters, reg. \$5 3.99
Shifts. Long-look w/Mandarin collar. S-M-L-XL 11.99
Hostess gown from Vanity Fair. Nylon. 8-18. Reg. \$33 19.99
Cotton terry dusters. Collarless in sizes S-M-L. Reg. \$9 6.99
The Emporium Loungewear

UNDERWEAR

Jantzen contour bra. Sizes 34-36 A, 34-38 B-C. Reg. \$4 . . . 2.99
Halter bra for the bare look. 32-36 B-C. Comp. 5.50 2.99
Peter Pan contour bra in sizes 32-36 A-B. Comp. 4.50 2.99
Olga 'Freedom Front' bra. Sizes 32-36 B-C. Comp. \$6 3.99
Warner's 'Smooth-as-you' bra. 32-40 B-C-D-DD. Reg. \$6, 3.99
Light panty girdle for subtle slim. S-M-L-XL. Comp. \$9 4.99
Youthcraft girdle, pull-on style. M-L-XL. Comp. \$8 4.99
Gossard panty girdle w/removable garters. M-L-XL. 12.99; XXL (size 34), reg. \$19 14.99
Warner non-roll-top girdle. 28-36, 28-38. Reg. 18.50 14.99
Smoothie 'So Slim' girdle in 2 lengths. 28-36. Reg. 21.50, 17.49
Olga's figure-smoothing girdle. S-M-L-XL. Comp. \$14 9.99
Warner bra-slip, non-cling. 32-36 A, 32-38 B-C. Reg. \$8. 4.99
Better bras, reg. \$4-\$7 1.99
The Emporium Girdles & Bras

ASSORTED SAVINGS

Schrank sleepwear. PJ's and shifts in 34-40, S-M-L. Reg. \$6-\$10, now only 4.99-6.99
Peignoir sets of nylon. S-M-L. Short, \$25, 17.99; long \$30, on sale at only 19.99
Slips, non-cling. Short 32-38, Average 34-40. \$6-\$10, 3.99-6.49
Briefs, bikinis, 5-6-7 7/\$5
Body shirts from Vanity Fair. In 32-36. Reg. \$10 6.99
The Emporium Lingerie

Dusters of cotton quilt. 10-18, 6.99; long style, 10-18 . . . 8.99
The Emporium Loungewear

GIRLS' ACCESSORIES

Reg. SALE
Knee-Hi's, 8-9 1/2, 9-11 1.15 79¢
Panty hose, 7-14 99¢ 79¢
Underwear, 4-14 3/1.89 3/1.69
Knit hats 3.50 1.89
Umbrellas \$4-\$7 1.89-2.89
Hat/scarf sets 4.50-5.50 2.89-3.89
Sleepwear, 4-14 \$5-\$6 2.99
Robes, 4-14 \$10-\$12 6.99
The Emporium Girls' Accessories

**OUR THURSDAY OPENING WITH NORTHERN CALIFORNIA'S
BIGGEST SALE...THE BIG & GREAT ANNUAL SALE!**

OPENING SPECIALS

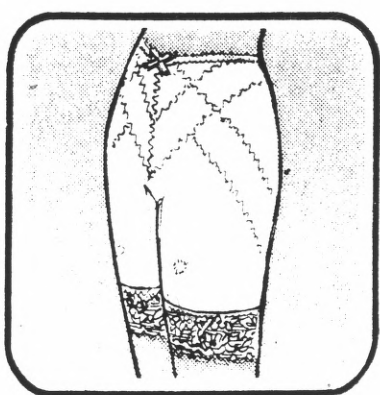


YOUTHCRAFT BRA

3⁹⁹

Soft, seamless molded cups show no bulges for today's clingy look. Comfortable stretch back sizes A-B cups 32-36. Comp. 6.50.

The Emporium Girdles & Bras



VENUS PANTY GIRDLE

5⁹⁹

Comfort control style with inner bands that gently, yet firmly, hold and mold you. Sizes M, L, XL. Compare at \$11.

The Emporium Girdles & Bras



SMOOTHIE ALL-IN-1

20⁹⁹

'Slim Look' gives you smoothest possible slimming with wonderful comfort. Side zipper; panel front, back. B, C, 35-42. Reg. \$26.

The Emporium Girdles & Bras

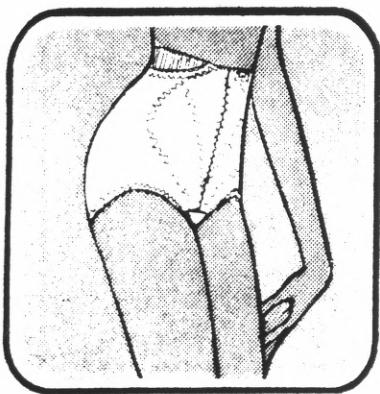


VENUS BRA

3²⁹

Nylon doubleknit, comfortable and smooth. Just what you need under curve revealing clothes. Contour cup A, 32-36, B-C, 32-38. Reg. 4.50.

The Emporium Girdles & Bras



YOUTHCRAFT BRIEF

4⁹⁹

Comfortable control brief that shapes midriff, flattens tummy. Non-roll; won't bind. Sizes S, M, L, XL. Compare at \$8.

The Emporium Girdles & Bras



VANITY FAIR SALE

6⁴⁹-12⁹⁹

Reg. \$11-\$20 sleepwear in skin-pampering Antron II® nylon shifts, gowns, p.j.'s and dusters. Choose yours in sizes S, M, L.

The Emporium Lingerie

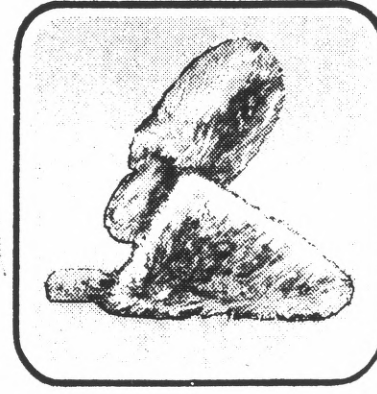


BARBIZON SALE

6⁹⁹-9⁹⁹

Reg. \$10-\$14 famous sleepwear! Feathered gowns and p.j.'s; discontinued styles. Shifts, granny gowns, S-M-L; p.j.'s 10-20.

The Emporium Lingerie



GIRLS' SCUFF

3⁵⁹

Soft, plush acrylic scuffs in 6 fashion colors. Teen girls' favorite in sizes 4-10. Save now for gift giving later!

The Emporium Young People's Shoes



GIRLS' BOOTS

7⁹⁹ and 9⁹⁹

Reg. \$10 and \$12. Krinkle patent boot in classic styling for girls' or teens. Black, white, red; front zipper. Sizes 9-3, 5-9.

The Emporium Young People's Shoes



TERRY COVERALL

2¹⁹ 3/⁵⁶

Reg. \$3. Comfort for your active baby. Stretch cotton terry coverall has snap front, collar styling; footed. Sizes M, L.

The Emporium Infants' Wear

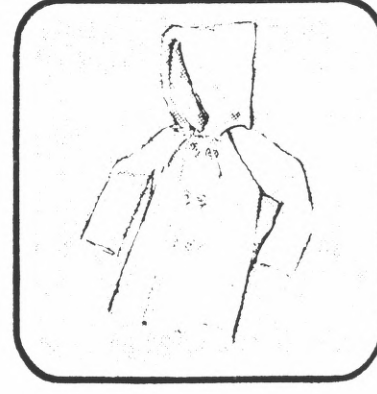


TODDLER CRAWLER

3²⁹ 2/⁵⁶

Reg. \$3.50. For boys or girls — jumbo crawler in cotton corduroy. Assorted patterns, solids; some with gripper crotch. Sizes 2-4.

The Emporium Toddlers' Shop



TODDLER JACKET

4⁹⁹

Warm, acrylic pile jackets for boys or girls. Reverse buttoning, with hood. Washable for easy care, too. Hurry in to save!

The Emporium Toddlers' Shop

CHILDREN'S SAVINGS

Bibs, feeding, teething, 59¢-79¢
Curtly training pants, 2-4. Specially priced at 2/99¢
Curtly gown, 1.19, 3/3.50
Mitten cuff gown, 3/3.99
Slip-on shirt, 1.79, 1.19, 3/3.50
Snap-side shirt, 1.39, 3/3.99
Crib sheets, 1.39-1.69, 1.19, 1.29
Water-proof sheeting, 1.79, 1.49
Water-proof sheeting, 2.49
Receiving blankets, \$2. Specially priced at 1.59, 2/53
Chix Redifold diapers, 2.99
Curtly crib blankets, 4.50, 2.99
Comforters, zip quilts, 5.99
T-shirts, M, L, XL, 1.59
Boys' suits, M, L, XL, 1.99-2.99
Crawlers, M, L, XL, 2.29
Girls' dresses, S to XL, 2.99
Musical toys, 2.99, 3.99
Pile jackets, reg. \$6, 3.99
Pam suits, footed, 2 sizes, 3.99
3-pc. legging set, 5.99
The Emporium Infants' Wear

Blanket sleeper, reg. \$5, 3.89
Tights, reg. \$2, 1.49, 2/2.89
The Emporium Toddlers' Shop

CHILDREN'S SAVINGS

Boxer pants, reg. \$2, 1.79
Polos, reg. \$2, 1.89, 2/3.70
2-pc. sleepers, 1-4, 2.89
Sweaters, reg. 5.50, 3.39, 2/6.50
Girls' dresses, 1-4, 3.49
The Emporium Toddlers' Shop
Boys' basketball shoes \$6, 4.99
Girls' canvas shoes, \$4, 3.59
Girls' slippers, reg. \$4, 2.99
Infants' bootie, reg. \$4, 2.99
Boys' slippers, reg. \$4, 2.99
Teen girls' shoes, \$12-\$16, 9.99
The Emporium Young People's Shoes
High chairs, \$21-\$28. Specially priced at 15.99-23.99
Napper stroller, reg. \$29, 23.99
Swing cradle, reg. \$30, 24.99
Playpen, folding, reg. \$35, 28.99
Mattresses, \$25-\$40, 19.99-31.99
Cribs, reg. \$28-\$100. Specially priced at 24.99-79.99
Chests, reg. \$65-\$110. Specially priced at 58.99-89.99
Hampers, reg. \$4-\$10, 3.49-8.49
Bassinette, reg. \$20, 16.99
Infant carrier, reg. 4.99, 3.49
Plus, many more items at savings!
The Emporium Infants' Furniture

CHILDREN'S SAVINGS

Girls' blouses, slacks, 2.99-3.99
Girls' polos, sizes 4-6x, 2.99
Girls' sweaters, skirts, 3.59-4.99
Girls' raincoat sets, 6.99
Girls' jackets, 4-6x, 7.99-9.99
Girls' coats, 4-6x, 12.99-14.99
Boys' socks, 3/1.25
Boys' underwear, 3/2.59, 3/1.99
Boys' shirts, polos, 1.99, 2/3.89
Boys' p.j.'s, \$3, 2.69, 3/7.99
Boys' yellow slickers, \$4, 2.99
Boys' sleepers, 3.59, 2/57
Boys' pants, 3.98-\$6, 2.99-3.99
Boys' sweaters, 3.59-4.99
Blanket sleeper, reg. \$7, 4.99
Boys' jackets, 3-6x/7, 9.99
The Emporium 3-6x Shop
Boys' socks, 3/1.39, 3/1.69
Boys' sweat shirts, 1.99
Boys' underwear, 3/2.50, 3/3.50
Boys' shirts, \$4-5.50. Specially price at 3.29, 2/6.50
Boys' raincoats, 3.99, 2.99
Boys' middy p.j.'s, 3.59, 2/57
Boys' velour shirts, 5.99
The Emporium Boys' Wear

GIRLS' SAVINGS

Teen pantcoats, reg. \$25, 19.99
Blazer: one button, cotton corduroy sizes 5-13. Reg. \$15, 12.99
The Emporium Hi Shop
Girls' blouses, perma-press, 2.99
Skirts, washable, 3.99-4.99
Sweaters, washable, 3.99-4.99
Acrylic pants, reg. \$6, 4.99
Jumper-sweater sets, 8.99
Girls' parkas, 9.99
Coats: washable, 18.99
The Emporium Girls' 7-14 Shop



The Emporium Tanforan Teen Board girls are pictured here wearing smart sportswear outfits, which reflect the latest looks in layering. Back row from left to right: Teri Jackson, Jefferson High School; Janet Mlynar, senior advisor, El Camino High School; front row from left: Bunnie Davis, senior advisor, Serramonte High School; Carol Tonini, Crestmoor High School; Suzy Pratt, Westmoor High School.

Fashion Events Scheduled for Opening Season

SATURDAY, OCTOBER 14—12-4 p.m. FALL FASHIONS — Informal Modeling by the Teen Board, Hi Shop.

MONDAY, OCTOBER 16—12-4 p.m. FALL DRESSES — Informal Modeling, Misses Dresses.

WEDNESDAY, OCTOBER 18 — 12-4 p.m. HALF SIZE FASHIONS — Informal Modeling, Women's Dresses.

SAURDAY, OCTOBER 21 — 12-4 p.m. FALL SPORTSWEAR — Informal Modeling, Misses Sportswear.

MONDAY, OCTOBER 23 — 12-4 p.m. FALL DRESSES — Informal Modeling, Misses Dresses.

SAURDAY, OCTOBER 28 — 12-4 p.m. FALL COATS — Informal Modeling, Misses Coats.

SATURDAY, OCTOBER 28 — 12-4 p.m. JUNIOR FASHIONS — Informal Modeling by the Teen Board, Junior Shops.

MONDAY, OCTOBER 30 — 12-4 p.m. CONTEMPORARY DRESSES and SPORTSWEAR — Informal Modeling, Contemporary Dresses and Sportswear.

SATURDAY, NOVEMBER 4 — 2 p.m. FASHION SHOW OF LINGERIE and LOUNGEWEAR — Fashion show featuring fashions by Vanity Fair, Lingerie. Followed by informal modeling until 4 p.m.

SATURDAY, NOVEMBER 4 — 12-4 p.m. TRUNK SHOWING OF SHOES — Informal Modeling of new shoes, Misses Shoes.

SATURDAY, NOVEMBER 4 — 12-4 p.m. BODY FASHIONS — Informal Modeling, Hosiery.

MONDAY, NOVEMBER 13 — 12-4 p.m. SKI WEAR FASHIONS — Informal Modeling, Misses Sportswear. WEDNESDAY, NOVEMBER 15 — 12-4 p.m. HALF SIZE FASHIONS — Informal Modeling, Women's Dresses.

SATURDAY, NOVEMBER 18 — 12-4 p.m. FASHIONS FOR AFTER FIVE — Informal Modeling, Misses Dresses.

SATURDAY, NOVEMBER 18 — 12-4 p.m. LINGERIE and LOUNGEWEAR — Informal Modeling Lingerie.

SATURDAY, NOVEMBER 18 — 12-4 p.m. CAREER JUNIOR FASHIONS — Informal Modeling by the Teen Board, Junior Shops.

SATURDAY, DECEMBER 2 — 12-4 p.m. FASHIONS FOR AFTER FIVE—Informal Modeling, Misses Dresses.

SATURDAY, DECEMBER 2 — 12-4 p.m. LINGERIE and LOUNGEWEAR — Informal Modeling Lingerie.

SATURDAY, DECEMBER 2 — 12-4 p.m. FURS — Informal Modeling, Fur Salon.

Knits Set the Pace For Fall Menswear

If one word could be used to describe men's fashions for fall that word would be KNITS. Fabrics dominate the fashion trends and the leading fabrics are knits in such improved fabric colors, and designs, that they are virtually indistinguishable from fine worsteds.

Men's apparel for fall is masculine, designed with simplicity in fabrics that are genuinely handsome in softly blended colorations. Every man, no matter what his age, can look youthful without feeling like a teen-ager.

There are small detail changes this fall in suits and sportcoats. Jackets are shaped with darts and both side and back vents continue to be deep.



ROBERT G. WILHELM
Emporium Capwell President

Executive Headed Initial Branch In Stonestown

Robert G. Wilhelm joined The Emporium as a trainee in 1946. He was assigned to the service representative staff and became service superintendent in 1947. He then progressed to the position of personnel and service superintendent. In 1952, Wilhelm opened The Emporium's first suburban store, Stonestown, as store manager. He was made divisional merchandise manager for children's wear in 1955. His appointment to general merchandise manager of The Emporium came in 1958. In 1963 he moved up to general manager of The Emporium and vice president of The Emporium Capwell Company.

Wilhelm assumed the position of executive vice president and chief operations officer of The Emporium Capwell Company in 1967, and became president of The Emporium Capwell Company in April 1972. He is a director of Broadway Hale Stores, Inc. Wilhelm is a graduate of the University of California at Berkeley. He is a director of the Associated Merchandising Corporation, secretary treasurer of the San Francisco Retail Dry Goods Association, vice president of the San Francisco Fifth and Mission Parking Garage and a member of the Mayor's Advisory Committee for Market Street.

Store's 76-Year History Recalled

The Emporium, with suburban stores extending from Santa Rosa to Salinas is, today, a retailing leader and the largest department store in Northern California. Having celebrated its 76th Anniversary in May of this year, The Emporium is one of the oldest retailing establishments in San Francisco.

One of its forerunners was the Golden Rule Bazaar, established in 1872 in San Francisco. It was a small specialty store, with a fine reputation for toys, leather goods and accessories.

In 1896 Adolph Feist, a real estate developer, and his associates, founded The Emporium as we know it today, in a "skyscraper" of seven stories located on Market Street where The Emporium Downtown exists today. The store was organized on the basis of leased departments under one roof. The arrangement lacked coordination and a centralized policy, and in 1897 The Emporium merged with the Golden Rule Bazaar, which moved its merchandise "lock, stock and barrel" up Market Street to the location of The Emporium.

Shortly thereafter the name of the company was shortened from The Emporium and The Golden Rule Bazaar to "The Emporium."

Then came the catastrophe of the San Francisco earthquake and fire in 1906. The Market Street building

was destroyed with the exception of the front facade, which withstood flames, water, and dynamite when an attempt was made to blast it down.


Characteristic of the spirit of The Emporium management and personnel, the store was the first to reopen after the earthquake — an inspiration to the revival of trade in San Francisco, and the needs of the people of San Francisco. Business was set up in the home of one of the stockholders on Van Ness Avenue.

Two years later, in 1908, a fine new building rose from the rubble on Market Street, built on the original facade of the building which was destroyed. An ad appeared with boastful copy: "A dazzling spectacle awaits you..." "The most beautiful store on earth opens its doors to the public today." The Emporium had emerged from the ashes into new beauty and splendor, and San Franciscans were delighted.

Under the big glass dome in the center of the street floor a double tiered bandstand provided food service with entertainment.

The Emporium maintained its expanding pace to become San Francisco's largest store, and to establish a tradition of fine service throughout the years.

Suburban expansion began in 1952 with the opening of Stonestown, and continues with The Emporium's newest, Tanforan in San Bruno.



TO CELEBRATE... WE'VE COMBINED

BIG & TANFORAN



SWEATERS-N-PANTS

4⁹⁹ and 7⁹⁹

Latest sweaters in washable acrylic; colors! S,M,L. \$7, \$10... **4.99**
Pants, jeans, wide legs, flares! 3-13, \$8-\$15 **4.99-7.99**

The Emporium Hi Shop

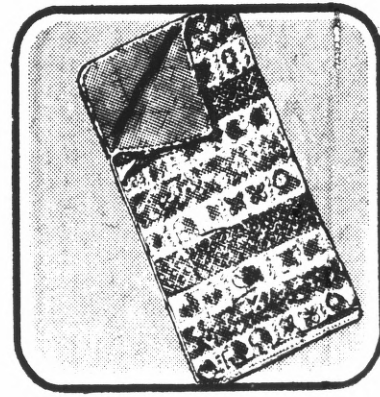


GIRLS' DRESS BUYS

3⁹⁹-4⁹⁹

Many reduced from stock! All are permanent press cotton plaids, bonded acrylics, others. Choice colors. Sizes 7-14 and 3-6x.

3-6x Shop; Girls' 7-14 Shop

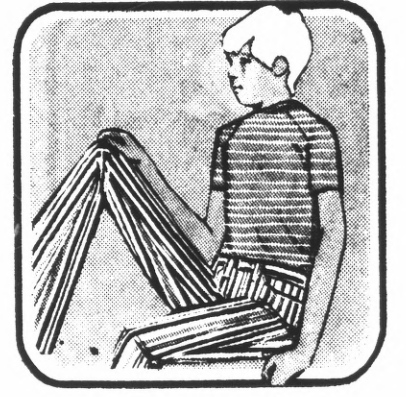


INDOOR SLEEP-BAG

9⁹⁹

Reg. \$15 from Her Majesty. For boys and girls. Full size; washable. Indoor-cover in cotton with soft polyester fiber fill.

Girls' Accessories



BOYS' SHIRTS, PANTS

2⁵⁹ and 3⁷⁹

Knit shirts, cotton long sleeve, polyester-cotton, short. 8-20, **2.59**
Wash pants, slacks, jean cuts or flares. 8-12. Reg. \$5-\$7 .. **3.79**

Boys' Wear

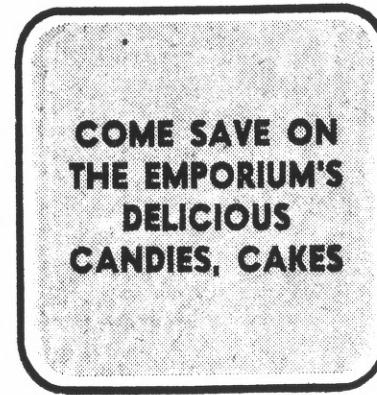


BOYS' NYLON JACKET

12⁹⁹

Lined with polyester pile or rayon quilting; water repellent. Hidden hood. Navy, loden, coffee. 8-12. Sizes 14-20 **14.99**

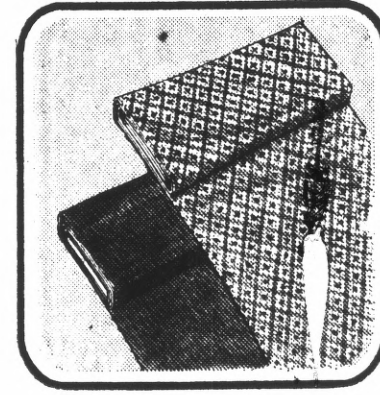
Boys' Wear



**COME SAVE ON
THE EMPORIUM'S
DELICIOUS
CANDIES, CAKES**

Oven-fresh pound cakes 18-oz. **89¢**
Candied nut bridge mix 1.30 **99¢**
Hooper's 7-oz. Molasses Chips 1.39 **99¢**
Chewing Peppermints, 1.50 **99¢**
Chocolate misdips ... 2.50 **1.29**
Fruit cake rings, 2-lb., 4.95 **2.69**
Kjeldsen 1 1/2-lb. Danish cookies 4.20 **3.39**

The Emporium Candy

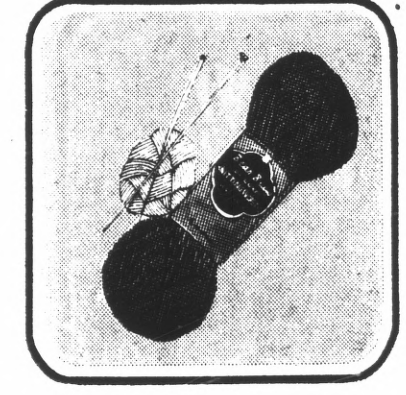


FAMED DOUBLE KNIT

3⁷⁷ yd.

Beautiful patterns and colors in acrylic and polyester jacquards! From a famous maker, lovely quality, regularly \$7-\$8 a yard!

Fashion Yardage



BEAR BRAND YARN

1³⁹ 4-oz.

Reg. 1.80 skein. Fine knitting worsted in 4-oz., 4-ply skeins. Luscious colors from baby pastels to deep, rich Fall colors. Save!

Art Needlework

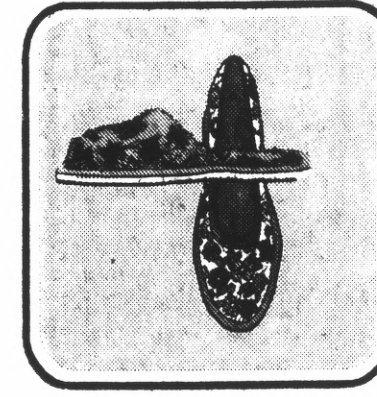


SAMSONITE TABLE

11⁹⁹

Monarch folding game table, very sturdy and serviceable for many uses. Regularly 13.95... **11.99**
Samsonite chair, 11.99 ... **8.99**

Art Needlework

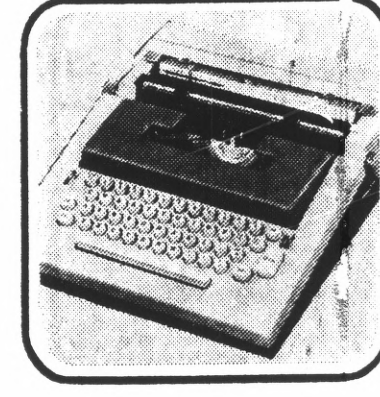


ANGEL TREAD SALE

1⁹⁹

Reg. 2.50 to \$3. Soft, comfortable slippers; washable. Discontinued styles and colors, but gifty enough for Christmas! Save!

The Emporium Notions

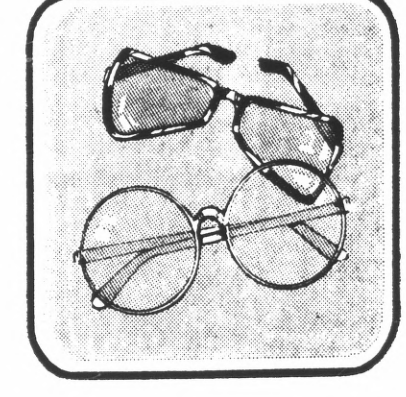


UNDERWOOD ELECTRIC

129⁹⁹

Special! Portable electric typewriter model #660, with every deluxe feature you could want! Pica or elite; carrying case; 29 lbs.

The Emporium Stationery



FASHION SUNGLASSES

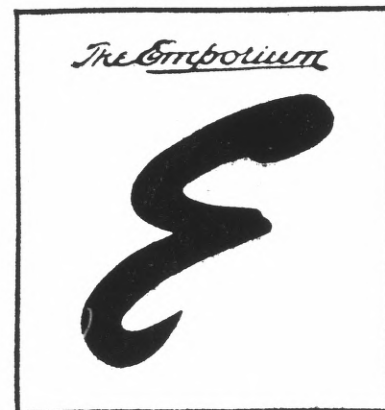
\$1

Reg. 2.98! Come choose from hundreds of styles, all of them the latest shapes. Full gamut of cool colors and tints. For men, women.

The Emporium Notions

NOTIONS GALORE

Carded buttons, **59¢-2/\$1**
Stuffed animals, reg. 1.40 ... **99¢**
8 plastic dress hangers, 1.19, **99¢**
Choice of chair pads, 3.50, **2.69**
Storage boxes, set of 4, \$5, **3.79**
Sewing boxes, reg. \$6 ... **4.99**
Stemware chest for 12, \$7, **5.99**
Lee Rowan garment rack, reg. \$21, on sale at ... **14.99**
Fleur de Lis closet ensemble, many sizes, reg. 1.50-\$23, now on sale at ... **99¢-18.99**
So many more Notions on sale!
The Emporium Notions



COSMETICS, TOILETRIES

Little Guy novelty soap, 1.50, **49¢**
Tussy favorites: \$2-\$6 ... **59¢-\$1**
Dorothy Gray buys: reg. \$4-5.50, now on sale at ... **1.49-2.50**
Houbigant Bain Nouveau, reg. 2.75, now ... **89¢**
Crepe de Chine perfume, reg. 3.50, now ... **99¢**
Larvin Spray Cologne, reg. 6.50 to \$7, now ... **3.50**
April Showers body balm, reg. 2.50, now ... **1.25**
The Emporium Cosmetics
Oil of Olay, 4-oz., 3.50 ... **2.49**
Mohawk bear bristle brush, reg. 6.50, now ... **4.99**
Max hairdryer #THD-2, reg. 15.40, now ... **13.88**
Sonac denture cleaner #531, reg. 17.99 ... **15.49**
Remington Hot Comb #HW3, reg. 17.99 ... **15.49**
Schick Whirlwind dryer, reg. 17.99, now ... **15.49**
Oster Hydro-Lax massager, reg. 19.99, now ... **18.88**
GE hair dryer #HD2A, reg. 22.99, now ... **18.88**

STATIONERY SAVINGS

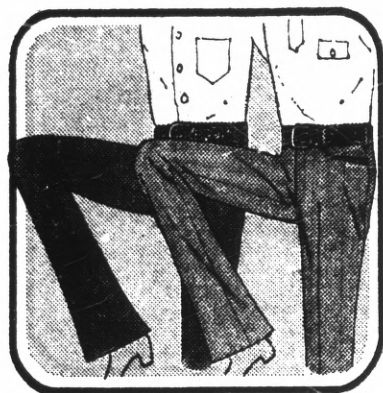
Double deck playing cards, reg. 2.25, now ... **1.59**
Two-drawer filing cabinet, heavy steel; tan, black, special **29.99**
Christmas gift wraps ... save 50%
Boxed Christmas cards, reg. \$2-4.50, now on sale at **2/\$2-2/4.50**
Boxed stationery, reg. \$1 to \$2, on sale at ... **2/\$1-2/\$2**
Underwood 450 manual typewriter, pica, elite type; carry case, now priced at ... **59.99**
Elec. pencil sharpener, regularly 19.98, now ... **15.99**
Magnetic memory album ... **3.99**
The Emporium Stationery

DO-IT-YOURSELF

Acetate and acrylic prints, reg. \$2-3.50 ... **99¢-1.19 yd.**
Cotton cord, 2.29-3.50 ... **1.39 yd.**
Doubleknits: polyester, acrylic, wool, reg. \$5-\$9 ... **2.99 yd.**
Much more yardage on sale!
The Emporium Fashion Yardage
Bernat yarns, large choice. Reg. 70¢-\$2 ... **59¢-1.79**
Bernat afghan kits, reg. \$7-\$16, now priced at ... **5.99-12.99**
Spinnerin Frostlon yarn, mohair, 1-oz. Reg. 1.10 ... **69¢**
Bear Brand yarns, great choice. Reg. 75¢-1.80 ... **60¢-1.39**
Bucilla afghan kits, wool, acrylic. Reg. \$14-\$19 ... **9.99-12.99**
Bucilla Stitchery kits, reg. \$6 to \$12, now ... **4.99-10.99**
Knitting stand, reg. \$6 ... **4.99**
Pillow tubing Kit, reg. 3.50, **2.99**
Quilt sale, double only, reg. \$10-\$15, now priced at ... **7.99-11.99**
Needlepoint, open stock, reg. \$3-\$20, on sale at ... **2.49-16.49**
Mirafoam chair pads and backrests. Reg. 3.50-\$13, **2.49-10.99**
Replacement sets, \$16 ... **13.99**
The Emporium Art Needlework

**OUR THURSDAY OPENING WITH NORTHERN CALIFORNIA'S
BIGGEST SALE . . . THE BIG E GREAT ANNUAL SALE!**

OPENING SPECIALS



CASUAL SLACKS

4⁹⁹ pr.

Reg. \$11-\$14. Our famous brand, all have the labels intact. Solids, stripes, patterns; all permanent press. Sizes 29 to 42.

The Emporium Men's Casual Pants



DRESS SHIRTS

2/9 4⁷⁹ ea.

Men's top make solids, stripes, fancies in long, short sleeves. Perm-press, 14 1/2-17, 32-35. Reg. 6.50-\$10. Ties, comp. \$5-6.50, now priced at . . . **2.69, 2/55**

The Emporium Men's Furnishings



BLAZER SUITS

59⁹⁹

Reg. 79.95 doubleknit polyester suits in solid diagonal twill weave. Patch flap pockets, contrast stitched. 4 colors, sizes R-S-L.

The Emporium Men's Clothing



MEN'S SPORTCOATS

39⁹⁹

Comp. \$50. Polyester and polyester/wool doubleknits. Solid blazers plus checks, plaids, geometrics, heathers. Sizes R-S-L.

The Emporium Sportswear Clothing



MEN'S JACKETS

14⁹⁹

Cotton poplin-cotton quilted jacket with floating shoulder, reg. 22.95. Or choose cotton corduroy jackets at the same low sale price!

The Emporium Men's Sportswear

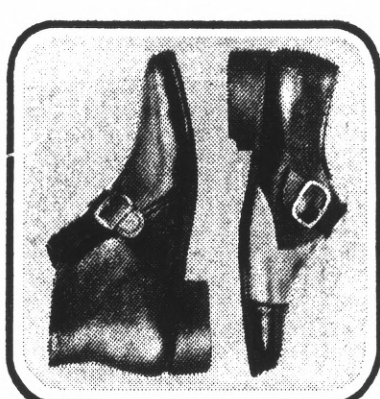


SKYWAY LUGGAGE

19⁹⁹-54⁹⁹

Comp. 27.50-77.50. Famous series 300 luggage with tough vinyl cover, steel frame, combination keyless locks. Men's, women's styles.

The Emporium Luggage

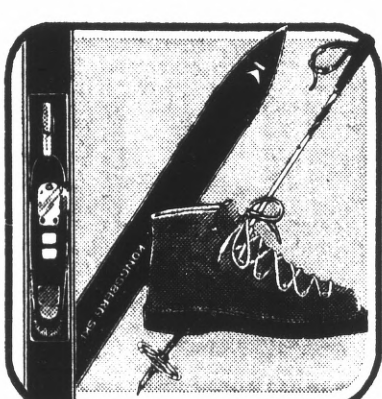


BENCH-BROOKE SHOES

14⁹⁹ 2/29

Reg. \$18 and \$20. Variety of styles including "Charlie" boots, buckle slip-ons, tie oxfords. Fine leather uppers, durable soles.

The Emporium Men's Shoes

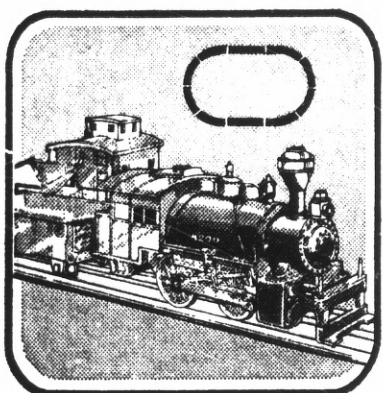


SKI PACK

59⁹⁹

Comp. \$75. Kongsberg cross country skis, bindings, poles from Norway. Cross country ski boots, men's hi-top. 7-12, \$27, **21.99**

The Emporium Sporting Goods

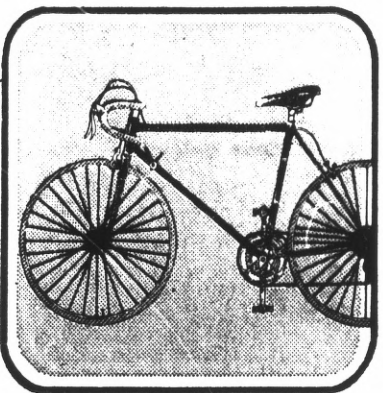


LIONEL TRAIN

19⁹⁹

Reg. 24.99 train model includes oval track layout. Kickapoo Valley and Northern Railway with old fashioned steam locomotive, 4 rail freight cars.

The Emporium Hobby Shop



10-SPEED BIKE

79⁹⁹ in box

Reg. 89.99 Italian import. Men's has 23" lug joint frame, center-pull brakes. Ladies' has 20" lug joint frame, side pull brakes.

The Emporium Wheel Goods

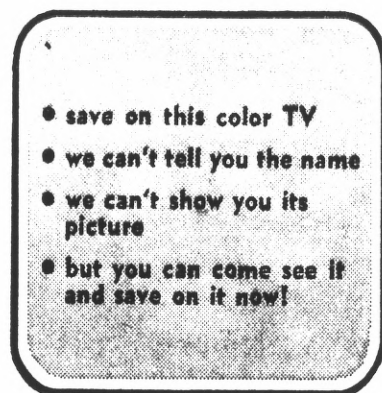


COMPONENT STEREO

69⁸⁸

Compare 99.95. 3-pc. compact stereo phono has full-size automatic record changer, dust cover, speakers in 2 enclosures. Walnut finish wood cabinetry.

The Emporium Component Stereos



FAMOUS COLOR TV

\$499

Reg. 528.77! 25" diag. 1972 console model by a very famous name. Deluxe total automatic color, quick-on pictures. Quantities limited so be early!

The Emporium Television

MORE MEN'S WEAR

Dress shirts, our brand. Short sleeve, 14 1/2-17. Comp. \$5, now priced at . . . **2.99, 3/8.50**
Knit dress shirts, polyester/nylon. 14 1/2-17. Comp. \$7-\$9, now on sale at . . . **5.99, 2/11**
Pajamas, reg. \$6 . . . **3.99, 3/11.50**
Pajamas . . . **4.99, 3/14.50**
Robes, cotton terry . . . **9.99**

The Emporium Men's Furnishings

Action stretch comfort pants, belt loops, 30-42, comp. \$13 . . . **5.99**
Polyester knit pants, comp. \$14-\$16, **9.99**; Comp. \$18 and up, now at . . . **13.99**
Leather belts, \$6-8.50 . . . **1.99**

The Emporium Men's Casual Pants

Acrylic knit shirts . . . **3.99-4.99**
Long sleeve shirts, washable wool/nylon. Comp. 8.95, now on sale at . . . **5.99, 2/11**
U-neck sleeveless sweaters, **5.99**
Knit shirts, 10.95-12.95 . . . **5.99**
Long sleeve zip shirt with U-neck sleeveless sweater . . . **9.99**
Sweaters, comp. \$16-\$24 . . . **9.99**
Cardigans, comp. \$19 . . . **9.99**
Sample sportswear . . . **3.99-39.99**

Men's Sportswear Furnishings

MORE MEN'S WEAR

Sport shirts, reg. \$11-\$13 . . . **4.99**
Nylon jackets, lined . . . **11.99**
Hooded snorkel jacket, hip length, **19.99**; fingertip . . . **27.99**

Men's Sportswear Furnishings

Socks, 89¢-1.25 . . . **59¢, 6/3.50**
Cufflinks, comp. \$5-\$10 . . . **2.99**
Dress belts, 3.50-\$5, **1.69, 2/3**

The Emporium Men's Accessories

Underwear, T-shirt, A-shirt, boxers, briefs, 3/3.75-3/4, **3/3.29**
Wallets, comp. 7.50-\$15 . . . **3.99**

The Emporium Men's Clothing

Raincoats, zip-lined . . . **15.99**
Suits, 79.95-\$125 . . . **59.99-89.99**
Coat-2 pr. pants, \$110 . . . **79.99**

The Emporium Men's Clothing

Doubleknit polyester slacks: comp. \$22, **17.99, 2/34**; comp. \$30-\$40, now . . . **19.99**
Sportcoats, \$25-\$45, **19.99-39.99**

Men's Sportswear Clothing

Bench-Brooke shoes, \$30, **25.99**
Famous shoes, 30.50 . . . **25.99**
Umbrellas, comp. 5.95 . . . **3.99**
Hats, 6.95-15.95 . . . **4.99-8.99**

The Emporium Men's Shoes, Hats

ETCETERAS

Instamont photocube, 99¢, **69¢**
Flashcubes, 1.10-1.79, **84¢-1.29**
Magnetic photo album, 2.49, **1.89**
Instamatic X-15 color camera outfit, compares at 24.10 . . . **19.99**
7x35 binoculars, \$26 . . . **19.99**

The Emporium Camera Shop

Men's - women's leather goods, comp. \$3-\$15 . . . **1.99-5.99**
Famous luggage, 2 brands, compare 7.50-\$58 . . . **4.99-38.99**

Luggage and Leather Goods

Bikes, in box: comp. SALE
Boys', girls' 16" . . . **29.99 24.99**
Boys' deluxe polo . . . **49.99 42.99**
3-speed tourers . . . **54.99 49.99**
Men's 10-speed . . . **79.99 59.99**
Plus, many sale priced toys!

The Emporium Toy Shop

AMC microscope, 9.99 . . . **7.99**
40x40 telescope, 9.99 . . . **7.99**

The Emporium Hobby Shop

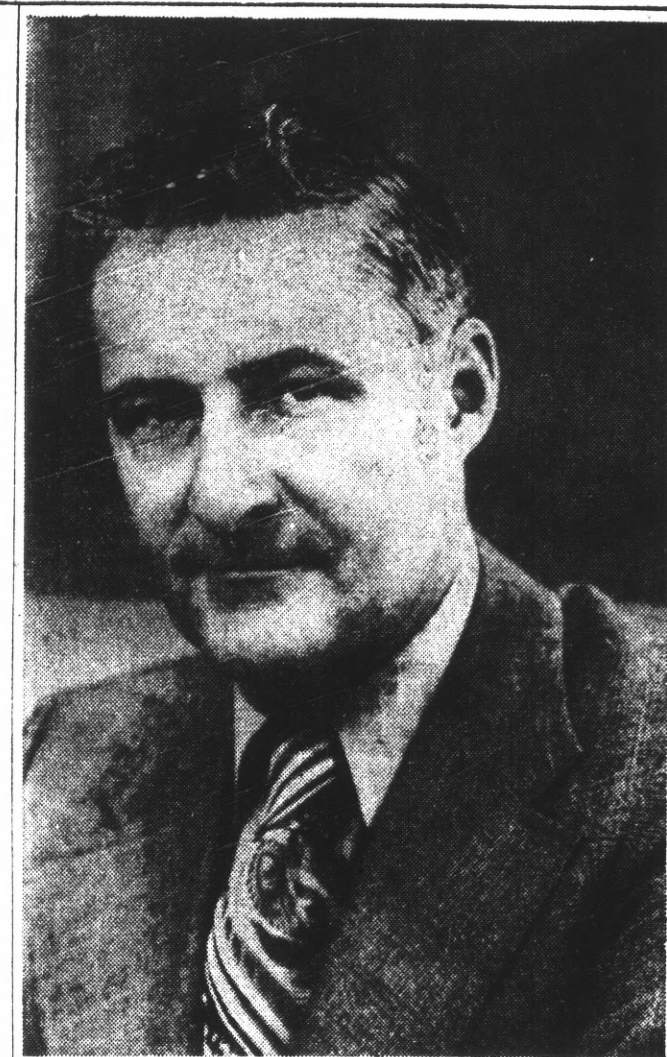
Ski Parka, comp. 27.50 . . . **22.99**
Sleeping bag, comp. \$60 . . . **49.99**

The Emporium Sporting Goods

TV, RADIOS, STEREO

MGA color TV, 359.95 . . . **339.95**
Portable b/w TV, 89.95 . . . **79.77**
Zenith stereo, 238.80 . . . **\$199**
Zenith color TV, \$750 . . . **\$649**
Stereo LPs, comp. 5.99 . . . **1.97**
8-track tapes, comp. 6.99 . . . **2.99**
AM clock radio, 24.95 . . . **17.88**
Portable cassette recorder, AM/FM, AC/DC, comp. 79.95, **49.88**
8-track player, \$100 . . . **69.88**
Masterwork stereo/AM-FM, stand, headphone. Comp. 169.90, now priced at . . . **99.95**

The Emporium TV, Stereo, Radios



CHARLES A. HAINE
The Emporium's General Manager

Former Salesman General Manager

Charles A. Haine, general manager of The Emporium and vice president of The Emporium Capwell Company, joined Capwell's in 1947 as a salesman. He became buyer of women's and misses dresses in the Budget Store in 1949.

Haine went to The Emporium as a buyer of women's ready-to-wear in July 1950. He was appointed division merchandise manager in 1959. In February of 1964 he returned to Capwell's as general merchandise manager. He was named Capwell's general

manager, and vice president of The Emporium Capwell Company in 1967, and general manager of The Emporium in 1970.

A native of Hartford, Connecticut, Haine resides with his wife, the former Kathleen Scott, and their son, Scotty, in Piedmont.

Interested in community growth, Haine is a director of the Downtown Association and of the Market Street Development Project. He is also a director of the Associated Merchandising Corporation.

Special Credit Plan Assists the Bride

The Big E Tanforan will offer the same credit terms as all Emporium stores.

There are three basic types of accounts:

Regular, or 30-day, a convenience account so that there is no need to carry large sums of money — charge customers are billed in full once a month;

Double E or Revolving Account, an account with the maximum flexibility offering the option to pay in full and save any finance charges, or make a regular monthly payment determined by the limit put on the account;

Budget, or Triple E Account for major purchases over \$20. A special feature of the Triple E Account is that payment in full in 90 days is considered the same as cash, and when the balance is paid the Finance charge is credited.

One popular account is designed for the Bride or Homemaker. The Emporium offers a Special Triple E Account with no finance charges for purchases of fine silver, china and crystal. Payments are determined by the number of place settings or the amount of purchase.

Both the Triple E and The Special Triple E plans tie in with The Emporium's centralized Bridal Registry. Any customer can call the registry and learn the bride's preferences in silver, china, glassware, and many other items . . . how much of each has already been purchased for the bride, and how much more is wanted. This service enables Tanforan customers to shop for the bride from their own Big E for future

brides living anywhere in Northern California.

The Emporium Tanforan credit department staff is prepared to assist all customers by making available one of the three types of convenient credit plans. If you have an account with one Emporium, your credit card will be good at any Emporium store in Northern California.

Other Emporium stores are: Stevens Creek, San Jose; Almaden, San Jose; Mountain View; Stanford, Palo Alto; Hillsdale, San Mateo; Stonestown, San Francisco; Downtown, San Francisco; Terra Linda; Santa Rosa, and Salinas.

Spotlight On Sleeves

Top drawer news this season could be the sleeve. It's been many a season since sleeve treatment has been given such a fashion play.

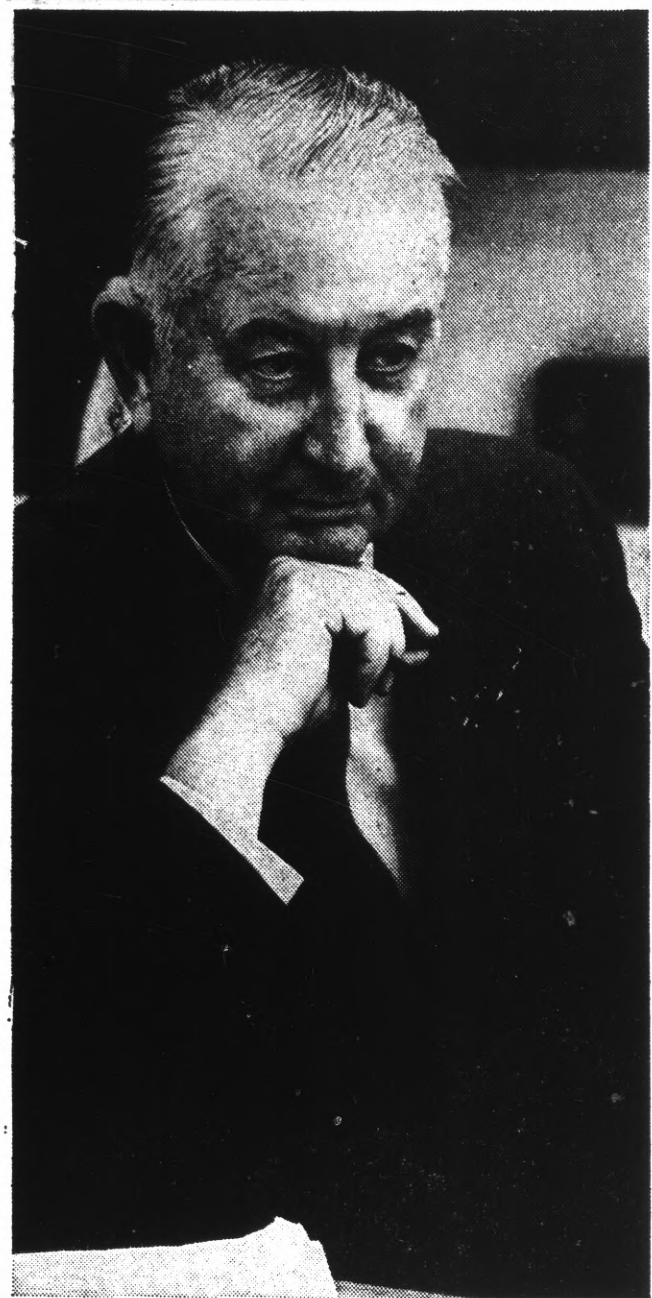
The dolman, roomy but cut with non-bulky lines, is seen on coats, dresses, sweaters for night and day.

The raglan is soft and interesting — sometimes just an extension of the shoulder line — as in the capped effect in jumpers and vests.

At other times it's full-length, narrowing to the wrist. The epaulette frequently rides high on the raglan sleeve.

The sleeve-on-sleeve effect is often seen with coat sleeves rolled up, then worn over a sweater or a turtle-neck top.

Capelets can be found on coats, and in lesser numbers, on dresses.



O. W. LITSINGER
Director of Planning

Emporium Vet Is Planning Chief

O. W. Litsinger, who this summer celebrated 44 years in the field of business and planning, is the man responsible for planning the striking new Emporium Tanforan in San Bruno, along with the architects and designers, Welton Becket & Associates.

Litsinger, born in Texas but educated in the Bay Area (receiving his A.B. degree from the University of California at Berkeley in 1927) started his professional career as an architectural draftsman, continued as a detail sales estimator for a large steel firm, then joined The Emporium Capwell Company as a draftsman in 1931.

"We have done our utmost to make the new Emporium Tanforan not only a store which reflects the latest trends in contemporary design but one which gives every possible convenience to our customers in San Bruno and the surrounding communities," Litsinger said.

"The selling floors were designed for the maximum in efficiency and customer convenience. The climate controlled Mall, balanced lighting, ample parking area are just a few of the features designed to make shopping in The Emporium Tanforan a genuine pleasure."

Eminent Architects Credited with Design

Welton Becket and Associates, architects for The Emporium Tanforan store, is one of the nation's largest and most honored architectural and engineering firms. Their hundreds of projects span the globe and include many of the world's most significant shopping centers, department stores, office buildings, hotels, public buildings, educational facilities, airports, banks, auditoriums and research facilities.

The firm pioneered the concept of "total design" in which one organization accomplishes every phase of the work in creating a building. Total design extends from the original programming and site selection, through architecture and engineering, to furnishings, decorating, fixturing, and graphics — from original vision through final supervision. For efforts in these fields, Welton Becket and Associates have been presented with more than 100 awards for design excellence.

A leading and continuing client since the firm designed Stonestown Shopping Center in San Francisco in 1949 has been The Emporium Capwell Company, for which Welton

Becket has designed 14 new stores inside and out, and has accomplished eight remodeling and addition projects.

Bay Area projects designed by the firm include Aetna Life and Mutual Benefit Life buildings in San Francisco, Los Angeles, Houston, Chicago, Atlanta and New York.

Under the presidency of MacDonald Becket, A.I.A., the firm has more than 500 employees in offices in San Francisco, Los Angeles, Houston, Chicago, Atlanta and New York.

Planning, design and engineering for the Tanforan store was completed in the Los Angeles office under the direction of Charles B. McReynolds, senior vice president.

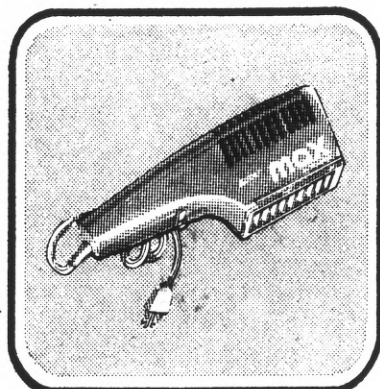
Cheery Notes For Kitchens

A few bright decorative touches go a long way toward making your kitchen gay and cheerful. Everyday items such as canisters, cookbooks and waste-baskets can become decorative accessories with just a little imagination and a few inexpensive materials.



TO CELEBRATE... WE'VE COMBINED

BIG EMPORIUM TANFORAN

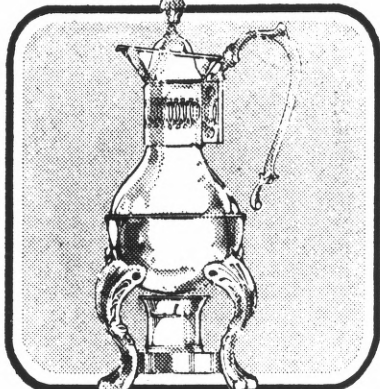


TONI SUPER MAX

19⁸⁸

Reg. 21.99 mini-dryer with super power! Dry and style speeds, plus 5 styling attachments. Stronger airflow for fast drying.

The Emporium Toiletries

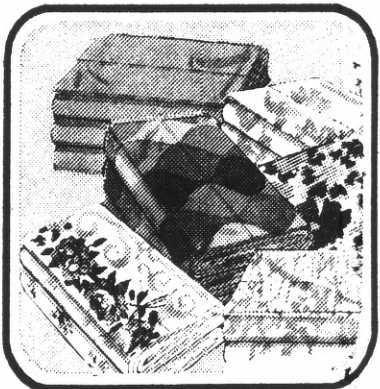


WM. ROGERS CARAFE

9⁹⁹

Reg. \$15. Handsomely designed carafe has candle warmer—is the elegant way to serve coffee or tea to guests. Gleaming silverplate.

The Emporium Silver



SALE OF SHEETS

17⁹ - 11⁹⁹

No-iron polyester/cotton from Cannon, Wamsutta, Pepperell. White cotton percale from Pepperell. Special purchases and reg. \$7-\$14.

The Emporium Sheets

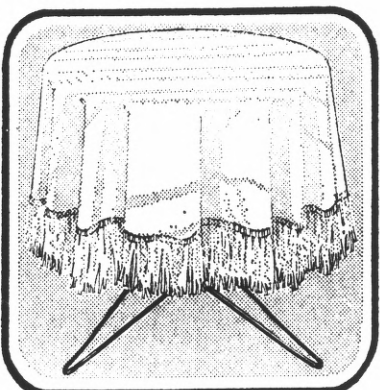


TERRY TOWELS

1⁹⁹ bath, reg. 2.80

Cannon cottons: Empress, Cameo Rose, Crystal Palace, Chalet Embroidery, juveniles. Hand, reg. 1.80, 1.29; Washcloth, reg. 80¢, now priced at .59¢.

The Emporium Towels

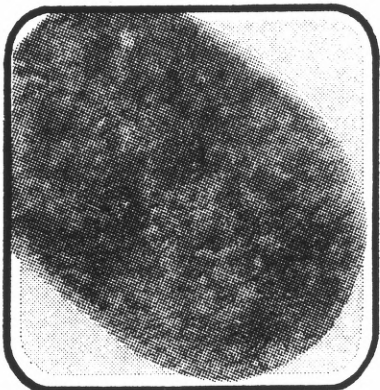


TABLECLOTHS

3⁴⁹ - 9⁹⁹

Reg. \$4-\$12 Princess cloth in washable rayon and acetate, 6 colors, 6 sizes from 52x52" to 60x104". Napkins also sale priced!

The Emporium Linens

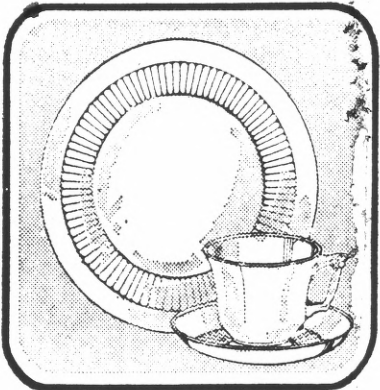


BATH RUGS

4²⁹ - 14⁸⁹

Regal's Duchess in twelve colors! Plush pile of 80% Zefran® Elite® acrylic, 20% nylon. Oval, round or contour sizes. Reg. 5.30-16.90.

The Emporium Domestics

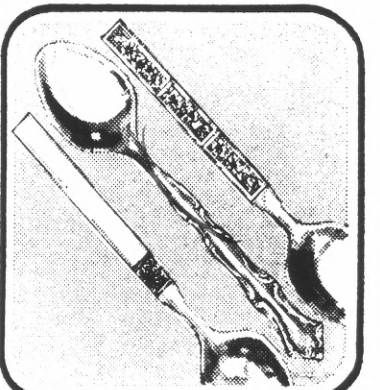


42-PC. DINNERWARE

31⁸⁸

Empress ironstone by Wedgwood, open stock 60.70. Service has 8 place settings, serving pieces. All white; dishwasher-safe.

The Emporium Dinnerware

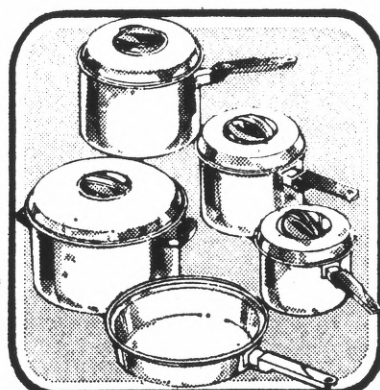


FLATWARE FOR 12

19⁹⁹ set

74-pc. stainless steel flatware in Spring Fever, Colonial Mood, Danish Fling patterns. Comp. 24.99. 6-pc. serving set . . . 3.99

The Emporium Housewares

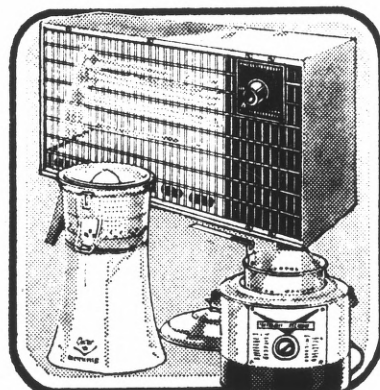


9-PC. EKCO SET

28⁸⁸

Stainless steel cookware: 1, 2, 3-qt. covered saucepans, 6-qt. covered saucepot, 10" frypan. If purchased separately 55.75.

The Emporium Housewares

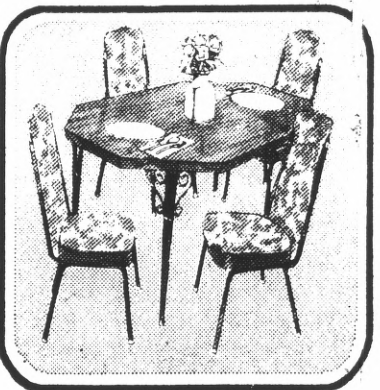


APPLIANCE CHOICE

11⁸⁸ each

Special! Choose Arvin room heater with safety switch OR Oster citrus juicer OR deep fryer with adjustable control for slower cooking.

The Emporium Housewares

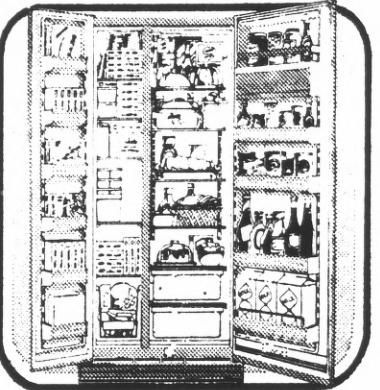


5-PC. DINETTE

69⁹⁹

Reg. \$100 Spanish style Douglas dinette has 36x36" table, 12" leaf, 4 chairs covered in easy-care vinyl. Oak finish table top.

The Emporium Dinette Sets



REFRIGERATOR

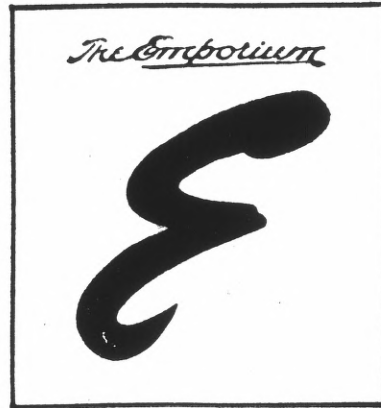
399⁹⁹

Reg. \$500 Whirlpool 19 cu. ft. side-by-side refrigerator/freezer that's totally Frost-free. In white; add \$10 for avocado.

The Emporium Appliances

MORE LINENS

Embroidered cotton terry towels from Dundee . . . sale **69¢-3.49**
Terry jacquard beach towels, **3.99**; matching mini-robe . . . **9.99**
Invitation towels . . . **69¢-2.99**
Cannon kitchen checks, reg. 65¢ each. Sale priced **49¢ ea.**, **12/\$5**
Placemats . . . **79¢ ea.**, **4/\$5**
Lace cloth, \$7-\$18, **4.99-12.99**
Mattress pads, cotton/polyester. Reg. 6.80-18.50 . . . **5.29-16.49**
The Emporium Linens & Domestics



SILVER, DINNERWARE

Wm. Rogers Holloware specials:
• Compote or round tray . . . **7.99**
• Gallery tray, 12" rnd. . . **8.99**
• Casserole, 1 1/2-qt. size . . . **12.99**
• Casserole, 2-qt. size . . . **19.99**
• Casserole, 3-qt. size . . . **24.99**
• Ice bucket and tongs . . . **24.99**
• 4-pc. coffee set . . . **34.99**
• Wine cooler w/liner . . . **34.99**
Fraser stainless flatware: 5-pc. place settings in 5 patterns.
• Line, reg. \$14 setting . . . **\$10**
• Marlow, reg. \$17 set . . . **13.50**
• Pilgrim, reg. \$17 set . . . **13.50**
• Finesse, reg. \$17 set . . . **13.50**
• Murray Hill, reg. \$19 set, **\$15**
The Emporium Silver
Franciscan Independence ironstone 45-pc. dinnerware for 8-4 patterns, reg. 34.95-45.95, now on sale at . . . **19.88-34.88**
TV tray table sets, king size. Reg. 27.50-29.95 . . . **18.88-19.88**
Crystal compote, 24.95 . . . **16.88**
Crystal candy dish, 17.95, **13.88**
The Emporium Dinnerware

MORE HOUSEWARES

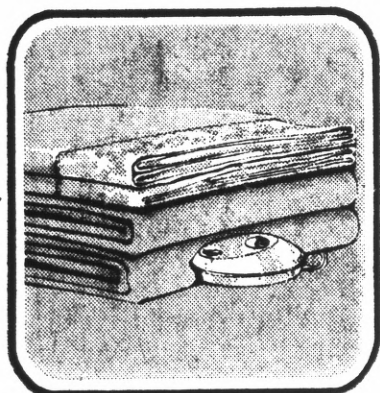
Electric carving knife by Hamilton Beach . . . special **14.88**
Waring 7-speed blender . . . **24.88**
Singing teakettle, 4.95 . . . **3.88**
Regal 3-pc. stainless steel bowls, compare at 6.45 . . . **4.88**
Omelet pan, comp. 6.95 . . . **4.88**
Rotisserie-broiler, 27.99 . . . **18.88**
Waffle baker, 27.99 . . . **21.88**
Electric buffet skillet by West Bend, compare at 19.99 . . . **14.88**
Electric griddle, Presto . . . **19.88**
Ekco Country Garden 9-pc. cookware set, comp. at 61.75 . . . **39.88**
Country Garden open stock, compare 10.50-14.95 . . . **6.88-11.88**
Broiler oven, comp. 34.99, **26.88**
Vegetable steamer, 10.88 . . . **8.88**
Pressure cooker, 14.95 . . . **9.88**
5-pc. cutlery set, 19.95 . . . **15.88**
Flame Chef stoneware, Aztec pattern. Compare \$5-\$20 . . . **\$4-\$16**
Insulated serving pitcher, compare at 8.95 . . . **4.99**
The Emporium Housewares

APPLIANCES & MORE

Chrome-plated serving pieces, choice of 5. 6.95-7.95 . . . **4.99**
Copper teakettles, \$12 . . . **8.99**
Padco disposable vacuum cleaner bags. Comp. 2.98 pkg. . . **2/4.79**
Wilshire 7-pc. fireplace ensemble. Compare at 34.97 . . . **29.99**
Metal wardrobe, 39.95 . . . **29.99**
Foremost furniture, 4 to choose. Comp. 29.95-79.95, **21.99-59.99**
The Emporium Housewares
Whirlpool 2-speed, 4-cycle washer. Comp. \$240, **199.99**; gas dryer to match, \$220, **189.99**; electric dryer, \$190, **169.99**; add \$10 for color.
Whirlpool 17-cu.-ft. refrigerator, 2-door. Comp. \$330 . . . **279.99**
Hoover upright vac, \$80 . . . **59.99**
Regina canister vac, \$70 . . . **39.99**
Regina electric broom, \$30, **24.99**
Douglas 7-pc. dinette set, modern. Compare at \$130 . . . **89.99**
Douglas 9-pc. dinette set, deluxe! Compare at \$180 . . . **129.99**
The Emporium Appliances, Dinettes

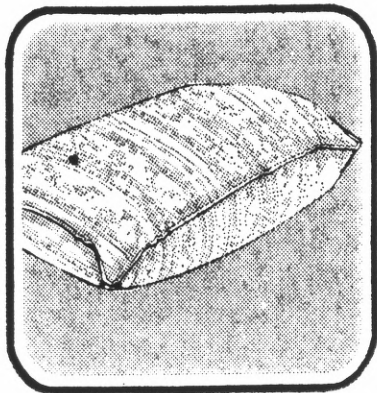
**OUR THURSDAY OPENING WITH NORTHERN CALIFORNIA'S
BIGGEST SALE . . . THE BIG E GREAT ANNUAL SALE!**

OPENING SPECIALS



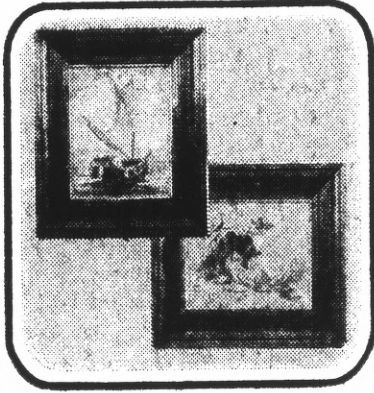
AUTOMATIC BLANKET
\$21-\$50

Reg. \$33-\$75 Fieldcrest automatic blankets with embroidered nylon binding. Warm and washable pill-free acrylic. Sizes twin to king; 4 lush colors.
The Emporium Bedding



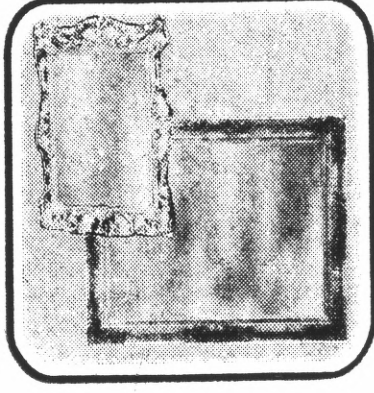
DOWN PILLOWS
14⁹⁹

Reg. 16.99 Stayset pillows filled with softest white goose down. Covered with downproof cotton ticking. Standard 20x26" size.
The Emporium Bedding



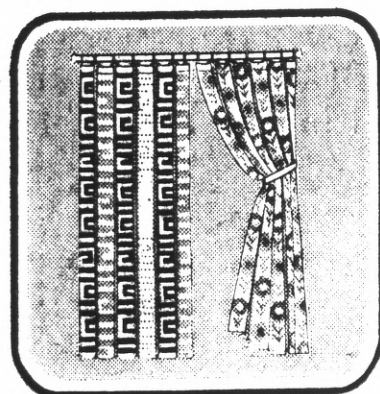
MINI-OILS
8⁸⁸ ea.

Reg. 14.99 original oil paintings, elegantly framed. Overall 13x15" sizes to use singly or in groups. Many subjects.
The Emporium Pictures



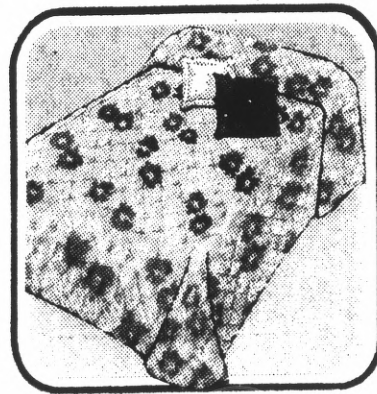
TURNER MIRRORS
12⁹⁷ - 89⁹⁷

Reg. 19.99-99.95. Richly framed large mirrors; all our Turner stock reduced for this sale. Just 2 shown; see many more!
The Emporium Mirrors



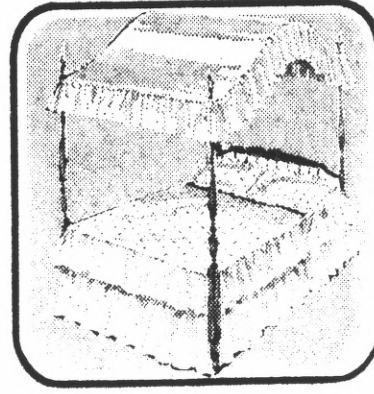
SHOWER CURTAINS
4⁹⁹ ea.

Reg. \$6 Para shower curtains in two patterns. Nova geometric in black, pink, yellow. Dotty floral in yellow, pink or black.
The Emporium Bath Shop



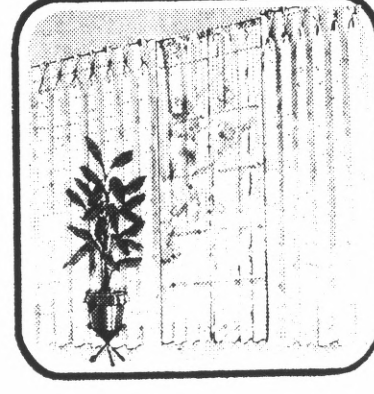
QUILTED BEDSPREADS
24⁹⁹ twin

Reg. 29.98. Machine washable polyester quilted to polyester fiberfill with cotton back. Full, queen and king sizes also sale priced.
The Emporium Ensembles



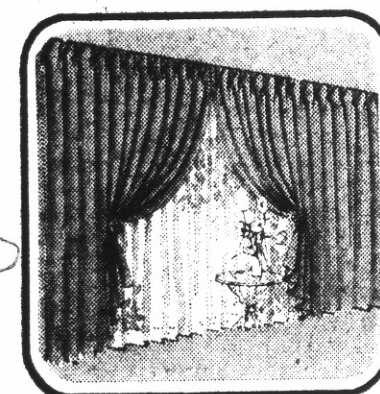
CANOPY ENSEMBLE
39⁹⁹ twin spread

Reg. 44.98. Washable polyester. Full spread, 49.98, 44.99. 5-day delivery: canopies, vanity skirts, pillow shams—also sale priced.
The Emporium Ensembles



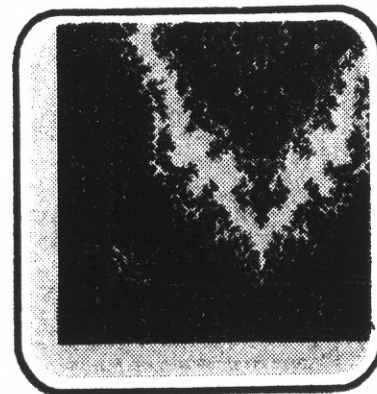
DRAPERY SALE
8⁸⁸ - 39⁸⁸ pr.

Ready-to-hang, with custom features. In textures, white, off-white, prints. 84" long x 40" to 160" wide. Compare at \$15 to \$45 the pair.
The Emporium Draperies



CUSTOM DRAPERIES
2⁹⁹ - 8³⁵ yd.

Reg. 3.56-8.85 yd. Includes drapery fabric, Roclon® insulation lining, labor cost. Choose from many fabrics. Short lengths more.
The Emporium Draperies



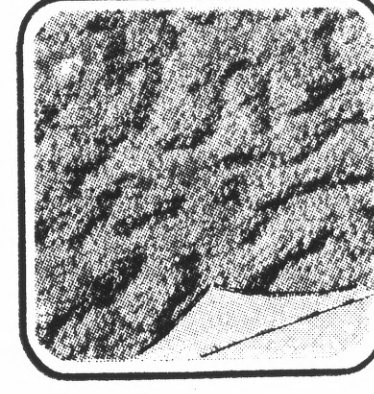
ORIENTAL DESIGNS
129⁸⁸

Reg. 169.95 all-wool pile rugs woven in Belgium. Superb quality, assorted colorful patterns. 8'3"x11'6" size for 9'x12" area.
The Emporium Rugs



WHIRLPOOL RUGS
29⁸⁸ 30x54"

Reg. 39.99. Dense nylon pile in swirls of color! 42x66", 69.99, 49.88; 5'6"x8'6", 119.99, 99.88; 7' round, 149.99 . . . 129.88
The Emporium Rugs



CARPET INSTALLED
9⁸⁸ sq. yd.

Reg. 12.99 two-tone acrylic pile carpeting that's durable, moth-proof and non-allergenic. Plus, our standard installation included!
The Emporium Carpeting

MORE BEDDING

Acrylic thermal blanket, 3 sizes. Reg. 9.99-17.99 . . . 5.99-12.99.
Fieldcrest blanket: closeout of deluxe Chateau in queen and king sizes. Com. \$25-\$30 15.99-19.99.
Fieldcrest extra deluxe blankets. Twin, comp. \$20, 10.99; full, \$23, 12.99; queen, \$29 . . . 17.99.
Comforters, closeout low prices! Comp. \$25-\$30 . . . 15.99-19.99.
Bates Queen Elizabeth spreads. Twin, full, comp. 45.99, 35.99; queen, 60.99, 47.99; king, 70.99, sale . . . 55.99.
Fieldcrest bedspread: Fun & Fashion. Twin or full, 16.99 . . . 9.99.
Queen and king bedspreads by Bates. Comp. \$40-62.50 . . . \$25.
Quilted bedspreads: polyester filled chromspun, cotton back. Twin-king, comp. \$25-\$40, now sale priced . . . 16.99-29.99.
Plump pillows with Dacron® polyester fiberfill, cotton ticking. 3 sizes, comp. 4.99-8.99, 3.79-6.79
The Emporium Bedding

PICTURES, BATH SHOP

Clock/scones, comp. \$35, 24.99.
Wall sculptures, in metal. Comp. at \$3-49.99 . . . 1.77-39.97.
Door mirror, comp. \$25 . . . 15.99.
Pictures, 24.95-34.95 . . . 18.99.
Mini-framed pictures . . . 6.99.
Wood frames, comp. 6.49-12.99, sale . . . 5.97-11.97.
Syraco: sets of 4 plaques, 2 cherubs, 2 flower pictures. . . 11.99 ea.
Syraco wall mirror . . . 18.88.
Photo frames, \$3-8.50, . . . 1.99
The Emporium Pictures & Mirrors
Bath rugs from Evans. Assorted, comp. 9.98-\$35 . . . 7.97-24.97.
Lid covers, comp. 3.98 . . . 2.87.
Bath hamper, comp. \$18 . . . 12.97.
Toilet seat, comp. 6.98 . . . 3.97.
Safety bench, comp. \$13 . . . 10.99.
Bath accessories: tumbler to waste basket. Comp. 60¢-6.98, sale priced . . . 49¢-5.99.
Lee Rowan 3-shelf space saver. Reg. \$20 & \$22 . . . 14.97 & 16.97.
Borg scale, reg. 11.98 . . . 8.99
The Emporium Bath Shop

CURTAINS, BEDSPREADS

Tailored panels, washable. 41"W x81"L, 1.99 . . . 1.66 ea.
Continental tuck-hem panels. 64"Wx81"L, comp. 7.39 . . . 6.19 ea.
Tailored polyester nylon panels. 41"Wx81"L, 2.38 . . . 1.99 ea.
Casement-look draperies. 84"Lx48-144"W, comp. 14.98-54.98, sale priced . . . 9.88-39.88 pr.
Precision-length draperies. Exam. Coronado 96x90", comp. 45.55, sale priced . . . 36.44 pr.
Quilted floral bedspread. Twin to king, \$50-\$75 . . . 44.99-59.99.
Wilds-look bedspread. Twin to king. \$70-\$100 . . . 54.99-79.99.
Quilted print bedspread. Twin to king, 24.98-39.98 . . . 22.99-34.99.
Furniture throws: 4 sizes, 5 colors. 11.98-26.98 . . . 8.88-23.88.
Bean bags, comp. \$30 . . . 19.88.
Riviera blinds. Example: 36"Wx6'L. Comp. 33.15 . . . 24.86.
Custom slipcovers . . . 1/2 OFF.
Window shade sale. Example: plisse 36"x6', 16.50 . . . 14.02
The Emporium Ensembles and Draperies

BROADLOOM AND RUGS

Carpet installed: comp. SALE
• Nylon pile . . . 9.99 7.88
• Nylon pile shag . . . 13.99 10.88
• Nylon pile plush, 15.99 12.88
• All-wool pile . . . 17.95 13.88
Braided rug set. 1 each: 6x9', 2x3', 3x5'. Comp. 39.95 . . . 29.88.
Spanish design mill-trial rugs. 3x5' to 9x12', comp. 33.50-\$210, sale priced . . . \$27-169.95.
Fringed oval and bath rugs. 4 sizes, 3.99-17.99 . . . 2.99-13.99
The Emporium Carpeting and Rugs



Casual Comfort Keynotes Fashion Look for Fall

The fall fashion forecast for women reflects a casual feeling with the emphasis on clothes that are easy to take care of and superbly comfortable to wear. Carefully coordinated looks made up of many outstanding separate pieces will replace clothes carelessly thrown together.

Fall '72 sees a high point in fashion's "clean-up" campaign as clothes have moved from shocking to pretty. The best of fall's designs do not recall any yesterdays; they are new, modern, and up-to-date versions of the classic styles that women have always liked to wear.

Fall fashions can be defined into major silhouettes for the most versatile wardrobe.

CULTIVATED CLASSICS include updated classic styles such as pants, blazers, wrap coats: jumpers, skirts, and shirts, interpreted in classic fabrics such as camel's hair, cashmere, melton, grey flannel, and men's wear patterns.

SAVVY SWEATERS will be the important separate piece to go over a shirt and pull an outfit together. Sweaters will also be seen as dresses, pants, and jackets.

THE PANTS LIFE will

be back in a greater variety than ever before. There are wide choices in pants, for silhouettes, fabrics, and details.

THE LAYERED LOOK will be the most pervasive fashion trend, starting with a shirt, a body suit or turtle neck and then adding a vest, a short or long-sleeved top. There are an infinite variety of ways to put together outfits with two, three, or four pieces, and the accessories to go with them — scarves, belts, handbags, pendants, chains. Top it all off with a beret or hat.

AFTER HOURS looks will feature the short cocktail dress, another return to the classics as well as evening pants in softly draped styles.

THE FOOT OF FASHION will be winter sandals, clogs, moccasin loafers of high heels, and the classic pump. Boots will continue to accent outfits with an 8" high boot coming in to go with pants.

And the most important facet of fall fashion is an opportunity for every woman to put together her own look in her own way. No one can dictate what fall fashion has to be. The pieces are all there — now it's up to you.



BILL VOORHEES
Tanforan Store Manager

Manager Transfers From Mountain View

Bill Voorhees, store manager for The Emporium Tanforan, joined The Emporium Executive Training Program in 1963. He is a former divisional sales manager of The Emporium Santa Rosa, buyer for women's blouses, merchandise manager for The Emporium Stonestown, and store manager of The Emporium Mountain View which opened in 1970 under his management.

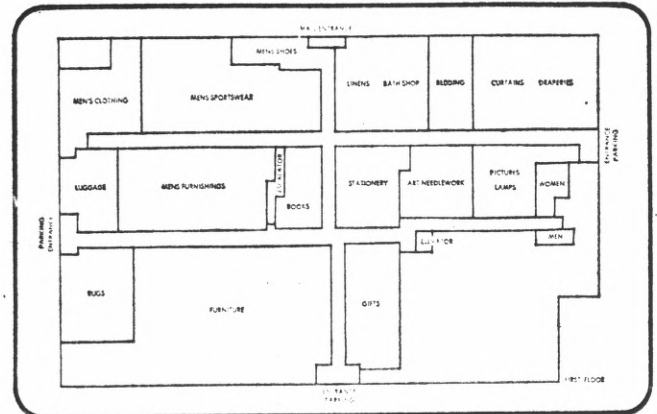
Born in San Francisco, he went to high school in St. Helena and in Berkeley and received his B.S. in Business Administration from St. Mary's College in Moraga.

Voorhees is a member of

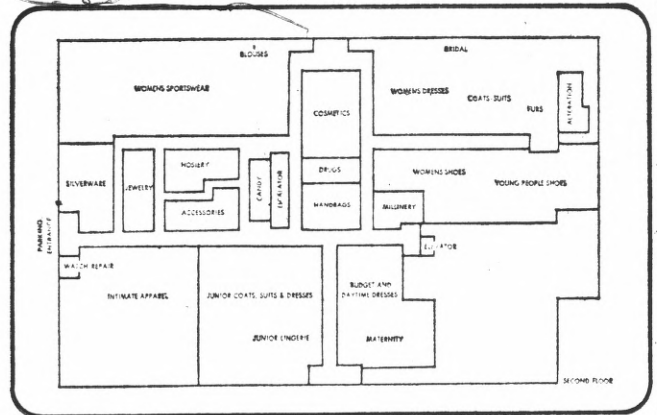
Rotary International, former vice president of the Mountain View Chamber of Commerce, and a member of the Vocational Education Advisory Committee for the Los Altos and Mountain View School Districts. He and his wife Sandra and their two children are presently living in Palo Alto.

"I hope that you will be pleased with The Emporium Tanforan, and I want you to know that we will enjoy serving you, our customers," says Voorhees. "We'll be doing our best to provide you with a fine selection of merchandise and an ever changing presentation of fashion in both ready-to-wear and home furnishings."

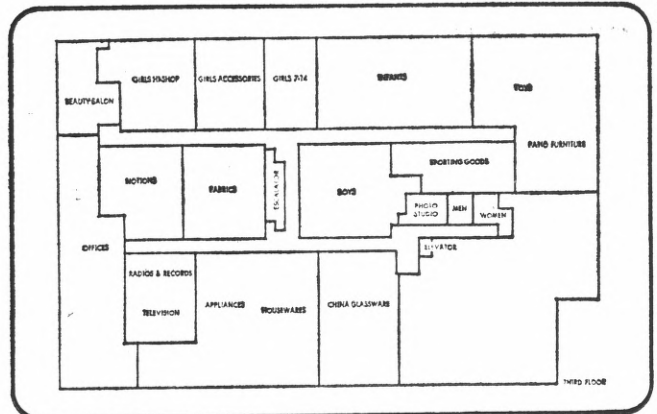
The Emporium Tanforan



STREET FLOOR



SECOND FLOOR



THIRD FLOOR

Dinwiddie is Builder

Dinwiddie Construction Company, contractors for The Emporium's \$6,400,000 Tanforan Store number among their achievements many of the West Coast's major building projects.

Founded in 1912 by W. S. Dinwiddie in Portland, Oregon, the firm was employed by the U.S. Army in 1916 to erect the barracks and cantonment at Vallejo. In the same year they performed their first work for The Emporium, an addition to the Main store on Market Street in San Francisco.

The Dinwiddie Company specializes in department store construction as well as other major commercial structures. Prior to The Emporium Tanforan, they built the Emporium stores at Stevens Creek, Stanford, Hillsdale, Marin, Santa Rosa, Almaden, Mountain View and Salinas, as well as the Almaden Fashion Plaza Shopping Center.

Other notable assignments for the Dinwiddie Company have been the Russ Building, Equitable Life Building and the Park Merced Towers in San Francisco. They recently completed two of the tallest buildings on the West Coast, the Bank of America Building, which is 52 stories, and the 45-story Transamerica Pyramid as well as the 34-story addition to the St. Francis Hotel, all of which are in San Francisco.

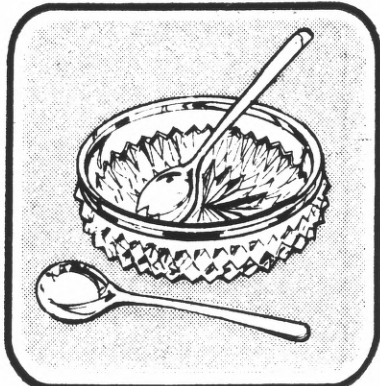
Traditional Bugle Call

Promptly at 9:30 a.m. tomorrow, The Emporium Tanforan, will open to the strains of a bugle, being played over the loudspeaker system. This is an Emporium tradition which began prior to 1920, and the bugle call is still sounding daily in all Emporium stores to mark the opening of the store, as well as the close of business at the end of the day. The bugle call is not "Taps" but a special arrangement composed expressly for The Emporium by a local bugler many years ago.

As the tradition was described in a magazine in 1936: "At 9:30 sharp a bugle call is broadcast to every department of the store; at the same time, and during the 30 seconds to follow, the lights come on in showcases and niches, and the salespeople and executives on the first floor stand quietly and informally at attention. All activity is suspended. There follows a second bugle call which is the signal for the beginning of service to customers ..."



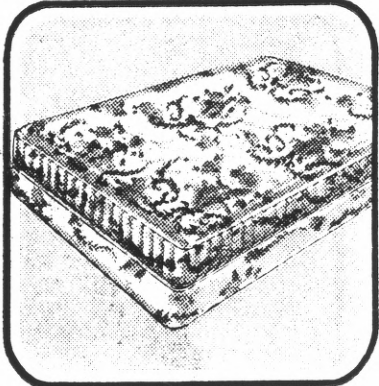
BIG & TANFORAN
OPENING SPECIALS



CRYSTAL SALAD SET
5⁸⁸

Glittering 9-inch cut crystal bowl and pair of fork and spoon servers. Bowl accented by silver rim. Compare at 8.50. Great gift!

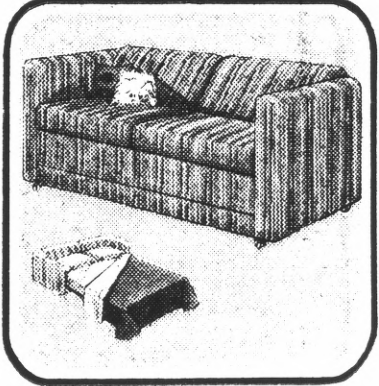
The Emporium Gifts



SIMMONS SLEEP SET
99⁹⁵ twin or full

Reg. 139.95 Super Sleep deluxe mattress and box spring set. Queen set, reg. 209.95, **159.95**; king size set, reg. 269.95, sale priced **209.95**

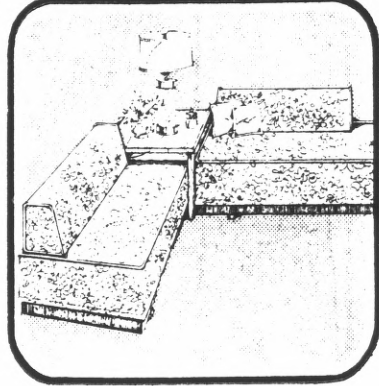
The Emporium Sleep Shop



HIDE-A-BED SALE
\$349

Priced so low, we can't use the name of this reg. \$500 Hide-a-bed. Soil resistant Herculon® olefin striped cover; makes into full-size bed.

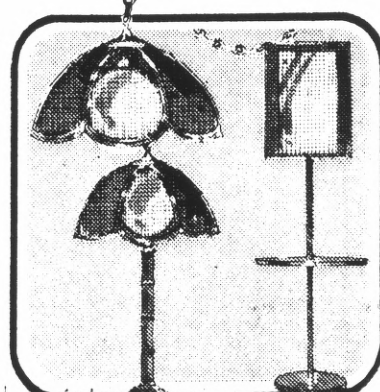
The Emporium Sleep Shop



9-PC. CORNER GROUP
\$222

Reg. 259.95 Stephen Black set: 2 upholstered bases, 2—36" wide innerspring mattresses, quilted covers, bolsters, corner table.

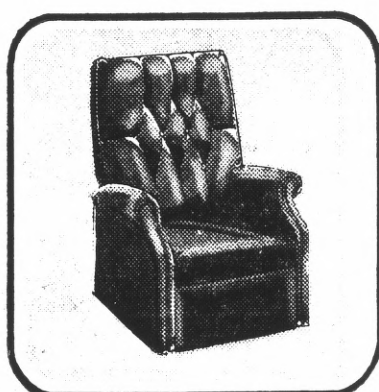
The Emporium Sleep Shop



CANE STYLE LAMPS
16⁹⁹ - 29⁹⁹

Reg. 22.99-39.99. 24 1/2" table lamp or shaded swag, **16.99**; cylinder swag, **19.99**; tray floor or column table lamp **29.99**

The Emporium Lamps



RECLINER CHAIRS
89⁹⁹

Reg. 119.95 in black or green Naugahyde. Not shown: deluxe recliner, reg. 149.95, **119.99**; action loveseat, reg. 169.95, **139.99**

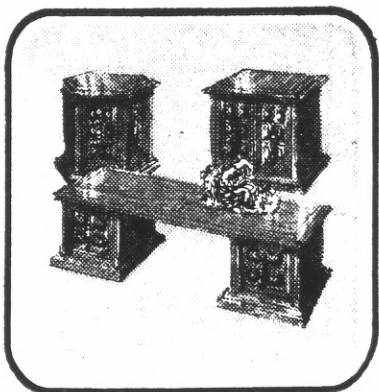
The Emporium Furniture



DECORATOR CHAIRS
99⁹⁹ each

Reg. 119.95 to 139.95. Black vinyl swivel rocker or contoured lounge in black plush. Not shown: swivel chair in black vinyl.

The Emporium Furniture



OCCASIONAL TABLES
49⁹⁹ each

Regular 79.95 in Mediterranean style. Choose bridge cocktail, square or hexagonal commodes. Brass hardware trim, pecan grain finish.

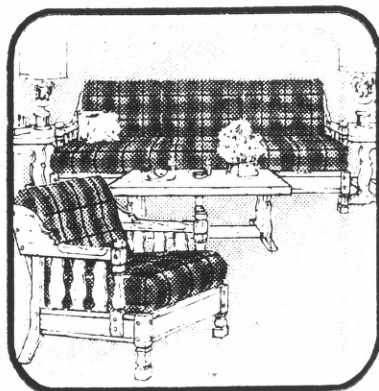
The Emporium Furniture



WALL UNITS
79⁹⁹ & 89⁹⁹ ea.

Reg. 119.95-139.95. Walnut finish with chrome accents. Choose open library bookcase, **79.99**; 4-shelf bookcase with storage **89.99**

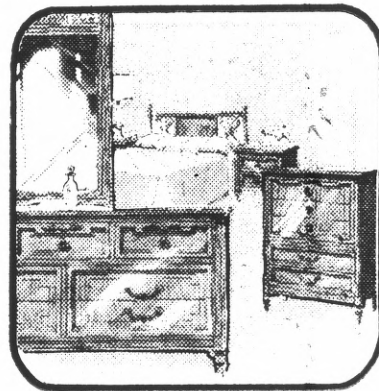
The Emporium Furniture



FAMILY ROOM SET
\$388

Reg. 559.95 set: sofa, chair, 3 tables by Howard. Sturdy oak with durable plaid nylon covers. Matching loveseat, reg. 219.95, **189.99**

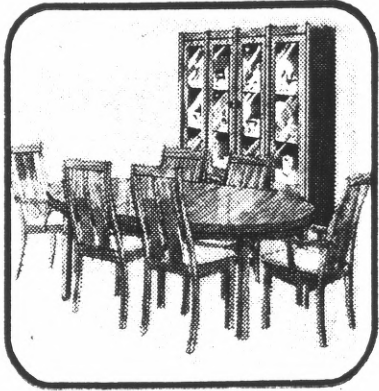
The Emporium Furniture



3-PC. BEDROOM SET
229⁹⁹

Reg. 269.95 set: triple dresser, mirror, standard or queen headboard. Italian Prov. style. Chest, stand, king size set also on sale.

The Emporium Furniture



7-PC. DINING SET
369⁹⁹

Contemporary table, 3 leaves, 4 side and 2 arm chairs; regularly 414.95. Lighted china cabinet, reg. 319.95, **299.99**; server, reg. 239.95 **199.99**

The Emporium Furniture

MORE GIFTS

Decorator scale in crystal and gold plate, comp. \$26 **19.99**
Fondue set and tray in stainless steel, comp. \$16 **11.99**
Artificial trees, 24.99 **18.99**
Nested Florentine tables, set of 3, comp. 39.99 **29.99**
Music box, comp. \$6 **3.99**
Wall sconce, comp. \$10 **5.99**
Salt and Pepper tree, grape design, comp. 5.95 **3.99**

The Emporium Gifts

LAMPS, SLEEP SETS

Tiffany-type swag lamp, very colorful! Comp. 34.99 **29.99**
Imported chandelier with 3 lights, comp. 34.99 **26.99**
Tree or pole lamps of metal, comp. 23.99 **19.99**
Group of table lamps, choose from many styles. 24.99 **19.99**
Group of table lamps, 36-40" tall, comp. 29.99-34.99 **24.99**
Lamp shade sale, 16" to 20" tall, comp. 10.50 to 13.50 **8.99**
Shaded swag lamp, gold leaf trim, comp. 24.99 **19.99**

The Emporium Lamps

SOFA-BEDS, FURNITURE

Simmons studio couch in tweed. Sleeps 2, comp. 179.95 **\$144**
Simmons trundle bed, sleeps 2, comp. 219.95 **\$179**
Simmons Tudor queen size Hide-a-bed, comp. \$530 **\$399**
Simmons queen size Hide-a-Bed, loose pillow back, \$630 **\$439**
Serta Lounge seats 3, tilts to sleep 2, comp. 269.95 **\$229**
Sertabed, modern with arm cushions, comp. \$379 **\$319**
Stephen Black queen size sofa-bed, comp. \$449 **\$368**

The Emporium Sleep Shop

MORE FURNITURE

Family room 90" sofa, Herculon® olefin, comp. 279.95 **199.99**
Mediterranean occasional tables, 149.95-199.95 **119.99-159.99**
Italian provincial occas. tables, 119.95-149.95 **79.99-99.99**
Mediterranean dining group, each piece reduced by **15 to 20%**
3-pc. bedroom set. La Mancha Mediterranean style dresser, mirror, headboard, 379.95 **\$288**
King size set, 429.95 **\$359.95**
3-pc. Basque bedroom set of dresser, framed mirror and headboard, comp. 389.95 **249.99**
King size set, 439.95 **299.99**
3-pc. bedroom set. Spanish-styled dresser, mirror and headboard, comp. 319.95 **269.99**
King size set, 359.95 **299.99**
(Chests, night stands to match bedroom sets also sale priced!)



Tanforan Park

regional shopping center • san bruno

*now!... another
great store at
Tanforan!*



OPEN THURS., SEPT. 28, 9:30 a.m.

The Emporium Joins Sears Roebuck, J.C. Penneys and 75 Other Great Stores at Tanforan Park, the Peninsula's finest, fully-enclosed climate-controlled Shopping Center. Tanforan now offers shoppers the widest selection under one roof. Plus Free Parking for 5,000 cars, only at Tanforan Can You Walk directly from "COVERED PARKING" into an Enclosed Mall.

SHOP NIGHTS 'TIL 9:15 p.m. • SUNDAY NOON-5 p.m.

All 78 Stores are Celebrating the Big "E" Opening with Fantastic Savings. Everything for You, for Your Family, for Your Home . . . All of America's Top Brands, thousands of them all together in the Beautiful Center . . . Tanforan Park. And while you're at Tanforan, Dine in any of the 13 Family Restaurants Available for Your Pleasure.

**JUST MINUTES FROM
ANYWHERE ON THE
PENINSULA**



Take Bayshore Freeway to San Bruno Exit . . . West to El Camino Real, 3 Blocks North to Tanforan Park or . . . Take Junipero Serra Fwy. (Int. 280) to S.F. Airport Turnoff (Int. 380) West One Mile to Tanforan. El Camino at Sneath Lane

The Ordinary Vacuum, An Exercise Tool

Getting in shape doesn't have to mean rigorous exercise or expensive health club visits. With a little will power, you can help tone up tired muscles while doing no more than light housecleaning.

That's the idea behind "Chore Your Way to Fit," a new exercise program created by Sears, Roebuck and Co. for women who can't always find time to keep fit.

To help tone the body, Sears has devised a simple series of exercise movements that can be pursued while vacuuming floors, walls and furniture. No special equipment is needed — your vacuum becomes a portable gym.

The "Chore Your Way" Kounovskys says.

Sears by Nicholas Kounovskiy, a leading physical fitness expert and author of "The Joy of Feeling Fit." He says, "most women are doing no more than light housework — in less time necessary time and energy to take care of themselves, their families and often a career. Our objective is to show them how they can accomplish two potentially dull chores — exercise and housework — in less time and a more amusing way."

The "Chore Your Way" program is a quick and easy series of limbering movements that can be done whenever the vacuum comes out of the closet. And it really helps take the routine out of housework,



STANDING WITH legs straight, grasp ends of vacuum wand with both hands, lean forward and bring one leg at a time up over the bar, holding as long as possible. Keep standing leg straight. Alternate legs, bringing each up six times.

Odyssey, Magnavox's New Closed-Circuit Screen Game

On the average each American — spreads six hours a day looking at television.

Now he will have an opportunity to play a more active role in what appears on the screen of his set.

The Magnavox Co. recently demonstrated a device that will give set owners a chance to engage in electronic table tennis, hockey, target shooting and other competitive games on their TV screens.

Called Odyssey, the game is a battery-powered, closed-circuit broadcaster that projects movable

squares of light on a TV screen.

The light squares—which can be maneuvered in any direction by dials on two small "player control units"—represent players, targets and balls in a wide variety of games.

To start the screen play, it is necessary only to flick a switch that connects the master unit with the VHF antenna terminals on any set with an 18-in. or larger screen. One of twelve translucent overlays that simulate "playing fields," complete with figures of

players, is taped to the screen.

A circuit card that conjures up from one to three light squares is inserted into the "master unit. The squares appear, the players grasp the knobs on their control units, and the game is on.

Odyssey games are designed for all ages. Several, like "Cat and Mouse," are variations on the game of tag. If the cat intercepts the mouse's flight through an overlaid maze of squares, the mouse disappears from the screen. Other

er games are designed to be educational.

In "States," map of the United States is attached to the screen and children are asked the name of the state illuminated by the square of light. A light square moves around a simulated wheel before coming to rest on one of 32 numbers.

Magnavox claims that playing Odyssey games will "improve motor skills."

In electronic hockey, players must not only move their "sticks" up and down but also manipulate an "English control," which can simulate slap shots and shift the direction of the "puck" as it crosses the center line.

SPECIAL!
right-on ankle lacer



reg. 7.99

6.40

A steal from the boys! Popular bootee lace-up in sueded brown with metal eyelets, on a hefty lug sole and heel. By Sweet Steps. Great value!

Burts

MAIN LEVEL • TANFORAN CENTER
SAN BRUNO

**TANFORAN
SINGER
FABRIC**

**Clearance
SALE!**

SAVE ON
FABULOUS
FABRIC
FASHIONS!



**Acrylic
Single Knits**

• 100% acrylic
• Fashion Right Prints
• Machine Washable/Dryable
• 60" Wide

Reg. 2.99 **1.77** yd.

**Ribless
Corduroy Prints**

• 100% Cotton
• Machine Washable
• 44/45" Wide

Reg. 2.99 **1.97** yd.

**Corduroy
Solids**

• 100% Cotton
• Ribbed, Thick N' Thin or 7-weave
• Wide array of Fashion Colors
• 44/45" wide

Values to 1.99 **97¢** yd.

**Cotton and
Cotton Blends**

• Wide assortment of Prints
• Machine Washable
• 44/45" wide

Values to 2.00 **67¢** yd.

Linings

• Assorted Fiber Content
• Wide Array of Colors
• Machine Washable
• 44/45" wide

Reg. 1.00 to 1.79 **67¢** yd.

**Cotton
Knits**

• 100% Cotton
• Hand Washable
• 36/60" wide

reg. 3.50 **1.77** yd.

Singer has a Credit Plan to fit your budget.

136 MAIN LEVEL
TANFORAN CENTER
SAN BRUNO

SINGER
Sewing Centers

Van Wyck 3 SPEED PORTABLE HAND MIXER
Compact Styling
Powerful enough to make BUTTER!
REG. \$14.95

2 SLICE TOASTER
* CHROME
* AVOCADO
* HARVEST
Fosteria REG. \$14.95
* Thermostat Color Control
* Hinged Crumb Tray

STEAM and DRY IRON
* Push Button Controls
* 6 oz. Reservoir
* All Fabric
* Control Dial
REG. \$14.95

Van Wyck ELECTRIC CAN OPENER
With Knife Sharpener & Bottle Opener
* Opens Any Size or Shape Can
REG. \$14.95

Your Choice \$6.00

BUY THIS...WEST BEND...GET THIS ELECTRIC 12" SKILLET...FREE!

ALUMINUM • TEFLON 7pc. COOKSET
COOK FOR LESS IN EVEN HEATING ALUMINUM
Colorful porcelain on aluminum exterior (Bentley Tool) and NO STICK interior finish.
• 1 QT. SAUCE PAN & COVER
• 2 QT. SAUCE PAN & COVER
• 5 QT. DUTCH OVEN - ROASTER
• 10" CHICKEN - FRYER SKILLET
• COVER FITS 10" SKILLET & DUTCH OVEN

ELECTRIC 12" SKILLET
PORCELAIN-ON-ALUMINUM FINISH.
TEFLON LETS YOU USE METAL COOK TOOLS.
REGULAR PRICE OF SKILLET ALONE \$29.95

\$29.95 \$2 A MONTH * A FULL \$52.90 VALUE - YOU SAVE \$22.95 - E-Z CREDIT

GENERAL ELECTRIC ELECTRIC CAN OPENER
OPENS CANS IN SECONDS
NO MUSS - NO FUSS!
Finger tip control pierces cans with ease. Magnetic lid holder and handy cord storage.

\$7.88 \$1 A MONTH *
REG. \$14.95
AMERICA'S LONGEST-EASIEST TERMS

WEST BEND ELECTRIC AUTOMATIC 4 Qt. CORN POPPER
SEE 'N' SERVE
REG. \$15.95 **\$7.00** \$1 A MONTH *

WEATHERPROOF BRIGHT BEAM FLASHLIGHT
* BIG! 2 5/8" LENS - 7 1/8" LONG
* POWERFUL BEAM
* EASY GRIP HANDLE
* USES 2 "D" BATTERIES
* BATTERIES INCLUDED
* GREAT, ALL PURPOSE LANTERN

HOME CAMPING AUTO WORKSHOP
REG. \$1.95 **\$1.00**

INTERNATIONAL SILVER 50 Pc. STAINLESS STEEL SERVICE for 8
"CHAPEL HILL" The Stainless Steel
by International Silver with a "Sterling Finish!"
REG. \$19.95 **\$8.88** \$1 A MONTH *
BUY NOW PAY LATER!

50 PC. Stainless Steel Service for 8
• 8 KNIVES
• 8 TEASPOONS
• 8 FORKS
• 8 SALAD FORKS
• 8 SOUP SPOONS
• 8 DESERT SPOONS
• 2 TABLESPOONS

BEACON BLANKETS 100% POLYESTER
* Warmth Without Weight
* Machine Washable
* Non-Allergenic

\$4.88 \$1 A MONTH *
REG. \$6.95
INSTANT CREDIT

SLEEP TO MUSIC! WAKE TO... MUSIC! WAKE TO... ALARM!

Juliette AM FM DIGITAL CLOCK RADIO
REG. \$34.95 **\$22.88** \$2 A MONTH * EASIEST TERMS

Solid State. Instant Sound. Large 7" high numerals. Drowse button, precision tuning and big 3" dynamic speaker. Digital numbers show alarm, time, hour, minute and second. Sliding lever controls.

SHORT OF CASH?? Your Credit is good at CRESCENT!
INSTANT CREDIT
LONG EXTENDED PAYMENTS
INSTANT DELIVERY

SNACK 'n' STACK TABLES™
PARSON'S TABLES FOR DOTTING AROUND THE ROOM OR PATIO. HANDSOMELY STYLED CONTEMPORARY TABLES, FOR TODAY'S HOSTESS

Our Special Price... **\$2.88** EACH
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INSTANT CREDIT

Choice of colors:
SUN YELLOW
PARROT GREEN
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Crescent has 14 Store Buying Power Along with America's Easiest Credit Terms!

IF YOU ARE NOT COMPLETELY DELIGHTED...
WITH ANY OF THESE ITEMS PURCHASED AT CRESCENT JEWELERS, RETURN IT WITHIN 2 WEEKS FOR FULL CREDIT OR CASH REFUND

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No finance charge when paid within 30 days. Finance charges are at the annual percentage rate of 12% and 18% as follows: 1% per month over \$1,000 and 1 1/2% per month under \$1,000 respectively, on the total amount financed. Advertised prices are cash prices before sales tax.

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JEWELERS TO CALIFORNIA
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14 GREAT STORES TO SERVE YOU!

The Emporium



THE EMPORIUM
TANFORAN PARK ONLY

ONE WEEK ONLY



let our experts
copy and restore
your old pictures

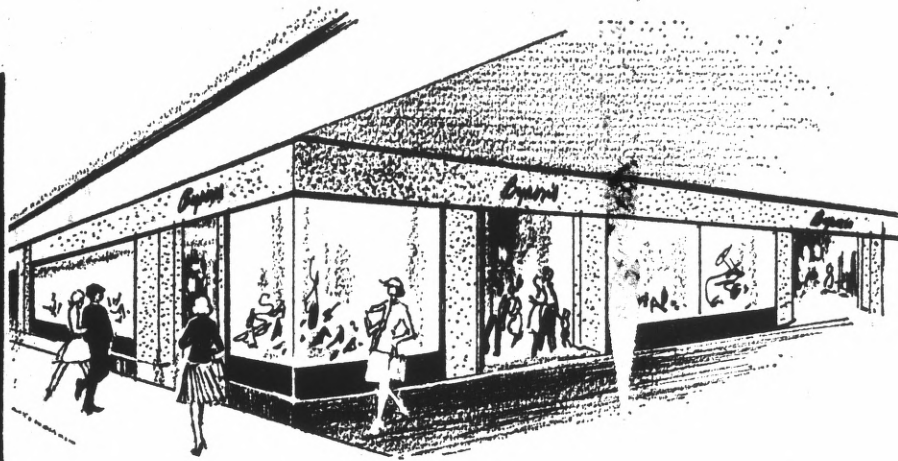
\$3

reg. \$7

lovely 5x7 copy picture

Save your cherished pictures by having a new copy made now. If they are in good condition they can be copied at this low price. Special prices for restoring tattered, torn or faded pictures. Your original returned unharmed.

The Emporium Portrait Studio:
Tanforan Only, Third Floor



GRAND OPENING AT TANFORAN WINNING BRAND NAME SHOES FOR THE ENTIRE FAMILY

Known as the Bay Area's finest shoe

stores, Byrons has gone all out to

make their Tanforan store the

foremost shoe store anywhere.

Come and find an even bigger and

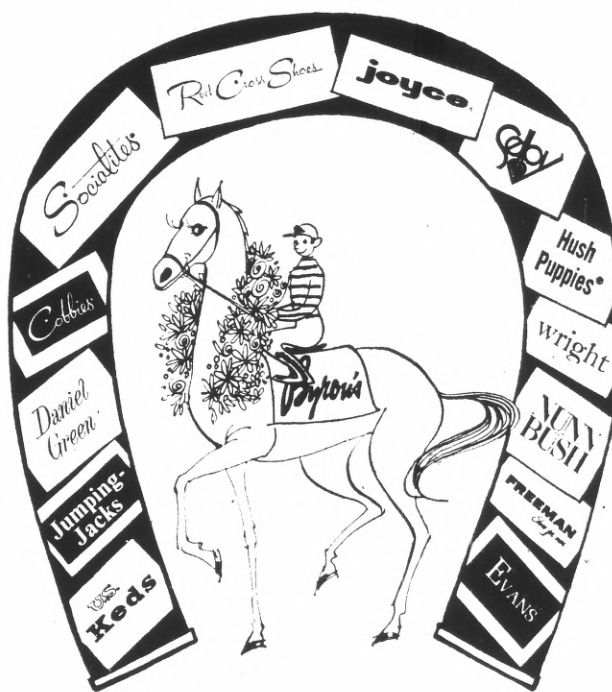
better selection of shoe silhouettes

that are imaginative, stylish,

comfortable and fun for the

entire family.

Byrons, Upper Level—Tanforan Park



AT SAN FRANCISCO, STONESTOWN, SAN MATEO... AND NOW TANFORAN PARK



BIRDIE'S TOY HOUSE
Lower Level

SWINGING

TOY SAVINGS!



CARS
Regular Value of \$1.25

3 FOR 99c



	REG. VALUE	SPECIAL PRICE
Amsco #8704 Dawn Furniture Set . . .	9.00	2.99
Bradley #4129 Lucy's Tea Party . . .	7.50	2.99
Child Guidance #117 Poppin' People . . .	7.85	2.99
Child Guidance #2945 Vis-U-Matic Television . . .	7.00	2.99
Knickerbocker #0015/0016 Teach/Play Rag Ann & Andy . . .	9.50	2.99
Kenner #1759 Chime Time Clock . . .	8.25	2.99
Mattel #1129 Francie with the Growing Hair . . .	7.90	2.99
Mattel #1115 Talking Barbie . . .	7.00	2.99
Mattel #6357 Star Seeker . . .	12.00	2.99
Remco #738 Astronaut Base . . .	18.00	2.99

2.99
YOUR CHOICE



BIG VALUES FROM
\$4.75 to \$18.00



	REG. VALUE	SPECIAL PRICE
Aurora #3102 Power Slick Set . . .	21.00	4.99
Eldon #9211 Steer & Score . . .	13.00	4.99
Ideal #1061 Crissy Doll . . .	17.00	4.99
Topper #2041 Super Oven . . .	20.00	4.99
Topper #1827 Smarty Pants . . .	20.00	4.99

4.99
YOUR CHOICE

	REG. VALUE	SPECIAL PRICE
Parker #5 Phony Baloney . . .	2.40	
Child G. #345 Nestling Plaque . . .	2.25	
Ideal #2021 No Peekie Game . . .	3.00	
Ideal #2010 Up 'N Over . . .	4.60	
Lakeside #8220 Silly Sand . . .	2.70	
Mattel #3863 Upsy Downsy . . .	3.50	
Bronner #BRI Build-a-Road . . .	4.00	

BIG VALUES FROM
\$2.25 to \$4.60
99c
YOUR CHOICE

BIG VALUES FROM
\$4.40 to \$7.00
1.99
YOUR CHOICE



SALE PRICES EFFECTIVE SEPT. 28 THRU OCT. 1

130 TANFORAN PARK

Sorry, No Phone Orders, Layaways, or Will Calls

SALE SUBJECT TO QUANTITIES ON HAND

We Honor BankAmericard and Master Charge



Our Super September is winding up with great buys like these, while we join in welcoming the new Emporium.



Beautiful, elegant china dinnerware. your choice 27⁸⁸

'Roulette' china. 45-pc. service for 8. Dainty green/yellow design. 27.88

'New Day' china. 45-pc. service for 8. Green/blue floral design. 27.88

'Chatham' china. 45-pc. service for 8. A delicate floral design. 27.88



12⁸⁸

Women's suits in a variety of styles, fabrics and colors. Full fashion colors.



4⁸⁸

Men's 100% acrylic sweaters. Turtleneck and Wallace Beery styles. Stripes and solids in sizes S-M-L-XL.



49⁸⁸

Women's camel's hair coats in assorted classic styles. Hurry in for the best selection at this low, low price.



10⁸⁸

Women's sweater cape of 100% acrylic. Long, flowing warmth for cooler days ahead. Choose from fashion colors. One size fits all.



3 for \$9

Ploid dresses for girls. Easy-care fabrics in pleasing color combos. Great back-to-school styles. 7 to 12.



24⁸⁸

your choice

Bedazzling rings at a very special price. Ideal gifts for yourself or another. Limited Quantity

Decorator lamps Here is your chance to buy those decorator lamps you've wanted... at a low, low price 9⁹⁷	Misses' coordinates 6⁹⁹ Group consists of sweater, pants, skirt, vest and a 3-button blazer. 10 to 18 11⁹⁹	Thermal blankets 100% polyester with nylon binding. Machine wash 'n dry. 72x90" fits twin or full 3⁹⁹	Boys' dress shirt Polyester/ rayon short sleeve dress shirt for boys. Penn-Prest, one pocket 1⁹⁹
Misses' polyester pants Assorted styles. Red, blue, purple, brown, olive, navy, black. In sizes 8 to 16 4⁹⁹	Super 8 movie camera J.C. Penney zoom movie camera with a 2-in-1 zoom, all metal body and electric eye 16⁹⁹	Fitted mattress pads Polyester filled. Full size, 4.99. Queen size, 7.99. King size, 8.99. Twin size 3⁹⁹	Boys' jacket 100% cotton ribless corduroy. With snap front. In blue or gold. Boys' S-M-L-XL 4⁹⁹
Misses' top and pant Red and white cotton knit coordinates. Short sleeve top, zip front. 10 to 16 3⁹⁹	Minolta SRT-101 SLR camera 36 only! Single lens reflex, f1.7 lens, 1000th shutter speed thru the lens \$176	Hooded nylon jackets Girls' zip-front jackets with lightweight lining in your choice of prints and solids 7⁹⁹	Boys' jacket Polyester/cotton poplin with zipper front, stand-up collar. Blue or gold. Hurry in 2⁹⁹
Bubble umbrella. Be prepared for the rainy days ahead with this handy dandy umbrella 99^c Rain hats. Women's rain hats in assorted styles and colors. Hurry in for this buy 99^c	Quilted bedspreads Large assortment of prints. Machine wash, tumble dry. Queen/king, 12.88. Twin/full 8⁸⁸	Boys' reversible jackets Quilt lined — machine wash. Pre-school sizes, S-M-L 4⁹⁹	Women's boots. Fashion boots in white, brown, or black. Sizes 5 to 9. Hurry in 6⁸⁸ Girls' boots. Fashion boots in black or white. Great for back-to-school. Sizes 10 to 3 3⁸⁸

JCPenney

We know what you're looking for.

Charge it at SAN BRUNO, Tanforan Park. Shop 5 nites a week 'til 9:15 p.m. Saturday 9:30-5:30. Sunday 12 to 5 p.m.

Our Super September is winding up with great buys like these, while we join in welcoming the new Emporium.

Houseware gadgets!
Canisters, travel bags, storage chests and more

88^c

Hurry in for the very best selection of houseware items. Selection includes 8-pc. rack set, thermoses, shoe files, canister sets, travel bags, storage chest, merry-go-rounds and more.

Cotton terry towels.
Thirsty, absorbent!

Bath towels in solids, stripes or prints. Hurry!
Hand towel . . . 3 for \$1
Wash cloth . . . 4 for \$1

2^F\$1^R

11" portable color TV. Fine features.

11" screen measured diagonally. Compact size at a very compact price. Hurry in for this buy.

\$177

Goody® hair goods.
Barrettes, bobby pins, pony tail holders and more.

3^F\$1^R

The assortment includes barrettes in sizes for big and little girls, head bands, hair pins, slumber caps, and various styles of pony tail holders. Stock up at this price

Swivel rockers.
41" high back.

Elegantly styled swivel rocker upholstered in a soft, attractive rayon velvet in your choice of gold, rust or green.

\$79

37" swivel rockers.
Plush velvet.

Seat yourself in style and comfort for a small price. Rayon velvet upholstery in gold, rust or green.

\$79

Shag room size rugs

8½ x 11 polyester shag room size rugs in gold, blue, green or orange

19⁹⁹

Girls' jeans

4 styles to choose from in assorted prints and stripes. Sizes 7 to 14

144

Super-8 movie projector

Penncrest® projector at this very special price. One of many great buys

34⁹⁹

Women's tunic pantsuit

Stylish pantsuit of polyester. Black, rust, red/grey or blue/green . . .

19⁹⁹

Bound remnant rugs

In your choice of shag, sculptured and level loops. 44.88, 84.88

24⁸⁸

Girls' tops

Short sleeved tops in a wide array of fashion colors. Sizes S-M-L

166

Dual-8 movie projector

Penncrest® movie projector at an unbelievably low, low price

44⁹⁹

Women's 2-pc. pantsuit

Stylish pantsuit of polyester. Black, rust, red/grey or blue/green

19⁹⁹

Women's white jacket

Imitation fur jacket in modacrylic/polyester in misses' sizes 8 to 18

24⁸⁸

Girls' knee high socks

Orlon® acrylic/stretch nylon. Basic cable stitch. Sizes 6-7, 7½-8, 9-10.

2^F99^c^R

Photo album

Enjoy your photos more with our album. You'll enjoy the price, too

99^c

Layered look weekender

3-piece. Red, brown or navy. White trim. Sizes 7/8-16/18. Hurry in

24⁹⁹

Check every aisle for great buys.

2 gallon exterior latex paint

A durable latex is easy to apply. Goes on smoothly. Hurry in

9⁹⁹

18" bamboo rake

Just in time to rake the falling leaves of autumn. Low, low price

99^c

El Tigre Battery

12-volt, 40-month guarantee. More power than original equipment. Fits most cars. Exchange

18⁸⁸

Men's knit shirt

Polyester/cotton 'revolutionary' style in two tones. S-M-L-XL

2⁹⁹

Men's acrylic socks

100% virgin acrylic socks with ribbed tops. Fit sizes 10-13

5^F1⁹⁹^R

Men's fashion shirts

An assortment of shirts to choose from. Stock up now

2⁹⁹

Polyester yardage

Double knits in fancy patterns. The easiest of care. 58/60"

2⁹⁹

Jacquard bedspreads

Woven bedspreads of Penn-Prest® fabric. Twin or full size

4⁹⁹

Juvenile sheets

'Looney Tunes'. Closeout prices. Pillow cases. 2.29 pkg. Twin sheets

2⁵⁹

Muslin pillow cases

100% cotton muslin pillow cases in assorted colorful prints

\$1^{pr.}

Polyester-filled bed pillows

20x30, queen size, 2/4.88. 20x36, king size, 2/5.88. Standard

2/3⁸⁸

Printed blankets

A special price for warm, colorful blankets. 70x90, fits twin/full

3⁶⁶

Fully quilted bedspreads

Easy-care, machine washable. King or queen size, 12.88. Twin or full

8⁸⁸

Assorted summer toys

A large selection to choose from. Hurry in for this bargain buy

25^c

Tufted vinyl chair

A low Penney price for comfort. In your choice of green or black

\$59

Vinyl recliner

Black vinyl, wipes clean. A buy too good to pass up. Hurry in

\$88

Women's chain belts

Choose from gold and silver finishes.

99^c

Women's Panty Hose®

Choose from assorted popular color opaques or sheers. Stock up

88^c

Wig closeout

Modacrylic® fiber wings in a variety of styles and colors

2⁹⁹

Men's knit jeans

100% polyester jeans in tan, navy, burgundy or brown. Sizes 29 to 38

6⁹⁹

Men's brushed cotton jeans

100% cotton jeans with flare leg. Brown, tan, blue, burgundy. 29-38

3⁹⁹

Infants' sleepers

Fantastic reduction on discontinued infant's sleepers. Broken sizes

88^c

Girls' knit tops

Short sleeves, nail head trim in assorted fashion colors. 7 to 14

88^c

Girls' corduroy maxi-skirts

Assorted styles and colors. Broken sizes.

3⁷⁷

Women's jamaicas and shorts

Your choice of an assortment of fabrics and styles. Broken sizes

99^c

Women's velour tank tops

Cotton terry velour tops in your choice of stripes or solids. S-M-L

144

Women's polyester tank top

100% polyester in white, yellow or navy. Misses' S-M-L

144

Misses' maxi shirts

Attractive maxi shirts at a very pleasing mini price

\$3

Women's corduroy jeans

Wide wale cotton corduroy. Brown, olive, burgundy, navy. Sizes 7-15

2⁹⁹

Women's sweaters

Polyester/acrylic. Crew neck, zip front or turtleneck styles

\$3

Women's shrinks

Your choice of shrinks in purple, brown, navy or gold. Sizes S-M-L

\$3

Women's potholder vests

Crocheted vests in a wide array of fashion colors. Sizes S-M-L

3⁹⁹

Slim 'n Trim™

Exercise the easy way. With Slim 'n Trim™. Hurry in for this buy

15⁸⁸

8'x10' lodge tent

7' center height and 4'6" side wall height. Excellent ventilation

26⁸⁸

8'x8' tent

5'6" wall height with 7' center height. Durable and spacious

29⁸⁸

Northwestern® golf clubs

Right or left handed clubs at this unbelievably low Penney price

1⁹⁹

Sailboats

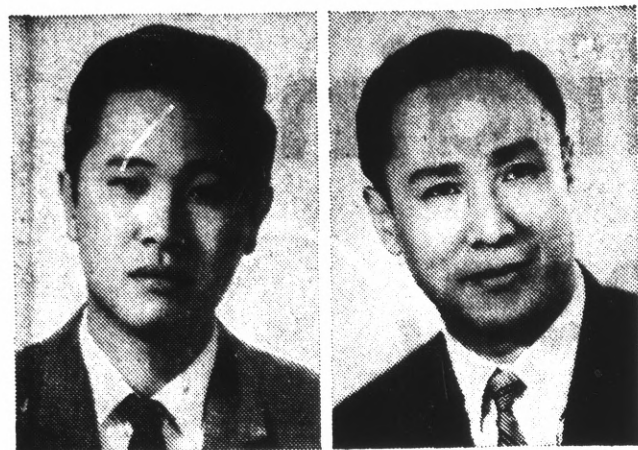
2 only! A great special buy. We're not jibbing you

\$144

JCPenney

We know what you're looking for.

Charge it at SAN BRUNO, Tanforan Park. Shop 5 nights a week 'til 9:15 p.m., Sat. 9:30 to 5:30 Sunday 12 to 5 p.m.



Binh Phan

P. DuLong

Tanforan Electronics, Sound Center Opens on the Mall

Another new store, Tanforan Electronics and Sound Center, has opened at the Tanforan Park Mall.

The store will feature a complete line of Sony and Panasonic radios, televisions, and stereo systems plus a wide range of musical instruments and sheet music.

managers, Binh Phan and P. DuLong, describe their operation as completely customer orientated.

"If we do not carry an item desired in the Sony or Panasonic line, we will make every effort to obtain it as quickly as possible," they said.

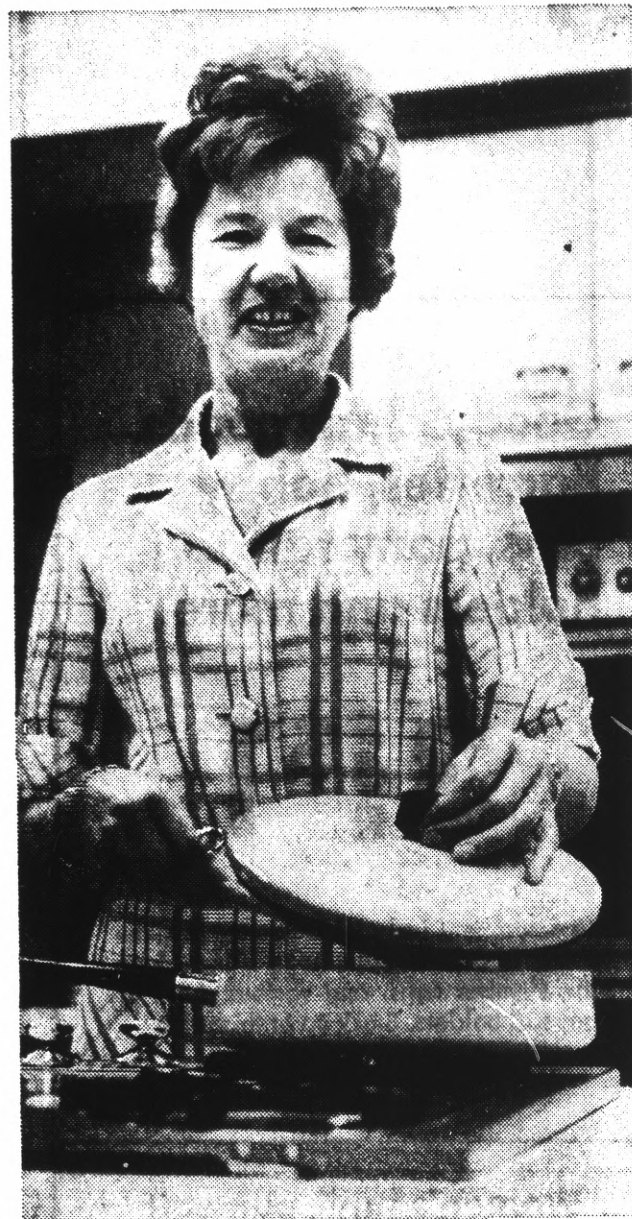
Binh Phan has a master's degree in television

from San Francisco State University and is a former owner of an aircraft supply firm at San Carlos Airport.

DuLong has been in radio broadcasting for the past 8½ years and one of his many hobbies is tape recordings.

In addition to the sound and music aspect, the store also will handle television and radio repair.

The two owner-



LOUISE FLETCHER... Home Economist

PG&E Home Economist Conducting Food Fair

Home Economist Louise Fletcher of Pacific Gas and Electric Company will conduct an appliance food fair at Tanforan Shopping Center.

It's a program offering a variety of recipes, menus, time-saving hints and other valuable information for the modern homemaker. Admission will be free.

The school will be presented in the Mall at 1:30 p.m., October 5-6, under the sponsorship of the Tanforan Merchants Association — in cooperation with Sears Roebuck, The Emporium, Penney's, and

Pacific Gas and Electric Company.

New recipes selected reflect Mrs. Fletcher's interest in cooking as a hobby, as well as in her career with PG&E.

Her recipes cover a wide range — from special meals for the family, featuring economical, appetizing dishes, to full-dress "company-type" desserts.

The Home Economist will answer questions from her audience following the program. There will be many door prizes and a grand prize drawing for a new self-cleaning gas range.

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Illustrations enlarged

Student Accounts Invited

Five convenient ways to buy: Zales Revolving Charge • Zales Custom Charge • BankAmericard • Master Charge • Layaway

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TANFORAN PARK — UPPER LEVEL

873-5515

Is that Ginger Rogers wearing Penneys pantyhose?

You bet. And we're introducing a brand new shade in her honor.

Come and meet Ginger Rogers at San Bruno, Tanforan Park. Friday, Sept. 29th at 7:30 p.m. in the Mall.

Penneys pantyhose in a great new hue called **Ginger**. All with the perfect, almost personalized, fit we're famous for. Short, average, tall lengths; Queen sizes, too. All available in basic and fashion shades.

All-sheer stretch nylon. **1.69**
 Subtle Shaper with spandex/nylon panty. **1.89**; in extra sizes, **\$2**
 Run-resist stretch nylon. **1.69**
 Control top with spandex/nylon panty. **\$2**; in extra sizes, **2.50**

JCPenney
The values are here every day.

Charge it at SAN BRUNO, Tanforan Park.
 Shop 5 nites a week 'til 9:15 p.m. Sunday 12 to 5 p.m.

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CHILDREN'S APPAREL SHOP

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For Boys and Girls

Featuring Famous Brands!
**LEVI'S • BILLY THE KID • TRIM GIRL
 VAN HEUSEN • PACIFIC TRAIL • DERBY
 JACKETS & UNDERWEAR FOR CHUBBIES.**

50% OFF

(Selected Groupings)

- Shorts, pants, underwear, dresses in 1/2 sizes and long dresses with hot pants
- Famous maker boys' windbreaker jackets and 10-speed jackets in small, medium, large and extra large.
- Sleepwear and girls' beach bags

209 Tanforan • Upper Level
 Around the corner from See's Candies
 near entrance to New Emporium.

FREE GIFT WRAPPING • 871-5423

JEANS WEST

This week only you can buy the complete man or woman for only \$8.98.

On top you'll find a whole selection of really far-out tops.

In all sizes, shapes, and colors. For only \$3.99.

Down below we'll fit you up for just \$4.99.

And at this super sale price you'll find practically every style you want. Including hi-rise, lo-rise, big-bells, zippers and button fronts.

But you'd better hurry, cause the complete man or woman for \$8.98 is available at Jeans West this week only.

SALE
THIS WEEK ONLY!



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 El Camino Real at Sneath Lane — San Bruno

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Make your own JEWELRY...

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- Zodiacs • Filigrees • Leather
- Beads • Macramés
- EARS PIERCED

Classes in Macrame and Jewelry

210 S Tanforan — Upper Level around the corner from See's Candies near entrance to New Emporium — Phone 871-9228

PANTY 1¢ SALE

Maternity

1 PAIR \$1.25 — 2ND PAIR 1¢
 (limit 6 pair to a customer)

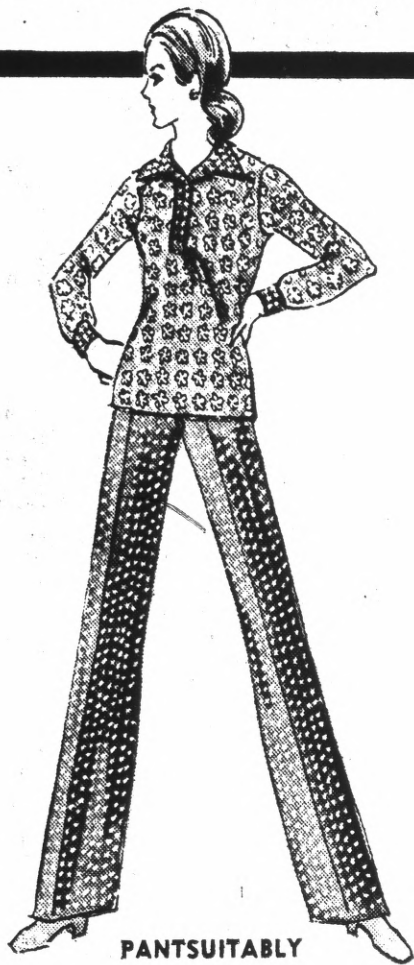
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MATERNITY SHOPS

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SAN BRUNO

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PANTSUITABLY PERFECT TRIO

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In your sizes
14 1/2-26 1/2

Our fac-shirt 3-part pantsuit (skirt not shown) is in a super print combo in all polyester knit. Have yours in blue/green or beige/brown. \$42.

USE OUR CHARGE, OR BANK CARDS

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San Jose

TANFORAN
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Stonestown
San Francisco

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FREE ART AND CRAFT DEMONSTRATIONS

Thursday, September 28
6 p.m. to 9 p.m.
BLOCK PRINTING

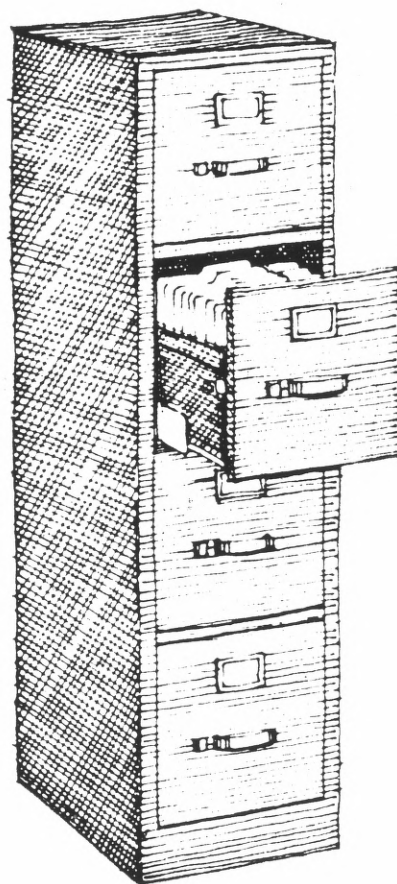
Friday, September 29
11 a.m. to 4 p.m.
SWISS STRAW

Saturday, September 30
11 a.m. to 4 p.m.
SILK SCREEN

TANFORAN PARK SHOPPING CENTER

J.k.gill

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GIFTS AND GAMES
ART AND CRAFT SUPPLIES
OFFICE SUPPLIES



FULL SUSPENSION STEEL FILES

FREE

Free box of 25 hanging folders and adjustable drawer frame with purchase of any four-drawer file.

55.95

Easy drawer access, quiet performance, good commercial grade quality, thumb latch on each drawer. In gray or sand-wood.

HON FOUR-DRAWER STEEL FILE

86.65 value NOW 55.95

HON FOUR-DRAWER STEEL FILE WITH LOCK

101.65 value NOW 59.50

HON TWO-DRAWER STEEL FILE

57.90 value NOW 37.50

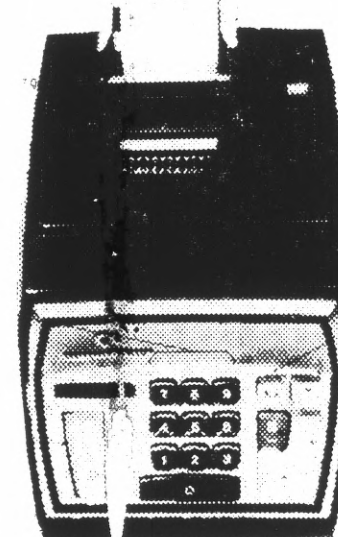
SPECIALS! Stock up now for your office! Home Office too!

MANILA FILE FOLDERS. Standard weight, letter-size, top grade, straight 1/2, 1/3 and 1/5 cut tabs. Reg. 4.25 per 100 NOW 2.99
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JIFFYFOLD TYPING TABLE
This multipurpose gem serves beautifully as a typing stand, sewing table, TV table, projection stand or extra party-time helper. Folds flat for easy storage. In Danish Walnut laminated finish—practically indestructible.

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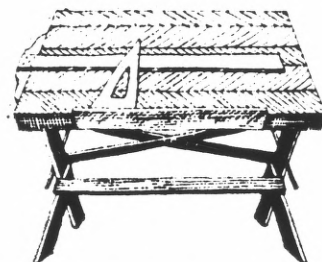


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8 Col. List and 9 Col. Total Credit Balance, Add, Subtract, Multiply, Electric Clear Key, Subtract Listings and Minus Totals print in red.

MFRS. LIST PRICE 109.50

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STOR-A-WAY DRAWING TABLE
Natural finish, clear Western Pine, 24" x 36" top on hardwood base. Easily tilted to best working angle. Remove two bolts and it's ready for easy storage.

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17" x 22" CALLIGRAPHY PAD

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SHELBOURNE ARTIST SKETCH PADS

9" x 12" Reg. 1.25 NOW 99¢

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FLAIR PENS Reg. 49¢ each. NOW 4 for 88¢

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Adjust to any working angle for perfect illumination. Clamp fits desk or table top.

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Watercolor • Acrylic • Oil

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Transfer your favorite prints, posters, pictures or anything printed on paper to canvas, wood or metal. Looks like a real painting. Complete kit. Reg. \$95

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12" x 16"—3 in a package

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in sanded wood. 5 large compartments for colors, brushes . . . lid opens to an easel. Complete with palette. Reg. 9.95

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JUNGLE BOOK/Kipling
KIDNAPPED/R.L. Stevenson
LADY CHATTERLEY'S LOVER/Lawrence
MAIN TRAVELLED ROADS/Garland
MAN OF PROPERTY/Galsworthy
MARBLE FAUN/Hawthorne
MAYOR OF CASTERBRIDGE/Hardy
MEMOIRS OF FANNY HILL/Clarendon

MOLL FLANDERS/Defoe
MYSTERIOUS STRANGER/Other Stories/Twain
OEDIPUS PLAYS OF SOPHOCLES
OREGON TRAIL/Parkman
PERSUASION/Austen
PICTURE OF DORIAN GRAY/Wilde
PILGRIM'S PROGRESS/Bunyan
PRIDE AND PREJUDICE/Austen
PRINCE & THE PAUPER/Twain
PUDDINGHEAD WILSON/Twain
RED BADGE OF COURAGE/Crane
ROBINSON CRUSOE/Defoe
SCARLET LETTER/Hawthorne
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SILAS MARNER/Elot
SPEAK BETTER/WRIT BETTER/English
TEACHINGS OF THE COMPASSIONATE BUDDHA
TREASURE ISLAND/R.L. Stevenson
TYPIE/Melville
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Open Sunday afternoon and evenings, Mon. through Fri.

Also Hillsdale Mall at San Mateo
Stonestown, Mission & Downtown San Francisco

Larry Marcus Selected Manager of Jeans-West

Larry Marcus has been named manager of Jeans-West-Tanforan.

Larry was promoted from the Los Angeles area and arrived in the Bay Area a few months ago.

"I've been working toward San Francisco since I left Detroit two years ago," Larry said. "The Northern California area has everything, and I plan to enjoy it all!"

According to Marcus, Jeans-West is embarked in an effort to be eye-catching and appealing as well as representative of the casual but vibrant life style of American youth.

Red, White and Blue were chosen as the color theme at Tanforan. Jeans West customers, both male and female, range in age from approximately 14 years to 30 years of age.

Manager of Zales Attends Dallas Meet

Paul Rosenthal, manager of Zales Jewelers, Tanforan Park, recently attended the annual Zales Managers Meeting held at the Sheraton-Dallas Hotel in Dallas.

The two-week working meeting served to preview Zales new fall merchandise, inform the managers of the latest innovations in the jewelry industry and reveal the company's advertising and marketing plans in an exciting creative presentation.

One of the highlights of the meeting was the presentation of Zales' new advertising program, "We've Got the Whole World Working for You," which incorporates radio, television and newspaper advertising.

The firm will spend more than \$4-million during the coming year on newspaper advertising alone for the 537 Zales stores.

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Specially priced for
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Sunday only from only **\$19⁹⁵**

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**TV's • STEREOS
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Upper level — El Camino Entrance

Advanced Electronics
takes brains. If you have them,
we will train you free
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Please tell me about Advanced Electronics
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PANTS Etc.

**NAME BRANDS
DOUBLE KNIT
FLARES**

30 to 38 WAIST
SOLIDS & FANCIES



REG. \$17.00
6⁹⁹ and **9⁹⁹**

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Tanforan Park Shopping Center
Upper Level



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WITH EVERY 3 PURCHASED!
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CHOOSE FROM OUR HUGE SELECTION!
BIKINI • OPAQUE • SHEER • MESH • SUPPORT
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BODY SUITS **3⁹⁹**
"A Rainbow of Colors" from

See Our Complete
"WOMEN'S WORLD of HOSIERY"
and
**DANCEWEAR • BALLET SHOES
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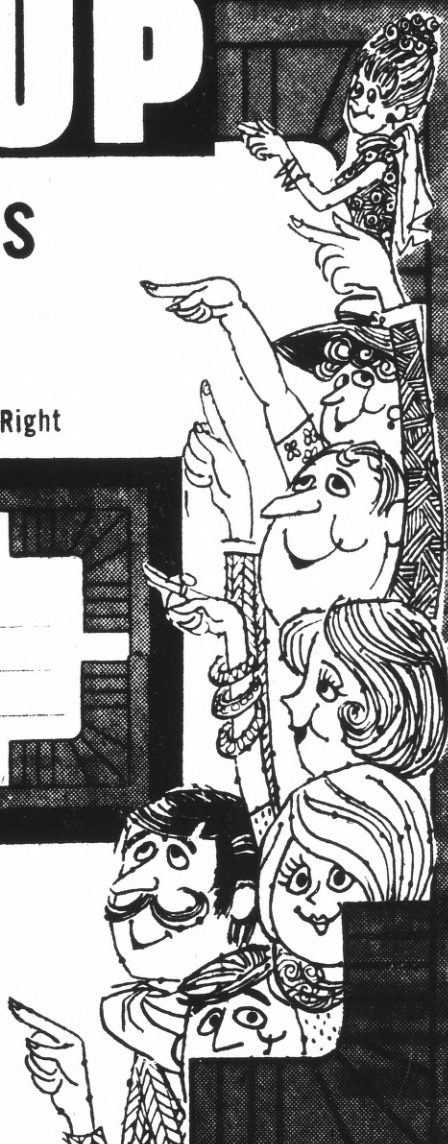
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(LEFT) From Brazil, a special
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black, brown calf; and
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OPEN SUNDAYS 12 to 5

CHARGE IT! S&K CHARGE — ALSO CONVENIENT LAYAWAY PLAN





DO SOMETHING BEAUTIFUL. Give her a treasure with the feeling of elegance and the look of romance. Give her pearls, suggests Granat Brothers Jewelers. From a night of dining in the soft glow of candlelight to a day of true-to-life magic amidst visions of blue skies and frothy meringue clouds, pearls are the classic summer look. Holidays, weekdays, forever-after days. When everything you wear commands a special little accent that is radiant and alive with luster. Yet soft and gentle and endearing — just life you.



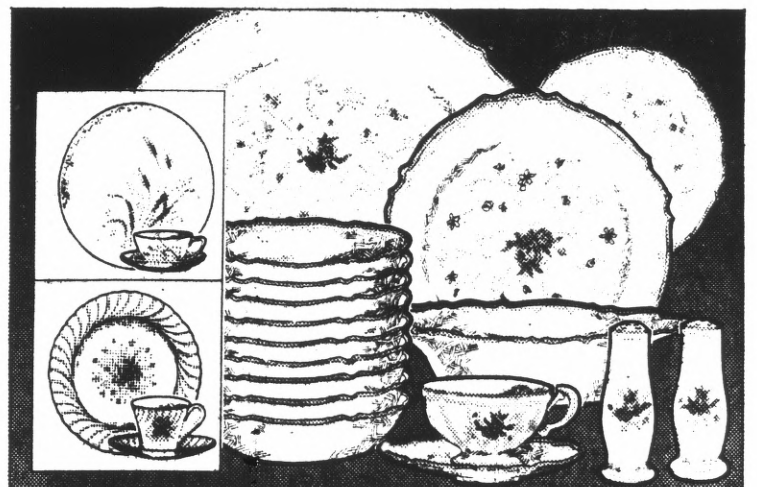
GIANT POSTER reproductions showing costumes of the Kabuki Theater are now on display at Tanforan Park Shopping Center. Typical of the colorful posters are the above illustrations. A Wakashu yori or young warrior costume (above) is often worn by 11 or 12-year-old aristocratic generals. The brilliant red armor is worn over garments of luxurious material — if they were to die in battle, they wanted to give a lasting impression of refinement and dignity. The horn-shaped crest distinguishes the ranking warrior. The illustrations are taken from "Kabuki Costume" by Ruth Shaver.

Never Had as Many Friends!

THE ORIGINAL Big Bad Wolf never had as many friends as The Halpurr Marionette Company's Wolf (right, with local area children). Recently, the Halpurr group performed at Tanforan Park and delighted hundreds of children and parents. The Company is very different inasmuch as their shows incorporate hand puppets, marionettes and full-costumed actors. According to Don Frate, public relations director for the San Bruno center, "The show is one of the best we've had the pleasure of presenting at Tanforan and The Merchants Association is looking forward to bringing them back."



GREAT CHANCE TO BUY A 50-PC. CHINA SET AT ZALES LOW PRICE!



This fine porcelain china is translucent, yet durable, SERVICE FOR 8 and resists crazing. But hurry. Buy now!

- 8 dinner plates • 8 cups • 8 saucers • 8 soup bowls
- 8 bread/butters • chop plate • vegetable server • creamer
- covered sugar • salt/pepper set • 3 extra cups

\$29⁹⁵

Five convenient ways to buy:

Zales Revolving Charge • Zales Custom Charge • BankAmericard • Master Charge • Layaway

ZALES
JEWELERS

We've got the whole world working for you.

TANFORAN PARK — UPPER LEVEL — Ph. 873-5515

Tanforan Park Shopping Center Is Open
5 NIGHTS 'til 9:15 p.m.
Sundays noon 'til 5

9.99 COMBO TIE SPECIAL! **7⁹⁰**

Dipped sides and oblique bump toe give the tie a new shape this fall. It matches up smooth and suede textures, underscored with a bold sole and stack heel. Big savings now!



Use your BankAmericard

LEEDS

208 TANFORAN CENTER • SAN BRUNO



MAD PLAIDS

by ARDEE

Plaids... bright and bold... are right on for the Fall fashion scene... and no one does them better than ARDEE... as is plainly evident in this adorable trio by this famous maker.

the vest 11.
the turtle top 12.
the pants 15.

THE FASHION • TANFORAN SHOPPING CENTER • WESTLAKE SHOPPING CENTER

MAMIYA/SEKOR KIT

- MAMIYA/SEKOR 1000 DTL with f1.8
- VIVITAR 135mm TELEPHOTO (Auto) f2.8
- 52mm CLOSE-UP KIT (+3+2+1)
- 2X AUTOMATIC TEL-CONVERTER
- 52mm SKY 1 FILTER FOR CAMERA
- 35mm SKY 1 FILTER FOR TELEPHOTO LENS
- 1-703 GADGET BAG TO HOLD IT ALL!

... REGULAR PRICE \$439.00
NOW \$282 plus tax
• **SAVE \$157.00!** •

TANFORAN CAMERA SHOP
and San Bruno Camera Shop
"HOME OF THE SHUTTERBUG"
555 San Mateo Avenue SAN BRUNO
UPPER MALL TANFORAN CENTER

Walgreen DRUG STORES

SHASTA SODA 1⁹⁹ Case of 24 Cans Regular or Diet	NOTEBOOK Filler Paper 29^c 200 Sheets Narrow or wide Rule
Whitman's Window Box Chocolates 4 FOR 1⁰⁰ Reg. 39c	Plastic Shoe Boxes 3 FOR 1⁰⁰ Reg. 67c
Cardboard Storage Chest 1⁰⁰ Reg. 1.49 Jumbo or under bed	Meredith & Drew Imported Cookies 4 FOR 1⁰⁰ Reg. 37c
HALLS Mentho-Lyptus Cough Drops 29^c Reg. 39c Bag of 30	LISTERINE Mouth Wash 89^c 20-oz. Reg. 1.09

Hickory Farms
ANNIVERSARY CELEBRATION
COME ON OVER - JOIN IN THE FUN
Sept. 27th thru Oct. 7th

BEEF STICK Reg. 2.09 lb. 1.89 lb.	BUTTERNIP CHEESE Reg. 1.59 lb. 1.39 lb.
MIX 'EM OR MATCH 'EM 5 SNACK ITEMS ANY 2 FOR 99c	MUSTARD 6 oz. jar Reg. 55c 45c

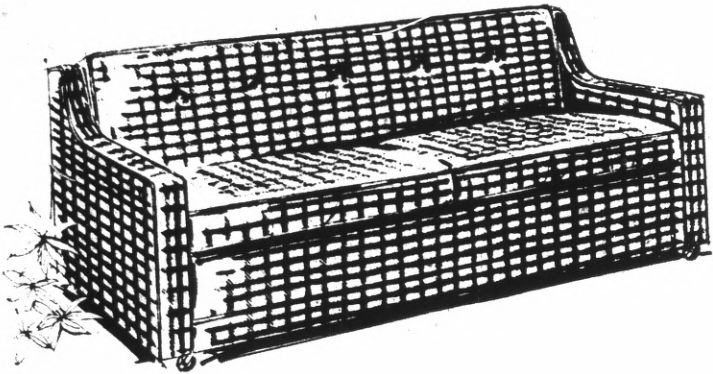
PREVIEW SHOWING OF OUR CHRISTMAS GIFT PAKS!
See the display of varied food gift paks... ready for the coming Christmas season. We are now accepting orders for delivery during Thanksgiving, Christmas and New Year's. BEEF STICK Summer Sausage is featured in many gifts.

Hickory Farms
TANFORAN CENTER
UPPER LEVEL NEAR PENNEY'S
SAN BRUNO 873-4373

On Sale at Sears Tanforan Store Only

Sears TANFORAN SPECIALS

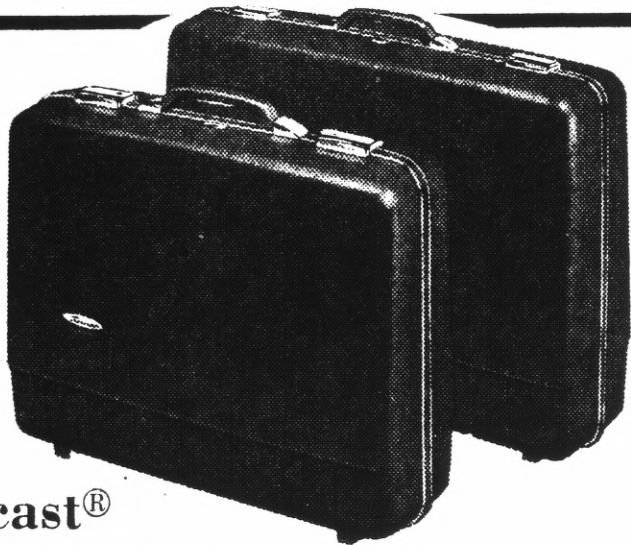
On Sale 4 Big Days . . . Shop Wednesday, Thursday, Friday 9:30 A.M. to 9:15 P.M. . . . Saturday to 5:30 P.M.



Instant-Bedroom Sofa Sleeper

Full standard-size convertible. A trimline, modern sofa that makes a great conversation setting by day, sleeps two comfortably by night. Covered in practically indestructible olefin fabric.

\$177



Forecast®

Quantities limited to stock on hand
\$24.99, 21-in. weekender

\$29.99, 24-in. pullman 17.88
\$34.99, 27-in. pullman 20.88
\$34.99 men's 2-suiter 20.88
\$24.99 men's companion 14.88

14⁸⁸



Boys' Sweater Jamboree

Sears low price

2.97

Stock up now on schoolwear for boys, sizes 8 to 12. 100% acrylic pullover sweaters in a colorful range of styles and patterns. Easy-care . . . machine washable.



Warm and Cuddly Pooh Sleepers

were \$3.79

3/6⁰⁰

Pooh and pals cavort across sturdy polyester cotton "grow" sleepers. Your choice of slightly irregular pullover or gripper styles in sizes 6 months through size 8.



"Winnie-the-Pooh" will be at Sears Tanforan Store Wednesday, Sept. 27th thru Saturday, Sept. 30th



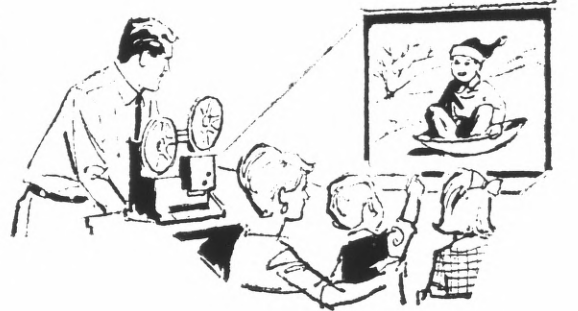
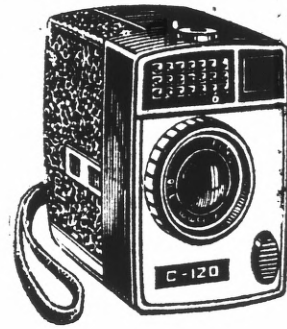
Even-Heat Cast Iron Skillet

In three convenient sizes

Heavy-duty cast iron skillet is pre-seasoned, ready to use. Simply rinse in hot water and soap. For years of even-heat cooking.

8-in. 97c 10½-in. 1.87 6½-in.

77c



Cartridge-Load Movie Camera

Was \$29.99 in Fall '71 Catalog

With electric eye exposure control Super 8 fixed-focus camera is easy to use and includes enclosed optical viewfinder and built-in filter. At this price you can't afford to miss the action.

14⁸⁸



Shirts

- French Cuffs — Perma Prest
- Long Point
- Cape XL
- Solids — Colors
- Not all sizes & colors available

Were . . . \$5.00 ea.

Fall 1971

NOW AT SEARS —

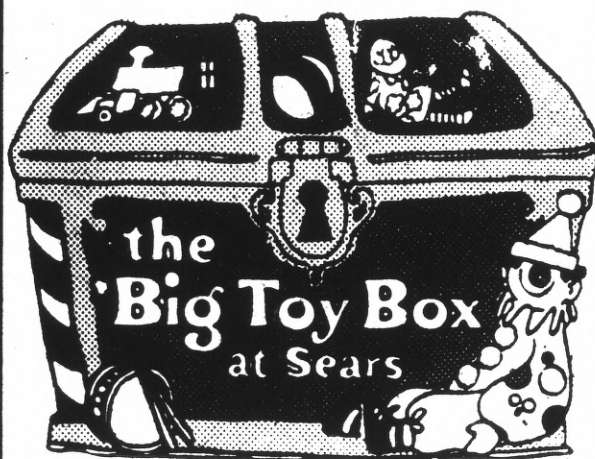
1⁰⁰ ea.



1-Gallon Utility-Redwood Stain

Regular \$1.47. Renews weather-beaten wood surfaces. Easy to apply . . . gives lasting protection. SAVE 50c.

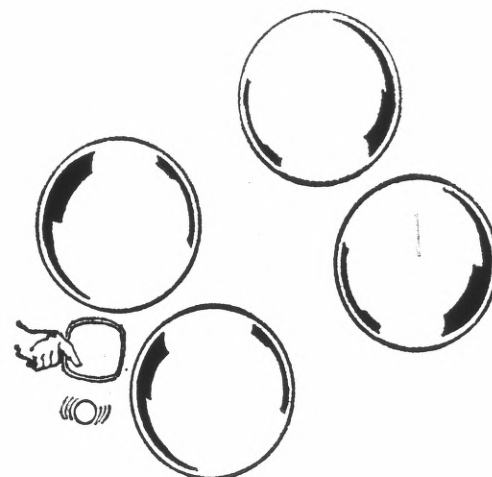
97c



Grand Opening Sale at Sears Big Toy Box

Save from 20% to 40% during our special Toy Box opening. \$1 will hold your lay-away until Dec. 16th.

20% to 40% OFF



Lively. Perfectly Balanced Ping Pong Balls on Sale

Regular 6 for 99c. Great for smashing action. Keep several on hand so you're always ready to play.

8c each



Adjustable Walnut-Grained Bookshelving Units

Regular \$12.19. 10-in. depth easily accommodates books. Unit is 4-ft. high with 4 shelves. Buy several now.

8⁴⁴

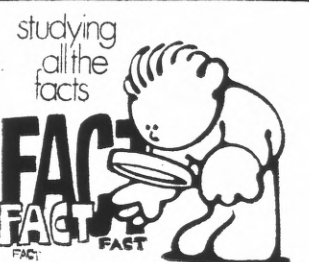
Sears

SEARS, ROEBUCK AND CO.

On Sale Tanforan Store
San Bruno ONLY

On Sale 4 Big Days . . . Shop Late
Wednesday thru Friday . . . Saturday to 5:30 P.M.

The fact is Tanforan Park is the prettiest and friendliest shopping center on the San Francisco Peninsula. Come in and be charmed!



★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

15c VALUE CARDINETS 10c VALUE

BAFFLE BAR and U-NO



CANDY
BARS

LONGS
LOW
PRICE

5^c

#303
CAN



ANDERSEN KETTLE FRESH SOUP

Split Pea, Tomato, Cream
of Potato, Old-Fashion Bean

Save at
Longs Low
Sale Price

19^c

34c
VALUE

NESTLE'S SEMI-SWEET CHOCOLATE TOLL HOUSE MORSELS



Great for cakes and
cookies or have for a
snack
6 ounce

Save
at
Longs

19^c

SHOP
EVENINGS

THRU SAT. 11L 9:30

OPEN
SUNDAY
10 A.M. TO 7 P.M.



Longs Drugs

Where Everybody Saves

SAN MATEO

BOREL SQUARE SHOPPING CENTER

19th Avenue at El Camino
on Bovel Road

Drugs and
Thousands
of Things

DALY CITY

SERRAMONTE SHOPPING CENTER

Junipero Serra Freeway and
Serramonte Blvd.

SALE PRICES

EFFECTIVE THRU

SUNDAY

OCT. 1ST

IN FAIRNESS
TO OUR CUSTOMERS

Longs

WILL
REFUSE
SALES TO DEALERS

Fall Opening

1 39
VALUE

FROM

NOXZEMA



COVER GIRL EYES MAKE-UP

Huge color assortment to choose from

Mascara • Eyeliner
Natural Lash Mascara

Longs Low
Discount
Sale Price

79^c

37c VALUE
SAVE AT LONGS



VIVA PAPER TOWELS

BIG JUMBO ROLL

4^F 88^c
R

SAVE
AT
LONGS



5-GRAIN PURITY ASPIRIN 100 TABLETS

Relieves Pain Fast
Save at Longs

2^F 29^c
R

CREST TOOTHPASTE

EXTRA LARGE
5-OZ. TUBE

MINT OR REGULAR



SAVE

49^c

HOLLAND-HOUSE INSTANT COCKTAIL-MIXES

8 INDIVIDUAL SERVINGS



• Whiskey Sour • Gimlet
• Bloody Mary • Screwdriver
• Tom Collins • Daiquiri

SAVE
AT
LONGS

44^c

47c
VALUE



5-OUNCE SIZE DIXIE SWIRL CUPS

50-CNT. KITCHEN REFILL CUPS

Longs Low
Discount
Sale Price

29^c

WHITE-KING COLD CREAM SOAP

White complexion
Bar Soap



Save
at Longs

5^c

VICK'S MEDICATED COUGH DROPS

16 Drops
Per Pkg.

With Throat-Soothing
Vicks Medication
15c Value



2^F 17^c
R

4 1/2-OZ. Spray

MITCHUM ANTI-PERSPIRANT SPRAY DEODORANT

POWER SPRAY FORMULA

1.88



★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★

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GOLDEN GRIDDLE PANCAKE SYRUP
24-oz. Size
66¢



AIRWICK SOLID ROOM AIR FRESHENER
THE NEW FORM OF ROOM AIR FRESHENER. NO SPRAYING. WORKS CONTINUOUSLY.
5-OZ. STICK
LONGS LOW DISCOUNT SALE PRICE
47¢



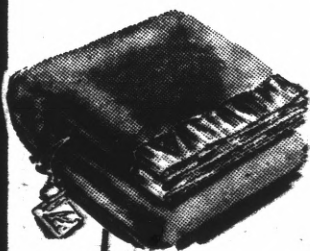
JOLLY TIME POPCORN
2-LB. BAG
HIGH POWER POP YELLOW OR WHITE KERNELS
29¢



INSTANT BOILING TOILET BOIL DEODORIZER
8-OUNCE LONG LASTING THE WATER
LONGS LOW DISCOUNT SALE PRICE
33¢



FULLY AUTOMATIC **ELECTRIC BLANKET**
• SUPER BLANKET FABRIC
• COMPLETELY WASHABLE
U.L. APPROVED-FULLY GUARANTEED



TWIN BED SIZE **9.88**
DOUBLE BED SIZE **10.88**
SINGLE CONTROL **12.88**
DUAL CONTROL

FALL STARTS WITH SAVINGS

Natural Wonder
GREAT GLISSER LIPTINT WITH MOISTURIZERS
1.85

BIG LASH
LASH THICKENING MASCARA, BRUSH ON
2.10

Natural Wonder
OIL-FREE MAKEUP GENTLY MEDICATED 1.5-OUNCE SIZE
2.00



REVLON HAIR SPRAY

13 OUNCE SPRAY CAN CONTAINS HOLD POWER
• REGULAR
• UNSCENTED
• HARD TO HOLD
69¢

REVLON COLOR SILK SHAMPOOS IN HAIR COLOR
LONGS LOW PRICE **2.25**



PSSSSSST INSTANT SHAMPOO



SPRAY ON HAIR, BRUSH OUT OIL AND DIRT. 7-OUNCE SIZE.

SAVE AT LONGS **88¢**

TEGRIN MEDICATED CREAM



FOR RELIEF OF ITCHING AND SCALING OF
PSORIASIS
BIG 2-OUNCE TUBE

LONGS LOW PRICE **1.88**

SOFSKIN MOISTURIZING LOTION
FOR HANDS AND BODY
BIG 10 OZ. BOTTLE



SAVE AT LONGS **39¢**

PRISTEEN FEMININE HYGIENE DEODORANT SPRAY POWDER OR MIST



3.5 OUNCE SIZE **88¢**

PRELL CONCENTRATED SHAMPOO



BIG 5 OZ. UNBREAKABLE TUBE
JUST A LITTLE MAKES A LOT OF LATHER

NEW-SUPER POLI-GRIP



SAVE AT LONGS LOW SALE PRICE

WOODEN HANGER



• SUIT HANGERS
• DRESS
• PANT 3

8

DEVILBISS COOL MIST HUMIDIFIER
2-GALLON
LONGS LOW SALE PRICE
U.L. APPROVED
8.88

DEVILBISS AUTOMATIC VAPORIZER
2-GALLON SIZE
U.L. APPROVED
LONGS LOW SALE PRICE
3.66



SWEATER DRYER



QUICKLY DRIES SWEATERS, SOCKS, BABY CLOTHES. ALL FINE WOOLENS AND SYNTHETICS. NYLON AIR-FLOW VENTILATION.

LONGS LOW DISCOUNT PRICE **66¢**

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RYBODY SAVES" ★ "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES"

TANT BLUE LET BOWL ODORIZER

8-OUNCE SIZE
LONG LASTING TURNS
THE WATER BLUE.

LONGS LOW
DISCOUNT
SALE PRICE

33¢

**PET
NON-DAIRY
CREAMER**

INSTANT CREAMER
FOR YOUR COFFEE
BIG 11-OZ. JAR

39¢



BIG 24-OZ.
SPRAY
CAN

BIG WALLY WALL WASHER



WITH FOAMING ACTION
NO RUNNING, NO STREAKING, NO MIXING
JUST WIPE THE OLD
DIRT AWAY

LONGS LOW
DISCOUNT
SALE PRICE

88¢

#303-CAN
GEBHARDT'S
TAMALES
WITH
CHILI GRAVY
LONGS LOW SPECIAL

19¢



SALE



PANTY HOSE ALL SHEER

SHEER FROM TOE TO WAIST
ALL POPULAR FALL COLORS
AND SIZES TO CHOOSE FROM

LONGS LOW
DISCOUNT
SALE PRICE

1.39

PRELL CONCENTRATE AMPOO



SAVE
AT
LONGS

BIG 5 OZ.
KABLE TUBE
TITTLE MAKES
OF LATHER

88¢

GROOM & CLEAN HAIR DRESSING

99¢ VALUE



BIG 4.5 OZ.
TUBE

SAVE AT
LONGS
LOW
PRICE

FOR THE CLEAN
LOOK NOT GREASY

66¢

ARTIFICIAL PLASTIC FLOWERS



LARGE SELECTION
ALSO GREENS
MAKE UP YOUR OWN
CENTER PEICES & BOUQUETS

LONGS
LOW
PRICE

7¢

CERAMIC COFFEE MUGS



COLORFUL ASSORTED
DESIGNS TO CHOOSE FROM
MANY DIFFERENT STYLES
BOTH CERAMIC GLASS
AND IRONSTONE
LONGS LOW DISCOUNT PRICE

49¢

W-SUPER LI-GRIP



DENTURE
ADHESIVE
CREAM
EXTRA HOLDING
FORMULA

BIG 1.5 OUNCE
SIZE TUBE
GS
ICE

66¢

NyQuil



FROM VICKS
NIGHT TIME
COLDS MEDICINE
6 OUNCE BOTTLE
1.39 REGULAR PRICE

SAVE
AT
LONGS

88¢

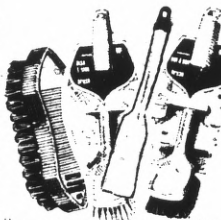
BOYS' and MEN'S TENNIS OR DECK SHOES



NON-SKID
SOLES. HEAVY
CANVAS TOPS.
SAVE AT LONGS

2.66

HOUSEHOLD BRUSH ASSORTMENT YOUR CHOICE



- DISH AND SINK BRUSH
- POT AND PAN BRUSH
- SCRUB BRUSH
- BOTTLE BRUSH

LONGS
LOW
PRICE

39¢

WOODEN HANGERS

SUIT HANGERS
• DRESS
• PANT 3 PACK

88¢

GENERAL ELECTRIC SILENT MERCURY SUPER SWITCH

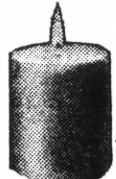


SINGLE POLE
Model #5521-115

LONGS
LOW
PRICE

88¢

VOTIVE CANDLES COLORED AND SCENTED 15-HOUR VOTIVE



LONGS
LOW
PRICE

12¢

JOHNSON'S WAX PRE-SOFTENED

12-OZ. SIZE
WINTERIZE
YOUR CAR



KIT
CLEANER
WAX
FOR EASY APPLICATION

99¢

RYBODY SAVES" ★ "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES"

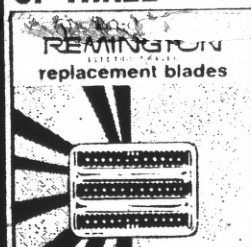
★ LONGS DRUGS WHERE EVERYBODY SAVES ★ LONGS DRUGS WHERE EVERYBODY SAVES ★ LONGS DRUGS WHERE EVERYBODY SAVES ★ LONGS DRUGS WHERE EVERYBODY SAVES

LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES"

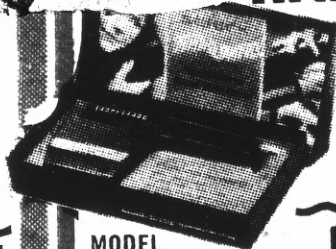
**NORELCO
FLASH
CUBES**
3 CUBES — 12 FLASHES
SAVE AT LONGS
59^c

ORIGINAL
RECORDINGS**OLDIES BUT
GOODIES**

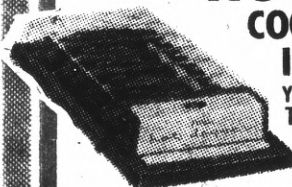
12 VOLUMES
AVAILABLE TO CHOOSE
FROM
LP'S **2.99**
Stereo
TAPES **4.99**
8-Track and
Cassette

**GAF CARTRIDGE
COLOR FILM**
126 12-ExposureLongs Low
Discount
Sale Price**66^c**PKG.
OF THREE

**REMINGTON
REPLACEMENT
BLADES**
FOR ELECTRIC SHAVERS
1.29

**MODEL #330MR SCHICK
WHIRL WIND
HAIR DRYER**

• Extra Drying Power
• Styles More Naturally
Longs Low Price

10.88MODEL
#LD01B**PRESTO
HOT DOGGER**

COOKS 6 HOT DOGS
IN ONLY 60 SEC.

YOU'LL LOVE THE FLAVOR
THIS FAST
COOK-WAY

5.44MODEL
#753R**RIVAL
CAN OPENER**

CLICK & CLEAN
ACTION FOR EASY
CLEANING

LONGS
LOW
PRICE**5.88****PLASTIC COATED
DIAMOND
CARDS**SAVE
AT
LONGS**23^c****EASTMAN-KODAK
KODACHROME II
SUPER 8 COLOR
MOVIE FILM**SAVE
AT
LONGS**2.29****18-INCH
PATIO
BROOM**

PALMYRA
FIBER
BRUSH HEAD
SAVE AT LONGS
LOW SALE PRICE

1.99**COLOR ENLARGEMENT
5"x7" FREE**

FOR EVERY ROLL OF FILM DEVELOPED
AND PRINTED THE WEEK OF 9/25 TO 10/1
YOU WILL RECEIVE ONE COUPON GOOD
FOR ONE 5x7 COLOR ENLARGEMENT.
QUALITY WORK DONE BY DREWRY COLOR.

**CHARCOAL
BRIQUETS**

10-LB. BAG
Odorless, Tasteless

Longs Low
Discount
Sale Price**77^c**SHOP AND
SAVE**LONGS LIQUOR SPECIALS**OUR REG.
3.30**ROSEBROOK
GIN**

DISTILLED LONDON DRY
COMPARE WITH YOUR
PRESENT FAVORITE
90 PROOF

3.09
FIFTHOUR REG.
3.19
SELL**MAIER
SELECT
BEER**

CASE OF 24
12 OZ. CANS

2.99
CASE**SIESTA
CALIFORNIA
DESSERT
WINES**OUR REG.
2.98

• PORT • SHERRY • TOKAY
• MUSCATEL • DRY SHERRY

2.38
GALLONOUR REG.
3.84**BROWNSTONE
KENTUCKY
STRAIGHT
BOURBON
WHISKEY**

86 PROOF

3.64
FIFTHOUR REG.
3.89**OLD DOMINION
BLENDED
CANADIAN
WHISKY**IMPORTED
80 PROOF**3.69**
FIFTHOUR REG.
3.29**ISLAND PRIDE
WEST INDIES
RUM**

LIGHT OR DARK
80 PROOF

3.09
FIFTHOUR REG.
3.09**OLD MUSKETEER
BLENDED
KENTUCKY
WHISKEY**

80 PROOF

2.99
FIFTHOUR REG.
3.59**ST. MAURICE
CALIFORNIA
BRANDY**80 PROOF
FIFTH**3.39**
FIFTH

★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ LONGS DRUGS "WHERE EVERYBODY SAVES"